

कृभको न्यूज

KRIBHCO News

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**AGRITECH
STARTUPS**

**TRANSFORMING
THE RURAL
AGRICULTURE**

Dear colleagues,

We're in the midst of an unprecedented crisis in the human history in the form of the COVID-19 pandemic. The second wave across our country has taken a heavy toll of human lives and has affected our lives and economy, making us stare at an uncertain future for many years to come.

At KRIBHCO, we also faced the wrath of the pandemic and lost few lives. The demise of our Ex-Chairman / Ex-Vice Chairman Shri Vaghjibhai R Boda ji due to COVID-19 is a great loss to the Cooperative sector. I extend my deep sympathies to the families who have lost their near and dear ones and hope for better days ahead. The only way we can prevent the spread of this deadly pandemic is by wearing a mask always, frequently washing our hands and maintaining a safe distance. Let's follow these rules strictly and ensure that a third wave is not unleashed on us.

KRIBHCO has always been concerned towards humanity and its wellbeing. In view of oxygen shortages & its crisis in the country during peak of 2nd wave of Corona, immediate steps were taken to install oxygen production unit at Hazira (Gujarat) and Shahjhanpur (UP) fertilizer complexes. With the synergy of employees, within a short period, the oxygen was made available at free of cost to nearby hospitals. We have covered a short story on this in the issue. KRIBHCO also distributed free face mask to farming community & its stakeholders in several states under its operation and arranged for RT-PCR test / free vaccination drive at corporate office & Hazira Plant. Besides this, the Isolation centers for COVID-19 patients were established with necessary medical support in Gujarat and Oxygen concentrators were distributed in few states.

The cover story of this issue focuses on Agritech Startups that are working towards advancement of agricultural sector by bringing in latest technological developments. With the integration of new-age technologies such as the internet of things (IoT), artificial intelligence (AI), data analytics, and remote sensing, startups are offering smart and quick solutions for streamlining the supply process and producing more efficiently. They are, in the process, enabling and facilitating a kind of reverse migration from urban to the rural.

There are few more articles worth reading and interesting. In addition, all the regular features likes On the Growth Path, Plant News, Gramin Vikas Trust (GVT), KFL and HRD find their respective place in the issue.

Hope you would enjoy reading this issue. We seek your feedback for further improvements.

Till we meet again, take care of yourself and family, be happy & healthy!

Best!



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Dear colleagues,

The year 2021 began with a search for vaccines against COVID-19. The vaccines developed by Indian manufacturers gave a new ray of hope for humanity which was desperately looking forward to coming out from the despairs of 2020. Once again India stood true to its tag “Pharmacy capital of the world” as it supplied vaccines to the world under its Vaccine Maitree programme. But all the euphoria was short-lived as India was wrecked by the second wave of the pandemic in the first week of April and once again we had to live under enforced shutdowns and lockdowns. The wave this time was deadlier than the first one. People were scrambling to get beds in Hospital and frantic calls were made for arrangements of Oxygen. In this situation, once again KRIBHCO rose to the occasion and at breakneck speed two Oxygen generation plants one each at Hazira and Shahjahanpur were installed. The Oxygen generated is supplied to hospitals free of cost.

During this second wave of COVID we have lost a few of our colleagues and their near and dear ones including our ex-Chairman/ex-Vice Chairman Shri Vaghjibhai R Boda ji. My deepest condolences to all the bereaved families.

In spite of the disruptions caused by the pandemic, India registered the ever highest production of Foodgrain with estimates indicating the output to be 303.34 million tonnes. This has been possible with above-normal monsoon rainfall last year along with the contribution of Agri-inputs, where the Fertilizer Industry has played a crucial role.

KRIBHCO achieved ever highest sales of 56.30 lakh MT fertilizers during 2020-21, breaking its own record of 56.21 Lakh MT during 2019-20. The Society recorded the third-highest Urea sales in the country and has achieved Urea Sales of 42.77 lakh MT. The Profit after Tax (PAT) for the year 2020-21 of Rs. 368 crore was also the ever highest.

KFL produced 10.74 Lakh MT of Urea and 6.46 Lakh MT of ammonia during 2020-21. The capacity utilization was 124.26% and 128.83% for Urea and Ammonia respectively. KFL earned a Profit after Tax (PAT) of Rs. 6.21 crore for the year 2020-21.

Gramin Vikas Trust (GVT) promoted by KRIBHCO as a “Not for Profit Organization” has been doing a tremendous job in creating a self-reliant, clean and developed rural Bharat.

The prices of DAP have skyrocketed in the international market in the recent past. In order to ensure that farmers continue to get DAP and other P&K fertilizers at reasonable prices, the Government of India has increased the Nutrient Based Subsidy (NBS) during May 2021. KRIBHCO continues its sincere efforts to serve the farming community by making P&K fertilizers available to the farmers.

A great positive development in the cooperative sector has taken place recently with the creation of an exclusive Ministry of Cooperation which is aimed to provide a separate administrative, legal and policy framework for strengthening the co-operative movement in the country. The Ministry will work to streamline processes for “Ease of doing businesses for cooperatives and enable development of Multi-State Cooperatives (MSCS).”

Every dark cloud has a silver lining; we have tried to convert the challenges thrown to us by this pandemic into an opportunity by going digital and adapting to the changes necessitated due to COVID. Digitization of our processes has helped us tremendously in effectively running our business in these times of COVID crises.

I urge all my colleagues to get themselves and their relatives vaccinated as soon as possible because vaccination is our strongest shield against the threat of COVID.

“This too shall pass”. Stay safe, stay healthy.



Rajan Chowdhry
Managing Director



देश का सहयोग
करने फिर आगे
आया

कृभको



हजीरा एवं शाहजहांपुर यूनिट में शुरू हुये ऑक्सीजन गैस प्लांट का अध्यक्ष डॉ.चन्द्रपाल सिंह ने किया वर्चुअल शुभारम्भ

कोविड 19 की दूसरी लहर ने भारत में एक बार फिर कहर बरपाया। इस बार पिछले साल की अपेक्षा ज्यादा खतरनाक स्ट्रेन के कारण कोविड मरीजों की बड़ी संख्या में मौत हुई। सबसे बड़ी चुनौती थी अस्पतालों में भर्ती मरीजों को ऑक्सीजन उपलब्ध कराना क्योंकि अंदाज से कई गुना मरीज एकाएक पूरे देश में बढ़ गये। सरकार के लिये भी इतनी जल्दी ऑक्सीजन गैस का इंतजाम करना बड़ा मुश्किल काम हो रहा था। ऐसी विषम परिस्थिति में कृभको ने देश सेवा में अपना अहम योगदान दिया।

कृभको के हजीरा और शाहजहांपुर प्लांट में त्वरित गति से ऑक्सीजन प्लांट की स्थापना की गई और ऑक्सीजन गैस उत्पादित कर उसे देश भर में पहुंचाया गया।

देश के लगभग हर शहर के अस्पताल कोविड मरीजों से भर गये थे। सरकार ने सरकारी अस्पतालों के साथ ही प्राईवेट अस्पतालों में विशेष कोविड वार्ड बनाये थे लेकिन कोरोना





की रफतार इतनी तेज थी कि उसने शहरों के साथ ही गांवों को भी अपने संक्रमण की चपेट में ले लिया। ऐसे में अस्पतालों में बेड उपलब्ध कराना बड़ी समस्या बन गई थी। इससे भी बड़ी चुनौती थी अस्पतालों में भर्ती मरीजों को ऑक्सीजन गैस मुहैया कराना। ऑक्सीजन के अभाव में कई मरीजों की जान तक चली गई। अस्पतालों में एक अनार सौ बीमार वाली कहावत का भयावह मंजर दिखाई दे रहा था। जिन शहरों में टैंकर द्वारा गैस भेजने की व्यवस्था सरकार ने की वहां रास्ते में ही ऑक्सीजन गैस लूटे जाने की हृदयस्पर्शी घटनाएँ सामने आईं। आखिर हर व्यक्ति अपने संबंधी को मौत के मुंह में जाने से बचाना जो चाह रहा था।

इस विषम परिस्थिति में कृषक भारती कोऑपरेटिव लिमिटेड के अध्यक्ष डॉ चन्द्रपाल सिंह के निर्देशन में प्रबंधन ने एक आपातकालीन कमेटी गठित की और कृषको के प्रबंध निदेशक राजन चौधरी एवं केएफएल के प्रबंध निदेशक रवि चोपड़ा के नेतृत्व में कृषको के उत्तर प्रदेश में स्थित शाहजहांपुर प्लांट में ऑक्सीजन प्लांट की स्थापना की गई। इसके साथ ही कृषको के गुजरात में स्थित हजीरा प्लांट में ऑक्सीजन गैस प्लांट लगाया। इन दोनों प्लांटों का संस्था के अध्यक्ष डॉ.चन्द्रपाल सिंह यादव ने वर्चुअल रूप से शुभारम्भ किया। शुभारम्भ होते ही इन दोनों प्लांटों से देश भर में ऑक्सीजन गैस की आपूर्ति शुरू कर दी गई।

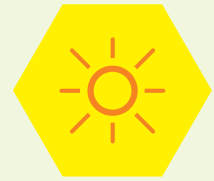
उत्तर प्रदेश में राज्य सरकार के दिशा-निर्देशों का पालन करते हुये जरूरतमंद जिलों में शाहजहांपुर से लगातार ऑक्सीजन गैस आपूर्ति जारी है। इसके अलावा हजीरा प्लांट से भी देश के विभिन्न शहरों में ऑक्सीजन की आपूर्ति की जा रही है। झांसी के महारानी लक्ष्मीबाई मेडिकल कॉलेज में दो सौ जम्बो सिलेंडरों के जरिये ऑक्सीजन की प्रथम खेप पहुंचाई गई और आवश्यकता पड़ने पर अन्य सिलेंडर उपलब्ध कराने की जिम्मेवारी कृषको उठायेगा।

संस्था के अध्यक्ष डॉ.चन्द्रपाल सिंह ने बताया कि कृषको सहकारिता क्षेत्र की कम्पनी है और इस नाते कृषको प्रबंधन अपनी जिम्मेवारी बखूबी समझता है। उन्होंने बताया कि जब-जब देश के सामने कोई भी संकट आया कृषको देशवासियों के साथ कंधे से कंधा मिलाकर चला। कोविड 19 की विषम परिस्थितियों में कृषको ने वर्ष 2020 में प्रधानमंत्री



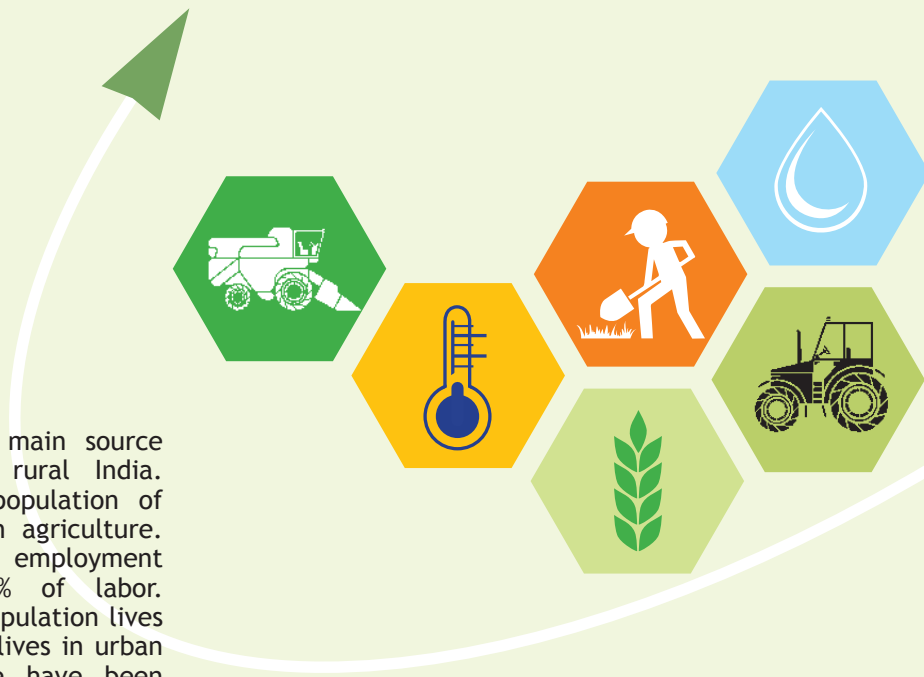
आपदा फंड में दो करोड़ रुपये का सहयोग दिया था। इस वर्ष कोरोना की दूसरी लहर में जब देश के अस्पतालों में ऑक्सीजन गैस के लिये त्राहिमाम मच गई तब हमने अपनी शाहजहांपुर और हजीरा सूरत की यूनिटों में तत्काल ऑक्सीजन उत्पादन प्लांट स्थापित कराये। उन्होंने कहा कि कृषको के अधिकारी और कर्मचारियों की तत्परता से दोनों प्लांटों से गैस का उत्पादन शुरू हो गया। डॉ. चन्द्रपाल सिंह ने बताया कि इन प्लांटों से उत्पादित गैस जरूरतमंद अस्पतालों में लगातार पहुंचाई जा रही है, जिससे हजारों देशवासियों को स्वास्थ्य लाभ मिल रहा है। डॉ. यादव ने देशवासियों से अपील की है कि कोरोना गाइड लाइन का पालन करें। घर से निकलें तो मास्क जरूर लगायें और समय समय पर अपने हाथों को सेनेटाइज करते रहें, इससे न केवल हम अपना बचाव करेंगे बल्कि दूसरों का भी संक्रमण से बचाव होगा। उन्होंने कहा कि इन विषम परिस्थितियों में हमें आपसी मतभेद भुलाकर एक-दूसरे की हरसंभव मदद करनी चाहिये।

धर्मेन्द्र साहू
मीडिया कंसल्टेंट
कृषको नोएडा



AGRITECH STARTUPS

An attempt for innovating rural farming ecosystem & facilitating reverse migration



Agriculture is the main source of livelihood in rural India. More than 80% population of rural India depends on agriculture. Agriculture provides employment to approximately 52% of labor. Nearly 65% of Indian population lives in rural areas and 35% lives in urban areas. However, there have been continuous migration to urban and it is an increasing trend in the twenty-first century. The urban population has doubled in 2020 (35%) from 1950 (17%). It is expected that 50% of the Indian population will be in urban areas by 2050.

Globalization has transformed the country into a much more industry centered economy; however agriculture domain remained far behind compared to others. Largely farming has been lagging behind in terms of modernizing farming operations, production and marketing strategies. The lack of proper knowledge regarding the best technologies and techniques which can be incorporated in farming has had a massive adverse impact on the performance of the Indian agriculture sector. Low return



on investment, less margin on agri products, hostile weather condition, and lack of storage facilities, poor supply chain and unavailability of proper marketplace had compelled most farmers to abandon agriculture and move towards other source of livelihood.

The impact of migration flows on the social, economic, political and cultural relations of societies and cities have assumed increased prominence. Environmental disasters and conflict also contribute to urban migration. Urban migration involves increasingly different types of migrants, with varying motivations. These include those searching for better jobs, single women migrating to support family, women joining husbands, asylum seekers & students etc.

Rural-urban migration can be restricted if better income-earning and more employment opportunities are created in rural areas. Also, addition of post-harvest storing, processing and value addition operations can enhance employment opportunities. Same time rising urban demand for diverse foods can be tapped with rural employment growth.

In the past couple of years several agritech startups are working towards revival of agriculture sector with the technological advancement. These agritech startups are bringing innovation to different areas of agriculture to keep the sector functional. With the integration of new-age technologies such as the internet of things (IoT), artificial intelligence (AI), data analytics, and remote sensing, startups are offering smart and quick solutions for streamlining the supply process and producing more efficiently. As of now nearly 450 agritech startups are operating and growing at 25 per cent yearly. Some of the prominent agritech startups are Agrostar, BigHaat, Agrevolution, Agronxt, Ninjacart, Agrihub, Farm Guru, Krishi Star, Crofarm, Sabziwala, BharatBazar, Far Mart, EM3 Agri Services, RAVGO, Oxen, Fly Bird, Cropin and Exabit Systems, Kheyti, Drip, Kamal Kisan and Nanopix. The Business Models adopted by these

agritech startups are mainly clarified into five categories i.e.,

- **Upstream marketplace**
- **Downstream 'farm-to-fork' supply chain**
- **Farming-as-a-service**
- **IoT or Big Data-led innovation**
- **Engineering led-innovation model**

In fact, most of them are transforming the rural agriculture landscape in India. This has led to the opening up of an immense network of opportunities in rural area sustainably. These agritech startups are stepping up in redesigning the rural farming ecosystem in differently.

The smart farming model: The transition from traditional farming to new-age technology has led to incredible results. Using IoT-enabled systems, rural farmers are managing growth factors, optimizing production and labor on their field. Smart farming helps them monitor crops, weather conditions, soil quality and adjusting indoor growth factors with optimizing crop yields and efficient production. AI-based apps help predicting weather conditions, determining the right time to sow seeds with precision, ensure better growth, minimize wastage & monitor the health of the crop and soil. The implementation of IoT & artificial intelligence in agriculture offered more efficient ways of producing, monitoring, and selling crops. Use of drones equipped with a camera and sensors for field inspection, that draws up insights to determine crop condition, irrigation, and damage caused by weeds and pests, among others. Many startups are using artificial intelligence and big data to improve the crop cycle and harvest quality.

Effective Supply Chain: Modern agritech startups have changed the concept of physical marketplaces for farmers to sell their produce. With the concept of online marketplace, the startups are offering robust end-to-end supply chain management. Agritech startups are providing online platform to farmers to directly sell their produce at a better price. The model of e- marketplace works closely with resellers and farmers. Farmer

upload their produce online, and once the order is received, they facilitate doorstep pickup. It also benefits MNCs and small-scale industries in procuring the items to sell in the market.

In addition to smart farming model & effective supply chain, agritech are helping farmer to achieve better price realization, saving of time and effort for reaching out to merchants and customers physically, wider access to different markets, provide credit facilities and promote ease of doing business, greater transparency, finding verified farmers and traders and access to real-time info.

Tech disruption through Agritech has touched almost every corner of the country. With a good delivery mechanism, online trading can revolutionize agriculture marketing system, thereby ensuring that small- and medium-sized farmers too can join the path to prosperity.

Government Initiative

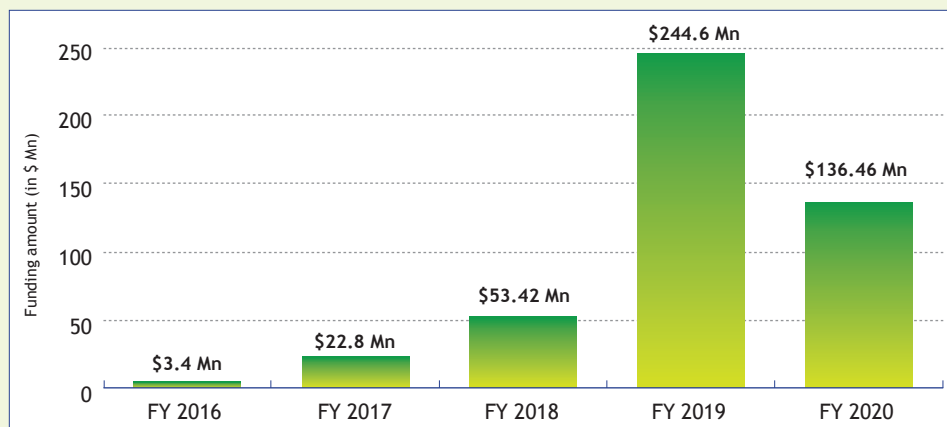
Government of India promoting and financing heavily on agriculture for self-reliant India. With many initiatives for farmers, the government aims to double farmers' income by 2022. The government has established the National Centre for Management and Agricultural Extension in Hyderabad (MANAGE) to instill managerial and technical skills to officers to provide supports for sustainable agriculture. Rashtriya Krishi Vikas Yojana - Remunerative Approaches for Agriculture and Allied Sectors Rejuvenation (RKVY-RAFTAAR) is a unique scheme of Government of India, Ministry of Agriculture and Farmers' Welfare (MoA&FW). It is aimed at strengthening infrastructure in agriculture and allied sectors to promote agripreneurship and agribusiness by facilitating financial aid and nurturing a system of business incubation. MANAGE helps agripreneurship and agribusiness by offering a comprehensive set of benefits such as

- Capacity Building programs: Start-up incubation program, Business plan, Networking & facilitated learning sessions.
- Focused group mentoring: Mentoring

one to one with various subject matter experts.

- Regulatory and advisory guide: Market study, strategic analysis, structuring of entity, business plan, funding and opportunities and government approvals etc.
- Intellectual property rights: Educating for filing of Patents, Copyright and trademarks, Innovation, IPR Support for technology commercialization etc.
- Providing infrastructure like startup workstations, Productive meeting and conference rooms and high tech conference management system (CMS)
- Funding Opportunities: Helping for funding, assisting to apply for grant, equity and debt funding schemes.

In addition to above many more schemes are lunched by Government of India for enhancing agripreneurship and agribusiness. Department of Science and Technology, GOI, organized a food and agri-business accelerator in association with a-IDEA, TBI of NAARM. Agricultural Technology Management Agency (ATMA), which facilitates retrieval of data and data entry. National Agriculture Market (eNAM) is a Pan-India electronic trading portal for a unified national market for agricultural commodities. National Mission for Sustainable Agriculture (NMSA) has been formulated for enhancing agricultural productivity especially in rainfed areas focusing on integrated farming, water use efficiency, soil health management and synergizing resource conservation. Pradhan Mantri Krishi Sinchayee Yojana (PMKSY) has been formulated with the vision of extending the coverage of irrigation 'Har Khet ko pani' and improving water use efficiency 'More crop per drop' in a focused manner with end to end solution on source creation, distribution, management, field application and extension activities. Paramparagat Krishi Vikas Yojana (PKVY), an initiative to promote organic farming in the country. Pradhan Mantri Fasal Bima Yojana (PMFBY) is the government sponsored crop insurance scheme that integrates multiple stakeholders on a single platform. Gramin Bhandaran



Yojana to create scientific storage capacity with allied facilities in rural areas. In addition, initiatives such as PM-KISAN, PM-AASHA and PM-KMY among others those are uplifting farmers and benefitting stakeholders across the value chain.

Recently, due to Covid-19 outbreak and nationwide lockdown thereafter, India's agriculture sector has witnessed massive disruption in agricultural product supply chain. There is sudden rise in demand for fruits, vegetables, dairy products, fish and other perishable agricultural goods. To tackle the situation Government of India has increased its budget for the Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA) by Rs. 40,000 crores, in addition to existing allocation of Rs. 61,500 crore. Further announced Rs. 1.5 lakh crore packages for agricultural infrastructure development. Amendments in the Essential Commodities Act have allowed barrier-free inter-state trade for farm produces.

Private Funding

Private funding starts with bootstrapping, seed, incubators, venture capitalists, angel investors and followed by series of A.B & C rounds. India's agritech startups received \$136.46 Mn funding in the year 2020, compared to \$244.6 Mn in 2019. The addressable agritech market potential of India is expected to touch \$24.1 Bn by 2025. The early investors in agritech starts ups are Aavishkaar, Accel, Ankur Capital, Beenext and Omnivore and followed

by Blume, Nexus, Sequoia, Tiger Global and RTP recently.

The buzz created by startup India, stand up India, make in India, Local for Vocal & Atma Nirbhar Bharat and Inspirational success stories on social platforms like You-Tube has changed the startup environment suddenly. With startups and investments mushrooming this space, several public-private partnerships have been realized in the recent years. Several startups that have established such partnerships with considerable success. One thing is clear; doing farming is expected to undergo a tectonic shift in future. Like other undertakings driven by government initiative & application of technology, agribusiness is also set to see a sea change. Where rural people will get every chance to choose their livelihood in their comfort and choice, which will indeed reduce the urban influx drastically & balance the food demand, social, economic, political and cultural relations of societies. Environmental disasters and conflict can be avoided great extend both nationally and internationally.

Source: <https://www.india.gov.in/> <https://www.eximbankindia.in>



Nihar Ranjan Behara
BE (Elect.), PGDM (Matls.), MMM (MBA-Mktg.)
Dy. Manager (Matls.)

किसान हितार्थ कार्यक्रम

आंध्र प्रदेश



आंध्र प्रदेश में मृदा परीक्षण अभियान कार्यक्रम का आयोजन किया गया, जिसके अंतर्गत किसानों के खेतों से मृदा नमूने प्राप्त किये गये।



छत्तीसगढ़

छत्तीसगढ़ राज्य में किसान सभा कार्यक्रम का आयोजन किया गया जिसके अंतर्गत कृभको उत्पादों की उपयोगिता तथा उपलब्धता पर चर्चा की गई। किसानों को आधुनिक कृषि तकनीक की जानकारी से अवगत कराया गया।

हरियाणा



हरियाणा राज्य में तरल जैव उर्वरक प्रोत्साहन कार्यक्रम का आयोजन किया गया, जिसके अंतर्गत तरल जैव उर्वरकों की उपयोगिता तथा उपलब्धता के सम्बंध में जानकारी दी गई।

किसान हितार्थ कार्यक्रम

बिहार



बिहार राज्य में मानव स्वास्थ्य परीक्षण कार्यक्रम का आयोजन किया गया, जिसके अंतर्गत ग्रामीण किसान परिवार के सदस्यों के स्वास्थ्य का निःशुल्क परीक्षण करके परामर्श तथा दवाईयाँ उपलब्ध कराई गई।

2020-21 के दौरान आयोजित किए गए प्रचार कार्यक्रम





डॉ. सुनील कुमार सिंह, निदेशक कृभको, बिहार में जैव उर्वरक सम्बर्धन कार्यक्रम को सम्बोधित करते हुये।



बिहार राज्य में स्वच्छता अभियान कार्यक्रम का आयोजन किया गया, जिसके अंतर्गत किसानों को स्वच्छता के महत्व के बारे में बताते हुये निःशुल्क स्वच्छता सामग्री वितरित की गई।



बिहार राज्य में आय वृद्धि कार्यक्रम का आयोजन किया गया, जिसके अंतर्गत असहाय ग्रामीण महिला किसान परिवार के सदस्यों को आय अर्जन हेतु निःशुल्क सिलार्थ मशीन उपलब्ध कराई गई।

किसान हितार्थ कार्यक्रम

गुजरात



गुजरात राज्य मे सहकारी सम्मेलन कार्यक्रम को आयोजन किया गया जिसके अंतर्गत कृषको उत्पादों की योजना, उपयोगिता तथा उपलब्धता पर चर्चा की गई।

Fertilizer Promotion Campaign



A Fertilizer Promotion Campaign was organized at Vijapur TPSU LTD, under the Chairmanship of Shri Raman Bhai Patel, MLA Vijapur and Chairman - APMC Vijapur. Shri Dashrath Bhai Patel, Vice Chairman - Mehsana District Co.Op. Bank Ltd. was the Chief Guest. Shri Babubhai Patel, Chairman - Vijapur TPSU Ltd, Shri Dahyabhai Patel, RGB - KIRIBHCO, Shri AN Patel, Chief Manager (M)-Gujarat and Shri SB Pandya, Area Manager - Mehsana also Attended this Programme. Cooperative Delegates and progressive farmers from Vijapur Taluka and surrounding Taluka attended in large number.

Promotional Programme



Shri Pareshbhai R Patel Director - KTRIBHCO, addressing gathering during Cooperative Conference held at Naj Seva Sahakari Mandli Limited - Naj Ta, Daskroi Dist, Ahmedabad and explained about the cooperative movement and importance of cooperative societies for welfare of villages.



Shri Pareshbhai R Patel Director - KTRIBHCO, Shri Babubhai J Patel doing Pooja on occasion of Inauguration of Storage Cum Community Center at Naj Seva Sahakari Mandli Limited - Naj Ta, Daskroi Dist, Ahmedabad.

Business Plan Meeting 2020-21 and planning of 2021-22

Marketing Director appraised the performance of the State and critically reviewed the field officer-wise performance of 2020-21 and also discussed plan for 2021-22. Gujarat has achieved net contribution of Rs.17.00 Crore against plan of Rs.10.00 Crore.



Inauguration of Business Plan Meeting by Marketing Director Shri VS Sirohi, Shri VSR Prasad, ED (CR & Mktg), Shri Devjit Singh AGM (F&A) and Shri PB Patel DGM (Mktg) on 23 March 2021



Best Sales Prize in Phosphatic Fertilizers and City Compost to Shri Devang M Patel, Jr FR - Palanpur, District-Banaskantha



Best Sales Prize in Phosphatic Fertilizers and Liquid Bio Fertilizers to Shri Ketan G Rabadiya, FR - Morbi

किसान हितार्थ कार्यक्रम

कर्नाटक



कर्नाटक राज्य मे सामूहिक चर्चा कार्यक्रम का आयोजन किया गया जिसके अंतर्गत कृषको उत्पादों की योजना, उपयोगिता तथा उपलब्धता पर चर्चा की गई।



मध्य प्रदेश

मध्य प्रदेश राज्य मे सहकारी सम्मेलन कार्यक्रम का आयोजन किया गया, जिसके अंतर्गत कृषको उत्पादो की योजना, उपयोगिता तथा उपलब्धता पर चर्चा की गई। इसके साथ ही किसानों को कम लागत में अधिक उत्पादन के टिप्स दिये गये।

उडीसा



उडीसा मे किसान सभा कार्यक्रम का आयोजन किया गया जिसके अंतर्गत कृषको उत्पादों की उपयोगिता तथा उपलब्धता पर चर्चा की गई। किसानों को आधुनिक कृषि तकनीक की जानकारी से अवगत कराया गया।



कृभको के अध्यक्ष डॉ. चंद्रपाल सिंह का दि. 15 जनवरी 2021 को श्री एस. हरिबाबू, कार्यकारी संचालक दि विदर्भ कोआपरेटिव मार्केटिंग फेडरेशन लिमिटेड (वी सी एम एफ) और संस्था के अधिकारी गण के द्वारा स्वागत किया गया।



कृभको के विभागीय विपणन व्यवस्थापक श्री तरल द्वारा विचार व्यक्त करते हुए।

महाराष्ट्र



महाराष्ट्र राज्य में जिला सहकारी सम्मेलन कार्यक्रम का आयोजन किया गया, जिसके अंतर्गत कृभको के विभिन्न उत्पादों और उनसे लाभ कैसे मिले उस पर परिचर्चा हुई।



पंजाब में किसान सभा कार्यक्रम का आयोजन किया गया जिसके अंतर्गत कृभको उत्पादों की उपयोगिता पर विचार विमर्श हुआ तथा कृषि के विभिन्न आयामों पर महत्वपूर्ण जानकारी प्रदत्त की गई।

पंजाब

किसान हितार्थ कार्यक्रम

राजस्थान



राजस्थान में किसान सभा कार्यक्रम का आयोजन किया गया जिसके अंतर्गत कृषकों उत्पादों की उपयोगिता तथा उपलब्धता पर चर्चा की गई। किसानों को आधुनिक कृषि तकनीक की जानकारी से अवगत कराया गया।



तमिलनाडु

तमिलनाडु राज्य में किसान सभा कार्यक्रम का आयोजन किया गया इसमें कृषकों उत्पादों की उपयोगिता तथा उपलब्धता पर चर्चा की गई। किसानों को आधुनिक कृषि तकनीक की जानकारी से भी रूबरू कराया गया।

तेलंगाना



तेलंगाना राज्य में किसान सभा कार्यक्रम का आयोजन किया गया इसमें कृषकों गुणवत्तापूर्ण कृषि उत्पादों पर विस्तृत जानकारी दी गई।

उत्तराखंड



उत्तराखंड में किसान सभा कार्यक्रम का आयोजन किया गया जिसके अंतर्गत कृभको उत्पादों की उपयोगिता तथा उपलब्धता पर चर्चा की गई। किसानों को आधुनिक कृषि तकनीक की जानकारी भी दी गई।



उत्तर प्रदेश

उत्तर प्रदेश में स्वास्थ्य विभाग को निःशुल्क आक्सीजन कंसेंट्रेटर का वितरण किया गया, ताकि ग्रामीण किसान परिवार के सदस्यों को निःशुल्क चिकित्सा सुविधा उपलब्ध कराई जा सके।

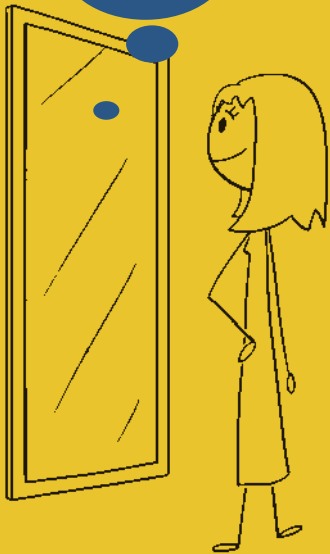
पश्चिम बंगाल



पश्चिम बंगाल राज्य में राज्य स्तरीय डीलर सम्मेलन कार्यक्रम का आयोजन किया गया जिसमें कृभको उत्पादों की योजना, उपयोगिता तथा उपलब्धता पर चर्चा की गई।

Nikki

Nikki



T

R

A

P

P

E

D

I was running as fast as I could. I was in a place that I'd never seen before. Someone was calling me - "Nikki, Nikki" in a whisper like voice. All of a sudden there was someone in front of me. She looked just like me... as if I was staring at my own reflection. The only observable difference was in the eyes. She had startling blue eyes. I raised my left hand. But she stood still. We stood there, staring at each other for a long time. Then suddenly she tried to grab me. And then I woke up.

"Oh! What a terrifying dream!" I thought. I looked at the clock. It was 3 in the morning. I got up, shivering, and went in front of my mirror. I stood in front of it, just staring at my green eyes. Suddenly, I saw my reflection wink and smirk at me. I was so terrified that I ran to my bed, covered myself with blankets and tried to get some sleep.

I woke up at 7. I followed my usual routine - brushing teeth, taking bath, eating breakfast and then going to school. On the way, I was thinking about the incident that happened this morning. Shiver ran down my spine. I told my best friend, Ria, about this. She told me "Chillax Nikki, nothing is going to happen... it was just a dream", but I knew better than that.

At night, I kept thinking about the mirror. Something felt wrong. I stood up, went in front of my mirror and I stood there, staring at myself. Nothing happened.

"It probably was just a nightmare".

I told myself and started walking towards my bed. And then I heard that creepy whisper voice again. It seemed as it was coming from my mirror. I went back towards the mirror to check what it was. I saw myself but instead of having green eyes, I had blue eyes. That girl in the mirror was laughing manically. I was freaking out. I tried to run, but she got hold of me and pulled me inside the mirror as if it was a swimming pool. She walked out, leaving me inside the mirror, alone.

I'm writing this story to warn everyone about her. She might look just like me but do not trust her by any means. She is out there, in the real world, eating, having fun, and talking with my friends. She might also be writing a story for the KRIBHCO Magazine, and here I am, trapped inside the mirror, waiting for someone to pull me out and free me out of her grasp, which might never happen.

Nidhi Santhosh

D/o. Santhosh T, Sr. Mgr (Ele) Urea Plant



Visit of Managing Director & Other Directors to **KRIBHCO** Hazira Plant



Shri Rajan Chowdhry, Managing Director, Shri VS Sirohi, Marketing Director, Shri SS Yadav, Director (HR) and Shri RS Mathur, ED (F&A) visited KRIBHCO Hazira plant on 3-4 March 2021. During their visit to plant KRIBHCO site has extended a warm welcome to them.

The Board of Directors also visited plant, proposed new project site, product handling plant, bio-fertilizer plant and Jetty. Shri MR Sharma, Operations Director briefed about various on-going plant activities to the Board of Directors.

During the meeting with Senior Officers of KRIBHCO Hazira Plant, Shri MR Sharma, Operations Director briefed about plant performance and plant activities.

The Office Bearers of KRIBHCO Karmachari Sangh welcomed the Board of Directors in Board Room and issues related to welfare activities were discussed with the Union.

The Directors visited KRIBHCO Hospital and appreciated one and all of KRIBHCO Medical Team for providing their services during this pandemic. Managing Director also declared a Token of Appreciation to the Ward Boys, Aaya, House-keeping staff of Hospital for their dedicated services during pandemic. The KRIBHCO Hospital team played a vital role during COVID-19 pandemic by providing door-to-door medical services, campaigning of awareness programs and vaccination drive in coordination with Primary Health Centre.



Managing Director and other Board of Directors also visited 'Aashirwad' - Senior Citizen Club of KRIBHCO Township. KRIBHCO is dedicated to the service of senior citizens enabling them to live an independent life with respect and to spend their time KRIBHCO is organizing Bhajan Kirtan, religious tours, picnic to take care of the senior citizens of KRIBHCO and nearby villages.



Offsite Emergency Mock Drill Conducted at KRIBHCO Plant



District Crisis Group, Local Crisis Group, KRIBHCO Emergency Management Team, Mutual Aid partners participating in the Offsite Mock Drill

Need for an Offsite Emergency Drill

It is a statutory need that the Manufacture, Storage and Import of Hazardous Chemicals (MSIHC) Rules, 1989 and the Chemical Accidents (Emergency Planning, Preparedness and Response) [CA (EPPR)] Rules, 1996 provide a statutory structure for controlling major hazards posed by hazardous chemicals. The rule 13(1) of MSIHC Rules requires the Occupier of any Major Accident Hazard (MAH) installation to prepare an Onsite Emergency Plan. Likewise, the rule 14(1) of MSIHC Rules requires the District Authorities to prepare an Offsite Emergency Plan. The Plan is required to be prepared in consultation with the Occupiers of MAH installation in the area. KRIBHCO is an MAH installation and it is very much required to check the effectiveness of its Emergency Preparedness and Response for any emergency caused due to its business.

Offsite Mock Drill conducted on 19 January 2021 at Hazira Plant

The last Offsite Mock Drill was conducted at KRIBHCO in 2014. After 7 years, District Collector - Surat identified KRIBHCO Plant for conducting Offsite Emergency Drill to check the Emergency Preparedness of District

Crisis Group, Local Crisis Group and the Organization. On 19 January 2021, District Crisis Group (DCG) - Surat conducted an Offsite Emergency Mock Drill at KRIBHCO Plant. The scenario simulated was heavy leakage followed by fire of the synthesis gas (comprising of Hydrogen and Ammonia) from Ammonia Converter Outlet Pipeline.

Debriefing Session Post Mock Drill

All key members of District Crisis Group participated in the offsite emergency drill. Shri SD Vasava, Chairman of DCG & Resident Addl. Collector - Surat, Ms Panna Momaya - DCP Zone 2, Shri RC Patel - Chairman of Local Crisis Group and SDM Olpad, Shri SC Bamania - Jt Director Industrial Safety and Health, Shri PH Patel - Dy. Director Industrial Safety and health and Member Secretary, Shri MR Sharma - Operations Director - KRIBHCO, shri BP Saxena - Mamlatdar Choryasi and Officials of DISH, Police, SMC Fire services, GPCB and Members of Local Crisis Group participated in the Mock Drill. After the Drill, debriefing session was held at Samaj Sadan - KRIBHCO Township and performance, timings and coordination was found to be excellent and few areas for further improvement were also identified.

72 वां गणतंत्र दिवस

कृभको हजीरा संयंत्र में कोविड-19 सुरक्षा दिशानिर्देशों के अनुसार बड़े सम्मान के साथ कृभको टाउनशिप में 72 वां गणतंत्र दिवस मनाया। इस अवसर पर, कृभको के परिचालन निदेशक, श्री एम. आर. शर्मा ने कृभको टाउनशिप में राष्ट्रीय ध्वज फहराया। सुरक्षा विभाग कर्मियों द्वारा मार्च-पास्ट (परेड) किया गया।

सूरत। कृभको हजीरा प्लांट के परिचालन निदेशक श्री एम. आर. शर्मा ने कहा कि कोविड महामारी के दौरान भी कृभको के कर्मयोगी अधिकारी और कर्मचारियों ने जिस समर्पण के साथ किसान हित में जो कार्य किये हैं वे काबिल-ए-तारीफ हैं। श्री शर्मा गणतंत्र दिवस समारोह को संबोधित कर रहे थे।



श्री शर्मा ने सभी से अनुरोध किया कि कोविड संबंधी सभी दिशानिर्देशों का पालन करते रहें। जब तक इस महामारी का उन्मूलन नहीं हो जाता, किसी तरह की ढिलाई न बरतें। अपने और अपने परिवार के स्वास्थ्य का ध्यान रखें। विशेष रूप से छोटे बच्चों, बुजुर्गों और अन्य बड़ी बीमारियों से पीड़ित लोगों का विशेष ध्यान रखें। उन्होंने भरोसा दिलाया कि प्रबंधन की ओर से सभी को हर तरह की सहायता प्रदान की जाती रही है और आगे भी की जाएगी।



Visit of
Chairman,
NCUI

Shri Dileepbhai Sanghani, Chairman, NCUI, visited KRIBHCO Hazira Plant on 1 February 2021. Shri MR Sharma, Operations Director extended warm welcome at Plant. Shri Sanghani also visited Control Rooms, Product Handling Plant, Bio-fertilizer Plant and Jetty. During his visit, he also appreciated the dedicated team work of KRIBHCO Employees to run the plant smoothly despite pandemic situation.



During my KRIBHCO Plant visit, I have experienced the dedicated team work and spirit of KRIBHCO Officers & Staff. The continuous functioning of KRIBHCO Plant for 24 hours during the pandemic as well as taking care of their laborers and staff are appreciable.

I congratulate everyone for the sincere efforts.

Dileepbhai Sanghani



AGM of
KKSD & PSL on
19 February 2021

The 38th Annual General Body meeting of KRIBHCO Karmachari Sahkari Dhiran & Purvatha Society Limited for the year 2019-2020 held on 19 February 2021 at HRD Auditorium. The General Secretary of KKSD & PSL presented the audited annual report in presence of Society Members following the COVID-19 protocols. Shri MR Sharma, Operations Director & President of KKSD & PSL appreciated the activities of Society particularly during COVID pandemic. As on date, the total number of members is 1066 and the Society declared 13% dividend during the FY 2019-20.



Signing of O&M Agreement Between KRIBHCO & Heavy Water Board

KRIBHCO, In addition to manufacturing of Urea & Ammonia, Argon and bio-fertilizers, is also undertaken Operations & Maintenance Contract for Hazira Ammonia Extension Plant (HAEP) owned by Department of Atomic Energy, Government of India.

KRIBHCO entered into an Agreement for Operations and Maintenance of HAEP Plant. The renewal of Agreement between KRIBHCO and Heavy Water Board was signed on 5 March 2021 at Board Room of KRIBHCO Hazira Plant, Surat. This Agreement was signed by Shri Rajan Chowdhry, Managing Director, KRIBHCO and Shri SK Nayak, Chairman & Chief Executive of Heavy Water Board.

The signing ceremony was witnessed by KRIBHCO's senior executives Shri VS Sirohi, Marketing Director, Shri MR Sharma, Operations Director, Shri SS Yadav, Director (HR), Shri RS Mathur, Executive Director (F&A and on behalf of Heavy Water Board Shri Jitendra Srivastava, Director (Operations), Shri Jagdish Nageshri, Sr. GM(O-N) and Shri PK Sharma, OSD with senior officials. The Agreement is a form of mutual commitment in complementing each other's duties and function for Operations & Maintenance for Hazira Ammonia Expansion Plant at Hazira.

National Safety Day Celebration

KRIBHCO observed National Safety Day celebration on 9 March 2021 at HRD Auditorium. On this occasion, various safety competitions were organized to create safety awareness among employees and contract workers. Safety awards were given to winners for various safety competitions and activities like Safety Essay, Safety Quiz, Hydrant Drill and BA Set donning and doffing competition.

Shri MR Sharma - Operations Director, Shri NK Sahoo - CGM (HR), Shri NK Gupta - CGM (Technical), Shri RL Shukla - GM (TS) witnessed the National Safety Day 2021 at KRIBHCO Plant. Shri MR Sharma - Operations Director enlightened the audience about the importance of Safety in our day to day life and appreciated KRIBHCO's safety performance.



International Women's Day - 2021

KRIBHCO celebrated womanhood with the theme of International Women's Day 2021 "Choose to Challenge". We can choose to challenge and call out gender bias and inequality. Shri MR Sharma, Operations Director, graced

the occasion with his remarkable presence and inspirational words about women empowerment and equality. Different activities and games were organized by HR female employees for the enjoyment of every women employees of KRIBHCO and they participated with enthusiasm and celebrated the occasion. Every women employee was presented with mementos as a special remembrance to mark the day.



Visit of Shri Banchanidhi Pani, IAS Surat Municipal Commissioner

Considering the acute shortage of medical grade oxygen in the hospitals to support the COVID-19 affected people, KRIBHCO has decided to install oxygen generation facility at its Hazira unit. Shri Banchanidhi Pani, Municipal Commissioner, Surat visited KRIBHCO Hazira Plant on 29 April 2021 to take stock of the progress of oxygen plant. Shri MR Sharma, Operations Director briefed about the status of installation of Medical Oxygen Plant. The oxygen cylinder will be supplied at free of cost to Government Hospitals and other needy hospitals. This process will help to mitigate hardship of requirement of medical oxygen during this pandemic time.



KRIBHCO Initiates Production of Medical Grade Oxygen at Surat and Dedicates to Nation

KRIBHCO is always at forefront to help the nation at the time of any calamity. For more than a year, the entire humanity is going through unprecedented and testing times due to COVID-19 pandemic.

Our nation was affected severely by the second wave of the pandemic. To mitigate the hardship and to challenge the pandemic, KRIBHCO also extended support for the cause of our nation. Considering the acute shortage of medical grade oxygen in the hospitals to support the COVID-19 affected people, KRIBHCO by fulfilling its promises has installed oxygen generation facility at Hazira, Surat.

On 15 May 2021, Dr. Chandra Pal Singh, Chairman, KRIBHCO virtually inaugurated the Oxygen Plant of Hazira, Surat and dedicated to the nation wherein the Board of Directors of KRIBHCO and other members of KRIBHCO Parivar were present.

The total cost of installation of medical oxygen plant is approx. Rs.90.00 lakhs and daily production capacity of medical grade oxygen plant of Surat will be 100 D-type Oxygen Cylinder. Considering the present requirement of oxygen, KRIBHCO will supply oxygen filling at free of cost in and around Surat area preferably to Government Hospitals and other hospitals. This process will help to mitigate hardship of requirement of medical oxygen during this pandemic time and in coming days. Despite facing difficulties during this pandemic, KRIBHCO could be able to procure and commission the oxygen plant at the shortest time. We hope, our small effort will aid in the fight against the present pandemic.





कृभको ने मनाया विश्व पर्यावरण दिवस

विश्व पर्यावरण दिवस के अवसर पर 5 जून 2021 को कृभको ने कृभको प्लांट एंड टाउनशिप में वृक्षारोपण अभियान का आयोजन किया। इस अवसर पर श्री एम. आर. शर्मा, परिचालन निदेशक, कृभको के वरिष्ठ अधिकारी एवं कृभको टाउनशिप के नगरवासी उपस्थित थे।

कृभको विभिन्न गतिविधियों को अपनाकर प्रदूषण को कम करने के लिए प्रतिबद्ध है। इस अभियान के तहत प्लांट व कृभको टाउनशिप में पौधरोपण का कार्यक्रम आयोजित किया गया।



Inauguration of Atal Tinkering Lab at Kendriya Vidyalaya

“Creativity is thinking up new things”



Innovation is doing new things. In an endeavor to inculcate and develop scientific temperament in the young learners of today Kendriya Vidyalaya No.2 KRIBHCO proudly set its steps into the noble mission of knowledge enhancement. It was indeed a proud moment as all witnessed the inauguration of the ATAL TINKERING LAB. With a vision to cultivate one million child innovators in India, ATAL innovation mission by NITI

AAYOG and Government of India envisaged a novel program establishment of Atal Tinkering Laboratories in schools across the country.

Shri MR Sharma congratulated the school and wished the students many happy hours of tinkering. ATL Mentor and Principal also addressed and motivated to tinker the lab. The lab will boost scientific innovation at the school. The lab is equipped with ‘DO IT YOURSELF KITS’ and all the instruments related to Science along with an Ideation Studio. The main attraction of the lab is the 3D Printer and Robotics. All students from class VI to XII will benefit from the lab. The lab is designed to inculcate skills such as design mind set, computational thinking, adaptive leaning etc. to be in sync with the global scenario. Mentors presented innovative and futuristic models of Welcome display, Ultrasonic sensing instrument, Bluetooth controlled car, Line following robot, Digital height measurement, RFID access control, Arduino Radar, Ambient parameter display and Google assistant based smart home automation.



*Doctors
Day*

**Celebration
at KRIBHCO Hospital**

Vaccination Drive @ KRIBHCO Nagar, Surat



On-going COVID-19 Activities by KRIBHCO Hospital Team

To fight against COVID-19, KRIBHCO Management has been taking various precautionary measures for the employees and their wards. As a part of the on-going activities, Vaccination Drive was started in KRIBHCO Hospital. The Hospital Team also visited control rooms at Plant and campaigned for awareness activities.



KRIBHCO Cooperative Society at township provided on-line services and door-to-door delivery during pandemic period.



The Dakshin Gujarat Samast Chaudhari Samaj Charitable Trust Federation, Mandvi, Surat has established COVID Isolation Center to help the COVID-19 patients. The Trust is carrying out welfare activities in the adjoining tribal areas of Mandvi, Mangrol, Bardoli, Valia, Umarpada.

The Trust in coordination with, Primary Health Centre and District Collectorate, Surat Municipal Corporation established COVID-19 isolation center at Mandvi to help the nearby villages. The team of HR Officials and representative of KRIBHCO Karmachari Sangh visited Mandvi and handed over medical equipments / masks / sanitizer / medicines for this COVID isolation center at Mandvi, Surat under Social Development Activities.

Social Activities in Nearby Villages to Fight Against COVID-19



A Step to Make Mother Nature Pure



Save and grow trees & plants

We have to save trees and plants because they start the food chain. We will also have to plant trees and plants to reduce global warming drastically. They absorb and transform greenhouse gases to oxygen, a major factor to support life. To grow more trees I have made a habit that after eating any fruit containing seeds, I preserve seed and then spread the same in surrounding where no trees are there so that more fruit trees grow and seed can be utilized nicely.



Save animals

We used to keep animals in zoo or keep them as pet. But that's not the kind of saving I mean. Save animals means keeping them free to move around in a big place such as natural sanctuaries. Most of the world population eats meat and we have to make that a thing of the past. We have to stop torturing the animals too.

Replace plastic materials, etc., with reusable & recyclable materials

We have to replace plastic and other polluting materials with reusable and recyclable materials. This will help stop the pollution of water bodies. This will help to flourish marine life and animals also depend on clean water so it will also help in another way.



Reduce or stop greenhouse gas emissions

Greenhouse gas emissions are a major factor in global warming/climate change. If we drastically reduce or stop the emissions, the trees will convert the greenhouse gases to oxygen and the air will become pure.



Mann J. Trivedi
S/o. Jignesh P Trivedi, SM (Instr.)
Minal Jignesh Trivedi, M (F&A)

While it is a fact that across the globe, apart from the tragic loss of human lives, and immense sadness to all related families, the COVID-19 pandemic has also set back national economies by years, and caused great economic hardship to innumerable people, there still are some takeaways also, of this silent killer-COVID-19. Its not over as yet, and the aftermath still lingers, deepening the physical wounds, emotional scars and economic disasters. Who knows, there may be more tragic waves of this evil devastating sort.

Besides the physical scars, the **mental scars and scares** are very real and will take longer to heal. They also require a change in attitudes, perceptions and priorities.

While trained psychiatrists may be having a field day, enjoying their booming business, the sad fact is that sitting at home in the prolonged lockdowns has taken a great toll on general emotional health of people. Unfortunately, students have been badly hit too; and many of them seem to have lost their zest zing and cheer.

Our priorities and thought patterns need to have a make-over, with some deliberate conscious effort. Here are some gleanings and musings:

First and foremost, it is a lesson to be learnt that Mother Nature is not to be trifled with. Doing so is perilous.

Biological experiments and using professional medical knowledge to heal people and even animals is understandable and appreciable, but what is not understandable is recklessly playing Bio-experiments with bats, animals, insects and reptiles, as some countries have been doing with abandon, with nary a thought about the possible consequences. Development, studies and growth are acceptable, but this is something beyond human boundaries. Resultantly, a **monster virus** was unfortunately created which is now capable of rapidly mutating and changing its form, with even more devastating effects. The monster is probably capable of multiplying in varied circumstances, and creating more similar monsters. Who knows, someone might be creating these monster viruses **deliberately**. They need to be stopped. If possible.

Secondly, let's start moving towards Environmental protection

We have violated the Environment enough Enough! Visions surface of Plastic Bags lying dumped everywhere and plastic waste mounting, enormous toxic factory smoke and fumes, horrible vehicular emissions, destroyed trees for industrial growth, liquid chemicals polluting rivers, floating corpses with garlands strewn on them, spoiling the already spoilt rivers, enormous amounts of food waste rotting, Air-conditioners de-conditioning the environmental Air, cacophonous sound-pollution, endangered wildlife species of flora and fauna, Drinking water becoming scarce; and so much more degradation; The Nature has issued us its ultimate warning, in the form of this dreaded disease.

Ultimately its as if we are destroying our own home (read Environment).

For starters let us reduce the use of plastic carry bags in our lives, and also try to reduce the dependency on ACs.

To value Human Life more

Wealth, property, material possessions are not the only things worth hankering after, in this life; life includes so much more. Let go, ease-up and let Life-tensions take the back seat. Don't try too hard to "succeed" or "achieve." Slow down the pace and let life-stream flow on its gentle natural pace, start enjoying life again; but think of others too. **Live life today**, act out a few private dreams, make that phone call to an old friend, or old uncle, even an old enemy, and say hello, see the smiles multiply and laughter echo.. for **Uncertainty** of human life has been shown to be a harsh reality of Today!

Spend more money instead of saving more money, for tomorrow may not come.

For starters lets take up a new hobby, or make a new friend, or simply start reading good literature.

Fourthly, connect with friends and relations, and keep connected

Friends are the only ones who will always care, apart from family. Laugh; to make others laugh. There is no better gift, than the gift of a smile, to a **sad mind**. But first, start smiling yourself. Despite it all. Cherish and value family relations, and **Family First** should be the motto, not job, work, salary or business, for who knows "Kal Ho Na Ho" the famous line, may come true. Any time. Don't let yourself sink into depression, there is in fact no time left, to be depressed any more. *Even in a back-handed way: Cheer-up (for the worst may be yet to come).*

Life may be shorter than we possibly assume.

Devjit Singh
AGM (F&A)

ऐसी महामारी सब पे भारी

अपनी एक गज़ल भेज रही हूँ। पुरतें गुजरी इन आँखों ने ये मंज़र नहीं देखा
जबरन घर में बैठकर कभी अपना घर नहीं देखा।

सहमें रास्ते चुपचाप गालियां सुनसान बाज़ार नहीं देखे

डरा हुआ आज ठिठका कल लोग ऐसे लाचार नहीं देखे
खामोश धरती तो ऐसा गुमसुम अम्बर नहीं देखा।

खुदा मस्जिद में तो भगवान मंदिर में कैद हैं

इनके नाम पर लड़ने वाले अपने घर में कैद हैं
हमने अपने गुनाहों का कभी ऐसा कहर नहीं देखा।

एक कदम दहलीज़ से बाहर रखने का कोई हक भी नहीं है

कई दिन हुए दरवाज़े पर किसी की दस्तक भी नहीं है
आज तक मैंने ऐसे दम तोड़ता अपना शहर नहीं देखा।

'हे ईश्वर' कौन जाने कब तक ये मज़बूरी रहे

हकीमों का मशविरा कि जरा सी आपस में दूरी रहे
हमारी मुश्किल ये कि एक अरसे से उन्हें छूकर नहीं देखा।



साधना भदोला,
ऑफिसर (डेटा एंट्री), नोएडा

विश्व पर्यावरण दिवस – 5 जून

कागजों में नहीं! धरातल पर भी वृक्षारोपण की जरूरत

हमारे बुजुर्ग कहते थे कि यदि लोगों ने अपनी बुरी आदतें नहीं छोड़ीं तो एक दिन ऐसा आयेगा कि हमें पीने का पानी खरीदना पड़ेगा और हवा भी बिकनी शुरू हो जायेगी। उनकी ये दूरदर्शी बातें आखिर अब सच होने लगी है। बुरी आदतों से उनका आशय प्रकृति का दोहन एवं भोग-विलास से ही था। भारत समेत तमाम उन देशों में जहां पानी की कोई कमी नहीं थी वहां अब लोगों को स्वच्छ पानी नसीब नहीं हो रहा है। मजबूरन पानी खरीदना पड़ रहा है। इस कोरोना काल में तो लोगों को पता चल ही गया होगा कि शुद्ध हवा कितनी जरूरी है। ऑक्सीजन के अभाव में हजारों कोरोना पीड़ितों ने दम तोड़ दिया। एक ऑक्सीजन सिलेण्डर की कुछ भी कीमत अदा करने को लोग तैयार थे और लोगों ने ज्यादा पैसा खर्च कर ऑक्सीजन खरीदी भी।



इन सब के लिये जिम्मेवार कौन है? जाहिर सी बात है अपनी सुख-सुविधाओं के लिये हमने पर्यावरण के साथ जबर्दस्त खिलवाड़ किया। प्रतिदिन लाखों पेड़ काटे जाते हैं लेकिन उनके एवज में 10 प्रतिशत भी पेड़ नहीं लगाये जाते हैं। खासकर भारत जिस तेजी से विकास पथ पर आगे बढ़ रहा है उस हिसाब से पर्यावरण को भी काफी नुकसान हो रहा है। बड़ी और चौड़ी सड़कें बनना जरूरी है इसके लिये बड़ी संख्या में जंगल भी काटे जा रहे हैं लेकिन नियमानुसार उतने पेड़ लगाये नहीं जा रहे।

प्रतिवर्ष देश के सभी राज्य वृक्षारोपण कार्यक्रम आयोजित करते हैं। राज्य सरकारें वन विभाग को इसके लिये काफी बजट आवंटित करती हैं लेकिन

हकीकत में होता क्या है? कागजों में ज्यादा और धरातल पर वृक्षारोपण कम होता है। जितने वृक्ष रोपित हो भी जाते हैं तो उनकी देखभाल की मुकम्मल व्यवस्था नहीं की जाती है जिससे वे सूखकर मर जाते हैं।

ऐसा भी नहीं है कि वृक्षारोपण की पूरी जिम्मेवारी सरकार की ही हो। पर्यावरण संरक्षण की बड़ी-बड़ी बातें करने वाले लोग भी लकड़ी से बने फर्नीचर का घरों में इस्तेमाल करते हैं लेकिन उन्होंने खुद कितने पौधे लगाये और उनकी कितनी देखभाल कर उन्हें बड़ा किया? ये बड़ा सवाल है।

देश का हर नागरिक जब तक पर्यावरण संरक्षण के लिये जागरूक नहीं होगा तब तक सरकारी व्यवस्थाओं को कोसने से कुछ नहीं होगा।

इसी तरह नदी-तालाबों को स्वच्छ रखने की जिम्मेवारी हर नागरिक की होनी चाहिये। फैक्ट्रियों से नदियों में छोड़े जाने वाले दूषित जल के निस्तारण के लिये पश्चिमी देशों की तरह कोई ठोस रणनीति बनाई जानी चाहिये। पिछले वर्ष कोरोना के शुरूआती समय में लगाये गये लॉकडाउन को लेकर प्रसिद्ध आध्यात्मिक गुरु श्रीश्री रविशंकर जी ने एक सुझाव दिया था। उन्होंने एक साक्षात्कार में कहा था कि केवल कोरोना नियंत्रण के लिये नहीं बल्कि पर्यावरण संरक्षण के लिये पूरी दुनिया में प्रतिवर्ष अनिवार्य रूप से सात दिन के लिये एक साथ लॉकडाउन की व्यवस्था बना दी जानी चाहिये। इससे न केवल आम आदमी रिलेक्स महसूस करेगा बल्कि पशु-पक्षी, नदी-तालाब और प्रकृति के हर घटक को विश्रान्ति का अवसर मिलेगा।



धर्मेन्द्र साहू
मीडिया कंसल्टेंट
कृभको, नोएडा

GVT *has successfully brought a sustainable change in the lives of millions of rural poor and has empowered them to lead dignified lives. We are successfully scaling up in different states and trying to build and enhance the resilience of vulnerable communities by restoring natural resources, enabling capacities, socio-economic empowerment, environmental sustainability, robust village institutions, and functional governance systems.*

GVT has been empanelled as a National Level Technical agency under SFURTI Scheme of Government of India and has also been empanelled by Ministry of Jal Shakti to work in four states namely Jammu & Kashmir, Assam, Madhya Pradesh and Uttar Pradesh as Implementation Support Agency under Jal Jeevan Mission. Under the National Jal Jeevan Mission, GVT will be working as a national level Key Resource Center at PAN India level to capacitate institutions and communities for drinking water, functional household tap connections and other essential components. GVT has been recognized as CBBO partners for PAN India by SFAC and NAFED as well as in 9 states by NABARD and NCDC for formation and promotion of Farmer Producers Organization. GVT has expanded its operations into 3,900 villages from 94 Districts of 24 States of the Country. Presently, GVT is implementing and managing 23 WADI (orchards) projects, and has impacted 17,441 rural households. Under the watershed programme, GVT has restored 1,60,000 hectares of wasted land covering about 17 lakh beneficiaries in different states of the country.



Women's farmer's meet at Bangana block, District UNA, HP

Growth Highlights of GVT East

Visit of Secretary, DoLR, Govt. of India

Shri Ajay Tirkey, Secretary DoLR, Government of India visited the IWMP project, Gola, Ramgarh on 3 January 2021 and planted trees in the project area. Dr BK Prasad, State Technical Expert (Livelihood), SLNA, Jharkhand and other officials of SLNA were also present.



Visit of Hon'ble Chief Minister, Govt. of Jharkhand

Shri Hemant Soren, Chief Minister of Jharkhand and Shri Badal Patralek, Agriculture Minister, Govt. of Jharkhand visited the Exhibition stall of Gramin Vikas Trust at Ranchi, organised by IINRG, Ranchi with support of ICAR on 11 February 2021. GVT shared the programs and projects operational in the State of Jharkhand for livelihood promotion of the marginalised poor and farmers with both the dignitaries who highly appreciated the work of GVT.



Field visit graced by Secretary, DoLR, Gol

*Sri Ajay Tirkey
Secretary, DoLR
addressing
the watershed
beneficiaries*





CEO, GVT Visits Various Operational Divisions

Shri SS Singh, Chief Executive Officer, GVT welcomed by the community during the visit to WADI project area at Latehar, Jharkhand on 19 January 2021. CEO, GVT addressed the meeting with Shri BK Sahay, Zonal Programme Manger and team. CEO, GVT also planted a tree in the Wadi area.

CEO presiding the SAC meeting in GVT-KVK, Godda, Jharkhand

Scientific Advisory Committee (SAC) meeting was commenced at GVT-KVK, Godda. Shri SS Singh, CEO, GVT presided the Scientific Advisory Committee (SAC) meeting. Project Director, ATARI, Patna was also present. CEO, GVT & Project Director, ATARI jointly laid Foundation stone for Meteorological Units under DAMU project of ICAR in KVK campus.



Mango Festival 2021 at Ranchi

Mango Festival 2021 was organised by NABARD, Ranchi for two days i.e., 25 and 26 June 2021. In this prestigious occasion Gramin Vikas Trust participated with the mango produce of WADI farmers of Chainpur, Gumla & Latehar, Jharkhand comprising of varieties Mallika & Amrapali. Shri GK Nair, Chief General Manager, NABARD, Jharkhand inaugurated the Festival. Shri BK Sahay, ZPM, GVT East and the team was present in the event. CGM, NABARD intervened about the yielding of the products and admired the efforts of GVT.



MoU signed between GVT & BRLF at Ranchi, Jharkhand

A MoU has been bilaterally signed between Gramin Vikas Trust and Bharat Rural Livelihood Foundation (BRLF), a High Impact Mega Watershed project at Ranchi. This is a flagship Programme under MGNREGA in the State of Jharkhand. Shri BK Sahay, Zonal Programme Manager and representatives of BRLF have signed the MoUs on 8 January 2021 at Ranchi.



Growth Highlights of RO – Gujarat

GACL CSR Official field visit of Mandva Wadi Project of Dahod District

Dinesh Makavana, CSR Co-ordinator & Impact Assessment Team of GACL visited Mandva Wadi of High Risk Mahila (Women) in 9 blocks of Dahod District for Monitoring and Impact Assessment of the project. They interacted with project beneficiaries. During the visit they found quality work and were impressed with its progress. Through this project we identified and benefited 90 high risk malnourished families in 18 villages of 9 blocks of Dahod.



Visit by NABARD RO

Monitoring visit by NABARD RO Ahmedabad Officials of TDF NABARD WADI Project Garbada-II in Garbada blocks of Dahod District. They interacted with 30 beneficiaries of the project and found satisfactory output.

Visit of D-Sag, Gandhinagar and TASP Dahod Officials

D-Sag, Gandhinagar and TASP Dahod Officials monitoring visit of GVT VTC & TDD Wadi Projects. They visited both the centers at Dahod and Santrampur and also visited 3 villages for TDD Wadi project and interacted with Plumber and Mason trade trainees & center staff. They motivated VTC trainees for mobilized tribal youth for getting benefits of employment oriented high quality skill training and certification.



GPDP Trainings

GPDP Trainings inaugurated by Dy. DDO, Mahisagar, Mrs. Chandrikaben Bhabhor with TDO Santrampur, training kits were distributed and Gram Panchayat members were addressed for better understanding of development plan for effective planning of Gram Panchayats Development and proper utilization of funds and getting maximum benefit of Govt. Schemes.



Presentation

Presentation on Vajelav & Nelsur Climate Proofing Interventions and CBBO FPO Projects given to Chief General Manager & Officials at NABARD Regional Office, Ahmedabad. The GVT Officials effectively presented the project objectives, goal, impact, activities etc., as per the proposed DPR and also compliance of the Field Visit done by RO Ahmedabad Officials.

Field visit by Shri Vikas Sharma

Field visit by Shri Vikas Sharma, Deputy General Manager, NABARD, RO Ahmedabad and Shri Rahul Bangar, DDM Dahod Visited Abhalod village to finalize site for Rural Haat Project. They interacted with the village community and members of Gram Panchayat. Proposal is sanctioned for providing market place to 100 rural farmers to sell their produce.



Visit by DDM, NABARD

Monitoring & evaluation visit by DDM, NABARD Dahod on 24 February 2021 of TDF NABARD WADI Project Garbada-II in Dahod District. They interacted with 15 beneficiaries of the project and found satisfactory impact of the project intervention.

Sanitation Literacy Campaigns

Two Sanitation Literacy Campaigns were organized by Gramin Vikas Trust Gujarat with support of National Bank for Agriculture and Rural Development (NABARD) at Chandla and Moti Handi Village of Garbada Block. More than 80 Farmers, SHG members along with GVT Officials were present in both the campaigns. The development bank, which promotes sustainable and equitable agriculture, opened an additional credit line with the financial institutions to improve sanitation infrastructure. Sanitation Literacy Campaign was organized to promote literacy in WASH practices (Water, Sanitation & Hygiene). The COVID-19 pandemic has reinforced the need for greater awareness for better water, sanitization and hygiene infrastructure and enhanced the significance of the Swachh Bharat Mission.



Growth Highlights of RO – Gujarat



Growth Highlights of GVT-NLRI

Jal Jeevan Mission is a flagship programme of Govt of India and Gramin Vikas Trust work as a implementation support agency (ISA) in Ratlam District for creating awareness about Jal Jeevan Mission in 250 villages of Ratlam District. Safe drinking water is main theme of the programme and with community participation for sustainability of the program.

Growth Highlights GVT – Rajasthan

MoU between GVT, PGCIL and DAB

A MoU was signed between GVT, Powergrid Corporation of India (PGCIL) and District Administration Baran for doing CSR work in Aspirational District under PGCIL-CSR. Gramin Vikas Trust has completed 1st Phase of the Project and completed the repair and renovation work of 28 Anganwadis and 21 Sub Health Centers, and supplied various items for Anganwadis and Sub Centers in the Baran, Kishanganj and Sahbad block of Baran District. All the 49 centers are handed over to the concerned Government authorities.



RACP Project, Bundi

This project has been completed in the March month of the 2020. GVT-RACP team has facilitated the animal husbandry department to construct five goat houses in the project area. GVT has facilitated in the organization of 79 animal health camps in the cluster area. GVT has facilitated in the establishment of the three poly houses in the project area.

Six units of rotavators have been distributed by the facilitation support of the GVT.



School of Rural Management (SRM)



School of Rural Management (SRM), Ratlam, is promoted by Gramin Vikas Trust (GVT). which is a subsidiary organization of Krishak Bharati Cooperative Limited (KRIBHCO) SRM is located within the sprawling campus of 25 acres on the outskirts of village Bhadwasa and on the southern bank of river Maleni, along the busy MHOW-NEEMUCH highway in Ratlam district in Madhya Pradesh.

The SRM's Post Graduate Diploma programme in Rural Management (PGDRM), with its unique focus on rural enterprise and entrepreneurship management was approved by the All India Council for Technical Education (AICTE) in April 2014. The program has been designed to attain following objectives:

- To develop a cadre of professionals, having relevant competencies to understand, appreciate and solve the complexities the sector presents in the real world; To prepare the students to be skilled managers to serve in various capacities and chart a career with governmental, non-governmental, corporate and other suitable organizations; To build their capacities in order to enable them to initiate or launch a rural social enterprise / venture of their own.

One unique feature of our course is its twin Management Traineeship Segments: MTS I & II. Both MTS are of six weeks duration, wherein the students are placed with well-known academic, non-governmental and CSR organizations.

Selection Procedure

Institute follows a policy of merit based admission and graduates with a minimum 50% (45 % for ST/SC/OBC candidates). The admission in PGDRM is through a written test followed by group discussion and personal interview. SRM would conduct its own written test. The Institute will also use scores of CAT, XAT, MAT, ATMA, GMAT and MET scores for those who have not taken SRM Test for shortlisting the candidates, for the process of shortlisting the candidates. GD & PI is conducted for admission. The final admission is based on the cumulative score of the exam, GD & PI. The total fees of the course is Rs. 2,37,500/- which can be paid in 5 Installments.

Infrastructure and other Facilities

The SRM, which is located in the NLRI campus, boasts of excellent infrastructure in the form of a state of the art building which became operational about two years ago.

A brief highlight of the facilities available is as follows:

- Highly qualified and experienced in house faculty and provision of renowned visiting faculties. State of the art Classrooms, Group discussion rooms, Meeting halls, Seminar halls, well equipped Computer Labs. GIS Lab, Media Lab and other necessary facilities.
- Library with the latest Books, Magazines, Internet added learning with sufficient peaceful space for reading.
- Well equipped Hostel facilities for Boys and Girls with subsidized food and stay cost with air cooled rooms.
- Medical aid available round the clock in campus
- Indoor and outdoor sports facilities are available.
- Gym Facilities are available for boys and girls.
- Fully air conditioned classrooms, labs and guest houses.

Some of Eminent Recruiters at SRM, Ratlam

Ambuja Cements, Udyogini, Aroh Foundation, NABCONS, DHAN Foundation, Vrutti, BAIF, KRIBHCO, Spandana, MoHRD, DCB Bank, AKRSP, Center for Grass root research development and Action, ISAP India, DSC.



Despite, several challenges, **KFL achieved the highest ever production**, with the help of team spirit, efforts put together by all employees and good working environment. The plant has been performing well and achieved urea production of **10,74,311 MT** with capacity utilization of 124.25% and with specific energy consumption of **5.4297 Gcal/MT** in the financial Year 2020-21. This specific energy of Urea has been lowest ever since inception of the plant.

Chairman and Board of Directors visit to Plant 17-18 January 2021

Dr Chandrapal Singh Yadav - Hon'ble Chairman (KRIBHCO & KFL), Shri Sudhakar Chowdary Vallabhaneni, Shri Rajan Chowdhry, Smt Shilpi Arora, Directors and Shri Viren Kaushik - Advisor to KFL Board along with Shri MC Bansal, CFO - KFL (KFL) & Shri Bipin C Phuloria, CS-KFL visited the plant on 17-18 January 2021 on the occasion of meeting of Board of Directors scheduled on 18 January 2021 at Plant at Shahjahanpur. Shri SS Yadav - Director (HR)-KRIBHCO and Shri VS Sirohi - Director (Marketing)-KRIBHCO also graced the occasion. Hon'ble Chairman was welcomed by our Managing Director - Shri RK Chopra and other Dignitaries were also welcomed by senior officials.



Tree plantation was organised on 18 January 2021 in Lotus Park in Kribhco Nagar Township. Dr. Chandrapal Singh Yadav - Hon'ble Chairman (KRIBHCO & KFL), Shri Sudhakar Chowdary Vallabhaneni, Shri Rajan Chowdhry, Smt. Shilpi Arora, Directors on KFL Board along Shri Viren Kaushik - Advisor to KFL Board has also planted the trees. Shri SS Yadav - Director (HR)-KRIBHCO and Shri VS Sirohi - Director (Marketing) - KRIBHCO, Shri MC Bansal - CFO (KFL) and Shri Bipin C Phuloria, Company Secretary - KFL also participated in the said programme of tree plantation for a healthy environment.





Hon'ble Chairman along with the Board of Directors unveiled the Foundation Stone of Railway Siding Facility at KFL site. They also visited the rail track development work and other railway siding activities. They praised KFL team for the progress done in the development of Railway Siding facility.



Aanandam - the Club Activities - Badminton Tournament

In the month of January'21 Club organized Badminton Tournament in various categories like employees, mixed double, children. Total nine teams in employees' category and children of various age groups participated in the tournament. Matches were played on round robin basis. Final was played between teams lead by Shri SB Singh and Shri SC Gaur respectively. Team Lead by Shri SB Singh won the final and team lead by Shri SC Gaur was declared Runner Up.

Cultural Program

A cultural program was organised on 17 January 2021, evening at School Hall. The program was inaugurated by Hon'ble Chairman by lighting the lamp. Our Managing Director, Shri RK Chopra welcomed all the Dignitaries and briefed about the plant performance and various on-going projects in plant and developments in township. Hon'ble Chairman in his address, congratulated all the employees and plant management for receiving Overall Performance Award for the 2019-20, awarded by FAI, New Delhi. He also appreciated the hard work, dedication and effort put in by the plant team for making new records in production as well as in energy consumption.

'Sai Entertainment' performed various entertaining programs like, Rajasthani Folk Dances, group dances etc. Beautiful & melodious Ghazals were also sung by Sri Asad Ali Badshah, which created a pleasant ambiance in the School Hall Arena. Mahishasur Daman Dance was also performed by ladies of Pragati Mahila Mandal. The cultural program was appreciated by all.



Kite Flying Competition

In February, 2020 the club organized a KITE Festival on the occasion of Makar Sankranti, for all KFL employees. A very large number of men, women & children of all ages assembled in the ground flying different style and design kites. It was a day full of enjoyments for all and was appreciated by all. Hon'ble MD, Shri RK Chopra, Mrs Suman Chopra wife of Shri RK Chopra, Sri NK Agarwal (Vice President Anandam) distributed Prizes to the winners and also to the participants who had beautiful kites.

Mini Marathon Race

In February, 2020 the Club also organized a Mini Marathon for KFL employees and their families, total of 125 persons participated with full enthusiasm in different categories. Shri RK Chopra - Hon'ble MD, Mrs Suman Chopra, along with Officials of Anandam - the Club flagged off the race. Various categories in employees, ladies and children were arranged in the race. Prizes were distributed to the winners in each category by Our Hon'ble MD and other senior officials.



Environmental Awareness Week Celebration

Environmental Awareness Week could not be celebrated due to COVID-19 pandemic. Tree plantation was organized in the lawn at the backside of GTG-II at 10.00 AM on 5 June 2021. Our Hon'ble MD, Shri RK Chopra, planted the tree. Heads of Departments & other employees also participated in the tree plantation.



Installation of Oxygen Plant

During COVID-19 Pandemic there was acute shortage of availability of Oxygen for the treatment of COVID patients. Our management decided to install an Oxygen plant to fulfill the demand of Oxygen.

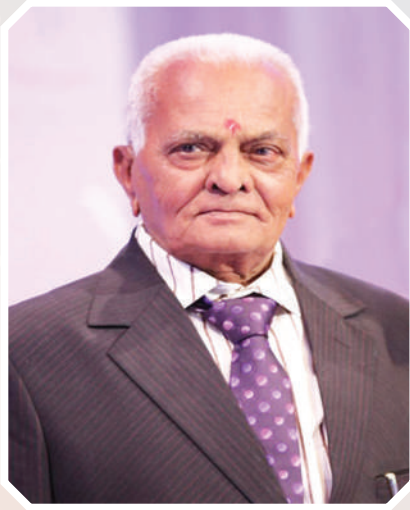
The Oxygen was to be provided free of cost. With great effort, within a short span of time, the Oxygen plant was installed and commissioned. Its operation was inaugurated by Our Hon'ble Chairman, Dr Chandra Pal Singh on 10 May 2021. Since then Oxygen is being supplied to the District Administration, Shahjahanpur



National Safety Day / Week celebration

National safety Day / Week was celebrated in KRIBHCO Fertilizers Limited from 28 February 2020 to 6 March 2021. On 4 March 2021, National Safety Flag was hoisted by our Hon'ble MD - Shri RK Chopra. Safety oath was also taken by the employees. Prizes were distributed by our Hon'ble MD to the winners of safety slogan, poems, quiz competition, drawing competition and BA set Competition.

CONDOLENCES



Cooperative movement lost one of its brightest light as Shri Vaghjibhai Patel (Boda) succumbed to the COVID-19 and he breathed his last on 24 April 2021. He would be remembered for the enormous contributions which he made to the cooperative movement in India and the voice he lent to the downtrodden farmers.

One of the stalwart leaders of Cooperative Movement in India Shri Vaghjibhai Patel (Boda) born on 14 January 1939 in a farmer's family. He was born in a small village Lakhadhirgadh which is near to birth place of great social reformers of all time Shri Dayanand Saraswati. He completed his primary education in Lakhadhirgadh and completed Matriculation at Tankara. After completion of matriculation he joined as primary teacher with an aim to bring educational reform in rural areas of Tankara & Morbi. He established Maharshi Dayanand School at Tankara.

As a small worker from farming community, farmers from his village & surrounding area used to frequent him for representing their problems. He realized that cooperative is the only solution to serve the farmers, and he join and elected as director in PACS of his village Lakhadhirgadh in 1965 and in 1990 become the chairman of Lakhadhirgadh Juth SSM Limited and served till the end of life.

Cooperative movement lost one of its brightest light

Shri Vaghjibhai Patel (Boda)

A modest and humble journey which began from a small cooperative worker of his village reached the pinnacle as he rose to be the chairman of KRIBHCO, which is one of the largest and premier cooperatives of our country. The list of the organizations which he led can be found below

Morbi TPSU Ltd. - Morbi
Chairman - From 1990 to 2008
Director - From 1969 to End of Life

Agriculture Produce Market Committee Morbi
Chairman - From 1980 to 2007.
Director - From 2007 onwards.

Rajkot District Co-Op. Bank Ltd. - Rajkot.
Managing Director - From 2000 to 2005
Vice Chairman - From 1995 to 2000.
Director - From 1973 to 1995.

Rajkot District Co-Op. Union - Rajkot
Chairman - From 1992 to 2005.
Director - From 2005 to 2010

Rajkot District Co-Op. Sales & Purchase Union - Rajkot
Director - From 1970 to 2008

Rajkot Zilla Panchayat - Rajkot
Member - From 1975 to Four terms.

Gujarat State Co-Op. Bank Ltd. (Apex bank) Ahmedabad
Director - From 2004 to 2007.

Gujarat State Co-Op. Marketing Fed. Ltd. (GUJCOMASOL) Ahmedabad
Director - From 2004 to 2014

Gujarat State Co-Op. Union - Ahmedabad
Director - From 1993 to 2005

Gujarat State Water Supply & Sewerage.
Director - From 1991 to 1994

NAFED New Delhi
Chairman - From 2014 to 2019
Vice Chairman - From 2004 to 2014
Director - From 1996 to 2004.

National Co-Op. Union of India - New Delhi
Director - From 2005 to 2010

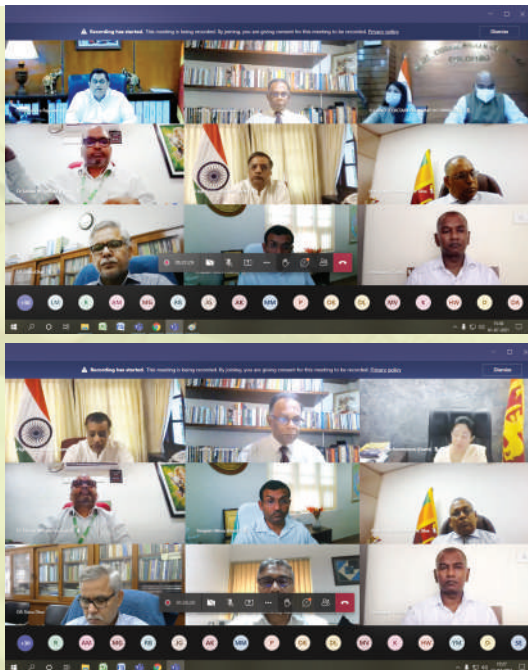
National Institute of Co-Op. Management (N.I.C.M.) Gandhinagar
Director - From 2005 to 2010

Krishak Bharti Co-Op. Ltd. New Delhi (KRIBHCO)
Chairman - From 2010 To 2014
Vice Chairman - From 2014 to 2019
Director - From 1990 to 2010.

Achieved Awards for long time serve in Co-Op. Sector

- 'Sahakarita Sanshkar Award' achieved in 1998-99 by 'Sahakar Bharti'
- 'Sahakar Ratan Award' achieved by combine various Co-Op. Society in Morbi Taluka for Long time serves in Co-Operative.

Meeting with Sri Lanka



Meeting with Ministry of Agriculture, Government of Sri Lanka Regarding Possibilities for JV in the field of Production of Organic fertilizers

A meeting with Ministry of Agriculture, Government of Sri Lanka for exploring possibilities for Joint Venture in the field of production of organic fertilizers was conducted by High Commission of India in Sri Lanka on Microsoft Team Platform. This meeting was conducted in the backdrop of Sri Lankan government's legislation banning the use of Chemicals in Agriculture and converting Sri Lanka into an organic state. The convener of the meeting was **Vivek Sharma**, Second Secretary (Economic & Commercial) High Commission of India, Colombo.

A high level committee consisting of Ministers in Sri Lankan Government, Agricultural experts and Industry representatives from Sri Lanka

were present from Sri Lankan Side. The High level ministers from Sri Lanka were **Shri Shasheendra Rajapaksa**, Minister for Agriculture, Govt of Sri Lanka and **Smt Seetha Arambepola**, Minister of Skills Development, Vocational Education, Research and Innovation. The delegates from Indian side consisted of High Commissioner of India to Sri Lanka **Mr Gopal Baglay**, IFS, other officers from Indian High Commission in Sri Lanka, High ranked officers from various Agriculture Inputs manufacturing companies like **KRIBHCO**, **IFFCO**, **NFL**, **FACT**, **Coromandel**, **Tata Rallis**, **Aries group**, Ag. Scientists from **IARI**, New Delhi and CEO of **Sikkim Organic Mission** were present.

Shri VS Sirohi (Mktg. Director) and **Shri Umesh Mishra** (Dy. GM, Marketing) attended the meeting representing **KRIBHCO**.

During the course of the meeting **Shri Anbalagan**, IFS, CEO of **Sikkim Organic Mission** made a presentation on the Topic - '**Sikkim on the Organic Trail**'. The presentation was followed by another presentation by **Dr. Shiva Dhar**, Principal Scientist, **IARI** on the topic '**Sources of Plant Nutrients in Organic Farming**'. There after a brief question answer session was held in which Sri Lankan delegates queried on the presentations made.

After the questions and answer session various organizations made their presentation regarding what these organizations could contribute towards Sri Lankan governments plan of making the country a fully Organic Country.

On behalf of **KRIBHCO**, **Shri Umesh Mishra** (Dy. GM, Marketing) made a brief presentation about **KRIBHCO** and the portfolio of products under our brand. He also highlighted the achievements of **KRIBHCO** in Liquid Bio fertilizer segment and made the delegates aware about the huge potential for production at **Hazira Bio Fertilizers plant**.



The meeting concluded with the remarks from Sri Lankan Delegates that many more meetings on the subject would be conducted to

finalize and zero down on organizations with which Joint ventures could be established for production of Bio Fertilizers and compost. Overall the meeting laid out a solid foundation for organizations in India to explore possibilities of business in the field of Bio Fertilizers and compost. Moreover, the meeting reiterates the high level of trust and bonhomie between India and Sri Lanka as Sri Lanka has trust and faith on India to help it achieve the goal of Organic Sri Lanka.



Nitesh Kumar Mishra
Asth Manager (Mktg), CMO, NOIDA

LOCKDOWN

and the Little Things

I had never imagined that a cluster of COVID-19 cases that were reported initially in China during early 2020 would jeopardize the entire world; My point here is not to show stats or to show the extent of spread, but to describe those little changes in life that are experienced due to lockdown. Right from, waking up to the alarm to get ready, peeping through the windows to see busy streets, taking a walk to get the milk/groceries from the nearby shops and so on; Our priority channels in television had shifted from entertainment to news channels, on opening any message group, we see numerous memes, videos, messages on the present situation. I must admit, ingenious writers and artists are having their best time in creating content and making them viral sitting at home. Creative suggestions on subjects like ways to pass time during the lockdown, taking care of the parked car, depressions due to staying at home, foods to consume during the lockdown, social media challenges, Bingo games and the list goes on. It is astonishing that most of these suggested to-do things are basic lifestyle habits.

The lock-down period has separated people by distance but undoubtedly it has brought people closer otherwise. The customary small-talks are replaced by long conversations and memories are dug deep-down between such conversations. It has also enabled people to rediscover and engage themselves in a better way with their families. The invisible friends have re-established their presence and the

forgotten relatives are connecting randomly over video call just to know whereabouts.

The fancy dine-out concept has turned to fancy kitchen experiments. The wardrobe collection is just a showpiece and pajamas have become essentials 24*7 during lockdown. While the fitness freaks are also discovering new ways to keep themselves fit indoor, the wanderers are traveling between the peripheries of the home craving for adventure.

I do agree that the negatives associated with the lockdown weigh a lot more compared to these little things and if this situation sustained for long (fear of 3rd wave), it would choke and destroy most out of everything we name. Hope, India and the rest of the world quickly recover from this pandemic. Till then, keep noticing the little moments around you and pray for normalcy.



Guruprasad Hiremath
Asst. Manager (Mktg)



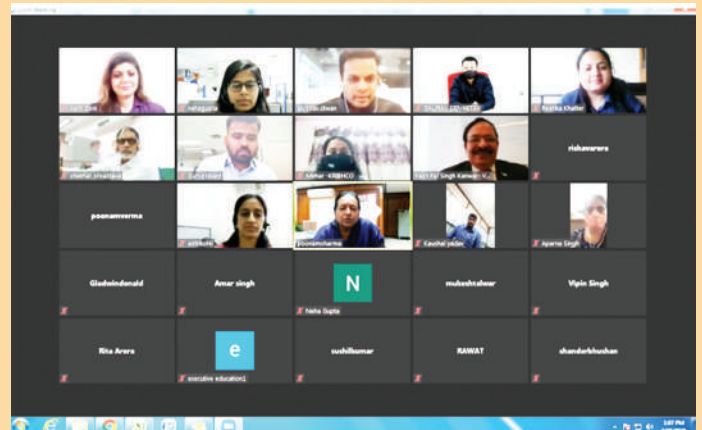
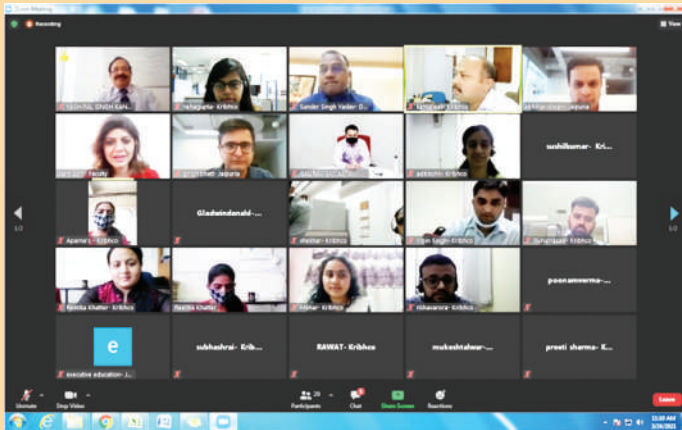
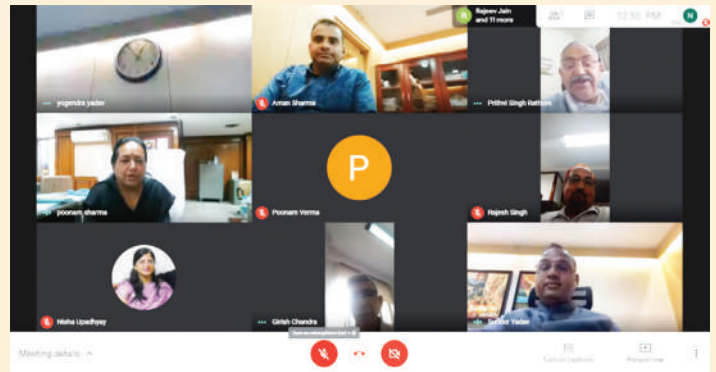
▶ HRD at Corporate Office, Noida

“Financial resources may be the lifeblood of a company, but human resources are the brains.”

Human Resource Development aims to provide a nurturing environment to the brains of KRIBHCO. The volatile environment demands to develop competencies of the organization which are defined by the skills of the employees and the role of HRD plays a significant role in laying down the foundation for company’s growth.

The pandemic from March 2020 has led to ‘New Normal’ and has demanded the shift of focus to e-learning and virtual training. HRD Department adopted new methodologies and organized multiple trainings (external and internal) focusing on continuous learning of employees.

KRIBHCO management aims to imbibe Equality and Respect for everyone in the culture of KRIBHCO and thus, to promote equality, an online program on “Culture of Equality and Respect” was organized for participants from Corporate Office and field. The main objective of the program was to understand how stereotypes get perpetuated in our society and social control is operated through these stereotypes, and prepare for change in society by eliminating bias and discrimination culture from our work place.



Experience Sharing Session

It is a new initiative introduced by HR department with an aim to build a strong KRIBHCO Alumni network. The KRIBHCO alumnus shares their precious experiences, instances and learning with the current employees. As the first step and experiment, experience sharing sessions were organized for HR Department and the guest speakers were HR Alumni - Shri T Vijayan and Shri Prithvi Singh Rathore. The program turned out to be a great success and thus, HRD now aims to expand the initiative to all departments.

► Employee engagement Activities - HRD Corporate Office


National Productivity Week

Productivity Day is celebrated on 12th February every year to commemorate the formation of National Productivity Council and the following seven days as **Productivity Week (12-18 February 2020)**. The purpose is to encourage all the stakeholders in the implementation of productivity tools and techniques with contemporary relevant themes. The theme of the Productivity Week this year was - **'Productivity & Innovation Key to Atmanirbhar Bharat.'**

In order to create awareness about the Productivity Week, like every year, this year HRD, organized the following online activities at Corporate Office:


Webinar on 'Balancing, Digital and Conventional mode of functioning to make a Self-Reliant India' arranged through Delhi Productivity Council.

Celebration of National Productivity Week-2021




National Productivity Council had announced observance of 'Productivity Day' on 12th February 2021 throughout the country.

Theme of this year 'Productivity & Innovation - Key to Atmanirbhar Bharat'




"Your mind is for having ideas not holding them"
- David Allen

Department of Human Resource Development (HRD) at KTRIBHCO conducted various events to celebrate the week and bring-up latent potential of the employees between 12-18 February 2021




Webinar held on 12 February 2021

Topic-Balancing, Digital and Conventional mode of functioning to make a Self-reliant India




Health Challenge for Stepping for a Better Tomorrow

Held between 12-18 February 2020




Create a Story: Share & Hear

Held on 15 February 2021



Inauguration of Virtual Book / Article Club for the first time

encouraging employees to read and share their thoughts



Create a Story: Share & Hear

This was a fun activity for employees to take a break and scratch the creative brain. The participants were given a set of random words and were asked to create a story with those words with a word limit of 40 words and share it with the other participants in online call.

Vanish (गायब), Umbrella (छाता), Calendar (पंचांग), Quixotic (विलक्षण), Say (कहो), Present (वर्तमान), Pink (गुलाबी), Have (है), New (नया), Happy (खुश)

Using the above words the following stories were created by the participants.

Ms. Priyanshu Rajput

DESIRE TO BE HAPPY

Cherishing her late mother's pink calendar diary, she contemplates the gloom that filled her present when the umbrella of certainty vanished. The quixotic girl dares to say, "I have a desire to be happy" as she meets her new family.

Mr. Jatin Bajaj

CALENDAR

Piya gazed at her calendar. With no friends and family present, smiling seemed quixotic. Wiping her tears, she looks into the mirror, says "Have a Happy New Year Piya". She then walks miles with her pink umbrella and her loneliness vanishes.

Ms. Malika

FROM THE PEN OF A YOUNG GIRL

A girl having umbrella exploring streets of a new city, thinking of the calendar to deal with present chores and planning a quixotic vacation where the sun vanished and the sky turned pink(say) and made her happy.

Ms. Sakshi Singh

THE PINK UMBRELLA

Happy checked his calendar and it was new year. So as quixotic as he was he went to an antique shop and bought a Vintage looking Pink Umbrella as present for himself. As he opened the umbrella he vanished and everyone is still searching for happy!

Health Challenge - 'Stepping for a Better Tomorrow'

The aim of this activity was to promote a healthy workforce as health is directly proportional to productivity. The participants were given the task of sharing the number of steps completed each day and the top three employees with 'Maximum number of steps', and consistency for 7 days were awarded.



1st Prize

Mr. Amitesh Prashar

2nd Prize

Mr. Jatin Bajaj

3rd Prize

Mr. Mohit

Inauguration of 'Page Turners', the Virtual Reading Club

The motive of introducing the Virtual Reading Club was to inculcate the habit of reading and discussions on the topics that are of interest of the employees. The club was inaugurated in this week as it is believed that reading improves memory retention, focus and adaptability and thus, leads to higher productivity.

The Page turners club surrounds around the idea of discussing books and articles on a common topic and sharing it with the other members of the club on a monthly basis. This is to keep the employees engaged and motivated.

Women's Day

International Women's Day is a global day celebrating the social, economic, cultural and political achievements of women. The day also marks a call to action for accelerating gender parity. Marked annually on 8th March, International Women's Day (IWD) is one of the most important days of the year to celebrate women's achievements, raise awareness about women's equality and lobby for accelerated gender parity.

To mark the occasion, HRD department organized the following activities:

Webinar on 'Self-Love' by Brahamkumaris

Photography contest on the theme 'Women Making a Difference.' Four participants submitted the photographs with a caption and description. Ms Mitali Arora was the winner of the contest and her winning entry is given below:

CAPTION

रुके न तू, थके न तू
झुके न तू, थमे न तू
सदा चले, थके न तू
रुके न तू, झुके न तू

Description:

Hey pretty woman,

The artist in you inspired the artist in me. You hold the treasure of creativity inside you. You are a WOMAN. Simplicity in you is complete contrast to the colours you paint, vibrant and bold. You are independent, indestructible, unorthodox, proud and powerful woman. You are the spirit that challenges the stereotypes.



#BOSS LADY

Women's Day at KRIBHCO was marked by a small video on Women's Day focusing on women of KRIBHCO sharing their view points on the topics - Equality, Inclusion at KRIBHCO and Women's Day. The video was posted on social media.

राजभाषा चल-ट्राफी

कृभको मुख्यालय में हिंदी पत्राचार बढ़ाने के उद्देश्य से वर्ष 2001 से राजभाषा चल-ट्राफी आरम्भ की गई थी। यह ट्राफी हर वर्ष कृभको, नोएडा के उस अनुभाग को प्रदान की जाती है जिस अनुभाग का कलेंडर वर्ष (जनवरी से दिसम्बर) का हिंदी पत्राचार सर्वाधिक हो। राजभाषा कार्यान्वयन समिति की 24 मार्च, 2021 को आयोजित बैठक में यह ट्राफी कलेंडर वर्ष 2019 के लिए कृषक सलाहकार सेवाएं अनुभाग को तथा कलेंडर वर्ष 2020 के लिए स्थापना अनुभाग को देने का निर्णय लिया गया।

प्रबंध निदेशक महोदय के करकमलों द्वारा कलेंडर वर्ष 2019 के लिए राजभाषा चल ट्राफी कृषक सलाहकार सेवाएं अनुभाग की ओर से श्री उमेश मिश्रा, उप महाप्रबंधक (विपणन) को तथा कलेंडर वर्ष 2020 के लिए स्थापना अनुभाग की ओर से सु श्री पूनम शर्मा, मुख्य महाप्रबंधक (मा.सं.) को प्रदान की गई।



Vaccination Camp Organized by KRIBHCO



A healthy workforce is a more productive workforce. KRIBHCO has always been promoting the cause of adopting a healthy lifestyle by its employees. Facilities like Consultant Doctors, in-house sports and Gymnasium are preventive health measures set up by KRIBHCO for the wellness of employees at work place.

During the COVID pandemic, KRIBHCO extended all possible support to the employees and their family and dependents by purchasing Oxygen concentrators, medicines, providing on-line consultancies by our consultant doctors & empanelled hospital, reimbursement of vaccination cost etc.

In continuation of the above KRIBHCO, partnered with Sharda Hospital Gr. Noida to organize a Vaccination Camp at KRIBHCO Bhawan Noida, for its employees and their dependents, and also for the employees of its vendors connected directly or indirectly with KRIBHCO. The camp received, good response and around 200 people were vaccinated.

KRIBHCO is organizing such camps at its other work places also as vaccination at the workplace is convenient for the staff, and also reduce the exposure to the virus due to travel to vaccination centers.





कृभको ने जीता क्रिकेट मैच



नई दिल्ली। भारत की अग्रणी उर्वरक संस्था - कृभको व उर्वरक विभाग, भारत सरकार के बीच 20-20 ओवर का एक मैत्रीय क्रिकेट मैच खेला गया। इस मैत्रीय मैच का उद्घाटन श्री आर.के. चतुर्वेदी, आईएएस, सचिव (उर्वरक) द्वारा किया गया।

श्री धरमपाल, आईएएस, अतिरिक्त सचिव (उर्वरक), उर्वरक विभाग तथा उर्वरक विभाग के अन्य कर्मचारियों ने इस मैच में सक्रियता पूर्वक भाग लिया। कृभको की ओर से श्री राजन चौधरी, प्रबंध निदेशक, श्री वी.एस. सिरौही, विपणन निदेशक, श्री एस.एस. यादव, निदेशक (मानव संसाधन) तथा श्री आर.एस. माथुर, कार्यकारी निदेशक (वित्त व लेखा) भी चिल्ला खेलकूद परिसर पर उपस्थित थे।

उर्वरक विभाग का नेतृत्व श्री धरमपाल, आईएएस, अतिरिक्त सचिव (उर्वरक), उर्वरक विभाग द्वारा जबकि कृभको टीम का नेतृत्व श्री एस.एस. यादव, निदेशक (मानव संसाधन) द्वारा किया गया।

उर्वरक विभाग ने टॉस जीतते हुए फील्डिंग करने का निर्णय लिया। कृभको ने निर्धारित 20 ओवर में मैच जीतने के लिए 173 रनों का लक्ष्य खड़ा कर दिया। उर्वरक विभाग की टीम इस लक्ष्य को हासिल नहीं कर सकी और 39 रन से पराजित हो गई। इस मैच में कृभको के श्री रविंदर मैन ऑफ द मैच रहे। उर्वरक विभाग के श्री विकास ने अच्छी पारी खेली जिसकी सभी ने सराहना की। गत वर्ष भी इसी तरह का एक मैच खेला गया था जिसमें उर्वरक विभाग विजेता रहा था।

Retirement

is not the end of the road. It is the beginning of the open highway.

KRIBHCO honours the superannuating employees by organizing a small ceremony for them at Plant, Corporate Office and Field Offices. Due to COVID-19, which has affected all our lives and events, the Superannuation ceremony is celebrated in Board Room for the employees retiring in the respective month.

The superannuating employee is presented with a Silver Plate, his/her PF statement and an indoor plant by the Directors.



Brijesh Kumar Singh Chauhan
AGM (Marketing) - January 2021



Naresh Pal Tomar
SM (Marketing) - January 2021



Narendra Singh
SM (Marketing) - June 2021



R Venkataramanan
CGM (F&A) - June 2021

Subhash Kumar	HO - Finance
Nishi Gupta	CMO - Marketing
Om Prakash Rao	CMO - PR Department
Sudhakar Rajaram Vanage	MH - SMO - Finance & Accounts
Mukesh Srivastava	CMO - Finance & Accounts
Arving Singh	SMO - Orissa
Pramod Kumar Bahukhandi	UP - AO - Meerut
Yogendra Singh Rathore	RJ - SMO - Marketing
Kanwar Jaipal Singh	MP - SMO - Marketing
Vishnu Pratap Singh	UP - SMO - HR Department
Deepak Shukla	UP - AO - Kanpur
Masihuddin Khan	UP - AO - Kanpur
Ramesh Singh	UP - AO - Kanpur

Vijay Fate Singh Chaudhary	GJ - AO - Junagarh
Bhupender Singh	PB - AO - Bhatinda
Rajkumar Raghunath Pawar	MH - AO - Pune
Ramjibhai Karashandas Patel	GJ - AO - Mehsana
Anand Babu	UP - AO - Shahjahanpur
Gurbir Singh Deol	PB - SMO - Marketing
Prem Prakash Srivastava	UP - SMO - HR Department
Charanjeet Singh	HR - KBSK - Ismailabad
Kahendra Singh	UP - SMO - Finance & Accounts
Md Ali Hyder	WB - SMO - Marketing
Sudip Gangopadhyay	WB - SMO - Marketing
Ramesh Singh	UP - AO - Kanpur
Lokesh Kumar	KA - SMO - HR Department

FAREWELL / RETIREMENT



Md Ali Hyder, Manager (Mktg) and **Sudip Gangopadhyay**, DM (Mktg), KRIBHCO-SMO, Kolkata, both of them were Superannuated from Service of KRIBHCO on 28 February 2021.



Subhash Chandra L Detroja
Manager (Mech - PSG)
31 January 2021



Vipul V Trivedi
Sr. Manager (Prodn)
31 January 2021



Bansibhai K Hazirakar
Manager (Mech - PSG)
31 January 2021



Suhas K Dalal
DGM (Mtls)
31 January 2021



Vithalbhai J Patel
Sr. Manager (Prodn)
31 January 2021



Pravin B Makwana
CM (Prodn - PSG)
28 February 2021



Dahyalal N Barvaliya
Sr. Manager (Prodn)
31 January 2021



Bakul P Shah
Sr. Manager (F&A)
31 January 2021



K V Kedarinath
CM (F&S - Psg)
28 February 2021



Virendra Singh
GM (F&A)
28 February 2021



Naresh Kumar R Patel
Manager (Mech)
28 February 2021



Ramakant Ojha
Sr. Manager (Inst)
28 February 2021



Kanishka M Mandli
Chief Manager (Lab - PSG)
28 February 2021



Vijay F Chaudhary
Store Helper (Junagadh)
26 February 2021



Arvindbhai M Patel
Chief Loco Driver
31 March 2021



Mukesh T Pathak
CM (Prodn - PSG)
31 March 2021



Niranjankumar Suthar
Sr Manager (Inst)
31 March 2021



Satyendra N Singh
Sr Manager (Prodn)
31 March 2021



Thomas T S
Manager (TPTN)
 31 March 2021



Shaileshkumar J Jain
Sr. Manager (Prodn)
 31 March 2021



Srimoy Banerjee
GM (Prodn)
 31 March 2021



Dattatray B Kadam
Dy. Manager (Prodn)
 30 April 2021



Vijaykumar M Patel
CM (Prodn - PSG)
 30 April 2021



Amarjit Singh
AGM (Training)
 30 April 2021



Manank A Dalal
Sr Manager (Prodn)
 30 April 2021



Navinbhai N Patel
Manager (Inst)
 30 April 2021



Hasmukhbhai S Patel
Chief Technician (Mech)
 31 May 2021



Kaushik D Prajapati
Manager (Mech - PSG)
 31 May 2021



Narendra K Prajapati
Manager (Mech - PSG)
 31 May 2021



Rameshbhai B Khalasi
Manager (Mech - PSG)
 31 May 2021



Arvindbhaivabhai Patel
CM (Prodn - PSG)
 31 May 2021



Jawahir D Jhaveri
CM (Prodn - PSG)
 31 May 2021



Praful T Solanki
Sr. Manager (Library)
 31 May 2021



Yogesh Kumar B Shukla
Manager (Prodn)
 31 May 2021



Kantibhai Patel
Dy Manager (Mech)
 31 May 2021



Nirod Kumar Sahoo
CGM (HR)
 31 May 2021



Shankar Kisan Sapkale
Chief Manager (F&S - PSG)
 31 May 2021



Bhikhabhai M Patel
Consultant (Inst)
 31 May 2021

Shradhhanjali



Vijaykumar R Patel
Asst. Manager (Mech)
5 February 2021



Ahmedbhai G Sindha
Supervisor (F&S)
23 April 2021



Kirit M Mistry
Manager (Prodn)
20 April 2021



Vinod N Mevada
Manager (Mech)
29 April 2021



Arjun R
Sr Engineer (F&S)
3 May 2021



Mehulkumar A Solanki
Fireman Gr I
10 May 2021



Ramesh Rutmyagavit
Security Naik
14 May 2021

श्रद्धांजलि

कभी न हार मानने वाला तू,
कोरोना के आगे क्यू जल्दी हार गया ?
छोटी छोटी बातों का ध्यान रखने वाला तू,
कोरोना के आगे क्यू बेध्यान हो गया ?
हर समस्या का हल ढूंढने वाला तू,
कोरोना के आगे क्यू निःसहाय हो गया ?
बातों बातों में सदा हंसाने वाला तू,
यूँ सबको रुलाकर क्यू चला गया ?
दिल मानने को तैयार नहीं कि तुम नहीं हो
लगता है कि दोस्त हमारा लंबी छुट्टी पर है
और कभी भी लौटाकर वापस आयेगा
पर इस नादान को कौन समझाए कि,
वो तो अनंत छुट्टियां लेकर गया है
और सदा के लिए स्वर्ग में बस गया है
जो कभी न लौटकर आने वाला है
कभी न लौटकर आने वाला है...
अब आयेगी तो उसकी याद आयेगी...
सिर्फ उसकी याद आयेगी...
परम पिता परमेश्वर तुम्हारी आत्मा को
परम शांति दे। ओम शांति।

– डी.डी. प्रजापति एवं
एच. ए. ई. पी. परिवार



Ms Vishwa Barbhaya
Asst HR



A Kalamkari Rendition of the Tree of life

The Tree of Life, a motif in various mythologies is a metaphor for the common descent of life on earth. Kalamkari - the tree of life is a universal symbol of life and positivity across different philosophies of the world, it embodies calm amidst the chaos.

In ancient times, groups of musicians and painters called 'Chitrakattis' moved from one village to the other, singing and illustrating the stories of Hindu mythology using this style of art. Practiced in Andhra Pradesh, Kalamkari derives its name from 'Kalam' meaning 'Pen', and 'Kari' meaning 'work'



Drawing by - Anupam Yadav, Trainee, Urea 2 Production

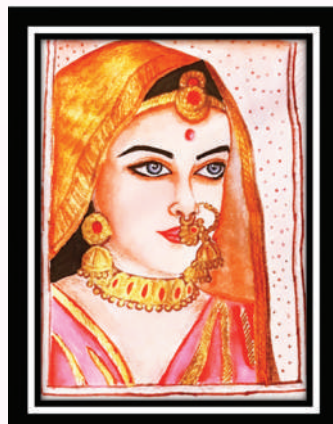


Drawing by - Devendra M Raval, Sr Manager (Inst.) Urea Plant, KRIBHCO, Surat

Rajput Painting

Rajput painting, also called Rajasthan painting, evolved and flourished in the royal courts of Rajputana in northern India, mainly during the 17th and 18th centuries.

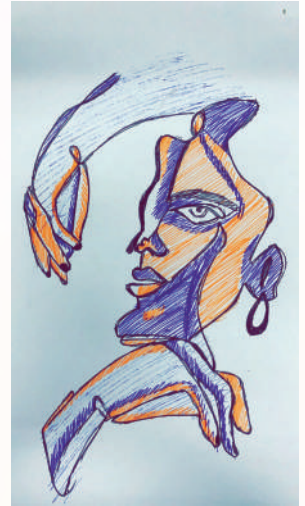
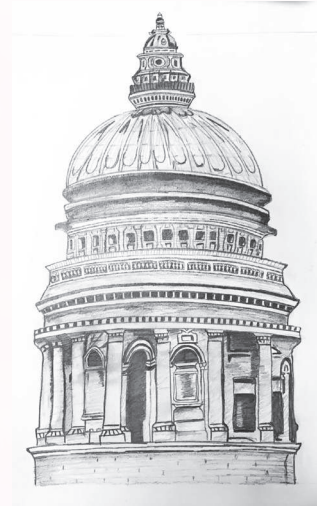
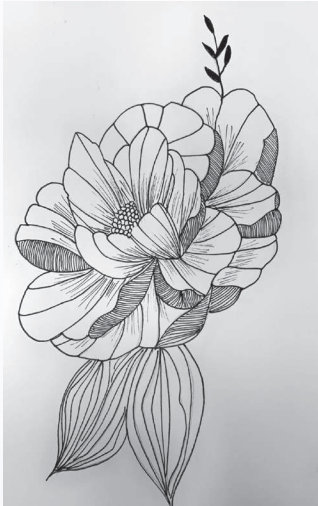
The art of Rajput Miniature painting was introduced to the land of India by the Mughals, who brought the much-revealed art form from Persia. The particular miniature produced by Indian artists in their own style is known as Rajput or Rajasthan miniature.



Drawing by - Mann J Trivedi S/o. Jignesh P Trivedi, SM (Instr.) and Minal Jignesh Trivedi, M (F&A)

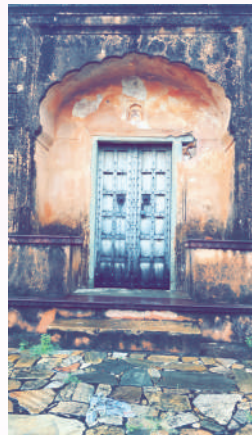
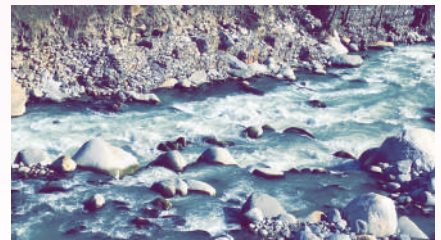


Photograph by Sanjai Gajjar, AM (F&A)



PHOTOS AND
DRAWINGS

by Ms Mitali Arora



Wedding Bells



Akarsh
(S/o S.K. Chaturvedi, DGM(P))
weds **Kanak**
27 April 2021



Pratit
(S/o RG Gamit, Chief Tech (Ele))
weds **Khushbu**
06 April 2021

WEDDING BELLS

NEW

BORNS



Shri Gunda Naresh (Jr. Accounts Assistant, SMO-AP), was blessed with a baby girl 'Vaamika Nandhya' on 30 December 2020.



Shri Siddanna Janawada (Jr. Accounts Assistant, SMO-AP) was blessed with a baby girl 'Diyanshi Durga' on 18 May 2021.



Shri Kandala Subrahmanyam (FR, SMO-AP), was blessed with a baby boy 'Hanshith' on 24 March 2021.

Awards & Accolades

SGCCI Golden Jubilee Memorial Trust Award

The SGCCI Golden Jubilee Memorial Trust gives away Awards every year in various categories including outstanding business persons, pollution control research and development, energy efficiency among others.

This year, the Southern Gujarat Chamber of Commerce & Industry, Surat in its Golden Jubilee Memorial Trust Award function held on 13 March 2021 at International Exhibition Convention Centre at Sarsana, Surat presented Outstanding Chief Executive Officer (CEO) Award to Shri MR Sharma, Operations Director, KRIBHCO. The award was presented by Shri Ajay Thomar, Police Commissioner, Surat in the presence of Committee Members of SGCCI, Industrialists, Officials of KRIBHCO and Press & Media.



for Outstanding CEO to Shri MR Sharma, Operations Director, KRIBHCO



Congratulations!



Siddharth N Maurya S/o Nimesh Kumar Jiyalal Maurya, Deputy Manager (Urea-2-Prod) Got 42 AIR (All India Rank) in GATE-2021 (Computer Science Engineering). He got admission in MTech (Computer Science Engineering) in IIT Bombay.



Ms Mihika D/o DS Prajapati, DM (Ele) selected for Class-II Officer through Gujarat Public Service Commission as Asst. Engineer (Civil) in Narmada Water Resources, Government of Gujarat. Keep it up!



Shri Mansukh Mandaviya,

Hon'ble Cabinet Minister of Chemicals & Fertilizers and Health & Family Welfare,
is being felicitated by **Shri Chandra Pal Singh**, Chairman, KRIBHCO,
along with **Shri Rajan Chowdhry**, Managing Director, KRIBHCO,
on his recent elevation as Cabinet Minister.



Shri D.V. Sadananda Gowda,
Ex-Cabinet Minister (Chemicals & Fertilizers),
is being felicitated by **Shri Rajan Chowdhry**, Managing Director, KRIBHCO
on his birthday at Shastri Bhawan, New Delhi.



Photograph By: **Pradeep Singh**, SM(M), CMO-NOIDA
Theme: *Sky intending to embrace nature*
Venue: *Mukteshwar (Uttarakhand)*



कृषक भारती कोआपरेटिव लिमिटेड
KRISHAK BHARATI COOPERATIVE LIMITED

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All views expressed are those of the individual authors, and 'KRIBHCO News' takes no responsibility for the same.