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કૃષાક સારથી

Monthly Newsletter of
KRISHAK BHARATI COOPERATIVE LIMITED

Gearing Up for Rabi : Sowing the Seeds of Prosperity



For Internal Circulation only

Message from the DIRECTOR (MARKETING)



Dear Cooperators,

We are pleased to present the 22nd edition of Krishak Saarathi, highlighting the recent milestones and initiatives at KTRIBHCO.

I am excited to share the news on launch of "White Revolution 2.0", announced by Union Home Minister and Minister of Cooperation, Shri Amit Shah, during a recent National Conference in New Delhi. This initiative aims to empower rural women and strengthen India's cooperative sector, particularly in the dairy industry. It represents a significant step toward enhancing women's self-reliance and combating malnutrition by increasing milk availability. The introduction of "Margdarshika" will facilitate the formation of new Multi-Purpose Agricultural Cooperative Societies (MPACS) across the country, further solidifying the cooperative movement at the grassroots level.

Recently, we celebrated a significant event with the Bhoomi Pujan and Foundation Stone Laying Ceremony for the KTRIBHCO Nagar Temple at Hazira, Gujarat. This initiative, led by our esteemed Chairman, Dr. Chandrapal Singh, alongside members of the Board of Directors, and Shri M. R. Sharma, Managing Director, symbolizes our commitment to fostering community unity and cultural enrichment. The temple will serve as a place of worship and a beacon of harmony for all residents of KTRIBHCO Nagar.

With a strong belief in upskilling and to foster industry interaction, KTRIBHCO employees took part in the FAI-NR Training Programme held at Jim Corbett National Park, Uttarakhand, focusing on "Improving Professional and Personal Effectiveness". Our Director (Finance), Sh. Manish Kumar, gave valedictory remarks during the occasion and to Shri Vinod Kumar Tiwari, Joint GM (Marketing), KTRIBHCO, contributed as a guest lecturer.

As we move forward, I express my sincere gratitude to the entire KTRIBHCO family for their unwavering dedication and commitment to our mission.

V. S. R. Prasad

Director (Mktg.), KTRIBHCO

EDITOR'S DESK



Dear Valued Readers,

Welcome to the 22nd edition of Krishak Saarathi. As we step into next major cropping season, our focus turns to the vital preparations for the upcoming Rabi season. It is crucial for farmers to prioritize soil preparation, moisture management, and the timely sowing of winter crops such as wheat, barley, and pulses to ensure optimal yields and sustainable growth.

We extend our sincere gratitude to our readers, contributors, and supporters who have played an integral role in our journey. Your continued encouragement inspires us to excel in promoting cooperative farming and to uphold our commitment to agricultural advancement.

In this edition, you will discover insights into the evolving world of agriculture, cooperation, and development. Together, we are committed to serving farmers and communities, fostering prosperity, and furthering our shared mission of sustainable farming practices.

Thank you for your unwavering dedication to agriculture and cooperation.

Dr. V. K. Tiwari
Jt. GM (Mktg.)



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WHITE REVOLUTION 2.0:

Empowering Rural Women and Strengthening India's Cooperative Sector



In a significant event, Hon'ble Union Home Minister and Minister of Cooperation, Shri Amit Shah, chaired the National Conference in New Delhi, where he reviewed the progress made by the Ministry of Cooperation during the first 100 days of Prime Minister Narendra Modi's third term. The conference focused on key initiatives to transform the cooperative sector and empower women, particularly in rural areas, through the dairy industry.

A major highlight of the event was the launch of "White Revolution 2.0," a movement designed to strengthen India's dairy sector and enhance women's self-reliance. Shri Amit Shah emphasized the critical role the dairy sector plays in promoting women's economic independence, especially in rural communities. He stated that White Revolution 2.0 will not only create employment opportunities for millions of women but will also combat malnutrition by increasing milk availability. Citing examples from Gujarat, Shri Shah highlighted how cooperative dairies have significantly improved the nutrition and well-being of rural families, particularly benefiting children.

The conference also saw the introduction of "Margdarshika," a roadmap for forming and strengthening two lakh new Multi-Purpose Agricultural Cooperative Societies (MPACS), Dairy, and Fishery Cooperatives across India. Shri Shah noted that these initiatives would ensure that every panchayat in the country has its own cooperative society, thereby strengthening the cooperative movement at the grassroots level. These cooperatives will offer a range of services, including agricultural loans, dairy and fishery operations, and the distribution of essential commodities like LPG cylinders and fertilizers, making them vital contributors to rural economies.

Additionally, Shri Shah unveiled the Standard Operating Procedures (SOPs) on "Cooperation among Cooperatives." This initiative aims to foster collaboration between cooperatives at various levels panchayat, district, and state ensuring their financial stability and operational efficiency. It will also empower district cooperative banks, making them essential components of India's rural economic infrastructure.



The conference highlighted India's progress toward self-reliance in dairy machinery production. The government aims to eliminate the need for imported dairy equipment, replacing it with 100% indigenous production. This initiative will further solidify India's position as the world's largest milk producer.

*With the launch of
White Revolution 2.0,
India moves closer to achieving
self-sufficiency in dairy production
while empowering women and
enhancing the cooperative sector
across the country.*

FOUNDATION STONE LAID

for KRIBHCO Nagar Temple: A Step Towards Community Unity



In a significant event symbolizing cultural and spiritual enrichment, the Bhoomi Pujan and Foundation Stone Laying Ceremony for the KRIBHCO Nagar Temple was held with great reverence on 03rd October 2024 at KRIBHCO Nagar, Hazira, Gujarat. Dr. Chandrapal Singh, Chairman of KRIBHCO, presided the occasion alongside Shri Pareshbhai R. Patel, Shri Maganlal Dhanjibhai Vadaviya, and Shri Bhikhabhai Zaverbhai Patel, distinguished members of the Board of Directors. The event was also graced by Shri M. R. Sharma, Managing Director, and Shri P. Chandra Mohan, Executive Director (Operations). Employees of KRIBHCO and their families also gathered in large numbers, reflecting the shared excitement and support for this spiritual initiative.

This temple project stands as a testament to KRIBHCO's dedication not only to professional growth but also to fostering a strong, united community. It will serve as a place of worship and a symbol of harmony, promoting cultural and spiritual well-being for all residents of KRIBHCO Nagar.

FAI-NR TRAINING PROGRAMME ON

“Improving Professional and Personal Effectiveness” at Jim Corbett



KRIBHCO employees participated in the FAI-NR Training Programme at Jim Corbett National Park, Uttarakhand, focused on “Improving Professional and Personal Effectiveness.” Our Director (Finance), Shri Manish Kumar, delivered the

vaedictory remarks, while Shri Vinod Kumar Tiwari, Joint GM (Marketing), contributed as a guest lecturer, offering valuable insights on organic-based fertilizers, bio-fertilizers, and bio-stimulants in Indian agriculture.

TRANSFORMING AGRICULTURE: Rhizosuper's Nationwide Awareness Campaign



Following the launch of Rhizosuper, an innovative bio-solution aimed at enhancing soil health and boosting crop productivity, comprehensive awareness campaigns are being held throughout the country. This featured session in Trichy, Tamil Nadu, brought together dealers, suppliers, and key stakeholders who explored the product's benefits and practical applications.



सहकारिता की शक्ति: डेयरी विकास और ग्रामीण सशक्तिकरण (व्हाइट रेवोल्यूशन 2.0)



नवम्बर माह के कृषि कार्य संक्षेप में



गेहूं:

उत्तरी-पश्चिमी मैदानी क्षेत्रों में नवंबर के प्रथम पखवाड़े तक बुआई करें। दोमट मृदा उपयुक्त होती है। सिंचित क्षेत्रों में 100 कि.ग्रा./हेक्टर बीज पर्याप्त है।

बीज उपचार और मृदा परीक्षण के अनुसार उर्वरकों का प्रयोग करें।



मसूर:

दोमट से भारी भूमि मसूर के लिए उपयुक्त है। बीज को 2.5 ग्राम थीरम प्रति किग्रा से उपचारित करें। बड़े दाने वाली प्रजातियों के लिए 55-60 किग्रा/हेक्टेयर बीज की आवश्यकता

होती है।

जौ:

अक्टूबर 20 से नवंबर 25 तक बुआई पूरी करें। प्रति हेक्टेयर 75 किग्रा बीज का उपयोग करें। बुआई से पहले बीज को 2 ग्राम थीरम या 2.5 ग्राम कार्बेन्डाजिम से उपचारित करें।



सरसों:

उन्नत प्रजातियाँ जैसे पूसा 32 और पूसा बहार का चयन करें। बुआई के 15-20 दिनों बाद पौधों की छंटाई करें और झुलसाने वाले रोगों से सुरक्षा हेतु 2 किग्रा जिक मैंगनीज कार्बामेट का छिड़काव करें।



रबी मक्का:

दोमट मृदा रबी मक्का के लिए उपयुक्त है। प्रति हेक्टेयर 20-22 किग्रा बीज प्रयोग करें। बीज को 2 ग्राम कार्बेन्डाजिम या 2.5 ग्राम थीरम से उपचारित करें। मृदा परीक्षण के आधार पर उर्वरकों का

प्रयोग करें।

चना:

अक्टूबर के अंतिम सप्ताह से नवंबर के प्रथम पखवाड़े तक सिंचित दशाओं में बुआई करें। बीज को 1 ग्राम बाविस्टीन या 5-10 ग्राम ट्राइकोडर्मा से उपचारित करें ताकि स्वस्थ अंकुरण सुनिश्चित हो सके।



आलू:

उन्नत प्रजातियाँ जैसे कुफरी अरुण और कुफरी गरिमा का चयन करें। 25-30 दिनों बाद 90-100 किग्रा यूरिया की टॉप ड्रेसिंग करें। झुलसा रोग से बचाव हेतु 0.2% इंडोफिल एम 45 का

छिड़काव करें।

मटर:

उन्नत किस्में जैसे पूसा प्रबल और आजाद पी-3 का चयन करें। बुआई नवंबर के पहले पखवाड़े में करें, बीज उपचार आवश्यक है। 1 हेक्टेयर में 60 किग्रा नाइट्रोजन, 60 किग्रा फॉस्फेट, 30 किग्रा पोटाश मिलाएं।



आम:

आम के मिलीबग कीट नियंत्रण के लिए तने और थालों पर फॉलीडाल धूल का बुरकाव करें और तने के चारों ओर एल्काथीन पट्टी लगाएं। रोगग्रस्त टहनियों को तुरंत काटकर सफाई करें।



प्याज:

प्याज की किस्में जैसे एग्री फाउन्ड लाइट रेड, पूसा रेड, पूसा रिद्धी का चयन करें। 8-10 किग्रा बीज प्रति हेक्टेयर पर्याप्त है। नाइट्रोजन, फॉस्फोरस और पोटाश का संतुलित प्रयोग आवश्यक है।

अमरूद:

अमरूद में छाल खाने वाले कीटों की रोकथाम के लिए डाइक्लोरोवास का 1 मि.ली. प्रति लीटर पानी में घोल बनाकर छेदों में भरें। पत्ती खाने वाले कीटों के लिए मोनोक्रोटोफॉस या क्वीनालफॉस का छिड़काव करें।



बागवानी फसलें

आंवला:

फल सड़न को रोकने के लिए, फल तोड़ने से 15 दिन पूर्व 0.1 प्रतिशत कार्बेन्डाजिम का छिड़काव करें। दीमक के नियंत्रण के लिए, प्रति पौधा 25-30 ग्राम फोरेट 10 जी मिलाएं।

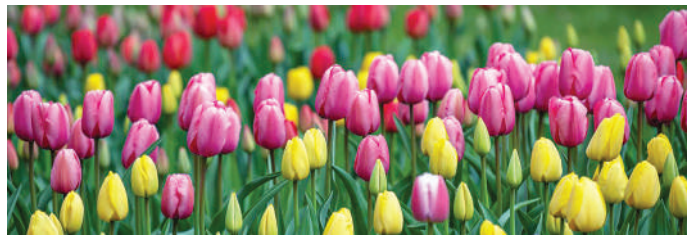


अनार:

इस माह अनार को जीवाणु झुलसा और कवक रोगों से बचाने के लिए स्ट्रेप्टोसाइक्लिन (0.5 ग्राम प्रति लीटर पानी) और मैन्कोजेब 75 घुलनशील चूर्ण (2 ग्राम प्रति लीटर पानी) का

छिड़काव करें।

पुष्प व सुगंधित पौधे



पपीता:

फल उत्पादन में नमी की कमी या अधिकता की स्थिति में कमी आती है। जाड़े में 15 दिन और गर्मी में 7-10 दिन के अंतराल पर सिंचाई करें, विशेष रूप से फल के लदने पर।



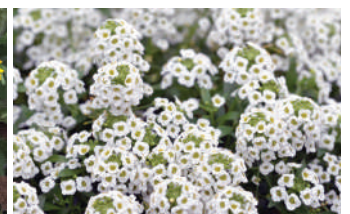
लीची:

लीची के पूर्ण विकसित पौधों को, जिनमें फल लगना प्रारंभ हो गया है, फूल आने से 3-4 महीने पूर्व जल आपूर्ति नहीं करनी चाहिए। इससे फल की गुणवत्ता में सुधार होता है।



केला:

केले के पौधों में प्रति पौधा 55 ग्राम यूरिया का प्रयोग करें और हर 10 दिनों में सिंचाई करें। पर्ण धब्बा और सड़न रोग से बचाव के लिए 1 ग्राम कार्बेन्डाजिम प्रति लीटर का छिड़काव करें।





कृषक भारती कोआपरेटिव लिमिटेड
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