

# कृषको न्यूज KRIBHCO News

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**MILLETS**  
Smart and healthy  
choice



# EDITORIAL



*Dear Colleagues,*

The Year 2022 brought along with it new hopes and aspirations, the despairs caused due to pandemic are left behind as we march ahead scripting new story of Human Success.

You have a brand new issue of KRIBHCO News in your hands covering a gamut of activities across the Organization.

The cover story for this edition of KRIBHCO News is titled as 'Millets - Smart and healthy Choice'. The Year 2023 has been declared by the United Nations General Assembly as 'International Year of Millets' the idea for which was moved by India and supported overwhelmingly by different countries. KRIBHCO News has joined the bandwagon to celebrate this Occasion. The cover story gives a good insight about the Wonder Crop Millets and their health and environmental benefits. Hope you find this article informative and educative.

There are other articles related to Digital Transformation in Agriculture, One very interesting article on 'Moringa' and health benefits of its consumption is also featured in this issue. Trekking experience also finds a place in this edition.

In addition to interesting articles, poems and experience stories, all the regular features like On the Growth Path, Plant News, HRD, GVT and KFL find their places in this current issue.

I would like to thank all the contributors of the KRIBHCO News Team for their invaluable contributions which they have made in making this Magazine one of the most awaited thing in the KRIBHCO Family. Further I would request you all to make healthy contributions in the ensuing issues of KRIBHCO News.

Hope You find this issue to be informative, educative and interesting to read. We seek your feedback for further improvements.

Happy Reading!!!!

Dr. Adesh Kumar  
JGM (Mktg)

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## From the MD's Desk



### Dear Colleagues,

I am happy to know that KRIBHCO News has consistently been able to provide good source of information and knowledge repository for its readers. It has been very good medium to showcase the growth and achievements of our Society as well as it has been a platform through which the Staff and Members of our KRIBHCO community feel interconnected. I urge everyone of KRIBHCO Family to contribute to enrich the KRIBHCO News further.

KRIBHCO continues to perform exceedingly well on all its activities, our operations at Hazira plant, marketing, finance and HR division continues to perform with high efficiency and outperform the benchmarks set at the beginning of year in spite of challenges arising out of conflict between Russia and Ukraine.

KRIBHCO Fertilizer Limited, a fully owned company of KRIBHCO continues to improve its financial performance and it's up to now performance indicates a healthy profit during financial year 2022-23 also. OMIFCO, a joint venture company of society is doing exceedingly well this year and we are expecting healthy dividend from OMIFCO

during this financial year also. The CSR arm of KRIBHCO, Gramin Vikas Trust now is mostly a self reliant entity. Activities of GVT help society to get lot of goodwill at various forums.

To diversify its operations KRIBHCO has incorporated two wholly owned subsidiaries namely KRIBHCO Agri Business Private Limited and KRIBHCO Green Energy Private Limited. KRIBHCO Agri Business Private Limited has been incorporated to act as Umbrella Company for Agri business activities like trading/export and food processing of agro commodities. The company has already initiated export of Maize, Rice and wheat. KRIBHCO Green energy has been incorporated to implement the societies proposed bio-ethanol projects. Society is also exploring long term assured availability of DAP and Complex fertilizers with back up production facilities.

I see a bright future ahead for our organization and am sure that we will be able to accomplish the goals with cooperation & support of each one of you. Every human being is important and each of them carries a different exposure, knowledge & experience, which must be respected and recognized. We must strive to learn and share among all for a better tomorrow.

This issue of KRIBHCO news is being published when India is celebrating 75 Years of Indian Independence and the Programme has been named as "Azadi ka Amrit Mahotsav" by Government of India. KRIBHCO has organized many events and programmes for the benefit of rural and farming communities during this period to commemorate the 75 Years of Indian Independence.

I compliment our PR and editorial team for regularly bringing out this important in house magazine and am sure that the magazine will continue to be an important platform for sharing our activities, knowledge and expectations.

**Rajan Chowdhry**  
Managing Director





# Millets

## Smart and healthy choice



**N**ow a days when nutritionists emphasize on eating local produce to derive the maximum nutrients, what are your choices apart from rice and wheat? Or some costly exotic alternatives like Quinoa, Oats etc. Have you ever thought of the humble millets? Unlike other costly alternatives a kilogram of any millet will cost you less than Rs. 100.

Now making it simple, our very own Millets is actually a 3-dimensional crop, it is because these millets have got climate, nutrition, and cultural quotient. Climate because Millets can grow in dry lands and land with poor soil quality, require only 1/5<sup>th</sup> to 1/10<sup>th</sup> the water that rice and wheat require. The Nutritional value of the millets are immense which can be seen from the table 1 and Millets have significant cultural value due to their long history on the Indian subcontinent. References to millets can be found in mythology, poetry, religious practices, ayurvedic recipes, and in numerous dishes. Millets are not only food grains; they are still intricately interwoven in the socio-cultural fabric of numerous regions.





## Celebrating International Year of Millets - 2023

### The 3-Dimensional Wonder Nutri Cereal Crop - Millets

In order to promote Millet's cultivation and consumption Government of India Celebrated Year 2018 as National Year of Millets. Now with the efforts of India UN General Assembly has declared that 2023 will be celebrated as 'International Year of Millets'

The UN General Assembly adopted by consensus a resolution sponsored by India and supported by over 70 nations declaring 2023 as the International Year of Millets, aimed at raising awareness about the health benefits of the grain and their suitability for cultivation under changing climatic conditions.

The resolution titled 'International Year of Millets 2023' was initiated by India with Bangladesh, Kenya, Nepal, Nigeria, Russia and Senegal and was co-sponsored by over 70 nations.

The 193-member General Assembly unanimously adopted the resolution, declaring 2023 as the International Year of Millets.

Coarse cereals have been dubbed as poor man's crops for long, have remained neglected with respect to their appropriate position in the commercialized food system, and investment in development. With increasing concerns about adverse changes in environmental quality and its consequent effects on food and nutritional security and perceived need for increasing food production per unit resource investment for an ever-increasing population, these coarse cereals have good prospects of penetrating the food baskets of a wider range of consumers, both rural & urban and poor & rich, in the country. Coarse cereals have larger stake in household food security specifically nutritional both for human food, feed and fodder for livestock. Further, these crops have low water requirement being C<sub>4</sub> plant, wider adaptability to varied ecologists/climate; environment friendly with low consumption of pesticides, best suited for contingency planning with larger stake of small, marginal and farmers. Therefore, to overcome the targeted hunger and mitigate the effect of climate change in long run, there is a need to accelerate the production of coarse cereals in the country. Simultaneously with increase in production there is bound to be growth in consumption. Millets being a wholesome and nutritious crops will be a smart and healthy choice for the folks of our country.

Helping millets make a comeback is not just popularization of a neglected and underutilized crop but also an effort to achieve the sustainable development goals (SDGs) - mainly SDG 2 (zero hunger), SDG3 (good health and well-being), SDG 12 (sustainable consumption and production), and SDG 13 (climate action). It is essential to work on increasing the production and changing of perceptions about millets to drive demand with new and modern products,

The current trend can be reversed with government-led policies to support production and consumption of millets, coupled with enhanced consumer awareness of their nutritional and health benefits.

In parallel, raising investments for research and development and generating opportunities for farmers to secure better connectivity with efficient value chains and markets, would also be crucial. There is very vital role of farmers in the conservation and maintenance of genetic diversity of millet through initiatives such as community seedbanks, seed fairs, and farmer networks, with a focus on promoting local millets.



## TYPES OF MILLETS

### WHAT ARE MILLETS ?

The name 'Millet' has been derived from the word 'mil or thousand' is referring to the large number of grains that can be produced from a single seed. However, the Hindi word 'Kadann' has come from a Sanskrit word 'Kadannam', which refers to food grains of the poor or 'Nindit Ann', which does not hold good in true sense, because, some of the millets like barnyard millets and Pseudo millet (Amaranthus and buck wheat) are used by the devotees during their fast and these commodities are rich in nutritive values. Millets is a group of several crops. Millets are ancient Super grains the reservoirs of nutrition for a better health. Millets (sorghum, pearl millet and small millets) are the important food and fodder crops in semi-arid regions, and are predominantly gaining more importance in a world that is increasingly becoming populous, malnourished and facing large climatic uncertainties. These crops are adapted to wide range of temperatures, moisture-regimes and input conditions supplying food and feed to millions of dryland farmers, particularly in the developing world. Besides they also form important raw material for potable alcohol and starch production in industrialized countries. Millets (great millet-Sorghum, pearl millet-Bajra, Finger millet-Ragi, Foxtail millet, little millet, Proso millet, Barnyard millet and Kodo millet) are hardy and grow well in dry zones as rainfed crops, under marginal conditions of soil fertility and moisture and are stable yielders.

#### JOWAR (*Sorghum*)

Sorghum is commonly known as Jowar in India. Traditionally, jowar was used as a grain to make flat breads / rotis. Enriched with the goodness of iron, protein and fiber, jowar can help in reducing cholesterol level as it has a component called policosanols (a part of sorghum wax). It is good for people who have wheat intolerance.

#### RAGI (*Finger Millet*)

Ragi is used as a healthy substitute for rice and wheat. Ragi is undoubtedly a powerhouse of nutrition. Loaded with protein and amino acids, this gluten free millet is good for brain development in growing kids.

#### FOXTAIL (*Millet*)

Foxtail millet has healthy blood sugar balancing carbohydrates, and it is popularly available in the form of semolina and rice flour. The presence of iron and calcium in this millet helps in strengthening immunity.

#### BAJRA (*Pearl Millet*)

This millet is known for its umpteen health benefits. Packed with the goodness of iron, protein, fiber, and minerals such as calcium and magnesium; the daily consumption or inclusion of this millet can work wonders

#### BARNYARD (*Millet*)

This nutrient dense millet has high fiber content, which can effectively help in losing weight. It is a rich source of calcium and phosphorous, which helps in bone building and its daily consumption helps in fighting bone diseases.

#### PROSO (*Millet*)

This millet can effectively help in balancing blood sugar level. Its low glycemic index has made it a fad among weight watchers. In India it has been a commonly bird feed.

#### LITTLE (*Millet*)

Packed with the goodness of B-vitamins, minerals like calcium, iron, zinc and potassium, little millets can provide essential nutrients, which further help in weight loss. It is a part of many traditional dishes in south India. What's more, more than anything its high fiber content makes it a healthy replacement for rice.

## HEALTH BENEFITS

### *Millets are good for coronary diseases*

These little grains are a powerhouse of nutrition, which help in improving heart health and can effectively reduce coronary blockage. It is enriched with the goodness of magnesium, which can effectively reduce blood pressure and risk of stroke and heart attacks. Especially, millets can help in reducing the risk of diseases like atherosclerosis. Rich in potassium, millets can effectively work as a vasodilator. Moreover, the plant lignans in millets can be transformed into animal lignans, which can combat chronic diseases like cancer and other coronary diseases.

### *Helps in detoxification*

Millets are loaded with the components such as curcumin, ellagic acid, Quercetin and catechins, which further help in removing foreign agents and free radicals and balance the enzymatic reactions in the body. These can naturally detoxify the blood.

### *Millets can manage sugar level*

Millets are a rich source of magnesium, which help in stimulating the level of insulin, thereby increasing the efficiency of glucose receptors in the body, which further helps in maintaining a healthy balance of sugar level in the body. This helps in reducing the chance of diabetes type 2.

### *Millets promote digestion*

Rich in fiber, millets make for a healthy cereal, which can help in digestion and can relieve bowel issues. It helps in gastrointestinal problems and can ease in other diseases related to the liver and kidney. It can also help in reducing the risk of colon cancer.

### Approximate composition of Millets, Coarse cereals and fine cereals (Per 100 g)

Commodity	Protein (g)	Carbohydrates (g)	Fat (g)	Crude Fiber (g)	Mineral Matter (g)	Calcium (mg)	Phosphorus (mg)
Sorghum	10.4	72.6	1.9	1.6	1.6	25	222
Pearl Millet	11.6	67.5	5.0	1.2	2.3	42	296
Finger Millet	7.3	72.0	1.3	3.6	2.7	344	283
Kodo Millet	8.3	65.9	1.4	9.0	2.6	27	188
Little Millet	8.7	75.7	5.3	8.6	1.7	17	220
Barnyard Millet	11.6	74.3	5.8	14.7	4.7	14	121
Barley	11.5	69.6	1.3	3.9	1.2	26	215
Maize	11.5	66.2	3.6	2.7	1.5	20	348
Wheat	11.8	71.2	1.5	1.2	1.5	41	306
Rice	6.8	78.2	0.5	0.2	0.6	10	160

Source: National Institute of Nutrition (NIN), Hyderabad



**Nitesh Kumar Mishra**  
Asst. Manager (Mktg)



# Transforming Agriculture via Digital Interventions

A promising technology that has proved its worth and benefitted various economic sectors including Communication, Banking, Retail, Healthcare, Payment, etc.

It's the buzzword in the city with the multifold benefits it can provide to society. Even more, the COVID-19 has made us all dependent on digital technology, from sitting at home ordering food, and groceries of our choice to making payments and money transfers at the click of fingers. Agriculture and especially its marginalized farmers who have been struggling to push Agri-output above the break-even point can convincingly see a ray of hope in digital technology. Significant areas where digital technology can provide a helping hand may be listed below:

- Higher income and profitability through access to precision information and advisory at right time and at the right place
- Better planning and execution of policies, programs, and schemes of government as well as private organizations
- Increasing use efficiency of various resources including land water Agri-inputs farm mechanization etc provides an impetus to climate

sustainable R&D and innovations through access to high-quality data.

- Providing state-of-the-art storage infrastructure and timed market linkage

The major prerequisite to connecting farmers in the digital era is the use of the internet. As per a recent survey by Neilson on Data and market measurement in December 2021, there are 692 Million active internet users in India where the majority is rural population, which ranges from 25% rural internet users in states like Bihar to around 76% in Kerala. Growth in internet usage is 20% more in rural areas than urban India. Strategy using the internet infrastructure to build a robust Digital Agri Ecosystem can be depicted by the following diagram:

-  Enable competition in digital market
-  Support agri-entrepreneurs
-  Support digital payment system
-  Investment in R&D
-  Access & sharing of required data
-  Protection of farmers data and privacy

Various Agri-Entrepreneurs based on artificial technology and Machine learning are in the race of grabbing the slice in the new era of digital Agri startups. Whereas government on other side is building all possible infrastructure to meet its target of doubling farmers income. Few of the government and private ventures in this sector are as listed below:

- CSCs & E-NAAM - CSCs is a government initiative responsible for providing digital connectivity to rural population whereas E-NAAM is a digitally enabled E-Marketplace where farmers can view real time price of Grain-Mandis across India and decide their way forward
- Agro-Star / Big Haat / Gramophone - These companies are on a mission of providing quality Agri-Input to the last mile farmers connecting them through their digital platform
- Crop-In / Garuda Aerospace Pvt Ltd - Crop-In is in into precise crop data sharing whereas Garuda is taking agriculture to the next level by supplying drones to Agri-ecosystem
- Samunnati - This company has ventured into Agri-financing, solving the issue of last mile banking availability to farmers/Agri-entrepreneurs
- Ninja cart / Way Cool - These companies are solving the market availability issue of farmers by providing digital market connectivity

Digitization has the potential to transform agriculture, but doing so will require strong partnership between government, private business and farmers as well as regulatory environment to ensure that technology remains affordable and accessible.



**Raj Babu Kumar**  
Asst. Manager (Mktg)  
KRIBHCO, CMO-Noida



# कृभको किसानों की समृद्धि के लिये प्रतिबद्ध - चन्द्रपाल सिंह



रायपुर। कृषक भारती कोआपरेटिव लिमिटेड के अध्यक्ष डॉ. चन्द्रहपाल सिंह ने कहा है कि कृभको डीएपी एवं अन्य फॉस्फेटिक उर्वरकों का आयात कर देश के किसानों को सही समय एवं निम्न दरों पर उपलब्ध कराता है। उन्होंने कहा कि हमारा उद्देश्य है कि देश का किसान लगातार समृद्धि की ओर बढ़े। ये बात उन्होंने कृभको के राज्य स्तरीय सहकारिता सम्मेलन में मुख्य अतिथि के रूप में कही।

शहर के होटल कोर्टयार्ड में आयोजित इस सम्मेलन की अध्यक्षता विधायक एवं संचालक एनसीयूआई श्री सत्यानारायण शर्मा ने की। सम्मेलन में इंटरनेशनल कोऑपरेटिव एलाएंस (एपी) का अध्यक्ष बनने पर डॉ चन्द्रपाल सिंह का गर्मजोशी से स्वागत किया गया। श्री सत्यानारायण शर्मा ने छत्तीसगढ़ राज्य में निरंतर यूरिया एवं डीएपी की आपूर्ति बनाए रखने का आग्रह अध्यक्ष महोदय से किया।

इस अवसर पर कृभको के निदेशक एवं बिस्कोमान



बिहार के अध्यक्ष डॉ सुनील कुमार सिंह, अपेक्स बैंक रायपुर के अध्यक्ष बैजनाथ चन्द्राकर, छत्तीसगढ़ राज्यसहकारी संघ, रायपुर के अध्यक्ष झुनमुन गुप्ता, उपाध्यक्ष राजेन्द्र पाल सिंह भाटिया आदि ने विचार व्यक्त किये।

कार्यक्रम में छत्तीसगढ़ विपणन संघ, कृषि विभाग, सहकारिता विभाग, राज्य सहकारी समिति अरकी, बिल्हा विपणन समिति, कोटा सहकारी समिति एवं छत्तीसगढ़ राज्य के उर्वरक विक्रेता संघ के पदाधिकारी एवं सदस्य उपस्थित रहें।



## BIHAR

### Dealer Conference



Dealer Conference was conducted at Ranchi, Jharkhand. Shri V K Singh, Ch. SMM (Bihar) addressed the gathering in presence of Dr V K Tomar, GM (Mktg).

### Farmers Meeting

Farmers Meeting was conducted in Ramgarh District, Jharkhand. Shri V K Singh, Ch. SMM (Bihar) addressed the gathering of the farmers.



## CHHATTISGARH

### राज्य स्तरीय कृषि समृद्धि मेला आयोजित

**बिलासपुर।** राज्य स्तरीय कृषि समृद्धि मेला 13 से 15 अप्रैल 2022 तक साइंस कॉलेज मैदान सरकंडा बिलासपुर में आयोजन किया गया। उक्त प्रदर्शनी में कृभको स्टॉल का भ्रमण मुख्य अतिथियों एवं अन्य अतिथियों द्वारा किया गया कार्यक्रम के मुख्य अतिथि श्री भूपेश बघेल (मुख्य मंत्री, छत्तीसगढ़) अन्य अतिथियों श्री रविंद्र चौबे (कृषि मंत्री), श्री एम.के. चौहान (सभागीय संयुक्त संचालक कृषि, बिलासपुर), श्री एस.पी. सिंह (कृषि विज्ञान केंद्र, बिलासपुर), श्री पी.डी. हथेश्वर (उप संचालक कृषि, बिलासपुर), द्वारा भ्रमण किया गया। अतिथियों को बुके देकर सम्मानित किया गया। मेले में लगभग 15,000 किसानों ने कृभको प्रदर्शनी का भ्रमण किया। मेले में कृभको द्वारा उपस्थित अतिथियों एवं किसानों को कृभको उत्पादों की विस्तार से जानकारी दी गई।





## GUJARAT

### Cooperative Conference-cum- DBT Training Programme

A Cooperative Conference cum DBT training programme was organized by KRIBHCO at Shri Tribhovandas Patel Sahakar Bhavan (GUJCOMASOL) Hall, at: Gandhinagar on 16 June 2022. The programme was chaired by Shri S. J. Solanki, Director of Agriculture, Gandhinagar-Gujarat, and Shri Dinesh Bhai Suthar CEO - GUJCOMASOL. Dr. I B Singh CGM - KRIBHCO New Delhi, Shri Nitin M Shukla Joint Director of Agriculture, Gandhinagar - Gujarat, Shri, P V Kachhadiya Sr. State Manager - Gujarat, Shri G K Patel State Manager GNFC (State LFS), Shri A N Patel, Dy. General Manager KRIBHCO - Gujarat, Shri Rakesh Suryavanshi State Coordinator DBT, Shri Pradeep Singh Sr. Manager KRIBHCO - Noida participated in the programme.

New android base POS devices were distributed to retailers Director of Agriculture and other present dignitaries. Testing of PoS with registration and actual sale proceed was carried out during programme with retailers.



### Crop Seminar and Exhibition



Crop Seminar and Exhibition under Azadi ka Amrit Mahotsav India@75 was organised on 27 June 2022 at Amreli village of Taluka and District Amreli. In presence of Shri Dilipbhai Sanghani, Chairman of NCUI/IFFCO

Shri Dilipbhai Sanghani Explained that cooperative societies like KRIBHCO is working for farmer's welfare and progress. He discussed with the farmers about the approach for Organic farming and praised the efforts made by KRIBHCO for organic Farming.



## MADHYA PRADESH

### कृभको ने अंतरराष्ट्रीय कृषि मेले में की सहभागिता

इंदौर। फार्म टैक एशिया द्वारा 8 से 11 अप्रैल तक आयोजित अंतरराष्ट्रीय कृषि मेला, कृषि महाविद्यालय, में कृषक भारती कोऑपरेटिव लिमिटेड, द्वारा भी भाग लिया गया है। जिसमें मुख्य अतिथि पूर्व विधायक, एपेक्स बैंक के पूर्व अध्यक्ष व कृभको डायरेक्टर आदरणीय श्री भंवरसिंह शेखावत ने कृषि मेले का लाभ लेकर नवीनतम प्रौद्योगिकी को समझा, श्री जे पी सिंह (उपमहाप्रबंधक, कृभको, भोपाल), श्री आर एस राठौड़ (वरिष्ठ क्षेत्रीय प्रबंधक कृभको, इंदौर), श्री विवेक सिंह (प्रबंधक, कृभको, इंदौर), श्री अशोक जय ओमकार (एफपीओ), श्री प्रियांश पाटीदार (कनिष्ठ क्षेत्रीय प्रतिनिधि, कृभको,

भोपाल) एवं भारी संख्या में किसान साथी कृषि मेले से लाभान्वित हुये है। श्री शेखावत जी द्वारा किसानों से सहकारिता को बढ़ावा देने का आवाहन किया, आने वाले समय में कृभको द्वारा और जैविक उत्पादों के उत्पादन की योजना सांझा करते हुए किसान बंधुओं से आग्रह किया कि हमारे स्वास्थ्य को बचाने के लिए जैविक खेती करना ही होगा, श्री सिंह उपमहाप्रबंधक द्वारा तरल जैव उर्वरक व कंपोस्ट की विशेषताएं बताते हुए किसानों से खेती का हिस्सा बनाने का आग्रह किया। कार्यक्रम में अतिथियों का आभार श्री कुंदन गुर्जर (कनिष्ठ क्षेत्रीय प्रतिनिधि, इंदौर) ने किया।



### इंदौर में हुआ सोया महाकुम्भ-2022 का आयोजन

कृभको के स्टॉल को मिला प्रथम पुरस्कार

इंदौर। भारत की आजादी के अमृत महोत्सव कार्यक्रम के तहत भारतीय कृषि अनुसंधान परिषद द्वारा सोया महाकुम्भ 'आत्म से आत्मनिर्भरता की ओर' का आयोजन किया गया। इस तीन दिवसीय कार्यक्रम में कृभको ने भी सहभागिता की।

कार्यक्रम में केन्द्रीय कृषि राज्यी मंत्री कैलाश चौधरी, मध्य प्रदेश के कृषि मंत्री श्री कमल जी पटेल, स्थानीय सांसद शंकर लालवानी, कृषि अनुसंधान परिषद की निदेशक डॉ. नीता खंडेकर ने विचार व्यक्त करते हुए कृभको द्वारा किसानों में प्राकृतिक एवं जैविक खेती के लिए जागरूकता फैलाने के प्रयासों की सराहना की। कृभको, मध्य प्रदेश के उप महाप्रबंधक, श्री जय प्रकाश सिंह एवं वरिष्ठ क्षेत्रीय





प्रबंधक, इंदौर ने कृभको प्रबंधन द्वारा किसान हित में किये जा रहे कार्यों की विस्तार से जानकारी दी।

इस अवसर पर कृभको के उत्पाद स्टाल के जरिये किसानों को कृभको सिटी कम्पोस्ट, तरल जैव उर्वरक (NPK-1, NPK-2 राइजोबियम) सोयाबीन, चना, मक्का एवं कपास के उन्नत बीजों के बारे में बताया गया साथ ही उन्हें प्रदर्शित भी किया गया।

कार्यक्रम के अंत में जूरी सदस्यों द्वारा सभी स्टालों का अवलोकन किया गया जिसमें सर्वश्रेष्ठ प्रदर्शनी का प्रथम पुरस्कार कृभको को प्रदान किया गया। कार्यक्रम में हजारों किसानों ने हिस्सा लिया।



## ODISHA

### Farmers Meeting

Farmers Meeting at Tampada, Block- Nilai, District-Cuttack on 11 June 2022. The Chief Guest was Shri Ashok Kumar Gupta, CSM Odisha/Chhattisgarh. 70 participants had participated in this meeting. Different topics were discussed like KRIBHCO its Products, Methods of Uses and DBT in Fertilisers.



### Fertiliser Promotion Campaign

Fertiliser Promotion Campaign was conducted at Kumareswar, Block-Satyabadi, District-Puri on 20 April 2022 in which Chief Guest was Dr. Sanjay Kumar Mohanty, Head scientist, Krishi Vigyan Kendra, Puri, Total of 140 participants had participated in the meeting.



## TAMILNADU

### Soil Testing Campaign at Rajan Nagar PACCS

Soil testing campaign was conducted by Shri D. Kathirvadevel, Sr. FR, KRIBHCO Tamil Nadu at Rajan Nagar PACCS, Erode District on 15 June 2022.

Shri A.S. Ramkumar, SMM / TN, Shri R. Boopathi, Secretary - Rajan Nagar PACCS, Shri T. Selvam, Village President - Rajan Nagar were the guests of this campaign programme.

20 members were participated in this programme and discussed about soil testing purpose & its importance, Balance use of fertilizer, and explained KRIBHCO products like City Compost, Liquid Biofertilizers and Seed, its usage and methods of application had also been discussed.



### Cooperative Society Adoption Programs at Choonambedu PACCS



Cooperative Society Adoption conducted by Shri R. Madhavan, FR, KRIBHCO Tamil Nadu at Choonambedu PACCS, Chengalpattu District, Tamilnadu on 18 February 2022.

Shri S.A. Balasubramanian, AM DP, Shri Tamil Mani, Secretary Choonambedu PACCS were the guests of the program.

KRIBHCO handedover 4 office chairs and water dispenser for the members of the PACCS.

## TELANGANA

### Hybrid Seed Promotional Campaign



Hybrid Seed Promotional Campaign was conducted in Rangareddy, Medak, Jagtial & Pedappali Districts of Telangana State.



## UTTARAKHAND

### Dealer Conference

A Dealer Conference was organized under 'Azadi Ka Amrit Mohotsav' by Shri Akhilesh Chaurasiya, FR U.S. Nagar/Nainital (Uttarakhand) at Hotel Sobti Continental, Rudrapur on 25 February 2022.

Dr. Ajay Kumar Verma, Chief Agriculture Officer, U.S. Nagar was the chief guest of program. The program covered the information about cooperative, program and schemes being implemented by KRIBHCO. Topics like importance of LBF, City Compost, PDM and DBT were discussed in detail.



### Field Day

A Field Day was organized under 'Azadi Ka Amrit Mohotsav' by Shri Akhilesh Chaurasiya, FR Udham Singh Nagar at Village Tiliyapur (Uttarakhand) on 24 February 2022. Shri Gajendra Kumar Ch., SMM - Uttarakhand was the chief guest of program. Topics like importance and method of soil testing, use and importance of LBF, City Compost and PDM were discussed. After completion of the program some farmers visited the field for demonstration. Nearly 90 farmers participated in the program.



## UTTAR PRADESH

### शाहजहाँपुर में हुआ सामूहिक परिचर्चा का आयोजन

शाहजहाँपुर। कृषको के तत्वाधान में सामूहिक परिचर्चा का आयोजन केएफएल गेस्ट हाउस में शाहजहाँपुर के उप कृषि निदेशक श्री धीरेन्द्र सिंह के मुख्य आतिथ्य एवं कृषको के वरिष्ठ क्षेत्रीय प्रबंधक डॉ. राजीव कुमार के विशिष्ट आतिथ्य में किया गया। अतिथियों का स्वागत कनिष्ठ क्षेत्र प्रतिनिधि कृषको श्री राजीव कुमार ने पुष्प गुच्छ भेंट कर किया।

कार्यक्रम में डीबीटी के बारे में विस्तार से चर्चा की गई। साथ ही भौतिक स्टाफ एवं पीओएस स्टॉक के बारे में बताया गया। डॉ. राजीव कुमार ने कृषको के उत्पाद, तरल जैव उर्वरक की गुणवत्ता के बारे में परिचर्चा की। उन्होंने कृषको के नये उत्पादों के बारे में भी बताया। उन्होंने कहा कि उर्वरकों की बिक्री हमेशा बी ओ एस मशीन से किया जाए ताकि सरकार द्वारा संस्था को मिलने वाला अनुदान समय से प्राप्त हो सके।

इस अवसर पर कृषि वैज्ञानिक डॉ. एन सी तिवारी ने भी विचार व्यक्त करते हुए कृषको उत्पादों का महत्व बताया।





## पीलीभीत में सहकारी एवं फसल संगोष्ठी का आयोजन

पीलीभीत कृषको द्वारा सहकारी एवं फसल विचार संगोष्ठी कार्यक्रम का आयोजन कृषक भारती सेवा केन्द्र, पूनपुर पर किया गया। कार्यक्रम में उपस्थित कृषकों को कृषको के विभिन्न उत्पादों, मृदा स्वास्थ्य कार्ड, मृदा परीक्षण, फसल चक्र, हरी खाद, फसल अवशेष प्रबंधन इत्यादि विषयों पर विस्तृत जानकारी दी गयी। साथ ही केन्द्रीय विपणन कार्यालय कृषको, नोयडा द्वारा विभिन्न पहलुओं पर फिल्म की रिकार्डिंग की गयी इसमें पोश मशीन से खाद का वितरण, कृषको उत्पादों का सेवा केन्द्र द्वारा वितरण, फसल प्रदर्शन, अंगीकृत ग्राम पर आयोजित होनेवाले कार्यक्रमों का चित्रण एवं उनके महत्व आदि विषयों को रिकार्ड किया गया।



## WEST BENGAL

### State Level Dealers Conference

On 3 June 2022 a State Level Dealers Conference was organized by KRIBHCO at ICMARD, Kolkata under the Chairmanship of GM (Mktg)-East Zone Dr. V.K Tomar. In this programme S.K Singh, Chief State Manager, West Bengal, Md. Ali Hyder, Consultant (Mktg), all field officers of West Bengal and 50 dealers were present. The discussions were held about supply and distribution of fertilisers. Discussions were also held about different KRIBHCO products and about the Direct Benefit Transfer of Fertilisers.



### Group Discussion Programme



On 18 May 2022, a Group Discussion Programme was conducted by KRIBHCO at Singur Thana L/S Coop. Mktg. Society Ltd. Singur, Dist. Hooghly. In this programme, Shri Dukhiram Das, RGB member KRIBHCO and Chairman Singur LSP Coop Mktg Society was the Chief Guest. Detailed discussion about KRIBHCO welfare programme for farmers' benefits and availability and demand of KRIBHCO products, DBT and Liquid Bio fertilizer was done.



# सरकार किसानों को हर सुविधा देने के लिये संकल्पित - कैलाश चौधरी



## कृषि उन्नति मेला में कृभको ने की सहभागिता

नई दिल्ली। भारतीय कृषि अनुसंधान संस्थान (आई ए आर आई) पूसा में 09 से 11 मार्च तक - कृषि उन्नति मेला - 2022 का आयोजन किया गया, जिसकी प्रमुख थीम तकनीकी ज्ञान से आत्म-निर्भर किसान थी। कृभको द्वारा इस मेले में स्टाल लगाया गया, मेले में किसानों को नवीनतम कृषि जानकारी देने हेतु तकनीकी साहित्य उपलब्ध कराया गया तथा कृभको उत्पादों एवं प्रदत्त सेवाओं को प्रदर्शित किया गया।

उद्घाटन समारोह को संबोधित करते हुये श्री कैलाश चौधरी (केंद्रीय कृषि एवं किसान कल्याण राज्य मंत्री) ने कहा कि सरकार किसानों को बाजारों से जोड़ने की सुविधा प्रदान करने एवं प्रधानमंत्री के दृष्टिकोण को साकार करने के लिए प्रतिबद्ध है, जिससे वे अपने उत्पादों को सीधे केंद्रीय रूप से बाजारों और उपभोक्ताओं को प्रभावी ढंग से बेच सकेंगे।



श्री कैलाश चौधरी (केंद्रीय कृषि एवं किसान कल्याण राज्य मंत्री) ने कृभको स्टॉल का अवलोकन करते हुये कृभको के उत्पादों एवं किसानों हेतु किये जा रहे कृषि विकास एवं ग्रामीण विकास कार्यक्रमों की सराहना की गई उन्होंने किसानों को कृभको द्वारा दी जा रही सुविधाओं का लाभ उठाने का आग्रह किया।

मेले में संपूर्ण देश के अलग-अलग क्षेत्रों से आए लगभग 40,000

किसानों ने भाग लिया और भारतीय कृषि अनुसंधान संस्थान एवं भारतीय कृषि अनुसंधान परिषद के 100 से अधिक संस्थानों, कृषि विज्ञान केन्द्रों की उन्नत किस्मों एवं नवोन्मेषी तकनीकों से लाभान्वित हुए। इस मेले में भारतीय अनुसंधान संस्थान ने ड्रोन तकनीक, परिशुद्ध खेती, गेहूँ, फल, सब्जी, फूल, विभिन्न कृषि प्रौद्योगिकियों के मॉडल एवं कृषि परामर्श सेवाओं का सजीव प्रदर्शन लगाया गया। इस मेले के प्रमुख आकर्षण स्मार्ट / डिजिटल कृषि, एग्रीस्टार्टअप एवं किसान उत्पादक संगठन (एफपीओ), पूसा संस्थान की नवीनतम प्रौद्योगिकियाँ जैसे पूसा फार्म सनफ्रिज, पूसा डीकम्पोजर, पूसा संपूर्ण जैव उर्वरक (एक अनूठा नुक्सा जो नाइट्रोजन, फास्फोरस, पोटेशियम आदि तत्व प्रदान करने की क्षमता रखता है)। पूसा संस्थान द्वारा अपने स्टॉल से 1,500 क्विंटल से अधिक बीज का विक्रय भी किया गया।

डा. वी. के. तोमर (संयुक्त महाप्रबन्धक - विपणन, कृभको) ने भी स्टॉल पर विभिन्न राज्यों से आये किसानों को कृभको के बारे में जानकारी प्रदान की। अधिकतर किसानों ने कृभको द्वारा उत्पादित विभिन्न तरल जैव उर्वरकों की उपयोग विधि, मात्रा तथा अपने क्षेत्र में उपलब्धता से सम्बन्धित जानकारी मांगी गई। अधिकतर किसानों द्वारा कृभको के उत्पादों एवं किसानों हेतु किये जा रहे कृषि विकास एवं ग्रामीण विकास कार्यक्रमों की सराहना की गई, मेले में आये 500 से अधिक किसानों द्वारा आगंतुक पुस्तिका में कृभको के सराहनीय कार्यों के सम्बन्ध में टिप्पणिया दर्ज की गई। 5000 से अधिक निःशुल्क कृषि साहित्य का वितरण किया गया।



शशि कान्त  
प्रबन्धक (वि)

## Felicitation of **Dr. Chandra Pal Singh** at KRIBHCO Hazira Plant

Warm welcome by Shri M. R. Sharma, Operations Director  
to **Dr. Chandra Pal Singh**, Chairman KRIBHCO at  
Surat Airport







Dr. Chandra Pal Singh, Chairman received 'Guard of Honor' by Security Personnel at Plant Entry Gate

On being elected as President of International Cooperative Alliance - Asia Pacific (ICA-AP) KRIBHCO Hazira plant gave an exhilarating welcome to their Chairman at the KRIBHCO Hazira Plant, Surat on 19 January 2022. Shri M. R. Sharma, Operations Director gave warm welcome to Dr. Chandra Pal Singh, Chairman and Shri Paresh Bhai R. Patel, Director, KRIBHCO.

The felicitation function was organized at KRIBHCO HRD Center in the presence of employees and various representative bodies. Shri M. R. Sharma, Operations Director welcomed by presenting shawl and bouquet to the Chairman. In the welcome address Shri Sharma, said that 'it is not only proud moment for KRIBHCO but also for our nation that, our chairman is elected first Indian as President of International Cooperative Alliance - Asia Pacific (ICA-AP)'. Shri Sharma also presented 'Samman Patra' and 'Memento' to felicitate Chairman. Dr. Chandra Pal Singh conveyed his thanks to all employees, representative bodies for organizing beautiful felicitation function.

Keeping in mind the need of water conservation, during the visit Chairman inaugurated 'Rain Water Harvesting System' at KRIBHCO Township. This project will also save valuable water for our organization.

As one of the efforts towards environmental protection 'Solid Waste Management System' was established in KRIBHCO Township. The same was inaugurated by Chairman in the township. This is the first such unit established in Hazira Industrial area. Shri Paresh Bhai Patel, Director, KRIBHCO and other senior officials were present on the occasion.



Inaugurated 'Rain Water Harvesting System'



Foundation Stone laying for Air Compressor



Dedication of Energy Conservation Scheme to the Nation



## हजीरा टाउनशिप में धूमधाम से मनाया गया गणतंत्र दिवस



**हजीरा (सूरत)।** कृभको टाउनशिप में 73 वां गणतंत्र दिवस हर्षोल्लास के साथ मनाया गया। इस अवसर पर, कृभको के परिचालन निदेशक, श्री एम आर शर्मा ने राष्ट्रीय ध्वज फहराया। सुरक्षा विभाग के कर्मियों द्वारा मार्च-पास्ट किया गया।

गणतंत्र दिवस के भाषण के दौरान, परिचालन निदेशक, श्री एम आर शर्मा ने लॉकडाउन के दौरान भी कृभको हजीरा प्लांट द्वारा विभिन्न रिकॉर्ड हासिल करने के लिए कृभको कर्मचारियों के प्रयासों की सराहना की। श्री शर्माजी ने उन सभी कर्मचारियों को धन्यवाद दिया जिन्होंने राष्ट्र के किसान समुदाय के हित में लॉकडाउन अवधि के दौरान भी संयंत्र को सुचारू रूप से चलाने के लिए अपनी ईमानदारी और समर्पण का प्रयास किया।

उन्होंने कहा कि पूरे वर्ष के दौरान कृभको ने निर्धारित सुरक्षा प्रोटोकॉल का कड़ाई से पालन करते हुए संयंत्र एवं अन्य कई परियोजनाओं को सफलता पूर्वक चालू रखा। वर्तमान वित्तीय वर्ष के दौरान पिछले महीनों में अब तक हमने उत्पादन और प्रेषण के क्षेत्र में कुल 12 नये कीर्तिमान बनाये हैं। हाल ही में टाउनशिप में सॉलिड वेस्ट मैनेजमेंट सिस्टम की स्थापना की गई है। हजीरा क्षेत्र में यह इस तरह की पहली इकाई है। पर्यावरण संरक्षण की तरफ यह हमारा एक प्रयास है। जल संरक्षण की जरूरत को ध्यान में रखते हुए टाउनशिप में वर्षा जल संचयन योजना शुरू की है। इस प्रोजेक्ट से हमारी संस्था के लिए बहुमूल्य पानी की बचत भी हो रही है।





## Meeting with Hon'ble Chief Minister at Gandhinagar



*Shri M. R. Sharma, Operations Director presents Bouquet to Shri Bhupendrabhai Patel, Hon'ble Chief Minister of Gujarat at Gandhinagar, Gujarat.*



*Shri P. K. Sharma, OSD, Heavy Water Plant, Hazira, Shri Swaminathan, Chief Administrative Officer, HWP presents memento to Shri Bhupendrabhai Patel, Hon'ble Chief Minister of Gujarat in presence of Shri Jivabhai A. Patel, Ex. MP(Loksabha).*

## Visit of NCUI President to KTRIBHCO Hazira Complex

Shri Dileepbhai Sanghani, Chairman - NCUI & IFFCO visited KTRIBHCO Hazira Plant on 27 January 2022. Shri M. R. Sharma, Operations Director welcomed him by giving bouquet on this occasion.



## VISIT OF DIRECTORS AT KRIBHCO HAZIRA PLANT



Meeting with Senior Officials in Board Room



Welcome by representatives of KRIBHCO Officers' Association and KRIBHCO Karmachari Sangh





## KRIBHCO Premier League Tournament at KRIBHCO Hazira Plant

Sports and Games Committee members organized the KPL-2022 match at Open Air Amrapali Ground. The tournament was started on 7 March, 2022. The final match was witnessed by Managing Director, Marketing Director, Director (HR) and Operations Director.



## 42<sup>nd</sup> AGM

### KRIBHCO Karmachari Sahakari Dhiran & Purvata Society Limited

The 42<sup>nd</sup> Annual General Body meeting of KRIBHCO Karmachari Sahkari Dhiran & Purvatha Society Limited for the year 2021-22 held at HRD Auditorium. The General Secretary of KKSD&PSL presented the audited annual report in presence of Society Members.



Best Performance Award was presented to KRIBHCO Karmachari Sahkari Dhiran & Purvatha Society Limited for the year 2021-22. The award was presented by Shri Bhikhabhai Z. Patel, Chairman of Surat Jilla Sahkari Sangh.

## International Women's Day - 2022



International Women's Day is a global day celebrating the social, economic, cultural and political achievements of women. Marked annually on 8 March, International Women's Day is one of the most important days of the year to celebrate women's achievement and raise awareness about women's equality.

KRIBHCO celebrated womanhood with 2022's International Women's Day theme 'Break the Bias' with the lesson that we can break the bias for gender equality today for a sustainable tomorrow. Shri MR Sharma, Operations Director of KRIBHCO graced the occasion with his remarkable presence and inspirational words about women empowerment and equality. Different activities and games were organized by female employees of HR Department for the enjoyment of women employees of KRIBHCO and they participated with enthusiasm and celebrated the occasion. Every female employee was presented with a memento as a special remembrance to mark the day.

### Celebration of May Day (International Labour Day) and Gujarat Foundation Day-2022

International Labour Day is being celebrated on a large scale by organizing Labour Day function and cultural programmes to remember the sacrifice and struggle faced by Labour force and to protect them from exploitation by recognizing the importance of their rights which forms an integral part of any establishment.

May Day (International Labor Day) as well as Gujarat Establishment Day-2022 was celebrated in KRIBHCO Township on 1 May 2022.

The program was inaugurated by lighting the lamp by Shri M. R. Sharma, Operations Director, in the presence of Shri Ashwin N. Patel, President, KRIBHCO Karmachari Sangh, Shri Manish Patel, General Secretary, KRIBHCO Karmachari Sangh, Shri Atul Patel, President KRIBHCO Officers' Association, Shri K. B. Patel, General Secretary, KRIBHCO Officers' Association, Shri ST Makwana - JGM (HR) and other senior officers were present to grace the event. On this occasion, a musical orchestra program was organized with renowned artists.

May Day  
Celebration





## Pradhan Mantri Bharatiya Janaushadhi Divas

The Pradhan Mantri Bharatiya Janaushadhi Divas was celebrated in KRIBHCO, Kribhconagar, Surat with an active participation by township residents in the presence of Chief Guest, Smt. Darshanaben Jardosh, MoS Textiles and Railways. Hon'ble Prime Minister, Shri Narendra Modi was live through Video Conference to grace the occasion. He emphasized the importance of Janaushadhi Kendra in India. KRIBHCO, Surat was one of the centers selected by the Govt of India. Honorable Prime Minister himself talked to the beneficiaries from PMBJK located in 7 different cities of the country.

The event was attended by Mayor, Deputy Mayor and Chairman standing committee SMC, Surat. Shri M.R. Sharma, Operations Director, KRIBHCO delivered a talk and highlighted the efforts made by KRIBHCO to propagate the importance of Janaushadhi Kendra established in KRIBHCO Hospital, Kribhconagar, Surat. We could save 20 Lakhs on Medicare in the last financial year. The Janaushadhi Kendra is a boon for the poor people, migrant Laborers working and living in the vicinity of Kribhconagar.



## Celebration of Pradhanmantri Bhartiya Jan Aushadhi Week 2022

Pradhan Mantri Bhartiya Janaushadhi Week 2022 was celebrated at KRIBHCO Hospital, Kribhconagar, Surat from 1 to 7 March 2022.

Shri M.R. Sharma, Operations Director, KRIBHCO inaugurated the 'Jan Aushadhi Week' by lighting the lamp in the presence of KRIBHCO Township residents. A weeklong celebration started today with 'Jan Aushadhi Sankalp Padyatra' which was flagged off by the Chief Guest, Shri M.R. Sharma.

The 'Jan Aushadhi Sankalp Padayatra' was participated by the dignitaries of KRIBHCO, representatives of PMBJP (Pradhan Mantri Bhartiya Janaushadhi Pariyojana), Shri Shreepal Samdariya, Shri Dharmesh Shah and Dipen K Parikh. A huge number of Padyatris included Senior Citizens from KRIBHCO Ashirvaad Club, Ladies from Purna Mahila Club and KRIBHCO worker's Colony and all the Medical and Paramedical staff of KRIBHCO Hospital. The Banners and Placards were displayed during the **Jan Aushadhi Sankalp Padyatra**.



The Pradhan Mantri Bhartiya Janaushadhi Kendra which was established in KRIBHCO Hospital in 2019 was actually the Brain-Child of the Chief Guest, Shri M.R. Sharma himself who emphasized the importance of this dream project of Govt. of India.

The team of KRIBHCO Hospital celebrated this week long Jan Aushadhi Week with a determination to strengthen and propagate this people-friendly project to each and every corner of the country.



## KRIBHCO Sponsors Rs.10.00 Lacs to Rejuvenate Kawas Pond

Under Azadi Ka Amrut Sarovar Yojna as a Part of Social Development Activities

Our nation is celebrating the Azadi Ka Amrit Mahotsav, marking 75 years of Independence. In order to commemorate this momentous occasion, Government of India has decided to create or rejuvenate minimum 75 water bodies called 'Amrit Sarovar' in every district. The creation/rejuvenation of the Amrit Sarovar is a special effort under the Jal Shakti Abhiyan - 'Catch the Rain' campaign.

We have acquired land from nearby village of Kawas to set-up Hazira Fertilizer Project at Kawas and accordingly as per Corporate Social Responsibility, we are carrying out community welfare activities in nearby villages including Kawas. The population of Kawas village is around 13,500 KRIBHCO has started the job for rejuvenation work of pond at old Kawas and for timely completion of the aforesaid jobs, KRIBHCO has deployed two JCB/Proclainer, tractors and Labours and completed the job within the stipulated time period.

The existing Juna Kawas Pond is more than 150 years old. The pond is being used for daily needs of residents of nearby areas and farmers. By rejuvenating this water body (pond), the Labours living in nearby old Kawas will take benefit of this project.



*Bhoomi Puja of rejuvenation of Kawas Pond by Shri M. R. Sharma, Operations Director in the presence of Sarpanch, villagers and senior officials of KRIBHCO.*



*After Completion of Works*

### Dedication of Azadi Ka Amrut Sarovar to Kawas Villagers



Compiled By - A. Ravichandran, AM(HR)



## पर्यावरण संरक्षण

# कहीं गुम न हो जायें ये पर्यटन स्थल

भारत दुनिया का एक मात्र ऐसा देश है जहां प्रकृति ने अपना हर रंग घोला है। चारों दिशाओं में विविधताओं से भरा मौसम और परिवेश है तो वहीं प्राकृतिक झरने, नदियां, पहाड़ और हमारी समृद्ध विरासत भी सबको आकर्षित करती है। पर्यटन की दृष्टि से भी हमारा देश किसी से कम नहीं है। लेकिन क्या आप जानते हैं कि हमारे कुछ प्राकृतिक पर्यटन स्थल खतरे की ओर बढ़ रहे हैं।

बीते कुछ सालों से लोगों का घरेलू पर्यटन की ओर लगाव बढ़ा है। धार्मिक पर्यटन, एडवेंचर्स टूरिज्म और पहाड़ों की सैर करने वालों की तादाद बढ़ रही है। ये अच्छी बात भी है लेकिन इन पर्यटन स्थलों पर बढ़ती भीड़ और आधुनिकता इन स्थानों के लिये खतरा भी बनती जा रही है। खासकर पहाड़ों को इसका सबसे ज्यादा नुकसान झेलना पड़ रहा है। कई पहाड़ियां दरक रही हैं। चूना पत्थर टूटकर खाईयों और नदियों में गिर रहे हैं। भूस्खलन से जान-माल की भी क्षति हो रही है। अब सवाल ये है कि यदि ये पहाड़ ही नहीं रहेंगे तो हम गर्मियों में घूमने कहां जायेंगे? और इन सबके लिये जिम्मेवार कौन है। जाहिर सी बात है बढ़ती जनसंख्या और प्रकृति की अनदेखी के चलते ये प्राकृतिक स्थान लगातार सिमटते जा रहे हैं।

इस साल जोशीमठ-बद्रीनाथ हाईवे पर अचानक एक पहाड़ भरभरा कर गिर पड़ा। कई पर्यटकों की जान पर बन आई। इस धार्मिक स्थल पर पिछले कुछ सालों से लगातार भूस्खलन की घटनाएं बढ़ रही हैं। कारण साफ है अंधाधुंध पहाड़ों की कटाई। ऋषिकेश से बद्रीनाथ रोड पर सड़क चौड़ीकरण का काम जारी है। इसके लिये बड़े पैमाने पर आधुनिक मशीनों से पहाड़ काटे जा रहे हैं। जब पहाड़ कटेंगे तो निश्चित है वे कमजोर भी होंगे। ऐसे में भूस्खलन की घटनाएं बढ़ रही हैं। पहाड़ों की चपेट में आकर कई पर्यटकों की मृत्यु भी हो चुकी है।

यही हाल मनाली से रोहतांग जाने वाले मार्ग का है। यहां आये दिन सड़क दरक जाती है। भारी गाड़ियों की बढ़ती संख्या, प्रदूषण और पर्यटकों की लापरवाही से इन प्राकृतिक स्थानों का अस्तित्व खतरे में है।

मीडिया रिपोर्ट्स के मुताबिक नैनीताल के बलियानाला इलाके में पहाड़ तेजी से दरक कर झील में समा रहे हैं। अंग्रेजों द्वारा बसाये गये नैनीताल में 18 सितम्बर 1880 में विनाशकारी भूस्खलन हुआ था। इस घटना में 151 लोगों की मौत हुई थी। तब वहां की कुल आबादी 8 हजार से कम थी। अंग्रेजों ने तय किया था कि यहां ज्यादा निर्माण कार्य नहीं किये जायेंगे ताकि पहाड़ सुरक्षित रह सकें। पहाड़ों के संरक्षण के लिये अंग्रेजों ने बेहतर ड्रेनेज सिस्टम भी बनवाया था लेकिन आजादी के बाद तो जैसे हमने मनमानी ही शुरू कर दी। नैनीताल में पहाड़ों को काटकर बेहिसाब मकानों का निर्माण होने लगा। यहां का साफ-सुथरा पर्यावरण गाड़ियों के काले धुंयें से बुरी तरह प्रदूषित हो रहा है। अब यहां की आबादी भी लाखों में है। अमीर लोग गर्मियों में मौज करने के लिये यहां जमीनें खरीदकर मकान बनवा रहे



हे नतीजतन यहां का प्राकृतिक सौंदर्य नष्ट होता जा रहा है। पिछले दिनों मॉल रोड के पास वाली सड़क दरक कर रेलिंग सहित नैनी झील में समा गई थी।

देशभर से आने वाले कुछ लापरवाह पर्यटक इन प्राकृतिक स्थलों पर कोल्डड्रिंक्स की बोतलें, चिप्स के प्लास्टिक रैपर और पॉलीथिन बैग जहां-तहां फेंक कर इन स्थानों को गंदा भी कर देते हैं। बेहिसाब भीड़ और बढ़ते निर्माण कार्यों का बोझ ये पहाड़ अब बर्दाश्त नहीं कर पा रहे हैं। बद्रीनाथ, केदारनाथ आदि कई पहाड़ी इलाकों में पर्यटकों और श्रद्धालुओं के लिये हेलीकॉप्टर सेवाएं शुरू हो गई हैं जो पर्यटन को तो बढ़ा रहीं हैं वही चॉपर के कंपन से पहाड़ों को नुकसान भी हो रहा है। भूगर्भ वैज्ञानिक डॉ.रूपाली कंडवाल कहती हैं कि किसी भी वस्तु का एक सीमा तक दोहन किया जा सकता है लेकिन जब अंधाधुंध पेड़ों और पहाड़ों की कटाई होगी तो इसका दुष्परिणाम पूरी प्रकृति को झेलना पड़ता है। पहाड़ों की भी भार झेलने की एक सीमा है जब वे कमजोर होते हैं तो फिर भूस्खलन होता है।

पर्यावरणविद और समाजसेवी देवप्रिया उक्सा के मुताबिक प्रकृति ने हमें आनंद के लिये विभिन्न रंग दिये हैं, हमारी जिम्मेवारी है कि हम पर्यावरण संरक्षण के लिये स्वयं जागरूक हों और इन प्राकृतिक पर्यटन स्थलों को समाप्त होने से बचायें। उन्होंने कहा कि सरकार को भी पर्यटन स्थलों पर कठोर नियम लागू करके वहां गैर जरूरी निर्माण कार्यों पर रोक लगानी चाहिये ताकि इनका अस्तित्व समाप्त न हों। इसके साथ ही मापदंडों के साथ पहाड़ों पर जाने वाली भीड़ को भी नियंत्रित किये जाने का प्रयास होना चाहिये।

बहरहाल प्रकृति ने तो हमें बहुत कुछ दिया है लेकिन हमारी लापरवाही और बढ़ती आधुनिकता ने इसके साथ जो खिलवाड़ करना शुरू किया है उससे नुकसान हम सबको है। यदि हम जागरूक होकर इन स्थानों का संरक्षण करने में मदद करें तो हमेशा की तरह प्रकृति का सुख सबको मिलता रहेगा।



धर्मेन्द्र साहू

मीडिया कंसल्टेंट  
कृभको, नोएडा

# KRIBHCO Officer's Club (KOC)

KOC has organized various events for its member and dependents of all age groups. The list of events organized by KOC are as follows:

KOC has from time to time scheduled movie screening for its senior citizens. Through this, many senior citizens come to watch the movie together, enjoy food and company of each other and leave the place refreshed and energetic.



## Sports Competition



Competition of various sports like badminton, tennis, chess, swimming, cricket etc. were organized for both members and dependents. Healthy participation was observed and all the participants competed fiercely to try and win the competition. Not only the participants, but the viewer were also left inspired after the competition to take up a sport and enjoy it.



## A Tribute .....

KOC organized a singing program in tribute of Late Bharat Ratna Ms. Lata Mangeshkar wherein more than 50 singers of our club showcased their singing talents and more than 150 people attended the program. The evening was filled with songs of Lata Mangeshkar. Both the singers and listeners thoroughly enjoyed the program.



## Karaoke Club

KOC also facilitated formation of Karaoke club for all the avid singers of the KOC. The Karaoke club currently has more than 45 members who get together on regular basis to enjoy the singing talent of each other and further improve themselves.





## Desi Games Competition

Desi games competition was arranged for the members of KOC wherein close to 40 participants engaged in games like Gilli Danda, tyre race, marbles, seven stones etc. It was a journey of memories for all the participants, some of them reliving it while other making it.



## Hasya Kavi Sammelan

A program of Hasya Kavi Sammelan was organized by KOC in order to act as a stress reliever for the members of the club. More than 100 members attended the program and enjoyed the performance of Shri Ashok Bhati, Shri Jujhar Singh Bhati, Sushri Nisha Pandit and Shri Pravin Atre as they filled the night with laughter and joy.



## Antakshari Program

A Bollywood Antakshari program with orchestra was organized where in more than 50 participants and other attendees enjoyed the musical night. The program consisted of different types of rounds related to Bollywood songs which tested the musical knowledge and passion of the participants. It was a memorable evening which was greatly appreciated and enjoyed by the audience and participants.



After a week-long work, employees need something which can refresh and rejuvenate them. For this purpose, a soothing night of Gazal Sandhya was arranged wherein more than 150 members came with their family to enjoy the beautiful Gazal being sung by Manish Purohit and his group. They were also served with delicious food thereafter to make their night more memorable.



## Self-defense training program was organized by KRIBHCO Staff Club for Children



## International Yoga Day Celebration at KRIBHCO Hazira Plant

International Yoga Day was celebrated in KRIBHCO Staff Club on 21<sup>st</sup> June. Shri M. R. Sharma, Operations Director, Senior Officials and township residents were participated in the event.



## Holi Celebration







# Trekking Experience

TREKKING IS A HOBBY THAT NOURISHES THE SPIRIT OF ADVENTURE, DETERMINATION, CO-LIVING, HABIT OF SHARING AND LOVE FOR MOTHER NATURE.

These positive aspects of personality results into national character building. Six students from KRIBHCO family named Sneha Desai (D/O Anil Desai), Vedansh Dave(S/o Manish Dave), Nishith Upadhye(S/O Nilesh Upadhye, Nisarg Parmar(S/O Ritesh Parmar), Nrup Pandya(S/O Purvish Pandya and Jainam Panchal (S/O D.D.Panchal) got an opportunity to participate in Himalayan trekking expedition-2022 organised by Kshitij Adventure, Surat.

They reached base camp situated at Shuru-Manali (6000 ft.) by rail/road from surat. Starting from base camp, trek passes through lush green valleys, snow peaks, moraines, high altitude passes and dazzling landscapes. They climbed camps everyday gaining more heights. They gained 13700 ft height at Pha\_Konda base in the Pir-Panjal range of Himalaya. Campsite was surrounded by silver fir forest and offered magnificent view of Dhauladhar range. They enjoyed Snow slide and Snow fall there. They also did various adventure activities like River crossing, Monkey walk, Fire fox etc on each campsite. Trek was in circular route, on fifth day they returned to base camp.

After successful completion of trek, they also did Manali sightseeing and visited ATAL TUNNEL- 9 kilometres long which connects Kullu valley to Lahaul & Spiti, an engineering marvel of our country. They had great fun; it was memorable trek for them.

*Vedansh Dave says: There were memorable moments of laughter and joy. The sounds of birds, natural flow of springs the cool winds that we could feel were mesmerizing.*

*Sneha Desai says: Before this trip I was nervous, scared and expected it to be a boring and scary solo trip but it came out to be a trip I will always cherish. I developed myself from making new friends, meeting locals, trying new dishes or waking up at 5 am and trekking.*

**Mrs. Ulka Nilesh Upadhye**  
(W/o Nilesh Upadhye, Manager - Production)



# GLIMPSE of HRD's Activities

HRD Department is paying attention & contributing their efforts to train the trainees through technical & soft skills training regularly for upgrade knowledge, skills & attitude. KRIBHCO has realized the importance of training as a tool to achieve strategic goals. KRIBHCO management is viewing training as an investment on dynamic and valuable assets i.e., Employees. In the words of our Operation Director, Shri MR Sharma employee is Capital of KRIBHCO.







On 19 January 2022 a public address was arranged at HRD Centre, KRIBHCO Hazira Plant. Representative Bodies of KRIBHCO Officers' Association, KRIBHCO Karmachari Sangh, KRIBHCO Officers' Club, KRIBHCO Staff Club, Bharat Mandir Karyalaya Trust welcomed and greeted Hon'ble Chairman by presenting bouquets on this occasion.

## KRIBHCO Sponsors Surat City Police Cyclothon on World Environment Day - 5 June 2022



In the Surat City Cyclothon jointly organized by Gujarat Pollution Control board, Surat City Traffic Police for creating awareness about road safety and environment, KRIBHCO also sponsored the event wherein Shri Ajay Thomar, Police Commissioner, Shri M. R. Sharma, Operations Director of KRIBHCO were also present and employees and wards of KRIBHCO also participated in the Cyclothon with great zeal.

KRIBHCO Sponsored Surat City Cyclothon on World Environment Day on 5 June 2022 in association with Gujarat Pollution Control Board and Surat City Traffic Police.



The event was organized by GPCB & Surat City Traffic Police with a aim to promote and create awareness for saving environment and following traffic rules. KRIBHCO Employees and their wards participated in the event. On completion of the program, prizes were distributed to Participants and winners by Police Commissioner, Surat city wherein Shri M. R. Sharma, Operations Director, Shri S. T. Makwana, JGM(HR) with officials of KRIBHCO were present.



# HRD

## at Corporate Office, NOIDA

Human Resource Development is the integrated use of training and career development efforts to improve the performance of the individual or group as well as overall organizational effectiveness. HRD at KRIBHCO focuses on developing the competencies that the employees need to perform the current jobs and preparing them for future roles through planned learning activities.

KRIBHCO nurtures its workforce by providing excellent learning and growth opportunities and empathetic health and safety environment so that employees feel motivated to perform at their best.

KRIBHCO also acknowledges the need for employees to stay physically and mentally healthy through conducting various employee wellness programs.

### External Developmental Training Programs

The HRD section of the society focuses on continuous development of its workforce by equipping them in ways that keep them in-step with industry relevant skills. The learning needs of the employees are identified through need assessments and are addressed through various developmental programs. Employees from KRIBHCO Corporate Office were nominated for various training programs conducted in collaboration with various external agencies and educational institutions. Seminars and workshops were conducted to highlight the challenges and strategies in fertilizer industry.



### Health Check-up Camp by Urban Pulse Herboceuticals

A free Ayurvedic Health Camp was organized in association with the Urban Pulse Herboceuticals, NOIDA. All the employees were provided free consultation and were made aware about the benefits of Ayurveda.

### Study Visit to KRIBHCO

The HRD team of KRIBHCO organized study visit for the participants of NCE at KRIBHCO BHAWAN, Noida. The participants were Directors/ Chair persons of various multi state cooperative societies. The aim was to enhance their professional knowledge and skills to manage a cooperative business and organization.



### Yoga Day 2022

Yoga is the dance of every cell with the music of every breath that creates inner serenity and harmony. International Yoga Day was observed on 21 June 2022 to highlight the importance of Yoga and the pivotal role it plays in rejuvenating our mind and the body, leading to a healthier lifestyle. Yoga not only provides physical and mental relaxation but also develops strength and resilience. The numerous benefits of Yoga make it a popular practice for people across the globe, especially in times of a pandemic when mental and physical health is under stress.







## International Women's Day 2022

All around the world, International Women's Day is celebrated every year on 8 March. It is a day to spread awareness among the people regarding women's rights and gender equality. This day celebrates the social, economic, cultural and political achievements of women.

KRIBHCO celebrated womanhood with 2022's International Women's Day theme 'Break the Bias' with the lesson that we can break the bias for gender equality today for a sustainable tomorrow.

As a part of learning session, a video of 'GUNJAN SAXENA' was shown to all the participants and all the gender equality glimpses were highlighted appropriately. This was based on this year theme of IWD.

Four female officers were nominated to attend the program and celebration at NCUI post lunch. The objective of this event celebration was enrichment of knowledge on celebrating womanhood & work life balance.

## Awareness Session - Orthopaedics

In India, approximately one percent of the population suffers from rheumatoid arthritis. Therefore, as per calculations almost 10 lakh people suffer from this type of arthritis. Most people assume that arthritis is a disease that older people suffer from and younger population is safe from it. However, arthritis can affect younger population as well.

To create awareness of various orthopaedic issues, the HRD team invited Dr. B S Murthy (Prof.), MS (Orthopaedic) Director & Senior Consultant to conduct a health awareness session for the employees of KRIBHCO.

## Celebration of National Productivity Week 2022



National Productivity Week was celebrated from 12 to 18 February 2022. This year, the theme of the Productivity Week was - Self Reliance through Productivity.

In order to create awareness of Productivity Week, National Productivity Week was celebrated at Corporate Office, NOIDA by organizing various activities such as Debate Competition, Quiz, Poster making, Creative Thinking Activity where employees were encouraged to come up with ideas that would increase productivity at their workplace.



## GVT conferred with 'ICC Social Impact Award 2022'

Indian Chamber of Commerce conducted its 4<sup>th</sup> ICC Social Impact Awards 2022 to recognize and showcase organization and programs that promote social impact. Gramin Vikas Trust has been awarded as an Outstanding Implementation NGO for 'Empowering the Rural Population' & 'Farmer Income Enhancement' at The Lalit Hotel, Kolkata on March 11, 2022. Mrs. Tripti Khanna, National Programme Head and Ms. Priya Kumar, Sr. Manager Business Development, received the award. More than 30 organizations participated in the event from across the country for various categories. GVT is empowering the rural population through its HRDP program, which focuses on generating a sustainable increase in villagers' income through improved agriculture and allied activities such as Training programmes and Capacity building. GVT is implementing Farmer income enhancement programme in the name of WADI (Wasteland Area Development Initiative). The project focuses on developing small fruit orchards and the restoration of denuded land through ecological intervention and soil conservation measures.





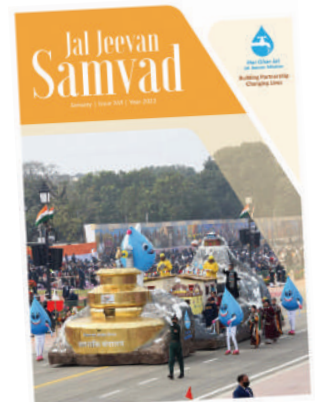


## Recognition to NABARD-GVT Beneficiary by Hon'ble Chief Minister of Jharkhand

Shri Hemant Soren, Hon'ble Chief Minister Govt. of Jharkhand awarded Sh. Rameshwar Oraon as a Progressive Farmer for his excellent work in agriculture. This program was organized by NABARD, Regional Office Jharkhand. Shri. Rameshwar Oraon is a beneficiary farmer of Wadi project NABARD-GVT, Latehar district.

## Gramin Vikas Trust featured in 'Jal Jeevan Samvad' – A National Journal published by Ministry of Jal Shakti, DDWS Govt. of India

GVT has been empaneled by Ministry of Jal Shakti to work in nine states namely Jammu & Kashmir, Assam, Madhya Pradesh, Uttar Pradesh, Jharkhand, Chhattisgarh, Uttarakhand, Sikkim and Himachal Pradesh as Implementation Support Agency under Jal Jeevan Mission. Under the National Jal Jeevan Mission, GVT is working as a national level Key Resource Centre at PAN India level to capacitate institutions and communities for drinking water, functional household tap connections and other essential components. Gramin Vikas Trust has been featured in Jal Jeevan Samvad - Issue XVI - January 2022 edition for its impressive work in Baghpat Uttar Pradesh. Team Leader Monu Rana under the mentorship of Shri Avanish Pratap Singh, Sr. Manager (BD & GIS) and Ms. Tripti Khanna, National Program Head executed the work of capacitating the communities through Information, Education and Communication to bring in behavioral change for which he has been recognized consecutively for the month of May and June 2022 for his remarkable work to make the 1<sup>st</sup> phase of the program successful.



## Farmer Producer Organization promoted by GVT participates in the Sharad Mela

Member of Parliament Smt. Hema Malini inaugurated the three-day Sharad Mela in collaboration with NABARD at Pandit Deendayal Upadhyay Auditorium located at Farah in the district on Tuesday afternoon. At the same time, women-centric FPO Brijwasi Rural Farmer Hub Farmer Producer Company Limited, formed and promoted by Gramin Vikas Trust and NABARD launched its mustard oil brand Khushi at the fair other products like pickles, murabba, candy, products of moose, jute bags, sanitary, organic fertilizers, clothes, Ayurvedic herbs, women's artificial jewelry etc. were also displayed.

Member of Parliament Smt. Hema Malini encouraged the innovations of Brijwasi FPO and congratulated the members for their success.



## UPDASP registration

Gramin Vikas Trust has been empaneled as Cluster-Based Business Organizations (CBBO) for Implementation of Central Board Scheme for Formation and Promotion of 15 Farmers' Producer Organizations (FPOs) by UP Diversified Agriculture Support Project (UPDASP) in Uttar Pradesh.

A MoU was signed between Gramin Vikas Trust and UPDASP. Sr. Lead Business Development Shri Shailesh Kotru with Sr. Accounts Manager Shri Deepak Sharma and representative of UPDASP signed the MoU on 31st March 2022 at Lucknow. GVT has been recognized as CBBO partners for PAN India by SFAC and NAFED as well as in 9 states by NABARD and NCDC also for formation and promotion of Farmer Producers Organization.





## Republic Day Celebration

73<sup>rd</sup> Republic Day was celebrated at Factory Gate and in Fertilizer Public School. The Indian Flag was unfurled by our Hon'ble Managing Director Shri R.K. Chopra along with Vice President (Works) - Shri V.K. Singh. Patriotic songs, were sung by school teachers to mark the importance of the day.

Republic day is celebrated in India to commemorate the day of Indian Constitution came into force. The Constitution of India was signed on 26 January 1950 and from that day onward every year 26 January is celebrated as Republic Day of India.



## National Safety Day / Week celebration

National Safety Day / week is celebrated every year to review our commitments towards safety at workplace as well as at home.

National safety Day / Week was celebrated in Kribhco Fertilizers Limited from 1 to 7 March 2022. On 4 March 2022, National Safety Flag was hoisted by our Vice President (Works) - Shri V. K. Singh. He has also administered the Safety Oath to the employees. Various safety activities such as slogan writing, poem writing, drawings and BA set usage competitions were organized on this occasion.

Prizes were distributed by Vice President (Works) to the winners of safety slogan, poems, quiz, drawings and BA set Competitions.



## FICC Director Plant Visit

Mr Shyam Sunder Agarwal, Director-FICC along with team visited our plant on 28 April 2022. A presentation was also given by our project team to brief them about our ongoing projects like Railway Siding Facility and Ammonium Bicarbonate (ABC) projects. They had also visited our railway siding facility.







 Anandam - the Club



## HOLI Celebration

Holika Dhahan was celebrated on 17 March 2022 in the cricket ground where the residents of the township celebrated the victory of good over evil by lighting the bonfire. On 18 March 2022, the Festival of Color- Holi was celebrated and Dhuleti was organized at lawn near D block, where employees with their families exchanged Holi Greetings applying organic colors with one another. They enjoyed Festival of Color with full enthusiasm.

Holi Milan Samaroh was also organized at club lawn. On this occasion a cultural program was organized which was inaugurated by our Hon'ble M D by lighting the lamp. 'Sai Entertainment' Singers sung beautiful & melodious songs and Ghazals, which created a pleasant ambiance in the Club lawn Arena. Employees with their family members celebrated the Holi Milan by dropping flowers on each other -called Flowers Holi. It was really a nice celebration and people enjoyed a lot.







## Indoor Badminton for Children and Employees



Anandam - The Club organized the Badminton Tournament, starting from 4 March, 2022. The tournament was inaugurated by our Vice President (Works) - Shri V.K. Singh. Total nine teams in employee's category and children of various age groups participated in the tournament.

Matches were played on round robin basis. Final was played between teams lead by Shri Vikram Dutt and Shri Amit Kr. Singh respectively.

Team led by Shri Vikram Dutt won the final and team lead by Shri S.C Gaur was declared Runner Up.

Prizes were distributed on 9 April 2022 by our Vice President (Works) & Club President- Shri V. K Singh, Shri N K Agarwal- Vice President (Club), Shri S. B Singh, Secretary (Club), Shri S.C Gaur, Shri A K Chauhan and other senior officials.



## Good Housekeeping Competition

Good Housekeeping Competition was organized in May 2022. Two groups were formed for Good Housekeeping Competition. One was Plant category (Ammonia, Urea, Offsite & Bagging) and the other was non-plant category (Workshop, Store, Dispensary and Shopping complex).

Plant Category Winner - Ammonia Plant.

Non-plant Category Winner - Central Workshop.

Trophies of Good Housekeeping were given to the winning Departments by our Vice President (Works) and flags of 'Winner of Good Housekeeping competition' were also hoisted in their respective areas on 7 June 2022.





## Blood Donation Camp

On 30 April 2022 KRIBHCO Fertilizers Limited in Association with Medical College, Shahjahanpur jointly organized a Blood Donation Camp.

The camp was inaugurated by Shri V K Singh, Vice-President (Works) and the staffs from the Medical College and District Hospital were present. The employees working at the plant actively participated in the camp and donated blood for human cause. Around twenty-five units of blood

were donated from the donors who participated in the camp on their own will. The Personnel and Administration Department of the plant organized the blood donation camp and staff from the department were present at the dispensary for smooth function. The camp was organized in the supervision of Dr. Chandra Mani and staff from Medical College Shahjahanpur and District Hospital Shahjahanpur were also present to organize the camp successfully.



## World Environment Day Celebration

World Environment Day was celebrated on 5th June, 2022. The objective of this celebration was to create awareness among employees, their family members & Contractors' Labours for protecting environment and motivating them for taking positive environmental actions.

Banners with Slogans were displayed at prominent locations inside the factory and township.

Tree Plantation was done by our Vice President (Works) - Shri V.K. Singh, along with Head of Departments & other employees in lawn near Urea Cooling Tower.







Photo by Guru Prasad Hiremath  
AM(Mktg), CMO, Noida



Photo by Dayanand Kumar  
DM(Mktg), CMO, Noida

## कृभको और किसान

जैसे भक्त के लिए भगवान का महत्व है  
जैसे मेघों के लिए आसमान का महत्व है  
जैसे अंतर्मन के लिए ध्यान का महत्व है  
वैसे ही कृभको के लिए किसान का महत्व है।।

वो अन्नदाता है, जगत उसी से पलता है  
वो सर्दी में ठिठुरता है, गर्मी में जलता है  
दुनियां तभी चलती है जब वो चलता है  
कृभको का हाथ थाम कर आगे बढ़ता है।।

सूखी भूमि पर हरी चादर बिछाता है  
उदास चेहरों पर एक खुशी लाता है  
खुद भूखा भी रहे सबको खिलाता है  
कृभको के साथ मिलकर उपज बढ़ाता है।।

वो कर्मयोगी है इन खेतों का खलिहानों का  
वो देवतुल्यसा है हम सभी इंसानों का  
वो केंद्र बिंदु है सब मुखों की मुस्कानों का  
बना रहे ये अटूट बंधन कृभको और किसानों का।।

हाथों में पीड़ा है पैरों में गारों की चुभन है  
पसीने से भी गाहु आपूरातन बदन है  
उसके इस परिश्रम को शतशत नमन है  
कृभको ऋणी है उसका जिसका सब पर ऋण है।



साधना भदोला  
ऑफिसर (डॉटा प्रोसेसिंग)



Drawing by Dr. Aayushi Prajapati,  
D/o D D Prajapat, P.No.21847, HAEP(P)



# फसल उत्पादन हेतु उन्नतशील प्रजाति के बीज का चुनाव और महत्व



आज हम आजादी की 75 वीं वर्षगांठ में प्रवेश करने जा रहे हैं, जिसे हम आजादी का अमृत महोत्सव के रूप में मना रहे हैं। कृषि में उन्नत बीजों का सर्वोपरिस्थान रहा है एवं देश में हरित क्रांति में उन्नत बीजों का सबसे महत्वपूर्ण योगदान रहा है। हमेशा से और आज भी कृषि उत्पादन में बीजों की भूमिका अत्याधिक महत्वपूर्ण रही है। बेहतर फसल उपज के लिए किसानों को कुछ महत्वपूर्ण निर्णय लेने की जरूरत होती है तथा उच्च गुणवत्ता के प्रमाणित बीज के प्रयोग से ही लगभग 20 प्रतिशत उत्पादकता/उत्पादन में वृद्धि की जा सकती है। उन्नत किस्म स्थानीय किस्म के मुकाबले 15 से 20 प्रतिशत अधिक उपज देती है एवं विभिन्न प्रकार के जलवायु व मिट्टी के प्रति अनुकूल होती है तथा निश्चित समय पर परिक्रम अवस्था में पहुँचती है।

भौगोलिक एवं जलवायुिक विविधता के कारण किसी क्षेत्र विशेष के लिये फसल विशेष की उपयुक्त प्रजातियों का चयन एक जटिल विषय है। इस के बावजूद मैदानी क्षेत्रों एवं पर्वतीय क्षेत्रों के लिये उपयुक्त किस्मों के बीजों की उपलब्धता सुनिश्चित करने का प्रयास किया जा रहा है। मैदानी क्षेत्रों के लिये फसल प्रजातियों की प्रचुर किस्में उपलब्ध हैं, किन्तु पर्वतीय क्षेत्रों के लिये कुछ सीमित प्रजातियों की उपलब्धता तथा अर्शित दशाओं के दृष्टिगत स्थानीय फसल के प्रजातियों को भी महत्व दिया गया है, जो सूखे की विपरीत स्थिति को सहन करने की क्षमता रखती हैं।

किसान उन्नत बीज उत्पादन से अच्छी आमदनी प्राप्त कर सकते हैं किन्तु उन्हें बीज उत्पादन कार्यक्रम के उचित प्रशिक्षण की आवश्यकता है। उन्नत बीज कृषि का मुख्य आधार है और अब समय आ गया है कि किसानों को केवल उन्नत किस्मों का अच्छा एवं प्रमाणित बीज ही उपयोग में लेना चाहिए। साथ ही यदि बीज अच्छी गुणवत्ता वाला नहीं होगा तो अच्छे उत्पादन की कल्पना भी नहीं की जा सकती है, इस लिए किसानों को उन्नत बीज का उपयोग करके अधिक से अधिक लाभ कमाना चाहिए जिससे उनकी आर्थिक स्थिति में सुधार हो सके। भारत सरकार द्वारा किसानों की आय दोगुनी करने के लिए एक समिति (डीएफआई) के माध्यम से कृषि को एक मूल्य आधारित उद्यम के रूप में मान्यता दी है, जिसकी सिफारिशों के आधार पर किसानों को जरूरी जानकारी, तकनीक प्रशिक्षण, बीज और उर्वरक आदि मुहैया कराने का काम किया जा रहा है। जिस से प्रधानमंत्री द्वारा किसानों की आय दोगुना करने का लक्ष्य वर्ष 2022 तक निर्धारित किया है। जिनमें कच्चे माल की लागत कम करना, उपज का उचित मूल्य सुनिश्चित करना, फसलों की बर्बादी रोकना और आमदनी के वैकल्पिक स्रोत सृजित करना शामिल हैं।

इन सभी प्रयासों से किसानों को वर्ष 2022 तक आमदनी दोगुनी करने के सपने को तभी साकार किया जा सकता है जब किसान पूरी तरह उन्नत बीज का उपयोग करें। यह एक ऐसा माध्यम है जिस से खाद्य उत्पादन एवं आमदनी बढ़ाने पर विशेष बल दिया जा रहा है और यह उन्नत बीज के उपयोग से ही प्राप्त की जा सकती है। किसान के खेत में, देखें लग गयी उन्नत किस्म की फसल, फसल झूम- झूम कर, दें रही किसान को मेहनत के फल।

मैं किसानों को उन्नत बीजों के महत्व पर आह्वान करता हूँ कि उन्हें शीघ्रता से देशी एवं परम्परागत बीज के उपयोग को उन्नत बीजों द्वारा प्रतिस्थापित करना चाहिए, जिस से कृषि उत्पादन बढ़ाया जा सके। उन्नत बीज उत्पादन हेतु और अधिक अनुसंधान पर बल देना चाहिए ताकि किसानों को उन्नत किस्मों का बीज कम लागत पर आसानी से मिल सके। हमें ऐसी उन्नतशील बीजों से प्रतिरोधी बीज पैदा किया जाए जिससे तैयार होने वाली फसल की पानी की मांग कम हो एवं ऐसी फसलें कम समय में पक कर तैयार भी हो जाए। साथ ही बीज उत्पादन, बीज संसाधन, बीज संग्रहण, बीज परीक्षण, बीज प्रमाणीकरण एवं बीज वितरण जैसे सभी क्षेत्रों को और अधिक सुदृढ़ बनाने पर जोर दिया जाए। उन्नत प्रजाति वाले प्रमाणित बीजों में आनुवांशिक शुद्धता 95 प्रतिशत तथा भौतिक शुद्धता 80 प्रतिशत से अधिक होती है। उन्नत प्रजातिवाले प्रमाणित बीजों का उत्पादन प्रमाणीकरण संस्था द्वारा स्वयं या उस की देख-रेख में किया जाता है, साथ ही सरकारी बीज निगम या बीज प्रमाणीकरण संस्था या किसी भी पंजीकृत बीज उत्पादक द्वारा किया जाता है।

एक तरफ जहाँ देश को आत्मनिर्भर बनाना है वहीं नये संकल्पों को साकार करने के लिए सामूहिक रूप से सरकार, निवेशक, कृषक, वैज्ञानिक अपने - अपने तरीके के प्रयासरत हैं। इन्हीं के परिप्रेक्ष्य में नवोन्मेषी तरीके के साथ किसान उन्नत बीज उत्पादन से अच्छी आमदनी प्राप्त कर सकते हैं।



**विपिन सिंह**  
सहायक (विपणन)  
केन्द्रीय विपणन कार्यालय, नोएडा

# Happy retirement



**L L Patel**  
Sr Area Manager, Vadodara  
30 April 2022



**K M Shukla**  
Manager (F&A)  
SMO - KRIBHCO - Gujarat  
30 April 2022



**P B Patel**  
Jt. General Manager (Mktg.)  
SMO - Gujarat  
31 May 2022



**A R Rizvi**  
Sr. Manager (Mktg.)  
SMO - Gujarat  
31 May 2022



**S L Tadvi**  
Sr. Care Taker,  
Area Office, Vadodara  
31 May 2022



**Rama Nand Rathore**  
Ch. Manager (Mktg.),  
AO-Bhopal, M.P.  
30 June 2022



**Purushottam Mannamal Tejwani**  
Manager (Mktg.),  
SMO - Bhopal, M.P.  
28 February 2022



**Leeladhar Sharma**  
Sr. Care Taker  
SMO Uttarakhand  
28 February 2022



**S.K. Chauhan**  
Ch. Manager (Mktg.)  
SMO Uttarakhand  
30 June 2022





**Shatru Jeet Singh**  
Dy. Manager (Prodn)  
31 January 2022



**Umedbhai I Patel**  
Asst. Manager (Inst - PSG)  
31 January 2022



**Rasikbhai M Patel**  
Chief Manager (Prodn - PSG)  
31 January 2022



**Mukeshchandra J Trivedi**  
Chief Manager (Prodn - PSG)  
31 January 2022



**Navnit R Panchal**  
Manager (Inst - PSG)  
31 January 2022



**Devender Kumar Sidhar**  
Manager (Mtls)  
31 January 2022



**Mrugesh Pravinchandra Patel**  
Sr. Manager (Prodn)  
31 January 2022



**Nawal Kishore Gupta**  
Chief General Manager (Technical)  
28 February 2022



**Uttam Kumar**  
Jt. General Manager (Mech)  
28 February 2022



**Rajan J Asukar**  
Dy. Manager (Mtls)  
28 February 2022



**Chaturbhai K Vasava**  
Chief Manager (Elect - PSG)  
31 March 2022



**Dineshkumar N Patel**  
Chief Manager (Prodn - PSG)  
31 March 2022



**Rajesh Agrawal**  
Sr. Manager (MS)  
31 March 2022



**Khandubhai D Patel**  
Operator (Prodn - PSG)  
31 March 2022



**Dipakkumar G Desai**  
Manager (Inst - PSG)  
30 April 2022



**Rajni Bhushan Juneja**  
Sr. Manager (Inst)  
30 April 2022



**Sureshchandra L Pandya**  
General Manager (Mech)  
30 April 2022



**Bharatkumar M Sitapara**  
Sr. Manager (Prodn)  
30 April 2022



**Ali Yusuf Moria**  
Sr. Manager (Lab)  
30 April 2022



**Rufus Jones Henry**  
Addnl. Chief Security Officer  
30 April 2022



**Ram Naresh Rajak**  
Sr. Caretaker - PSG II  
31 May 2022



**Guntantlal G Modi**  
Manager (Mech - PSG)  
31 May 2022



**Govindbhai A Patel**  
Manager (Mech - PSG)  
31 May 2022



**Harilal Lalabhai Tandel**  
Chief Manager (Prodn - PSG)  
31 May 2022



**Maheshkumar K Rathod**  
Chief Manager (Inst - PSG)  
31 May 2022



**Manoj M Dharaiya**  
Sr. Manager (Mtls)  
31 May 2022



**Rameshbhai D Patel**  
Sr. Manager (Prodn)  
31 May 2022



**Mohanlal B Garadharia**  
Sr. Manager (Lab)  
31 May 2022



**Sanjay I Dave**  
Sr. Manager (Prodn)  
31 May 2022



**Ramesh K Kachhadia**  
Sr. Manager (Prodn)  
31 May 2022



**Harshad M Patel**  
Sr. Manager (Prodn)  
31 May 2022



**Damodarbhai B Patel**  
Sr. Manager (Prodn)  
31 May 2022



**Valjibhai K Vegda**  
Manager (Mech - PSG)  
31 May 2022



**Jayant Kumar M Rakhasiya**  
Dy. Manager (F&A)  
31 May 2022



**Umesh Chandra Mishra**  
Chief Manager (Lab)  
31 May 2022



**Jagdish D Patel**  
Chief Manager (Elect - PSG)  
30 June 2022



**Jitendrabhai G Prajapati**  
Chief Manager (Prodn - PSG)  
30 June 2022



**Rajive Lochan Shukla**  
Gen Manager (Tech Services)  
30 June 2022



**Yeshvant G Patil**  
Chief Manager (Lab - Psg)  
30 June 2022



**Ashok V Patel**  
Sr. Manager (Inst)  
30 June 2022



**Jethalal G Patel**  
Chief Manager (Lab - PSG)  
30 June 2022



**Mansukhbhai M Patel**  
Dy. Manager (Prodn)  
30 June 2022



## Retirements from Head Office and Central Marketing Office

<b>Mahesh Kumar Badera</b> HO - Finance & Accounts 31 January 2022	<b>Shailendra Singh Rathore</b> HO - Hindi 31 January 2022	<b>Gavendra Pal Singh</b> CMO - Marketing 31 January 2022	<b>Poonam Sharma</b> HO - Vigilance 28 February 2022
<b>Bharat Bhushan</b> CMO - Finance & Accounts 28 February 2022	<b>Ramesh Pal Singh</b> HO - HR Department 28 February 2022	<b>Rajesh Kumar</b> HO - HR Department 31 March 2022	<b>Hitesh Kumar</b> CMO - Marketing Services 31 March 2022
<b>Virendra Singh Sirohi</b> CMO 31 March 2022	<b>Sunita Chawla</b> HO - HR Department 30 April 2022	<b>Sudesh Kumar Shukla</b> HO - Internal Audit 30 April 2022	<b>Dinesh Pal Singh</b> CMO - Port Operations 30 June 2022

## Retirements from State Offices and Area Offices

<b>Ashok Singh Parihar</b> Uttar Pradesh - SMO 31 January 2022	<b>Suresh Kumar Goyal</b> Haryana - SMO 31 January 2022	<b>Jayachandra Reddy Sidda</b> Telangana - SMO 31 January 2022	<b>Kuldip Peterbhai Patelia</b> Gujarat - SMO 31 January 2022
<b>Amitava Mitra</b> West Bengal - SMO 28 February 2022	<b>Chandrashekhar Anantrao Kulkarni</b> Maharashtra - SMO 28 February 2022	<b>Prabhakar Reddy Devireddi</b> Telangana - SMO 28 February 2022	<b>S N Narayanaswamy</b> Karnataka - SMO 28 February 2022
<b>M Mohan Kumar</b> Karnataka - SMO 28 February 2022	<b>Ramarao Vithal Rahane</b> MH - AO - Nagpur 28 February 2022	<b>Jyoti Chand Katoch</b> PB - SPU - Abohar 28 February 2022	<b>Lal Mani Maurya</b> UP - KBSK - Gola 28 February 2022
<b>Ram Niwas</b> Haryana - SMO 31 March 2022	<b>B Prasad</b> Karnataka - SMO 31 March 2022	<b>Narayan Maurya</b> Uttar Pradesh - SMO 31 March 2022	<b>Gajraj Singh Yadav</b> HR - AO - Karnal 31 March 2022
<b>Prahlad Singh</b> RJ - AO - Kota 31 March 2022	<b>Harjeet Singh Sachdeva</b> Punjab - SMO 30 April 2022	<b>Gopal Krishan Sharma</b> Rajasthan - SMO 30 April 2022	<b>Kaushal Prasad Chaurasia</b> Chhattisgarh - SMO - Mktg 30 April 2022
<b>Pranvir Pratap Singh</b> Uttar Pradesh - SMO 30 April 2022	<b>P Satyanarayana Murthy</b> AP - PCAO - Nellore 30 April 2022	<b>S K A Ramamoorthy</b> Telangana - SMO 31 May 2022	<b>Muthukrishnan M A</b> Andhra Pradesh - SMO 31 May 2022
<b>Koshy John</b> Karnataka - SMO 31 May 2022	<b>Anil Kumar</b> UP - AO - Meerut 31 May 2022	<b>Vivek Kumar Singh</b> MP - AO - Indore 31 May 2022	<b>Sumanbhai Laljibhai Tadv</b> GJ - AO - Vadodara 31 May 2022
<b>Ashok Kumar Tomar</b> Chhattisgarh - SMO 30 June 2022	<b>Anil Raghunath Pujare</b> Maharashtra - SMO 30 June 2022	<b>Raj Kumar Singh</b> UP - AO - Shahjahanpur 30 June 2022	

Happy *retirement*

# स्वास्थ्य का खजाना सहजन का पौधा

प्रकृति ने हमें कई ऐसे उपहार दिए हैं जो न केवल हमारे शरीर को स्वस्थ रखते हैं बल्कि हमें आर्थिक रूप से भी सक्षम बनाते हैं। बात हो रही है सहजन के पौधे की। दरअसल सहजन का पौधा जब बड़ा हो जाता है तो उससे हमें जो फलियां मिलती है वह हमारे शरीर के लिए बहुत ही स्वास्थ्यप्रद होती हैं। बाज़ार में सहजन की फलियां सब्जी के रूप में बिकती भी हैं। ऐसे में किसान इसकी बेहतर तरीके से उपज कर कमाई भी कर सकते हैं।

सहजन के पौधे में कई औषधीय गुण होते हैं, जिसका इस्तेमाल सदियों से रोगों के इलाज में किया जाता है, एक्सपर्ट्स की माने तो सहजन के तने, पत्ते, छाल, फूल, फल और कई अन्य भागों का अलग-अलग तरीकों से इस्तेमाल किया जा सकता है। यह एंटीफंगल, एंटीवायरल, एंटी डिप्रेसेंट और एंटी इन्फ्लेमेटरी गुणों से परिपूर्ण होता है।

इसके अलावा सहजन कई तरह से खनिजों से भरपूर होता है। यह कैल्शियम का नॉन-डेयरी स्रोत है। इसमें पोटैशियम, जस्ता, मैग्नीशियम, आयरन, तांबा, फास्फोरस जैसे कई पोषक तत्व भी शामिल होते हैं, जो हमारे शरीर को फिट ही नहीं रखते बल्कि सही विकास में भी सहायक होते हैं।

सहजन का वानस्पतिक नाम मोरिंगा ओलीफेरा है।

आयुर्वेद की जानकार डॉ. चंदना श्रीधर शुक्ला के मुताबिक इसकी पत्तियों में विटामिन-सी भरपूर मात्रा में होता है। इसका सेवन बीपी कम करने में सहायक है साथ ही वजन घटाने में भी इसका इस्तेमाल किया जाता है। दक्षिण भारतीय परिवारों में सहजन का प्रयोग बहुत ज्यादा होता है।

सहजन आपकी इम्युनिटी बूस्ट करता है।

**रोग प्रतिरोधक क्षमता बढ़ाने में सहायक सहजन**

सहजन में कैल्शियम भरपूर होने की वजह से साइटिका, गठिया में इसका उपयोग बहुत ही फायदेमंद होता है। सुपाच्यम होने की वजह से सहजन लिवर को स्वस्थ रखने में भी ये बहुत कारगर होता है।

पेट दर्द या पेट से जुड़ी गैस, अपच और कब्ज जैसी समस्याओं में सहजन के फूलों का रस पियें, इसकी सब्जी खाएं या इसका सूप पियें। ज्यादा फायदा चाहिए तो दाल में डालकर सहजन पकाएं।

आंखों के लिए भी सहजन अच्छा है, जिनकी रोशनी कम हो रही है तो सहजन की फली, इसकी पत्तियां और फूल का प्रयोग अधिक से अधिक करना चाहिए।

जिन्हें पथरी की समस्या हो उन्हें सहजन की सब्जी और सहजन का सूप जरूर पीना चाहिए। इससे पथरी बाहर निकल जाती है। छोटे बच्चों के पेट में यदि कीड़े हों तो उन्हें सहजन के पत्तों का रस देना चाहिए। दांतों में कीड़े हों तो इसकी छाल का काढ़ा पीना चाहिए। सहजन ब्लडप्रेशर को सामान्य करता है।

दिल की बीमारी में भी यह बहुत फायदेमंद होता है। कोलेस्ट्रॉल भी कम करता है। इस तरह सहजन आपकी सेहत के लिए फायदेमंद साबित हो सकता है लेकिन इसके लिए डॉक्टर का परामर्श भी जरूरी है।

वजन कम करने में भी सहजन के फूल सहायता करते हैं। जानकार बताते हैं कि इन फूलों में क्लोबरोजेनिक एसिड नाम का एंटीऑक्सीरेंट होता है, जो शरीर में मौजूद अतिरिक्त वसा को बर्न करने में मदद करता है, सहजन के फूलों के सेवन से बालों का झड़ना रुकता है। बालों का विकास होता है और रूखापन समाप्त होकर इनकी चमक बती है।

सहजन के पेड़ का हर एक हिस्सा बहुत फायदेमंद होता है जो खाने के साथ ही बीमारियों के भी इलाज में उपयोग किया जाता है। बीमारियों के इलाज में विशेष रूप से फलियों यानि ड्रमस्टिक का इस्तेमाल किया जाता है। इसमें 92 तरह के मल्टीविटामिन्स, 46 तरह के एंटी आक्सीडेंट गुण, 36 तरह के दर्द निवारक और 18 तरह के एमिनो एसिड मिलते हैं।

चारे के रूप में इसकी पत्तियों के प्रयोग से पशुओं के दूध में डेढ़ गुना और वजन में एक तिहाई से अधिक की वृद्धि की रिपोर्ट है। यही नहीं इसकी पत्तियों के रस को पानी के घोल में मिलाकर फसल पर छिड़कने से उपज में सवा गुना से अधिक वृद्धि होती है। इतने गुणों के चलते सहजन चमत्कार से कम नहीं है।

सहजन लगभग 300 प्रकार के बीमारियों के इलाज में काम आता है।

सहजन के पौधा से गूदा निकालकर कपड़ा और कागज उद्योग के काम में इस्तेमाल किया जाता है। सहजन की पत्तियां एवं फूल घरेलू उपचार में हर्बल मेडिसिन के रूप में इस्तेमाल किया जाता है। इसके फूलों एवं फलों को सब्जियों के रूप में उपयोग किया जाता है। सहजन का गुदा और बीज सूप, करी और सांभर में इस्तेमाल किया जाता है।

सहजन का सूप इसकी पत्तियों, फूलों, गूदेदार बीजों से बनाया जाता है जोकि बहुत ही पोषण युक्त होता है और स्वास्थ्य के लिए फायदेमंद होता है।



देवप्रिया उक्सा  
पर्यावरणविद  
बुंदेलखंड परिक्षेत्र





### Dr. Disha Alkeshbhai Vasavada

D/o Shri Alkesh J. Vasavada, Manager (Instn) completed her MD (Psychiatry) from Saurashtra University. She stood FIRST in the university and achieved Gold Medal. The Gold Medal was awarded by the then Education Minister of Gujarat State, Mr Jitu Bhai Vaghani at convocation ceremony held at Rajkot.

CONGRATULATIONS

to  
the achievers

### Suresh Parmar, M (Prod)

participated in Run India 100 kms Cycle Race



FIND YOUR KICKS INDIA  
IS NOW SHARKS APPROVED



### Danish Chawla

son of Shri Vijay Kumar Chawla, Manager (F&A) Bags an All-Sharks Deal at Shark Tank India Show on Sony Entertainment Television.

It is a matter of pride that Danish Chawla S/o Shri Vijay Kumar Chawla, Manager (F&A) SMO Punjab is a Co-founder of the Instagram page Find Your Kicks India.

Find your Kicks India bagged all Sharks deal in the recently concluded top rated programme at Sony television. Shark Tank India is a programme which was telecasted at Sony television to promote upcoming entrepreneurs and it was first season of the programme.

Their model of business was liked by all the sharks and they got the investment from all five sharks present at that time. In their episode Ashneer Grover (BharatPe), Namita Thapar (Emcure Pharmaceuticals), Anupam Mittal (Shaadi.com), Aman Gupta (Boat), and Peyush Bansal (Lens kart) were present. Other co-founders of Find Your Kicks India are Simardeep Singh and Harshdeep Singh all childhood friends and classmates. All the three belong to Ludhiana and completed their graduation from Delhi. At present they are having around verified 1,33,000 followers at their Instagram page which is a remarkable figure.

WEDDING BELLS



**Raj** (Asst Manager - Mktg, KRIBHCO-CMO) weds **Shivi** (Deputy Manager ICICI Bank) on 30 January 2022



**Rohan Manoj Kumar Tiwari** S/o Manoj Tiwari, SM (Prod-Ammonia) weds **Sakshi Rohan Tiwari** on 31 May 2022



**Shailesh Kumar Gupta** Assistant Manager (Power plant Production) weds **Shivani Gupta** on 18 February 2022



**Gladwin Francis** (Assistant Marketing) weds **Sophia Francis**



## *Felicitation to Dr. Chandra Pal Singh*



Dr. Chandra Pal Singh, Chairman, KRIBHCO felicitated by Sh. Bhikhabhai Z. Patel and Other Co-operators of Gujarat on his visit to Gujarat after the spectacular victory in ICA-AP Elections.

## *OMIFCO celebrates achievement of ever highest net profit in the Financial Year 2021*



Shri Rajan Chowdhry, Managing Director, KRIBHCO and Shri R.S. Mathur, Executive Director (F&A), KRIBHCO along with Board of Directors, OMIFCO at the function held in Sur, Oman to celebrate achievement of ever highest net profit in the Financial Year 2021.



Be like sun:    

Photograph by K. Manoj Reddy, AM (Mktg), CMO, Noida

which means 'A little bit for yourself and everything for others!'

  
**KRISHAK BHARATI COOPERATIVE LIMITED**

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