

Services:

The following “Five “Ps” plays important role to deliver services through KBSKs,

Product KBSK’s Incharges are creating demand of various KBSK are products as per farmer’s needs and made available products before sale. KBSKs are also promoting KRIBHCO’s brand image amongst farmers by providing desired products in a good quality. Product basket Prilled Urea, Granular Urea, Neam Coated Urea, DAP, Single Super Phosphate, Zinc Sulphate, Water Soluble fertilizers, Compost, Bio- fertilisers (Semi-solid and subsidized liquid – Rhizobium, Azotobacter, Azopirillum, Acetobacter, Potash Mobilizing bacteria, Zinc Mobilizing bacteria, NPK, certified seeds, s – Wheat, Paddy, Bajara, Bt.cotton, Hybrid Maize, Research Paddy.	Price: KBSK are providing agro-inputs at reasonable prices. The farmers are also provided government’s subsidized agro-inputs like certified seeds, micronutrients, agro-chemicals etc.	People : KBSKs are functioning as nodal points where KRIBHCO is dealing directly with farmers /customers and market KRIBHCO’s Brands which is creating a relationship between them. Customers are spreading the word about the excellent services of KBSKs. These are manned by a Salesman under the direct supervision of the respective Field Officer.	Place:- KBSK are located at potential area/ the places where fertilizers consumption is higher and agro inputs are locally used. KBSK’s are located at easy approachable place and are not very far from the godown/rake point
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Promotions :

- KBSKs exhibit the agro-inputs which induces in the mind of farmers community that these KBSKs are their own Services Centres by ensuring availability of all kind of agro inputs required by them including transfer of latest Agriculture technology. This is ultimately helping in enhancing the corporate image.
- Distribution of farm crop literature on balanced use of fertilizers, Neem coated Urea, use of bio-fertilizers & compost, cultivation of Bt cotton, hybrid paddy & maize and other crops and on innovative, cost effective need based technology in regional language through KBSK to improve farmers’ knowledge thereby enhancing the crop productivity.
- Display of Technical panels at KBSK on KRIBHCO’s products, plant nutrients deficiency, improved farm implements, insect-pests, fertilizer use efficiency, and use of bio-fertilizers and potential of hybrid seeds etc. providing latest technology to the visitors.
- Providing the soil testing facility to farmers.

KRIBHCO

KRISHAK BHARATI COOPERATIVE –WORLD’S PREMIERE PRODUCING COOPERATIVE

Home	Krishak Bharati Seva Kendras
Objective	The Primary Objective of KBSKs is to provide services to the Farmers by means of providing quality Agro-inputs at reasonable price and to educating farmers about latest package of practices.
About us	KRIBHCO is operating Krishak Bharati Sewa

	<p>Kendra in the states of Uttar Pradesh (36), Haryana (16), and Punjab (9). It ensures availability of KRIBHCO Urea, KSFL Urea, Neem Coated Urea, DAP, MOP, SSP, Certified seeds, Hybrid Seeds, KRIBHCO Compost, Zinc Sulphate, Weedicides, Insecticides and other essential agro inputs along with transfer of technology.</p>
Operations	<p>KBSKs attained a consolidated sale turnover of 151.40 tonnes during the Financial year 2015-16.</p>
Knowledge Center	<p>Please click below for details.</p>
Business Opportunities	<p>Krishak Bharati Sewa Kendras</p>
Contact us	<p>List of Centres</p>

**KBSK'S TURNOVER 2011-12 to
2015-16 (Rs. In lakh)**

2015-16		15140
2014-15		16059
2013-14		13242
2012-13		13103
2011-12		11349

Future Plan for KBSKs:

- **Face-lift of all KBSKs** to make more eye-catching within existing premises of more no. of KBSKs, by and large, uniform face lift is planned.
- **Model KBSK** : One or two Model KBSK in the states of UP, Haryana & Punjab to be developed. Such centre will maintain timely and regular supply of agro-inputs. The model KBSKs will provide expert guidance to farmers on adopting right practice.
- **Computerization** /implementation of SAP at KBSKs /field officer levels for faster generation of sales reports, assessment & continuous supply of agro-inputs as per demand of KBSKs, issuance of computerized cash memo/billing is planned.
- **Increase in product line** such as water soluble, fertilizers, Zinc Sulphate, Liquid bio-fertilisers-Potash Mobilizing Bacteria, Zinc Mobilizing Bacteria & NPK.
- **Open additional KBSKs** in other states and increase number to 100.

KRISHAK BHARATI SEWA KENDRAS ADDRESS

Sl. No.	KBSKs	Address	District	Pin coade	Mobile No.
HARYANA					
1	Bhattu	Shop No. 119, Anaj Mandi- Bhattu	Fatehabad	125053	9466126030
2	Fatehabad	Plot No. 31, Industrial Area, Gaushala Road near Grain Market Fetehabad	Fatehabad	125050	9466126034
3	Adampur	03, Additional New Anaj Mandi-Adampur	Hisar	125052	9466126031
4	Hansi	Shop No. 478/13, Jind Road- Hansi	Hisar	125033	9466126026
5	Sirsa	New Anaj Mandi, Janta Bhawan Road - Sirsa	Sirsa	125055	9466126032
6	Hodal	Old G.T.Road - Hodal	Palwal	121106	9466126043
7	Palwal	Mall Godam Road opposite Sanchi Banquet Hall Palwal	Palwal	121102	9466126044
8	Rewari	85, New Anaj Mandi - Rewari	Rewari	123401	8395926333
9	Meham	Shop No. 29, New Grain Market, - Meham	Rohtak	124112	9466126125
10	Gohana	Baroda Road Near Dr. Juneja Hospital, Gohana	Sonipat	131301	9466126046
11	Gharaunda	New Grain Market, opposite Telephone Exchange, Gate No.2, G.T.Road, Gharounda	Karnal	132114	9991006248
12	Indri	Near New Grain Market-Indri	Karnal	132041	8395968333
13	Ismailabad	Ambala Kaithal Road, opposite New Grain Market, Ismailabad	Kurukshetra	136129	9466126017
14	Pipli	New Grain Market, Pipli Shop No-145, Pipli	Kurukshetra	136118	9466126018
15	Shahbad	Near New Anaj Mandi - Shahbad	Kurukshetra	136135	8395968333
16	Jagadhari	Agarsen Chowk, Jhota Road- Jagadhari	Yamunanagar	135003	9466126019
PUNJAB					
17	Kotkapura	New Grain Market, Tikoni Choraha, Moga Road- Kotkapura	Faridkot	151204	9780008451
18	Abohar	Shop No. 58, New Grain Market, Near Market Committee Abohar	Firozpur	152116	9780008436
19	Amritsar	Near District Industry Office, Mehta Road- Amritsar	Amritsar	143001	9780008431
20	Hoshiarpur	Shop No.4, New Anaj Mandi, Phagwara Road, Hoshiarpur	Hoshiarpur	146001	9780008432
21	Banga	Phagwara Road- Banga	Nawanshahr	144505	9780008428
22	S.P.Lodhi	Near BDO - Office- S.P.Lodhi	Kapurthala	144626	9780008430
23	Bathinda	Shop No. 53/2, Near Anaj Mandi, Bhatinda	Bhatinda	151001	9780008416
24	Patiala	Shop No.105 – New Grain Market, Sirhind Road- Patiala	Patiala	147101	9780008415
25	Sangrur	B-5/495, Basti Gobindpura, Near Vishkarma School, Anaj Mandi- Sangrur	Sangrur	148001	9780008417
UTTAR PRADESH					
26	Aligarh	Near Dhanipur Mandi, G.T.Road- Aligarh	Aligarh	202001	7703009510
27	Etah	Opp. Vikas Bhawan, Near Mandi Samiti, Aliganj Road- Etah	Etah	207001	7703009509
28	Jalesar	C/O Agrawal Cold Storage, Sadabad Road- Jalesar	Etah	207302	7703009519
29	Padam	Near Police Chowki, Etah Road- Padam	Firozabad	205130	7703009516

30	Jasrana	Mustabad road near Post office- Jasrana	Firozabad	283136	7703009511
31	Sasni	Vijaygarh Road, KotwaliChauraha- sasni	Hathras	204216	7703009512
32	Sikandra Rau	Pant Chauraha, Hathras Road- Sikandra Rau	Hathras	204215	7703009517
33	Bewar	G.T.Road, Near DcbBewar- Bewar	Mainpuri	206301	7703009514
34	Mainpuri	C/O Sh. Ganga Ram, Opp. PcfGodown, Jyoti Road- Mainpuri	Mainpuri	205001	7703009513
35	Ghiror	Near Bhadoriya Petrol Pump, Main Road Ghiror	Mainpuri	205001	7703009531
36	Awagarh	Agra-Etah Main Road, Awagarh	Mathura	281006	7703009518
37	Raya	Near Sbi, Sadabad Road- Raya	Mathura	281204	7703009515
38	Deoria	Near RTO Office, PurwaChauraha, Post GI State Gorakhpur Road- Deoria	Deoria	274001	7703009570
39	Gauri Bazar	Hata Road, Near Gauri Chauraha- Gauri Bazar	Deoria	274202	7703009569
40	Chauri Chaura	Gorakhpur Deoria Road, Near Police Station - Chauri Chaura	Gorakhpur	273201	7703009571
41	Farenda	Anand Nagar, Gorakhpur Sanoli Road- Farenda	Maharajganj	273155	7703009572
42	Jaswant Nagar	Agra Road, Yadav Nagar- Jaswant Nagar	Etawah	206245	7703009561
43	Gulaoti	Opp. Police Station, Milan Cinema Road - Gulawati	Bulandshahr	245408	7703009526
44	Jahangirabad	Near Nai Mandi - Jahangirabad	Bulandshahr	202394	7703009529
45	Shikarpur	Near Naveen Mandi- Shikarpur	Bulandshahr	202395	7703009528
46	Siyana	GarhBulandshahr Road, Opp. Indian Petrol Pump - Siyana	Bulandshahr	245412	7703009532
47	Hapur	Near SBI, Bulandshahr Road- Hapur	Ghaziabad	245101	7703009533
48	Shahpur	Malda Bagh, Main Road - Shahpur	Muzaffarnagar	251318	7703009530
49	Rampur Maniharan	C/O Ram Shyam Rice Mill, Opposite Petrol Pump - Rampur Maniharan	Saharanpur	247451	7703009527
50	Joya	Amroha Road, Joya	JyotibaPhule Nagar	244222	7703009544
51	Bahjoi	Islam Nagar Road, Opposite Mandi Samiti Bahjoi	Moradabad	202410	7703009542
52	Bilari	ShahbadChauraha - Bilari	Moradabad	202411	7703009541
53	Chandausi	Near Tahir Gas Agency, Tehsil Road, Chandausi	Moradabad	202412	7703009543
54	Kanth	Near Bus Stand, Kanth	Moradabad	244501	7703009539
55	Sambhal	Musafir Khana, Hasanpur Road, Sambhal	Moradabad	244302	7703009540
56	Sandila	C/O Sh. Raj Kumar Gupta, Unnao Road, Sandila	Hardoi	241204	7703009552
57	Gola	Bhootnath Road, Gola Gokar Nath, Gola	Lakhimpur Kheri	262802	7703009550
58	Lakhimpur	Nighasan Road, Mahewaganj, Lakhimpur Khiri	Lakhimpur Kheri	261506	7703009551
59	Puranpur	Dhanara Ghat, Sherpur Road, Near Pandey Dharam Kanta, Puranpur	Pilibhit	262122	7703009554
60	Sidhauli	Mahmoodabad Road, Sidhauli	Sitapur	261303	7703009553
61	Chakiya	C/O Kray Vikray Sahkari Samiti Limited, Chakiya	Chandauli	232103	7703009577