



कृषक सारथी

Monthly Newsletter of
KRISHAK BHARATI COOPERATIVE LIMITED

KRIBHCO

Convenes
its 44th AGM
at New Delhi





Message from the DIRECTOR (MARKETING)

Dear Cooperators,

We are pleased to present 21st edition of Krishak Saarathi, highlighting KRIBHCO's recent accomplishments and initiatives.

At recently concluded 44th Annual General Meeting on September 12, 2024, KRIBHCO announced a pre-tax profit of Rs. 334.12 crore for FY 2023-24 and declared a 20% dividend on equity capital. This feat is a reflection of the hard work of entire KRIBHCO team and the unwavering support from the farming & cooperation community.

- India is advancing rapidly towards sustainable agriculture. A key testament to this is the MoU signed between the National Co-operative Organics Limited (NCOL) and the Uttarakhand Organic Commodity Board (UOCB), witnessed by Union Home Minister Shri Amit Shah. This collaboration aims to promote organic farming in Uttarakhand and elevate the 'Bharat' brand globally.

Following GoI's vision towards organic farming, KRIBHCO has also partnered with Novonosis to introduce KRIBHCO Rhizosuper, a Mycorrhizal biofertilizer powered by advanced LCO Promoter Technology*. This collaboration aims to boost crop yields and improve soil health, reinforcing our commitment to sustainable farming. It gives me immense pleasure to share that Shri M.R. Sharma has been appointed as Managing Director of KRIBHCO in addition to his role as Director (Tech). With over 42 years of experience, his leadership has been and will be vital to our growth.

International Cooperative Alliance (ICA) General Assembly and Global Cooperative Conference 2024 will be hosted in New Delhi from November 25th to 30th. This is the first time in ICA's 130-year history that India will host this prestigious event, a milestone for the cooperative movement.

With this note, I express my sincere thanks to the entire KRIBHCO family for your dedication and commitment.

V. S. R. Prasad

Director (Mktg.), KRIBHCO

EDITOR'S DESK



Dear Valued Readers,

Welcome to the 21st edition of Krishak Saarathi! As we move towards the end of monsoon, it marks a crucial time for agriculture with the focus shifting towards harvesting Kharif crops and preparing for the upcoming Rabi season. This edition offers timely insights into critical agricultural activities, including crop harvesting techniques, soil moisture management, and early planning for winter crops.

We are proud to spotlight KRIBHCO's recent accomplishments, including our financial performance for FY 2023-24 and ongoing efforts to promote sustainable agriculture. We are also elated to share that we have unveiled a new biological product "Rhizosuper" and will be introducing in the market in upcoming month. Additionally, we cover key updates from the Ministry of Cooperation and important developments in the agricultural sector that will guide our path forward.

As always, we extend our gratitude to the farming and cooperation community for their relentless dedication and perseverance. Let us continue to work together towards making India self reliant.

Dr. V. K. Tiwari
JGM (Mktg.)

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KRIBHCO's 44th AGM held at New Delhi

Krishak Bharati Cooperative Limited (KRIBHCO), one of India's premier fertilizer-producing farmers' cooperatives, reported a pre-tax profit of Rs. 334.12 crore for the financial year 2023-24. The Society declared a dividend of 20% on its equity capital for the year.

The annual accounts of the Society were approved during its 44th Annual General Body Meeting, held on 12th September 2024, at the NCUI Auditorium in New Delhi. The meeting was presided over by Dr. Chandra Pal Singh, Chairman of KRIBHCO in presence of Board of Directors and attended by delegates from various member cooperatives across the country.

KRIBHCO achieved remarkable production figures in FY 2023-24, with Urea production at 23.35 lakh MT and Ammonia production at 13.88 lakh MT, achieving 106.4% and 111.32% capacity utilization, respectively. Expanding its product offerings to cater to the diverse needs of farmers, KRIBHCO's portfolio includes not only Neem Coated Urea but also imported DAP, MAP, MOP, Complex, Bio Fertilizers, Compost, Certified Seeds, Hybrid Seeds, SSP, Zinc Sulphate, Natural Potash, and Sea Weed Fortified Bio-stimulants. During the year, KRIBHCO sold 52.82 lakh MT of fertilizers (including Urea and Complex Fertilizers).

KRIBHCO Fertilizers Ltd (KFL), a wholly-owned subsidiary of KRIBHCO, also delivered strong performance with the production of 10.66 lakh MT of Urea and 6.54 lakh MT of Ammonia, achieving capacity utilization of 123.23% and 130.46%, respectively. KFL declared a dividend of Rs. 14.40 crore for the year.

Shri M.R. Sharma, Managing Director of KRIBHCO, informed the gathering about the sustained high standards of production and operational efficiency maintained by KRIBHCO and its subsidiaries.

KRIBHCO has also ventured into new areas to enhance farmers' incomes. Its wholly-owned subsidiaries, KRIBHCO

Agri Business Limited (KABL) and KRIBHCO Green Energy Private Limited, are contributing significantly. KABL achieved a turnover of Rs. 821 crore in FY 2023-24, with sales of rice, chilies, maize, makhana, and lentils in both domestic and international markets. Meanwhile, KRIBHCO Green Energy Pvt. Ltd. is constructing two plants in Hazira, Gujarat, and Nellore, Andhra Pradesh, expected to be operational in FY 2024-25.

As part of its commitment to rural development, KRIBHCO's social arm, Gramin Vikas Trust (GVT), is celebrating its 25th anniversary in 2024. GVT has positively impacted 1.5 million lives across 25 states through initiatives focused on rural development, healthcare, education, and gender equality.

Aligned with the Government of India's vision of "Sahakar Se Samridhhi," KRIBHCO is playing a pivotal role in promoting seed and export activities among cooperatives as lead promoter of Bharatiya Beej Sahakari Samiti Limited (BBSSL) and a joint promoter of National Cooperative Export Limited (NCEL) under the guidance of the Ministry of Cooperation.

In recognition of its outstanding performance, KRIBHCO received several awards from FAI and other prestigious organizations.

During the AGM, KRIBHCO also honored two eminent cooperators for their remarkable contributions to the cooperative movement in India. Sh. Satyendra Narayan Singh from Bihar was conferred the KRIBHCO "Sahakarita Shiromani award", and Sh. V.K.S.K Senthil Kumar from Tamil Nadu received the KRIBHCO Sahakarita Vibhushan award.

As a national cooperative, KRIBHCO remains dedicated to increasing farmers' incomes through the promotion of judicious fertilizer use, free soil testing, and the adoption of integrated agricultural practices.

KRIBHCO Announces Appointment of Shri M R Sharma as Managing Director



Shri M R Sharma has been appointed as the Managing Director of Krishak Bharati Cooperative Limited (KRIBHCO). In addition to the assignment as Managing Director, he will continue to perform the role of Director (Technical). He assumed the office from 1st September 2024.

Shri M R Sharma, a Chemical Engineering Graduate from IIT Roorkee (1981) is having more than 42 years of experience in Fertilizer Industry mainly in ammonia & urea production integrated complexes along with associated utility plants. Having joined as a Graduate engineer trainee (GET) in KRIBHCO in the year 1982, he is the first GET to reach the position of Managing Director.

During his various roles in KRIBHCO, he led several projects and contributed significantly towards revamp of ammonia & urea complex in order to expand production capacity. During COVID-19, when most of the fertiliser plants in western India were forced to shutdown due to non-availability of raw materials and work force, Shri M R Sharma managed to keep the production facility running more than 100 per cent capacity with record energy efficiency. For his commendable contribution, he was awarded as the outstanding CEO by Southern Gujarat Chamber of Commerce & Industry and was featured in prestigious 'The CEO Magazine' published in the year 2021 alongside many other honours, which are given to him.

KRIBHCO Partners with Novonesis to Introduce Rhizosuper Biofertiliser



KRIBHCO and Novonesis have signed a long-term agreement to explore agri-biosolutions that enhance crop yields and improve soil quality. The partnership's first phase introduces 'KRIBHCO Rhizosuper,' an advanced Mycorrhizal biofertilizer powered by Novonesis' proprietary LCO Promoter Technology®.

Managing Director, Shri M R Sharma, highlighted that Rhizosuper will increase crop yields by 12-17% while enhancing soil health. He emphasized that this affordable solution, priced at ₹500-550 per acre, will empower Indian farmers and promote sustainable agriculture.

In addition to Rhizosuper, both organizations plan to expand their collaboration to include more plant health solutions. Novonesis will support KRIBHCO in strengthening its biofertiliser production facility and enhancing its product portfolio with advanced microbial technology.

Novonesis' Senior Vice President, Krishna Mohan Puvvada, expressed excitement about the collaboration, noting its potential to reduce chemical dependence and rejuvenate soil health, paving the way for sustainable farming practices in India.

This partnership combines KRIBHCO's strong farmer connections with Novonesis' cutting-edge biological expertise, ensuring a brighter future for Indian agriculture.

Strengthening Organic Farming: Shri Amit Shah Endorses MoU for Uttarakhand's Organic Produce and Farmer Empowerment



On August 30, 2024, a significant step was taken toward Prime Minister Narendra Modi's vision of "Transforming India into the world's largest organic food producer."

A Memorandum of Understanding (MoU) between the National Co-operative Organics Limited (NCOL) and the Uttarakhand Organic Commodity Board (UOCB) was signed in the presence of Union Home Minister Shri Amit Shah. This collaboration aims to advance organic farming in Uttarakhand and elevate India's organic products to the global market under the 'Bharat' brand.

Shri Amit Shah said during the meeting that, Prime Minister Narendra Modi's vision extends beyond increasing organic production & aims to transform the agricultural landscape, ensuring farmers benefit directly from the global demand for organic products. Shri Amit Shah emphasized that the NCOL will purchase all organic products from Uttarakhand farmers and facilitate their reach to global

consumers. The 'Bharat' brand, recognized for its quality, will help promote these products internationally.

Key aspects of the agreement include the establishment of international-level labs by NCOL and Amul for quality testing, ensuring that both organic products and land are of the highest standards. Importantly, profits from the sale of these products will be transferred directly to the farmers' bank accounts, ensuring they are the primary beneficiaries.

Shri Shah urged Uttarakhand farmers to fully embrace organic farming and abandon the use of chemical fertilizers. He said this move aligns with Prime Minister Modi's broader mission to enhance the income of farmers while promoting sustainable agricultural practices that benefit both the environment and public health.

This collaboration signifies a significant milestone in India's commitment to advancing organic farming and creating global opportunities for Indian farmers through cooperative efforts.



International Cooperative Alliance General Assembly and Global Cooperative Conference 2024

The International Cooperative Alliance (ICA) General Assembly and Global Cooperative Conference 2024 will be held from November 25th to November 30th at Bharat Mandapam, Pragati Maidan, New Delhi. This marks the first time in 130 years that the ICA's premier event will be hosted by India.

The conference theme, "Cooperatives Build Prosperity for All," aligns with Prime Minister Narendra Modi's vision of 'Sahkar se Samridhi' (Prosperity through Cooperation). It will also serve as the official launch of the UN International Year of Cooperatives – 2025. The event will showcase Indian cooperative products and services through a 'Haat' setup, reflecting the theme of Indian villages.

During Press Conference, Dr Ashish Kumar Bhutani, Secretary, Ministry of Cooperation said the leadership of Prime Minister Modi and the guidance of Union Home Minister and Minister of Cooperation Shri Amit Shah, India's cooperative movement has reached new heights. Also he highlighted that India hosts 25% of the world's cooperatives, both in numbers and membership. Recent innovations, including the PACS model bye-laws and



the establishment of new cooperatives like NCOL, NCEL, and BBSSL, have positioned India as a leader in the global cooperative movement.

Prominent figures from around the world, including the Prime Minister of Bhutan, UN representatives, and leaders from the ICA, are expected to attend, emphasizing the global significance of this landmark event.

अक्टूबर माह के कृषि कार्य संक्षेप में:

धान

फूल व दाने के समय खेत में नमी बनाए रखें और कटाई से 15 दिन पहले सिंचाई बंद करें। 80% दाने पकने पर कटाई करें, दानों को सुखाकर भंडारित करें।



बाजरा

बालियां पकने के बाद सुखाकर मड़ाई करें और दानों को भंडारित करें।



ज्वार

पकने पर दाने सफेद/पीले हो जाते हैं। कटाई और मड़ाई के बाद भंडारण करें।



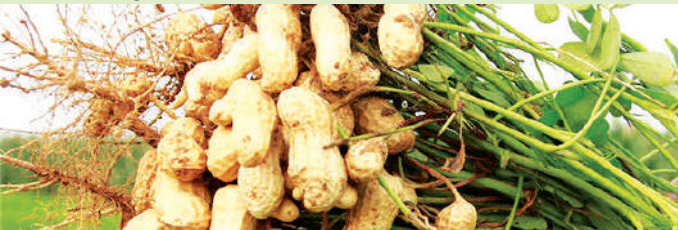
मक्का

भुट्टे में दाने पीले होने पर कटाई करें, मड़ाई करके भंडारण करें।



मूंगफली

फली बनते समय नमी आवश्यक है। पकने पर कटाई करें और फलियों को सुखाकर रखें।



सोयाबीन

पत्तियां पीली होने पर कटाई करें, दानों को सुखाकर भंडारित करें।



तिल

पत्तियां गिरने पर कटाई करें, मड़ाई करके दानों को 8-10% नमी तक सुखाएं।



उड़द और मूंग

फलियां पकने पर तुड़ाई करें, एक साथ पकने पर हंसिया से कटाई करें।



सब्जियां

टमाटर

अक्टूबर बुआई के लिए उपयुक्त है। बीज दर और खादों का सही अनुपात रखें।



आलू:

विभिन्न किस्मों की सही तापमान और खादों का ध्यान रखें।



बागवानी फसलें

पपीता

रोग से बचाव के लिए पानी न रुकने दें, रोग छिड़काव करें।



आंवला

रोगग्रस्त टहनियां काटें और छिड़काव करें।



नीबू

रोगग्रस्त टहनियों की कटाई और कॉपर ऑक्सीक्लोराइड का छिड़काव करें।



आम

गुच्छा रोग से बचाव हेतु नैपथलीन एसिटिक एसिड का छिड़काव करें।



अमरूद

पौधों को सही मात्रा में नाइट्रोजन दें।



केला

उर्वरकों का सही अनुपात में प्रयोग करें।



पुष्प व सुगंधित पौध

ग्लैडियोलस

कंदों को उपचारित कर रोपाई करें, खादों का सही प्रयोग करें।



गुलाब

कटाई-छंटाई के बाद डाइथेन एम 45 का छिड़काव करें।



