



कृषक सारथी

Monthly Newsletter of
KRISHAK BHARATI COOPERATIVE LIMITED

New Horizons in Cooperation:
Advancing Traditional Seed Conservation,
Technological Innovation, and Global Collaboration



Message from the DIRECTOR (MARKETING)



Dear Cooperators,

We are pleased to bring you this edition of Krishak Saarathi, featuring significant developments in the cooperative sector and KRIBHCO's recent initiatives.

This edition highlights the Prime Minister Shri Narendra Modi's recent review of the cooperative sector focused on modernizing agriculture through technology, promoting organic exports, and integrating cooperative institutions with digital solutions like Agristack and RuPay Kisan Credit Cards. These advancements are vital steps toward achieving India's vision of a \$5 trillion economy.

Diamond Jubilee celebrations of Janata Sahakari Bank in Pune, where Hon'ble Union Home & Cooperation Minister Shri Amit Shah praised the bank's remarkable achievements. With over 10 lakh customers and deposits exceeding ₹9600 crore, the bank stands as a symbol of cooperative success built on trust, transparency, and dedication.

Shri Amit Shah also chaired a review meeting on traditional seed conservation under the Bharatiya Beej Sahkari Samiti Limited (BBSL), emphasizing the promotion of key traditional seed varieties to ensure their availability by the Kharif-2025 season. This initiative will support organic production and preserve India's agricultural heritage.

At the global level, the ICA's participation at the United Nations highlighted the role of cooperatives in achieving social cohesion and economic progress, reinforcing their value in building an inclusive society.

The ICA-AP Regional Board Meeting in Tokyo further emphasized the importance of international cooperation to advance cooperative values and promote sustainable growth worldwide.

We hope this edition offers valuable insights into the latest developments in the cooperative sector and KRIBHCO's ongoing efforts. We welcome your feedback and continued support as we work together for the progress of the cooperative movement.

V. S. R. Prasad
Director (Marketing), KRIBHCO

EDITOR'S DESK



Dear Readers,

Welcome to the 27th edition of Krishak Saarathi, where we bring you the latest updates from the cooperative and agricultural sectors.

In this issue, we focus on crucial farming practices for the changing season. As temperatures rise, effective soil management, proper irrigation strategies, and timely pest control measures become essential for a healthy crop yield. Our Krishi Kary initiative continues to guide farmers with practical advice to boost productivity and ensure sustainable farming practices.

We also highlight KRIBHCO's proud participation in the Pusa Krishi Vigyan Mela 2025 in New Delhi, where guidance was provided to farmers on soil testing, nutrient management, and sustainable farming solutions. Our commitment to supporting farmers through scientific practices remains steadfast.

We appreciate your ongoing support and invite your valuable feedback. Together, let us strive for growth and prosperity in agriculture.



Dr. Vinod Kumar Tiwari
Jt. GM (Marketing & PR) KRIBHCO

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Ministry News

PM Reviews Progress of Cooperative Sector, Focuses on Growth & Technology

Prime Minister Shri Narendra Modi chaired a high-level meeting to review India's cooperative sector. The discussion focused on boosting global partnerships, increasing women and youth participation, and using technology for growth.

The Prime Minister emphasized the need to partner with international cooperative and promote organic products for export. He also suggested developing a soil testing model through cooperatives and enhancing financial transactions by integrating UPI with RuPay Kisan Credit Cards (KCC).

To modernize agriculture, he recommended using Agristack, a digital infrastructure, to support farmers. He also proposed introducing cooperative courses in schools and colleges to educate young people about the sector. Ranking cooperative institutions based on their performance was another key suggestion to encourage competition and efficiency.

A major discussion point was the draft National Cooperation Policy 2025, which aims to accelerate rural development and empower women and youth. The policy focuses on creating a strong legal and institutional framework to support cooperatives and expand their role in India's economy.

Since its inception, the Ministry of Cooperation has launched 60 initiatives, including digitizing cooperative institutions,

strengthening Primary Agricultural Credit Societies (PACS), and supporting cooperative sugar mills. The government has also integrated 15+ schemes from 10+ ministries to benefit cooperatives at the grassroots level.

The meeting highlighted that over 8.2 lakh cooperative institutions exist across 30 sectors in India, with 30+ crore members. The cooperative sector plays a crucial role in agriculture, rural development, and financial inclusion.

The meeting was attended by Home and Cooperation Minister Shri Amit Shah, top officials from the Ministry of Cooperation, and senior government advisors. The discussions reaffirmed the government's commitment to strengthening the cooperative movement for a prosperous rural economy.



Shri Amit Shah Addressed Diamond Jubilee Celebrations of Janata Sahakari Bank Ltd., in Pune



Union Home Minister and Minister of Cooperation, Shri Amit Shah, addressed the valedictory function of the Diamond Jubilee celebrations of Janata Sahakari Bank Limited in Pune, Maharashtra. The event was graced by Union Minister of State for Cooperation, Shri Murlidhar Mohol, along with Maharashtra's Chief Minister, Shri Devendra Fadnavis, and Deputy Chief Ministers Shri Eknath Shinde and Shri Ajit Pawar.

Shri Shah highlighted the vital role of cooperation in India's economic development. He emphasized that Prime Minister Shri Narendra Modi's vision for a developed India by 2047 and a \$5 trillion economy by 2027 heavily relies on strengthening the cooperative sector. Shri Shah remarked that cooperation is key to empowering families, fostering economic growth, and ensuring prosperity in every household.

The Union Minister underscored the government's efforts to promote cooperative growth over the past three years. He mentioned initiatives like the Cooperative University Bill and the integration of cooperative innovations to empower youth and improve cooperative education. Shri Shah also emphasized the importance of modern technology in driving cooperative success, particularly for Urban Cooperative Banks.

A notable development announced during the event was the creation of a Cooperative Clearing House, which is set to be completed within the next two years. This initiative aims to streamline transactions among cooperative banks across the country, enhancing efficiency and strengthening the cooperative banking network.



Shri Amit Shah Chaired Review Meeting on Traditional Seed Conservation and Promotion



New Delhi, February 25, 2025 – Union Home Minister and Minister of Cooperation, Shri Amit Shah, chaired a review meeting in New Delhi concerning traditional seeds under the Bharatiya Beej Sahkari Samiti Limited (BBSSL). The meeting addressed strategies for the preservation and promotion of traditional seeds across the country.

During the meeting, Shri Amit Shah acknowledged BBSSL's ongoing efforts to safeguard and promote traditional seed varieties. He underscored the significance of ensuring organic production of selected traditional seeds from various regions of India and their widespread availability in the market by the Kharif-2025 season.

The traditional seed varieties identified for promotion included:

- Amreli millet (Gujarat)
- Uttarakhand Gahat (Horse Gram)
- Uttarakhand Mandua (Finger Millet)
- Bundelkhand Methi (Fenugreek)
- Kathia wheat
- Munsiyari Rajma
- Kala Bhatt
- Four varieties of Kala Namak paddy
- Juhi paddy (West Bengal)
- Gopal Bhog paddy (West Bengal)

The Union Minister further emphasized the necessity of developing a comprehensive database encompassing all traditional seeds, including those of fruits, vegetables, and food grains. He directed the relevant authorities to formulate and execute a robust action plan for their conservation and promotion to ensure these valuable genetic resources were preserved for future generations.



ICA Advocates for Cooperative Empowerment at UN Session

The Commission for Social Development held its sixty-third session from 10 to 14 February 2025, bringing together global stakeholders to discuss key social development issues. A major highlight of the session was the Multi stakeholder Forum on 13 February 2025,

which focused on “Promoting Solidarity and Social Cohesion through Cooperatives and the Social and Solidarity Economy as a Path to Achieving the SDGs.”

The forum explored how cooperatives and the social and solidarity economy contribute to the Sustainable Development Goals (SDGs). Discussions covered key topics such as the importance of legal frameworks, the development of internationally comparable statistics, the integration of cooperative principles in education, and the role of social economy actors in national policymaking. Additionally, the event examined how the **Second World Summit for Social Development** could further elevate the role of

cooperatives in fostering inclusive and sustainable development.

Experts from various sectors shared insights in concise presentations, focusing on strategies to bridge existing gaps in implementing the 1995 **Copenhagen Declaration on Social Development** and its **Programme of Action**. The discussions helped shape a renewed global consensus for the Second World Summit for Social Development, emphasizing long-term progress in social cohesion and economic solidarity.

The key outcomes from this forum were compiled in the **Chair's Summary**, serving as an important contribution to the **Economic and Social Council (ECOSOC)'s High-Level Segment, the 2025 High-Level Political Forum, and the Second World Summit for Social Development**. These insights will help shape future policies and initiatives to strengthen cooperative and solidarity-based economies worldwide.

For cooperatives and social economy stakeholders, this forum provided a valuable platform to influence global policies and reinforce the role of cooperative models in building a more equitable and resilient future.

KRIBHCO Activity

KRIBHCO at Pusa Krishi Vigyan Mela 2025

New Delhi, 22-24 February 2025 – The Pusa Krishi Vigyan Mela 2025, organized by the Indian Council of Agricultural Research (ICAR)-Indian Agricultural Research Institute (IARI), witnessed enthusiastic participation from farmers, cooperators, and agricultural experts.

The event provided a valuable platform for visitors to learn about innovative farming techniques, soil testing methods, and sustainable agricultural practices. KRIBHCO's experts shared insights on improving crop productivity, managing soil fertility, and adopting eco-friendly solutions.

Farmers and cooperators actively interacted with experts, exploring practical ways to enhance their yields. Many attendees also shared positive feedback, highlighting the benefits they gained from the information provided. Moreover, thousands of visitors followed KRIBHCO on social media to stay informed about effective farming solutions and best practices.

The event proved to be a meaningful opportunity for knowledge sharing, reinforcing KRIBHCO's commitment to empowering farmers with scientific guidance and sustainable techniques.



ICA-AP Regional Board Meeting Held in Tokyo, Japan

Tokyo, Japan: Dr. Chandrapal Singh Yadav, President of the International Cooperative Alliance Asia-Pacific (ICA-AP), participated in the ICA-AP Regional Board Meeting in Tokyo, Japan, alongside other cooperative leaders.

The meeting focused on strengthening the cooperative movement through sustainable practices and international collaboration. Dr. Yadav emphasized the vital role of cooperatives in promoting economic resilience and social well-being.

The board reaffirmed its commitment to advancing cooperative initiatives for a sustainable and equitable future.





गेहूं और जौ:

पकने के तुरंत बाद काटें, जब दाने सुनहरे, सख्त हों और नमी 18-20% हो; भंडारण के लिए नमी 10-12% तक लाएं।

चना, मटर और मसूर

चना, मटर व मसूर की कटाई के बाद 3-4 दिन धूप में सुखाकर नमी 10-12% तक लाएं; भंडारण के लिए बिन्स या साइलो का उपयोग करें।



मूंगफली



मूंगफली के लिए दोमट मिट्टी उपयुक्त है; संतुलित उर्वरक व राइजोबियम कल्चर से अच्छी पैदावार होती है।

सूरजमुखी

सूरजमुखी को 45-60 सेमी पंक्ति दूरी पर बोएं और बुआई के 3-4 दिन बाद पेंडिमेथिलिन का छिड़काव करें।



ग्रीष्मकालीन मूंग एवं उड़द

ग्रीष्मकालीन मूंग व उड़द की बुआई 15 अप्रैल तक कर, बीज उपचार व संतुलित पोषण दें।

ग्रीष्मकालीन मक्का

मक्का की प्रमुख संकर प्रजातियों की बुआई के 2-3 दिन बाद एट्राजीन का छिड़काव करें।



मृदा परीक्षण

रबी फसल के बाद मृदा परीक्षण कर मृदा स्वास्थ्य कार्ड प्राप्त करें।

सब्जी फसलें

भिंडी

भिंडी में फलबेधक कीट व रोग नियंत्रण हेतु मैलाथियान का छिड़काव करें।

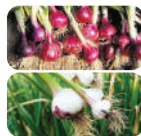


करेला

करेला की उन्नत प्रजातियों के लिए 200-250 किंटल गोबर खाद का उपयोग करें।

प्याज व लहसुन

प्याज व लहसुन की खुदाई के बाद 3 दिन धूप में सुखाकर भंडारण करें।



लोबिया

लोबिया के लिए दोमट मिट्टी सर्वोत्तम है, अंतिम जुताई में 5-10 टन गोबर खाद मिलाएं।

धनिया

धनिया की खेती में जल निकास आवश्यक है; बुआई से पहले बीज उपचार करें।



बागवानी फसलें



आम

आम में पोषक तत्व संतुलित दें, रोग नियंत्रण के लिए उचित दवा का छिड़काव करें।

अमरूद

अमरूद में शरदकालीन फसल लें और अप्रैल में फूल तोड़ दें।



नींबू

नींबू के एक वर्षीय पौधे को 2 कि.ग्रा. कम्पोस्ट व 70 ग्राम यूरिया दें।

आंवला

आंवला में नवरोपित पौधों की 10-12 दिन के अंतराल पर सिंचाई करें।



केला

केले में प्रति पौधा 25 ग्राम नाइट्रोजन, 25 ग्राम फॉस्फोरस व 100 ग्राम पोटैश दें।

अंगूर

अंगूर के एक वर्षीय पौधे को 50 ग्राम नाइट्रोजन व 40 ग्राम पोटैश दें।



लीची

लीची के बागों में आवश्यकतानुसार सिंचाई करें व फलछेदक की रोकथाम हेतु छिड़काव करें।

पुष्प व सुगंध वाले पौधे

ग्लेडियोलस

ग्लेडियोलस के कंदों की खुदाई से 15 दिन पूर्व सिंचाई बंद कर मैन्कोजेब से उपचारित करें।



रजनीगंधा

रजनीगंधा में एक सप्ताह के अंतराल पर सिंचाई व दो सप्ताह के अंतराल पर गुड़ाई करें।

गेंदा

गेंदे में एफिड कैटरपिलर के लिए मेटासिस्टॉक्स या केराथेन का छिड़काव करें।



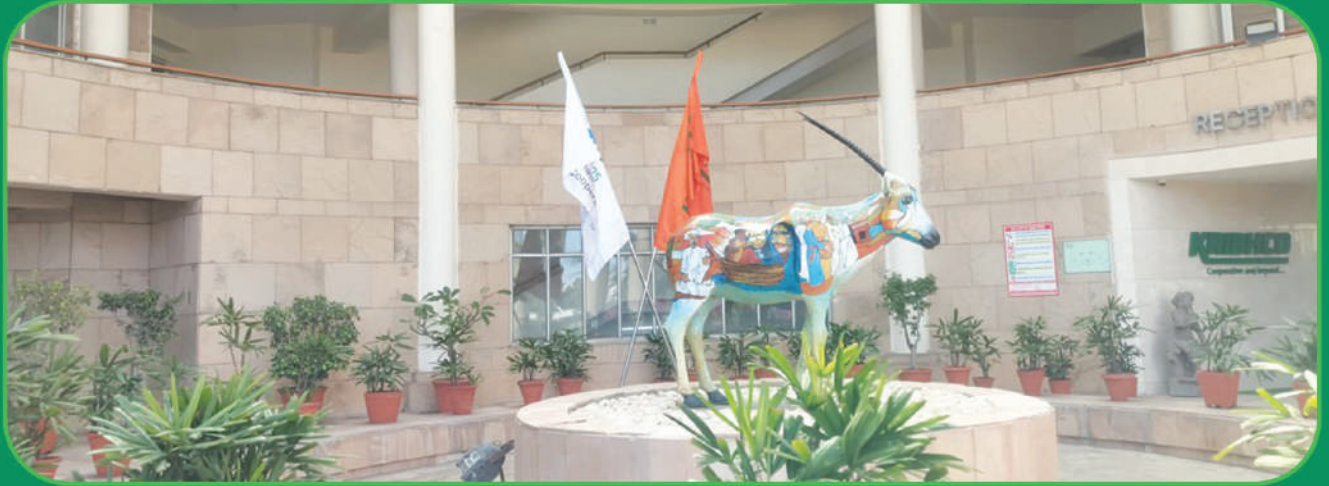
Social Media Highlights of Hon'ble Prime Minister Shri Narendra Modi & Hon'ble Home & Cooperation Minister Shri Amit Shah on Farmer Welfare, Cooperatives, and Agricultural Growth





The International Year of Cooperatives 2025 and Kribhco flags waving at Kribhco Bhawan Noida.

**Empowering Cooperatives,
Strengthening Communities!**



कृषक भारती कोआपरेटिव लिमिटेड

KRISHAK BHARATI COOPERATIVE LIMITED

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