



कृषक सारथी

Monthly Newsletter of
KRISHAK BHARATI COOPERATIVE LIMITED

ICA Global Cooperative Conference 2024

Hon'ble Prime Minister Shri Narendra Modi Launches
International Year of Cooperatives 2025



ICA GLOBAL COOPERATIVE CONFERENCE

COOPERATIVES BUILD PROSPERITY FOR ALL
25 - 30 November, 2024, Bharat Mandapam, New Delhi, India



Message from the DIRECTOR (MARKETING)

Dear Cooperators,

Welcome to the 24th edition of Krishak Saarathi! We celebrate KRIBHCO's impactful role in the global cooperative movement, underscoring our unwavering dedication to "Sahkar Se Samriddhi".

A landmark event was the inauguration of the ICA Global Cooperative Conference 2024 by Hon'ble Prime Minister Shri Narendra Modi at Bharat Mandapam, New Delhi. This historic occasion also marked the launch of the United Nations International Year of Cooperatives 2025. The visionary leadership of Prime Minister Modi, combined with Union Minister Shri Amit Shah's announcement of creating 2 lakh new Primary Agricultural Credit Societies (PACS), paves a transformative path for empowering farmers and strengthening India's cooperative framework.

The ICA Global Cooperative Conference 2024 further highlighted India's leadership in the cooperative sector. KRIBHCO's active participation underscored our pivotal role in promoting global cooperation. At the event, KRIBHCO hosted esteemed guests at its exhibition booth, including the Hon'ble Deputy Prime Minister of Fiji, Shri Manoa Kamikamica, ICA President Mr. Ariel Guarco, and cooperators from around the world, who commended KRIBHCO's contributions to the global cooperative movement. Notably, Dr. Chandrapal Singh, President of ICA Asia-Pacific and Chairman of KRIBHCO, and


Shri M.R. Sharma, Managing Director of KRIBHCO, along with other senior officials, were present at the event.

We also celebrated the 71st National Cooperative Week with enthusiasm, organizing Essay and Quiz Competitions to inspire and reinforce cooperative values essential to national progress.

In addition, KRIBHCO welcomed delegations from Brazil and Tanzania to KRIBHCO Bhawan, further strengthening international collaboration and promoting growth in the cooperative sector.

As we approach the end of the year, I extend my heartfelt gratitude to all our cooperators for your dedication and tireless efforts that continue to drive our shared mission forward. Thank you for your unwavering support. Together, we move towards greater achievements.




V. S. R. Prasad
Director (Mktg.), KRIBHCO



Dear Valued Readers,

We are pleased to present the December edition of Krishak Saarathi, highlighting key developments in the cooperative and agricultural sectors. This edition highlights the ICA Global Cooperative

Conference 2024, launching the UN's International Year of Cooperatives 2025 and underscoring cooperatives' role in prosperity and sustainability. It also showcases KRIBHCO's participation in the ICA Cooperative Conference 2024, where we promoted sustainable agriculture and cooperative growth globally.

Looking ahead, the upcoming month of January brings new opportunities for farmers under our Krishi Kary (Agricultural Work) initiative. This section will provide insights into seasonal farming practices, innovations, and expert guidance

EDITOR'S DESK



tailored to enhance productivity and sustainability for farming communities across India. Stay tuned for updates that will empower you with practical knowledge and tools for the Rabi season.

We thank our readers and supporters for your continued engagement, which inspires us to work tirelessly towards a brighter future for our farming communities.



Dr. V. K. Tiwari
Jt. GM (Mktg.)

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Hon'ble Prime Minister Shri Narendra Modi Inaugurates ICA Global Cooperative Conference 2024 and Launches International Year of Cooperatives 2025

Prime Minister Shri Narendra Modi inaugurated the **Global Cooperative Conference 2024** at Bharat Mandapam, New Delhi, and launched the **United Nations' International Year of Cooperatives 2025**. He also unveiled a commemorative postal stamp. The event was graced by Union Home and Cooperation Minister Shri Amit Shah, the Prime Minister of Bhutan, the Deputy Prime Minister of Fiji, the ICA President, and other dignitaries.



Union Minister Shri Amit Shah emphasized the transformative potential of cooperatives, crediting Prime Minister Modi's vision of **"Sahkar Se Samridhhi"** (Prosperity through Cooperation) for revitalizing India's cooperative sector. He announced the creation of **2 lakh new Primary Agricultural Credit Societies (PACS)**, ensuring cooperative access in every village panchayat, and shared updates on modernization efforts to make PACS tech-enabled and viable.

Shri Shah introduced three national-level cooperative entities - **NCEL, NCOL, and BBSSL** - designed to connect Indian farmers to global markets, boosting their participation in international trade. He praised **KRIBHCO, IFFCO, and Amul** as examples of India's cooperative success on a global scale.

The event highlighted key reforms under the Modi government, including strengthening the cooperative framework, launching **White Revolution 2.0 and Blue Revolution**, and planning a **Cooperative University** to develop skilled human resources. Shri Shah expressed optimism that the **International Year of Cooperatives 2025** would empower millions of farmers, women, and underprivileged individuals worldwide, bringing dignity and prosperity through collective efforts.

This initiative reinforces India's commitment to advancing the cooperative movement globally.



ICA Cooperative Conference 2024: A Grand Celebration of Global Cooperation

The ICA Cooperative Conference 2024 commenced with a ceremonial flag-hoisting at Bharat Mandapam, New Delhi, symbolizing global unity in the cooperative movement. Dr. Chandrapal Singh, President of ICA-AP and Chairman of KRIBHCO, along with Mr. Ariel Guarco, President of the International Cooperative Alliance (ICA), and other esteemed cooperative leaders, raised the International Year of Cooperatives 2025 flags. This historic moment highlighted the commitment of cooperatives worldwide to work towards shared prosperity and sustainable development.



The conference gained momentum with the much-anticipated ICA-AP Regional Board Meeting emerged as a key platform showcasing the resilience and potential of cooperatives worldwide. Addressing the gathering, Dr. Chandrapal Singh emphasized the importance of collective action in advancing cooperative principles and driving sectoral growth. ICA President Mr. Ariel Guarco applauded India's significant contributions to the cooperative movement, acknowledging organizations like KRIBHCO as benchmarks of success and inspiration for the global community.



As the conference drew to a close, the ICA General Assembly 2024, which brought together global cooperative leaders to discuss strategies for strengthening initiatives across regions. Dr. Chandrapal Singh, Mr. Ariel Guarco, and other delegates exchanged insights, highlighting success stories from their respective regions. The assembly underscored the critical need for unity, collaboration, and mutual support in addressing pressing global challenges while advancing sustainable development goals.



The ICA Cooperative Conference 2024 concluded on a high note, reaffirming India's leadership in the global cooperative movement. With the guiding vision of **"Sahkar Se Samridhhi"** (Prosperity through Cooperation), the event laid a strong foundation for enhanced global collaboration, sustainable growth, and empowerment of communities. The conference marked a milestone in reinforcing cooperation as a powerful tool for shaping a prosperous and inclusive future worldwide.



KRIBHCO Shines at ICA Global Cooperative Conference 2024

KRIBHCO garnered attention at the ICA Global Cooperative Conference 2024, held at Bharat Mandapam, New Delhi, where it showcased its exceptional achievements and valuable contributions to the cooperative movement.



Among the distinguished guests were the Hon'ble Deputy Prime Minister of Fiji, Shri Manoa Kamikamica, and Mr. Ariel Guarco, President of the International Cooperative Alliance (ICA). Both leaders recognized KRIBHCO's pivotal role in strengthening the global cooperative movement, commending the organization for its commitment to advancing the cooperative model and empowering farmers. Delegates from various countries also praised KRIBHCO for its steadfast efforts in supporting rural development and promoting prosperity through cooperation.



The booth was visited by Dr. Chandrapal Singh, President of ICA Asia-Pacific and Chairman of KRIBHCO, along with Shri M.R. Sharma, Managing Director of KRIBHCO, and other senior management. Their presence provided a chance to engage with delegates and share insights into KRIBHCO's impactful initiatives. The KRIBHCO exhibition booth emerged as a central point of interest, attracting a wide array of visitors, including influential leaders and figures from the global cooperative sector.

This event reaffirmed KRIBHCO's status as a global leader in the cooperative sector, reflecting its commitment to the vision of "Sahkar Se Samridhhi" (Prosperity through Cooperation) and its ongoing efforts to support sustainable development and rural prosperity.

KRIBHCO Celebrates 71st National Cooperative Week

National Cooperative Week, celebrated annually, recognizes the immense contribution of cooperatives across various sectors, including agriculture, dairy, banking, and retail. This week aims to raise awareness about the cooperative movement, promoting its core values of mutual assistance, democratic governance, and collective responsibility. It also highlights how cooperatives empower individuals, particularly in rural areas, contributing to economic resilience.



The celebrations of National Cooperative Week emphasize the critical role of cooperation in fostering inclusive growth, social harmony, and community development. KRIBHCO's active participation further reinforces the significance of the cooperative model in shaping India's future and advancing its vision of building a self-reliant, developed nation.



KRIBHCO marked the 71st National Cooperative Week with an engaging Essay and Quiz Competition on the theme "Role of Cooperatives in Building a Viksit Bharat". The event showcased the essential role of cooperatives in driving India's growth, fostering unity, and contributing to national progress.

Participants from diverse backgrounds shared their insights on how cooperatives can help build a prosperous India. Through this initiative, KRIBHCO reaffirmed its commitment to "Sahkar Se Samridhhi," emphasizing the importance of cooperatives in achieving sustainable development and rural prosperity.



KRIBHCO Strengthens International Ties with Delegation Visits at KRIBHCO Bhawan

KRIBHCO Hosts Brazilian Delegation

KRIBHCO recently welcomed a high-level delegation from Brazil at KRIBHCO Bhawan. Shri M.R. Sharma, Managing Director of KRIBHCO, along with Directors and senior management, extended a warm reception to the visitors. Discussions focused on exploring opportunities for collaboration and sharing innovative practices in agriculture and cooperative development.

Brazil's cooperative sector is a key contributor to the global agricultural market, with a combined turnover of approximately US\$ 40 billion in 2022. Brazilian cooperatives play an essential role in the agribusiness value chain, including grain processing and agri-food exports. With over 215,000 affiliates and 667 grain processing plants, they are responsible for a significant portion of Brazil's GDP, contributing 24% to the national economy in 2024, as reported by the National Confederation of Agriculture (CNA) and CEPEA.

The Brazilian delegation's visit aimed to explore KRIBHCO's business model, understand India's agricultural industry, and



discuss the integration of technology and innovations in the cooperative sector. The visit also provided an opportunity to exchange insights on cooperative development and agricultural practices.

During the visit, the delegation participated in a series of presentations, including those by KRIBHCO's leadership team, followed by an open discussion to explore future collaboration opportunities. The event concluded with high tea and a lunch, facilitating further informal exchanges between the teams.

This visit reinforced KRIBHCO's commitment to strengthening global partnerships, fostering knowledge exchange, and advancing cooperative initiatives in agriculture and rural development.



Tanzanian Delegation Visits KRIBHCO Bhawan

A high-level delegation from Tanzania recently visited KRIBHCO Bhawan as part of their itinerary, which included participation in the "ICA Global Cooperative Conference 2024." The delegation, consisting of 31 members from the Tanzania Federation of Cooperatives, was warmly welcomed by Shri M.R. Sharma, Managing Director of KRIBHCO, along with senior management. The visit provided an opportunity for both sides to engage in meaningful discussions aimed at strengthening agricultural ties, exploring innovations in agricultural cooperatives, and identifying potential areas for collaboration between Indian and Tanzanian cooperatives. The session featured presentations from the Tanzanian delegates and KRIBHCO's leadership team, followed by an open discussion on mutual growth and knowledge exchange. The event concluded with a lunch, offering further opportunities for informal discussions and relationship-building.



जनवरी माह के कृषि कार्य



गेहूं और जौ

पहली सिंचाई के बाद नाइट्रोजन की शेष मात्रा का छिड़काव करें। फफूंदजनित रोगों के लिए मैकोजेब का छिड़काव करें। ज़िंक और आयरन की कमी पर पत्तियों पर 1.0 कि.ग्रा. ज़िंक सल्फेट तथा 500 ग्राम बुझा हुआ चूना 200 लीटर पानी का घोल 15 दिनों में 2-3 बार छिड़काव करें।



शीतकालीन मक्का

शीतकालीन मक्का में मंजरी निकलने से पहले 40 कि.ग्रा. नाइट्रोजन की टॉप ड्रेसिंग करें। शिशु मक्का की गुल्ली को 3-4 सें.मी. में तोड़ें, पत्तियां न हटाएं।



मटर

फूल आने पर हल्की नमी सुनिश्चित करें और आवश्यकता अनुसार सिंचाई करें। बुकनी रोग और झुलसा से बचाव के लिए गंधक और ज़िंक मैग्नीज कार्बोमेट का छिड़काव करें। फलीछेदक रोकने हेतु इमिडाक्लोरोप्रिड का उपयोग करें।



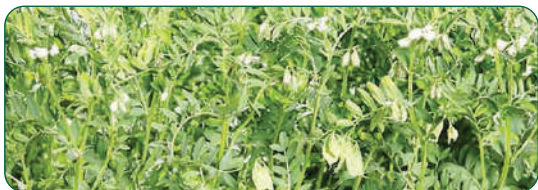
मसूर

मसूर की फसल में 'व्हील हेंड हो' की सहायता से खरपतवार निकाल दें। इससे फसल में वृद्धि होगी। एक सिंचाई फूल आने के पूर्व करनी चाहिए और एक सिंचाई फली बनने के समय करनी चाहिए।



चना

दाना बनने के समय दूसरी सिंचाई करें। फलीछेदक रोकने के लिए मोनोक्रोटोफॉस या नीम ऑयल का छिड़काव करें। जरूरत अनुसार खरपतवार हटाकर फसल की बढ़वार सुनिश्चित करें।



राई और सरसों

पहली सिंचाई 40-50 दिनों के बाद करें। झुलसा रोग के लिए ज़िंक मैग्नीज कार्बोमेट का छिड़काव करें। फसल को खरपतवार मुक्त रखने के लिए निराई-गुड़ाई करें।



आलू

सिंचाई और निराई-गुड़ाई नियमित करें। पछेती झुलसा और माहूं से बचाव के लिए मैकोजेब और मोनोक्रोटोफॉस का छिड़काव करें। बेहतर पैदावार के लिए समय पर देखभाल करें।



अलसी

अलसी की फसल में फली मक्खी कीट के नियंत्रण के लिए इमिडाक्लोरोप्रिड 500 मि.ली. प्रति हैक्टर की दर से 500 लीटर पानी में घोल बनाकर फली बनने से पहले 15 दिनों के अंतराल पर दो बार छिड़काव करें।



सूरजमुखी

सूरजमुखी की बुआई जनवरी में भी हो सकती है। दिसंबर में बोई गयी फसल में नाइट्रोजन की दूसरी व अंतिम किस्त एक बора यूरिया बुआई के 30 दिनों बाद दें तथा पहली सिंचाई भी करें व फसल उगने के 17 से 20 दिनों बाद गुड़ाई करके खरपतवार निकाल दें।



— सब्जी वाली फसलें

टमाटर

पछेती झुलसा और माहूं से बचाव के लिए मैकोजेब और मोनोक्रोटोफॉस का छिड़काव करें। समय-समय पर सिंचाई और निराई कर खरपतवार को हटाएं।



मूली

सिंचाई और निराई समय पर करें। फसल तैयार होने पर तुड़ाई में देरी न करें, क्योंकि अधिक समय तक खेत में रखने से मूली की गुणवत्ता प्रभावित हो सकती है।



लहसुन

लहसुन की फसल में आवश्यकतानुसार समय पर सिंचाई तथा गुड़ाई करते रहें। लहसुन में नाइट्रोजन की दूसरी टॉप ड्रेसिंग करें और बुआई के 50-60 दिनों बाद 74 कि.ग्रा. यूरिया प्रति हैक्टर की दर से छिड़काव करें।



बैंगन

बैंगन की शरद मौसमी फसल लगा रखी है, तो समय पर फलों की तुड़ाई करें। बैंगन में फल तब तोड़े जाने चाहिए, जब वे मुलायम हों और उनमें ज्यादा बीज न बने हों।



बागवानी फसलें

आम

शूट गॉल कीट और भुनगा से बचाव के लिए संक्रमित शाखाएं काटें। मोनोक्रोटोफॉस का छिड़काव करें। बेहतर उत्पादन के लिए पेड़ों की नियमित निगरानी करें।



अमरूद

पके फलों की समय पर तुड़ाई करें और उन्हें बाजार भेजें। बागों की सफाई करें। फसल को कीटों से बचाने के लिए साइपरमेथ्रिन का छिड़काव करें।



आंवला

तुड़ाई के बाद फलों का डाइथेन एम-45 से उपचार करें। खरपतवार निकालें और खाद डालें। रोगों से बचाव के लिए नियमित देखभाल और छिड़काव आवश्यक है।



सुगंधीय पौधे

गुलाब

सिंचाई और निराई-गुड़ाई करें। दीमक और माहूँ के नियंत्रण के लिए डाईमिथोपट का छिड़काव करें। फोरेट का इस्तेमाल कर पौधों की जड़ों को मजबूत बनाएं।



रजनीगंधा

खेतों और क्यारियों को साफ रखें। फूलों को ताजा बनाए रखने के लिए उचित पैकेजिंग करें। कीटों से बचाव के लिए मैलाथियॉन का छिड़काव करें।



ग्लेडियोलस

मुरझाई टहनियां हटाएं और नियमित सिंचाई करें। रोगों से बचाव के लिए कैप्टॉन और मेटासिड का छिड़काव करें। फसल को कीटमुक्त रखने के लिए सतर्क रहें।





Dr. Chandra Pal Singh Addresses ICA Global Cooperative Conference 2024: Strengthening India's Cooperative Movement on the Global Stage

At the conclusion of the ICA Global Cooperative Conference 2024, Dr. Chandra Pal Singh, President of ICA-Asia Pacific and Chairman of KRIBHCO, addressed the distinguished gathering.

Dr. Singh emphasized the significant role that India's cooperative movement plays on the global stage. He highlighted the tremendous progress since the establishment of the Ministry of Cooperation in 2021, which has led to a strengthened sector and increased trust in cooperatives. He proudly noted that India's cooperative identity has become firmly recognized, empowering it to contribute meaningfully to the prosperity of the nation, especially in ensuring fair prices for farmers and providing essential services through cooperative societies.

In his closing remarks, Dr. Singh extended a warm welcome to all international guests and called for continued global efforts to strengthen the cooperative movement for the betterment of farmers and rural communities worldwide.



Glimpses from KRIBHCO's Exhibition Booth at ICA Global Cooperative Conference 2024



कृषक भारती कोआपरेटिव लिमिटेड

KRISHAK BHARATI COOPERATIVE LIMITED

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