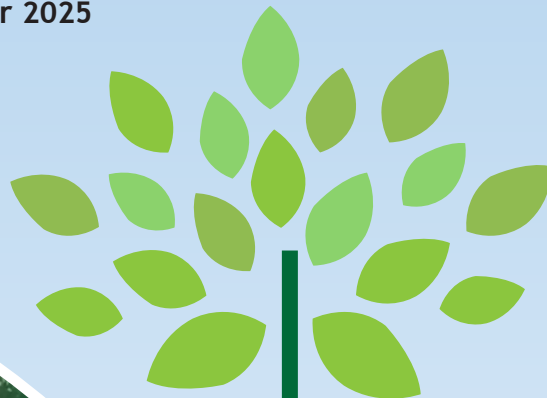


# कृषको न्यूज़ KRIBHCO News

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International Year  
of Cooperatives



## A New Era of Cooperation

Policy, Participation, Prosperity

## From the Desk of MD



We are pleased to present the 74<sup>th</sup> issue of KRIBHCO News, marking another important milestone in our journey of empowering farmers and strengthening India's cooperative movement. Each edition reflects the collective commitment of the KRIBHCO family towards promoting sustainable agriculture, innovation, and inclusive rural development.

India's cooperative sector today stands at a transformative juncture, where the rich legacy of cooperation is being strengthened with modern governance, technology adoption, and greater inclusiveness. Guided by the national vision of "Sahkar Se Samridhi," cooperatives are emerging as powerful institutions that support farmer empowerment, rural entrepreneurship, and balanced economic growth.

In this evolving landscape, KRIBHCO continues to play a proactive role in strengthening grassroots institutions and advancing sustainable agricultural practices. Our efforts towards promoting eco-friendly farming solutions and technology transfer were recognised at the FAI Annual Seminar 2025, where KRIBHCO received the Biofertilisers/Organic Fertilisers/City Compost Award 2025 and the Transfer of Improved Farm Technologies Award 2025.

We also take pride in the growing recognition of KRIBHCO's communication and outreach initiatives. At the PRSI Awards 2025, held during the 47<sup>th</sup> All India Public Relations Conference, KRIBHCO received three prestigious honours, including First Prize for Newsletter (Hindi), First Prize for Best PR Programme for Promoting Science & Technology, and Second Prize for House Journal (English). These recognitions reaffirm our commitment to meaningful engagement with farmers and stakeholders.

Our subsidiaries are also making significant contributions to sustainable development. Gramin Vikas Trust (GVT) continues its dedicated work in climate-resilient agriculture, water conservation, and livelihood development, earning national recognitions such as the India CSR Award 2025 and the Jal Prahari 2025 Award.

At the same time, KRIBHCO Agri Business Limited (KABL) is steadily expanding its footprint in agricultural trade and global markets, achieving a turnover of ₹1,515 crore as of 31<sup>st</sup> December 2025 and aiming for ₹2,500 crore in FY 2025-26. Meanwhile, KRIBHCO Green Energy Private Limited (KGEPL) is contributing to India's clean energy transition through bio-ethanol projects at Hazira (Gujarat) and SPSR Nellore (Andhra Pradesh), supporting both renewable energy goals and farmer prosperity.

These achievements reflect the strength of our cooperative values and the collective efforts of our member societies, farmers, employees, and partners. As we move forward, KRIBHCO remains committed to innovation, sustainability, and the continued progress of Indian agriculture.

Let us continue working together with renewed determination to build a stronger cooperative movement and a more prosperous future for our farmers.

  
**S.S. Yadav**  
 Managing Director


## Editorial

Welcome to the 74<sup>th</sup> edition of KRIBHCO News, your trusted platform for staying connected with the developments and achievements of the KRIBHCO family.

This edition reflects a transformative phase in India's agricultural and cooperative journey, marked by a strong national commitment toward farmer welfare, rural prosperity, and cooperation-led development. Across the country, initiatives aimed at strengthening agriculture, empowering farmers, and expanding the reach of cooperatives are creating new opportunities for sustainable and inclusive growth.

A major highlight of this edition is the interaction of Hon'ble Prime Minister Shri Narendra Modi with farmers at the Indian Agricultural Research Institute (IARI), New Delhi. On this occasion, two significant agricultural initiatives – PM Dhan Dhaanya Krishi Yojana and the Mission for Aatmanirbharta in Pulses – were launched to further strengthen agricultural productivity and reduce import dependence in pulses. Several projects across agriculture and allied sectors were also dedicated to the nation. The event showcased inspiring stories of farmers who are embracing innovation, adopting modern farming practices, and building successful agri-enterprises, reflecting the spirit of "Sahkar Se Samridhi."

The edition also features the launch of the National Cooperative Policy 2025 by Hon'ble Union Home and Cooperation Minister Shri Amit Shah. The policy provides a forward-looking roadmap to strengthen the cooperative movement by expanding its reach, improving governance and transparency, encouraging technology adoption, and enhancing the sector's contribution to national development.

In line with the vision of strengthening cooperatives, KRIBHCO organised a Cooperative Conference at Panchkula, Haryana, on the theme "Role of Cooperatives in Sustainable Agriculture." The conference was addressed by Hon'ble Union Home and Cooperation Minister Shri Amit Shah, who highlighted the transformative potential of cooperatives in advancing rural development and farmer prosperity. The event was also graced by Hon'ble Chief Minister of Haryana Shri Nayab Singh Saini, Union Minister of State for Cooperation Shri Krishan Pal Gurjar, Cooperation Minister of Haryana Dr. Arvind Kumar Sharma, along with Shri V. Sudhakar Chowdary, Chairman, KRIBHCO, and several distinguished leaders from the cooperative sector.

Another important initiative featured in this edition is the Mega Cooperative Conference on "PACS as Multi-Purpose Hubs: Diversifying Services for Rural Economic Resilience" held at Rajkot, Gujarat. The conference reaffirmed the growing role of PACS as multi-service rural institutions capable of delivering a wide range of services to farmers and rural communities. The event witnessed the participation of senior officials, cooperative leaders, and members of the KRIBHCO Board, further strengthening dialogue and collaboration within the cooperative ecosystem.

As always, this edition also brings you updates on marketing initiatives, plant operations, and other activities across KRIBHCO, reflecting the organisation's continued efforts to support farmers and member societies.

We hope this edition not only keeps you informed but also inspires you to actively contribute to the cooperative movement. Together, through cooperation, innovation, and shared commitment, we continue to build a stronger and more prosperous rural India.

Until next time, we wish you continued prosperity, good health, and success in all your endeavours.


  
**Shalender Singh**  
 Chief Manager (Mktg & PR)

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## A New Era of Cooperation

India's cooperative movement is entering a defining phase - one that blends its rich legacy with modern governance, technology, inclusiveness, and scale. Rooted in the principles



of mutual support, democratic participation, and shared prosperity, cooperation has long been a backbone of rural India. Today, under visionary leadership and policy-driven momentum, it is evolving into a powerful instrument for national development, farmer empowerment, and socio-economic transformation.

At the heart of this transformation lies the vision of "Sahkar Se Samridhi" - Prosperity through Cooperation - articulated by Hon'ble Prime Minister Shri Narendra Modi. This vision recognises cooperatives not merely as economic entities, but as people-centric institutions capable of driving inclusive growth, strengthening livelihoods, and ensuring that development reaches the last mile.



## Cooperation as a National Development Strategy

The renewed emphasis on cooperation marks a strategic shift in India's development approach. Cooperatives are no longer confined to traditional roles in credit or agricultural inputs; instead, they are being reimagined as multi-purpose, multi-sectoral institutions that integrate agriculture, allied activities, services, and entrepreneurship. From primary agriculture and dairy to fisheries, food processing, logistics,

insurance, energy, and digital services, cooperatives are expanding their footprint across the rural and semi-urban economy.

This transformation is being actively supported through policy reforms, institutional strengthening, financial inclusion, and technology adoption. The objective is clear: to make cooperatives competitive, transparent, professionally managed, and capable of delivering sustainable value to their members.

## Farmer-Centric Growth and Agricultural Transformation

Agriculture remains the core of India's cooperative ecosystem. With millions of small and marginal farmers, cooperation provides scale, bargaining power, and resilience. The Government's recent initiatives underscore a holistic approach—linking productivity, sustainability, nutrition, and income enhancement.

By encouraging crop diversification, pulses and millet cultivation, natural farming practices, and value-chain development, cooperatives are enabling farmers to move beyond subsistence towards prosperity. Climate-resilient crops such as millets (Shree Anna), collective farming models, and farmer-producer cooperation are strengthening both environmental sustainability and economic viability.



Equally important is the integration of women farmers and rural entrepreneurs. Women-led cooperatives and enterprises are emerging as engines of change—promoting self-reliance, innovation, and social empowerment, while contributing directly to household incomes and community well-being.

## A Policy Framework for the Future

A major milestone in this journey is the launch of the National Cooperative Policy - 2025, which provides a comprehensive and forward-looking roadmap for the sector. The policy envisions cooperatives as a central pillar of India's economic and social architecture, with ambitious goals for expansion, inclusion, and impact.

## The policy framework focuses on

- Establishing cooperatives in every village and model cooperative villages in every tehsil
- Tripling the cooperative sector's contribution to GDP by 2034
- Actively engaging nearly 50 crore citizens in cooperative activities
- Expanding cooperatives into emerging sectors such as tourism, taxi services, insurance, and green energy
- Prioritising women, youth, tribals, and marginalised communities

Technology and transparency form the backbone of this transformation. Computerisation of Primary Agricultural Credit Societies (PACS), digital platforms, and integration with essential services such as healthcare, fuel, and water supply are redefining the way cooperatives operate and serve their members.

## Institutional Leadership and Grassroots Strength

Institutions like Krishak Bharati Cooperative Ltd. (KRIBHCO) exemplify the strength of India's cooperative model. With a farmer-first philosophy, KRIBHCO has consistently contributed to agricultural productivity, capacity building, and cooperative institution development across states.

By promoting Multi-Purpose Agricultural Cooperative Societies (MPACS), strengthening PACS as rural service hubs, and supporting initiatives in fertiliser distribution, grain storage, dairy, and digital services, cooperatives are becoming anchors of rural economic resilience.

Conferences, policy dialogues, and capacity-building platforms are further reinforcing collaboration among policymakers, cooperative leaders, scientists, and practitioners—ensuring that cooperation remains dynamic, relevant, and responsive to emerging challenges.

## Cooperation and the Vision of Viksit Bharat 2047

As India advances towards the goal of Viksit Bharat by 2047, cooperatives are poised to play a decisive role. Their strength lies in collective ownership, shared responsibility, and inclusive participation - values that align seamlessly with sustainable development and social equity.

By fostering entrepreneurship, creating rural employment, strengthening agri value chains, and ensuring equitable growth, co-operatives are not just supporting development - they are shaping it. The new era of cooperation is, therefore, not a departure from the past, but its confident evolution - where tradition meets innovation, and collective effort drives national progress.



## Hon'ble Prime Minister Interacts with Farmers and Launches Landmark Agricultural Schemes Worth ₹35,440 Crore



The Hon'ble Prime Minister of India, Shri Narendra Modi, interacted with farmers during a Krishi programme held at the Indian Agricultural Research Institute, New Delhi, reaffirming the Government's unwavering commitment to farmer welfare and sustainable rural growth. On this occasion, he launched two transformative agricultural schemes with a combined outlay of ₹35,440 crore – the PM Dhan Dhaanya Krishi Yojana with ₹24,000 crore, and the Mission for Aatmanirbharta in Pulses with ₹11,440 crore. He also inaugurated and dedicated to the nation projects worth over ₹5,450 crore across the agriculture, animal husbandry, fisheries, and food processing sectors, and laid the foundation stone for additional initiatives worth ₹815 crore.

Farmers from different parts of the country shared their success stories and innovations in sustainable agriculture. A farmer from Hisar, Haryana, described how cultivating Kabuli chana and incorporating pulses into crop rotations enhanced soil health and boosted productivity. The Hon'ble Prime Minister appreciated his efforts, noting that such practices

can serve as models for others. He further highlighted that pulses not only increase farmers' incomes but also contribute significantly to strengthening the nation's nutritional security. He emphasized the importance of collective farming models that empower small and marginal farmers to cultivate high-value crops and gain better market access.

Speaking on the growing importance of millets (Shree Anna), the Hon'ble Prime Minister underlined their role as climate-resilient crops. He said that in regions with limited water availability, millets act as a lifeline, and their global demand is rapidly rising. He also encouraged farmers to gradually adopt natural and chemical-free farming methods to ensure a confident and sustainable transition.

Women farmers shared inspiring accounts of empowerment and entrepreneurship. One farmer expressed gratitude for the support received under the PM-Kisan Samman Nidhi for her green gram cultivation, while another from Rajasthan highlighted the success of her 'Dugari Wale' brand, which produces chana-based products and papad. Now registered on the GeM portal, her brand is gaining nationwide recognition.

Participants from the fisheries sector presented remarkable progress under the Pradhan Mantri Matsya Sampada Yojana (PMMSY), detailing how the scheme has created employment opportunities and sparked innovation in aquaculture. The Hon'ble Prime Minister praised these efforts, describing them as powerful examples of rural transformation driven by enterprise and cooperation.

He concluded the session by expressing gratitude to all participants for their dedication, innovation, and spirit of service. He remarked that their collective commitment truly embodies "Sahkar Se Samridhhi" – Prosperity through Cooperation. Several farmers shared heartfelt appreciation, saying that interacting with the Hon'ble Prime Minister felt like speaking with a member of their own family – a reflection of his warmth, humility, and deep connection with the farming community.



## National Cooperative Policy 2025: A New Era for India's Cooperative Movement

In a landmark moment for India's cooperative movement, Hon'ble Union Home Minister and Minister of Cooperation, Shri Amit Shah, officially launched the National Cooperative Policy - 2025 in New Delhi. This far-reaching policy marks a decisive step towards realizing Hon'ble Prime Minister Shri Narendra Modi's vision of "Sahkar Se Samridhhi" (Prosperity through Cooperation).

The launch ceremony, graced by senior dignitaries including Union Ministers of State for Cooperation Shri Krishan Pal Gurjar, Shri Murlidhar Mohol, Secretary ministry of cooperation, Dr. Ashish Kumar Bhutani and former Union Minister and Chairman of the Drafting Committee Shri Suresh Prabhu, unveiled a comprehensive, inclusive, and future-ready framework aimed at elevating India's cooperative sector to new heights.

Describing the policy as visionary, practical, and result-oriented, Shri Amit Shah affirmed that cooperatives are no longer on the periphery but now form a central pillar of India's

economic and social development strategy. The policy envisions the development of model cooperative villages in every tehsil, a significant increase in the number of cooperative societies, and the establishment of at least one cooperative in every village. It also aims to triple the cooperative sector's contribution to the GDP by 2034 and actively engage 50 crore citizens.

Beyond traditional activities, the policy charts expansion into diverse sectors such as tourism, taxi services, insurance, and green energy, with a special focus on rural women, youth, tribals, and Dalits. It incorporates 83 strategic interventions, of which 58 have already been implemented.



Formulated by a 40-member committee under the leadership of Shri Suresh Prabhu, the policy draws its inputs provided by over 750 stakeholders, including representatives from cooperatives, government ministries, RBI, and NABARD. It places strong emphasis on transparency, technology adoption, and financial self-reliance at the grassroots level.

Among the flagship initiatives announced were Sahkar Taxi, a service model ensuring that all profits directly benefit the driver; White Revolution 2.0, powered by women-led dairy cooperatives; and the establishment of Tribhuvan Sahkari University to nurture the next generation of cooperative leaders. The policy also highlights the complete computerization of Primary Agricultural Credit Societies (PACS) and the integration of cooperative societies with healthcare, fuel outlets, and water supply schemes, thereby promoting digital inclusion and operational efficiency in rural India.

Shri Shah stated-“This policy ensures that even the smallest cooperative unit in a remote village becomes a key player in India’s development story,” He further emphasized that the vision is to create a member-centric model that uplifts



livelihoods, fosters rural entrepreneurship, and instills pride in cooperative participation. “We are building a system where educated youth choose cooperatives as a career – not by compulsion, but by choice,” he added.

With the National Cooperative Policy - 2025, India has laid a strong foundation for a resilient, self-reliant, and tech-enabled cooperative ecosystem, one that will serve as a vital pillar in the nation’s journey toward Viksit Bharat by 2047.

## KRIBHCO Organizes Cooperative Conference in Panchkula; Hon’ble Union Home and Cooperation Minister Shri Amit Shah Addresses the Gathering

Krishak Bharati Cooperative Ltd. (KRIBHCO) organised a Cooperative Conference at Panchkula, Haryana, reaffirming its commitment to strengthening the cooperative movement and promoting sustainable agricultural development in alignment with the national vision of “Sahkar Se Samridhi.” The conference was organised on the theme “Role of Cooperatives in Sustainable Agriculture” and served as an important platform for dialogue and collaboration among policymakers, cooperative institutions, and sector stakeholders.

As part of the conference, registration certificates were presented to the Chairpersons of Multi-Purpose Agricultural Cooperative Societies (MPACS) established by KRIBHCO in Haryana, highlighting the organisation’s efforts to strengthen grassroots-level cooperative institutions and develop PACS as multi-service rural hubs. KRIBHCO also released a commemorative annual publication on the International Year of Cooperatives (IYC) 2025, documenting key activities and initiatives undertaken to advance cooperation-led development and farmer-centric programmes.

The publication release was held in the august presence of Hon’ble Chief Minister of Haryana, Shri Nayab Singh Saini; Hon’ble Union Minister of State for Cooperation, Shri Krishan Pal Gurjar; Hon’ble Cooperation Minister,

Government of Haryana, Dr. Arvind Kumar Sharma; Shri Mohan Lal Badoli, President, BJP Haryana; Shri Anurag Rastogi, Chief Secretary, Government of Haryana; Dr. Ashish Kumar Bhutani, Secretary, Ministry of Cooperation; and Shri V. Sudhakar Chowdary, Chairman, KRIBHCO, along with senior officials and distinguished representatives from the cooperative sector.

The conference was addressed by the Hon’ble Union Home and Cooperation Minister, Shri Amit Shah, who reaffirmed the Government of India’s strong commitment to strengthening the cooperative movement as a key driver of rural development, farmer empowerment, and inclusive economic growth, in line with the vision articulated by the Hon’ble Prime Minister Shri Narendra Modi. In his address, the Hon’ble Minister emphasised the transformative role of cooperatives in the rural economy through institutional support, financial inclusion, and sustainable livelihood opportunities, and appreciated KRIBHCO for its substantial contribution to the cooperative sector and its continued efforts in serving farmers across the country.



On the occasion, Shri Amit Shah e-inaugurated the Milk Cooling Centre at Salempur (Bhiwani) and the HAFED Flour Mill at Jatusana (Rewari), initiatives aimed at strengthening agri-value chains, improving post-harvest management, reducing losses, and ensuring improved price realisation for farmers. He also distributed RuPay Platinum Debit Cards to beneficiaries of Haryana's State Cooperative Banks, further promoting financial inclusion and access to modern, technology-enabled banking services.

Further advancing the cooperative ecosystem, the Hon'ble Minister inaugurated the International Year of Cooperatives

(IYC) Portal, a national digital platform showcasing initiatives, achievements, outreach programmes, and best practices undertaken across the country during the United Nations-declared International Year of Cooperatives 2025.

The conference highlighted the Government's continued emphasis on cooperation as a powerful instrument for rural prosperity, economic empowerment, and inclusive national growth, and reaffirmed the shared resolve of KRIBHCO, government institutions, and stakeholders to work together towards building a strong and resilient cooperative ecosystem.

## Mega Cooperative Conference Begins with Ceremonial Inauguration, Followed by Insightful Panel Discussion on Rural Economic Resilience

The Mega Cooperative Conference on "PACS as Multi-Purpose Hubs: Diversifying Services for Rural Economic Resilience" was inaugurated with the traditional lighting of the lamp by Shri Rabindra Kumar Agarwal (IAS), Additional Secretary & Central Registrar of Cooperative Societies (CRCS), Ministry of Cooperation, the Chief Guest. The event was attended by Shri V. Sudhakar Chowdary, Chairman, KRIBHCO; Dr. Chandra Pal Singh, President, ICA-Asia Pacific & Vice-Chairman, KRIBHCO; Shri Sunder Singh Yadav, Managing Director, KRIBHCO; and members of the KRIBHCO Board.

Addressing the conference, Shri V. Sudhakar Chowdary highlighted the significance of 2025 as the International Year

of Cooperatives, while Dr. Chandra Pal Singh noted that India's cooperative movement comprises over 8.5 lakh societies and nearly 30 crore members. Shri Sunder Singh Yadav shared KRIBHCO's achievements, including the establishment of 257 MPACS in Gujarat and 199 in Haryana, along with initiatives in fertiliser distribution, CSC operations, and decentralised grain storage.

The conference featured a Panel Discussion on Rural Economic Resilience, moderated by Dr. V. K. Tiwari, Joint GM (Marketing & PR), KRIBHCO, with participation from cooperative leaders, policymakers, scientists, and media representatives, focusing on strengthening PACS as multi-service rural institutions. A KRIBHCO film, "Unnati Ki Pehchan: Ekjoot Kisan," was also screened, highlighting cooperation-led farmer empowerment.

The conference reaffirmed KRIBHCO's commitment to strengthening PACS and advancing farmer-centric, cooperation-led rural development.



## Andhra Pradesh

1. A part of the IYC 2025 and Foundation Day of the Ministry of Cooperation, the Swachhata Me Sahakar campaign was organized by KRIBHCO Andhra Pradesh at Nadendla Village, Palnadu District on 05<sup>th</sup> July, 2025.
2. Field Demonstration was organised at Satuluru Palnadu District on 23<sup>rd</sup> September, 2025.



3. Cooperative Society Adoption was organised at Munugodu, Palnadu District on 13<sup>th</sup> November, 2025

## Bihar / Jharkhand



1. Cooperative Empowerment Campaign Organised by KRIBHCO Bihar on 02<sup>nd</sup> July, 2025 at PACS Jhikitiya, Bodhgaya (Gaya).
2. Fertiliser Promotion Campaign organized on 20<sup>th</sup> August, 2025 at Sikandra, District - Jammu (Bihar).

3. Rural Sports Program organized by KRIBHCO Jharkhand on 10<sup>th</sup> October, 2025 at Cluster village- Khijur Tola, Ranchi. Sh. Anil Kumar Singh, Sr. SMM Bihar address to participants in the Programme.

## Chhattishgarh

1. कृभको एवं नोवोनेसिस के तत्वावधान में, डॉ. राकेश कुमार, तत्कालीन जोनल मैनेजर, कृभको (पूर्वी क्षेत्र) के मार्गदर्शन में छत्तीसगढ़ एवं उड़ीसा के राज्य विपणन प्रबंधक श्री आशुतोष चंद्राकर द्वारा कृभको-नोवोनेसिस के अनुबंधित उत्पाद राइजोसुपर के प्रदर्शन एवं शुभारंभ हेतु 15 जुलाई 2025 को सायाजी होटल, रायपुर में कार्यक्रम आयोजित किया गया।



कार्यक्रम के मुख्य अतिथि डॉ. राकेश कुमार रहे तथा अध्यक्षता श्री दुष्यंत सिंह, मुख्य प्रबंधक (विपणन), कृभको ने की। कार्यक्रम में कृभको छत्तीसगढ़ एवं उड़ीसा के क्षेत्रीय प्रतिनिधि एवं विक्रेतागण उपस्थित रहे, जिसमें लगभग 70 लोगों ने सहभागिता की।

2. कृभको छत्तीसगढ़ द्वारा ग्राम बुडेरा, जिला रायपुर एवं ग्राम भोथापारा, जिला धमतरी (छ.ग.) में दिनांक 26.07.2025 को प्रक्षेत्र प्रदर्शन कार्यक्रम का आयोजन

किया गया। कार्यक्रम में 12 प्रतिभागियों ने भाग लिया, जिसमें कृभको के जैविक खाद, कृभको कम्पोस्ट, कृभको जिंक, कृभको संकर बीज एवं संशोधित बीजों का प्रक्षेत्र प्रदर्शन किया गया।

3. कृभको छत्तीसगढ़ द्वारा प्राथमिक कृषि साख सहकारी समिति नवागाँव, रायपुर (छ.ग.) में समिति अंगीकरण कार्यक्रम का आयोजन किया गया। कार्यक्रम के मुख्य अतिथि श्री आशुतोष चंद्राकर, राज्य विपणन प्रबंधक, कृभको रायपुर, छ.ग. रहे। कार्यक्रम में कृभको के विभिन्न उत्पाद जैसे राइजोसुपर, जैविक खाद, कृभको कम्पोस्ट, कृभको जिंक सल्फेट एवं कृभको नेचुरल पोटाश पर जानकारी दी गई, जिसमें कुल लगभग 45 प्रतिभागियों ने सहभागिता की।

## Gujarat



1. KRIBHCO Gujarat organized a Cooperative Education Conference at Mehsana, which was attended by Shri Sandip Bhai Pandya, SMM - KRIBHCO, along with a large number of cooperative leaders.
2. A Cooperative Empowerment Campaign was organized by KRIBHCO Gujarat, in which a large number of cooperative

leaders from Idar Taluka were present. The role of KRIBHCO in cooperative empowerment was discussed, and the use of Rizosuper was promoted.

3. Rural Sports Programme organised by KRIBHCO Gujarat at Mahadevpura Dabhla, District -Mehsana, Under Cluster Village Programme.

**Haryana**


1. KRIBHCO Haryana organized a Society Adoption Programme and Biofertilizer Promotion Campaign at PACS Kharak Punia, District Hisar on 30<sup>th</sup> August, 2025.
2. KRIBHCO Haryana organized a Dealer Conference Programme at Karna Lake, Karnal, on 27<sup>th</sup> November 2025.

Shri Gajendra Kumar, DGM, KRIBHCO North Zone, graced the programme as the Chief Guest. Other dignitaries present on the occasion included Shri D. R. S. Vishnoi, SMM, Haryana.

**Karnataka**


1. KRIBHCO Karnataka conducted a field demonstration on paddy crop using Sivarika products at Halakolli village, Kadekal, Shimoga Taluk and District on 07<sup>th</sup> August, 2025. Farmers were advised on the use of KRIBHCO products at different crop stages and informed about organic farming practices using city compost, seaweed Sivarika, biofertilizers and zinc sulphate, along with dosage guidance and product availability at the society.

2. KRIBHCO Karnataka conducted a Rural Sports Programme under the Cluster Village Adoption Programme at Government High School, Holuru, Kolar District, Karnataka. The programme was presided over by Shri M. Srinivas Babu, State Marketing Manager, Karnataka, and focused on the role of KRIBHCO in serving the farming community, the importance of education and co-curricular activities, and the contribution of farmers to nation-building.
3. KRIBHCO, Karnataka conducted a Cooperative Empowerment Programme at RSSBN Bellary on 18<sup>th</sup> October, 2025.

**Madhya Pradesh**


1. कृभको मध्यप्रदेश द्वारा ग्वालियर स्थित 'द क्लासिक बैंकेट एंड रेस्टोरेट' में उर्वरक संवर्धन अभियान कार्यक्रम का आयोजन किया गया। कार्यक्रम के मुख्य अतिथि डॉ. राजीव कुमार, उप महाप्रबंधक, कृभको भोपाल रहे। कार्यक्रम में ग्वालियर एवं चंबल संभाग के लगभग 36 डीलर बंधुओं ने सहभागिता की।
2. कृभको मध्यप्रदेश द्वारा होटल कदम ट्री, जबलपुर (म.प्र.) में सहकारी शिक्षा संगोष्ठी का आयोजन किया गया, जो 12.09.2025 को संपन्न हुई। विशेष अतिथि

- के रूप में डॉ. राजीव कुमार, उप महाप्रबंधक, कृभको, भोपाल उपस्थित रहे।
3. कृभको मध्यप्रदेश द्वारा ग्राम सुखेड़ा, जिला रतलाम (म.प्र.) में खेत दिवस कार्यक्रम का आयोजन किया गया, जो 22.09.2024 को संपन्न हुआ। कार्यक्रम में लगभग 60-70 उन्नतशील किसान उपस्थित रहे।

**Maharashtra**


1. KRIBHCO Maharashtra organized an Animal Health Campaign at Rajurwadi, Taluka Morshi, District Amravati, on 25 July 2025. The campaign covered topics including the International Year of Cooperatives (IYC) 2025, KRIBHCO's activities, seed treatment, bio-fertilizers, zinc sulphate, Sivarika, city compost, and Fortified Organic Manure (FOM).
2. KRIBHCO Maharashtra organized a Crop Seminar Programme at Rengepar (Kohli), Taluka Lakhani, District Bhandara, on 1<sup>st</sup> August 2025. The programme was graced by

- Shri Bipin S. Chauhan, the then State Marketing Manager, KRIBHCO, Pune, along with other distinguished dignitaries. The seminar focused on paddy cultivation practices, recommended fertilizer doses, nutrient management, and government schemes related to paddy cultivation.
3. KRIBHCO Maharashtra organized a Dealer Conference at Amravati on 19<sup>th</sup> September 2025. The conference focused on soil testing, compost application methods, the use of zinc sulphate, fertilizer sales performance, and certified seeds.

## Odisha



1. KTRIBHCO Odisha organized a Dealers' Conference at Hotel Binod Palace, Nabarangpur. The programme was graced by Shri Ashutosh Chandrakar, State Marketing Manager, Odisha, along with other officials. The conference focused on KTRIBHCO's profile, new products - particularly RhizoSuper and Sivarika—a review of product sales, future sales plans for Odisha, and dealers' business suggestions, and concluded with a vote of thanks. A total of 40 participants attended the conference.
2. KTRIBHCO Odisha organized a Crop Seminar at Amareswar, Nimapada, District Puri, on 4<sup>th</sup> November 2025. The seminar focused on KTRIBHCO's mission and role in farmer welfare, product usage and dosage, Sivarika and RhizoSuper, crop packages for paddy, coconut, and winter vegetables, as well as government and NRRRI schemes. The programme

concluded with a question-and-answer session followed by a vote of thanks. Approximately 150 participants attended the seminar.

3. KTRIBHCO Odisha organized a Dealers' Conference at Hotel Swosti Premium, Bhubaneswar, on 21<sup>st</sup> November 2025. The programme was graced by Dr. Tejinder Singh, Joint General Manager (East Zone), Noida, as the Chief Guest, along with Shri Ashutosh Chandrakar, State Marketing Manager, Odisha, and other officials.

The conference focused on KTRIBHCO's profile, new products—particularly RhizoSuper and Sivarika - a review of product sales, future sales plans for Odisha, and dealers' suggestions. The programme concluded with a vote of thanks. A total of 25 participants attended the conference.

## Punjab



1. KTRIBHCO Punjab organized a Cooperative Education Conference at Jagraon on 2<sup>nd</sup> July 2025. A total of 58 participants attended the programme. Shri Gurjeet Singh, Senior SMM, Punjab, highlighted KTRIBHCO products, the advantages of soil testing, balanced fertilizer use, and the benefits of city compost for crops.
2. KTRIBHCO Punjab organized a Group Discussion-cum-Educational Programme at Krishi Vigyan Kendra, Sri Muktsar Sahib, under Swachhata Hi Sewa Mahotsav 2025 on 24<sup>th</sup> September 2025. A total of 48 participants attended the programme. Shri Gurjeet Singh, Senior SMM,

Punjab, highlighted KTRIBHCO products, the importance of soil testing, balanced fertilizer use, the benefits of city compost, DBT fertilizer subsidy, and KTRIBHCO's welfare programmes.

3. KTRIBHCO Punjab organized a Fertilizer Promotion Campaign at MPACS Burj Mohar, District Fazilka, on 28<sup>th</sup> November 2025. A total of 52 participants attended the programme. The campaign focused on issues related to the water table and waterlogging, crop selection for saline and high pH soils, KTRIBHCO services, soil pH and EC, integrated nutrient management, and soil sampling methods.

## Rajasthan



1. अंतर्राष्ट्रीय सहकारिता वर्ष 2025 के तहत कृषको एवं कोटा केंद्रीय सहकारी बैंक के संयुक्त तत्वावधान में सहकारिता सशक्तिकरण पर एक वृहद कार्यक्रम का आयोजन किया गया, जो 19.09.2025 को संपन्न हुआ। कार्यक्रम के मुख्य अतिथि

माननीय श्री ओम बिरला जी, लोकसभा अध्यक्ष, भारत सरकार रहे तथा कार्यक्रम की अध्यक्षता आदरणीय श्री गौतम कुमार दक जी, सहकारिता मंत्री, राजस्थान सरकार ने की।

कार्यक्रम के अंतर्गत कोटा केंद्रीय सहकारी बैंक द्वारा गोपालन क्रेडिट कार्ड योजना के तहत पशुपालक महिलाओं सहित 1539 लाभार्थियों को 10.47 करोड़ रुपये का ऋण वितरण किया गया, साथ ही माइक्रो एटीएम एवं सहकार दुर्घटना बीमा योजना के अंतर्गत लाभ प्रदान किए गए। इस अवसर पर क्षेत्र के जनप्रतिनिधियों, वरिष्ठ अधिकारियों सहित लगभग 1200 प्रतिनिधियों, प्रगतिशील कृषकों एवं पशुपालकों की गरिमामयी उपस्थिति रही।

2. अलवर क्रय-विक्रय सहकारी समिति लिमिटेड में 72वें अखिल भारतीय सहकार सप्ताह का भव्य आयोजन कृषको राजस्थान एवं अलवर क्रय-विक्रय सहकारी समिति लिमिटेड के सौजन्य से किया गया, जो 19.11.2025 को संपन्न हुआ।

कार्यक्रम में सहकारिता के विकास, उभरते क्षेत्रों में विस्तार, वैकल्पिक व्यवसायों तथा सहकार सप्ताह के अंतर्गत कृषको की गतिविधियों पर विस्तृत जानकारी दी गई। इस अवसर पर 100 से अधिक सहकार बंधुओं की उपस्थिति रही।

3. कृषको राजस्थान द्वारा रोजड़ी ग्राम सेवा सहकारी समिति (GSS) में सहकार संगोष्ठी का सफल आयोजन किया गया, जो 26 दिसंबर 2025 को संपन्न हुआ। कार्यक्रम के मुख्य अतिथि श्री रणजीत सिंह राठौड़ जी, मुख्य राज्य प्रबंधक, कृषको जयपुर रहे, जबकि कार्यक्रम की अध्यक्षता श्री रविंद्र सिंह खंगारोत जी, अध्यक्ष, रोजड़ी GSS ने की। संगोष्ठी में लगभग 120 समिति व्यवस्थापकों एवं उन्नतशील किसानों ने सहभागिता की।

## Tamil Nadu



1. KRIBHCO Tamil Nadu conducted a Group Discussion Programme at the JDA Office, Dharmapuri District, which was held on 02<sup>nd</sup> September, 2025. A total of 95 society secretaries participated in the programme, which focused on NPS distribution, fertilizer subsidy benefits, the importance of POS billing, and the usage and benefits of KRIBHCO products such as RhizoSuper, Sivarika, and FOM.
2. KRIBHCO Tamil Nadu conducted a Sanitation Campaign under Swachhata Hi Seva (SHS) 2025 at Mukkani Village, Tuticorin District, which was held on 25<sup>th</sup> September, 2025. To promote cleanliness, KRIBHCO provided the

Mukkani Village Panchayat with dustbins, broomsticks, sweeping sticks, and sanitary equipment. The slogan "Ek Din, Ek Ghanta, Ek Saath" inspired participants and sanitation workers to work collectively for cleanliness, and the importance of maintaining hygiene in daily life was highlighted. A total of 25 sanitation workers actively participated in the programme.

3. KRIBHCO Tamil Nadu conducted an Animal Health Campaign at Patchagoundenpalayam Village, Erode District, which was held on 20<sup>th</sup> November, 2025. During the campaign, 268 cattle were vaccinated against FMD and provided services including deworming, artificial insemination, infertility treatment, and uterine cleaning. KRIBHCO also distributed milk cans to the best-performing cattle and provided medicinal boluses and mineral supplements.

## Uttarakhand



1. कृषको उत्तराखण्ड द्वारा गोविन्द बल्लभ पंत कृषि एवं प्रौद्योगिकी विश्वविद्यालय, पंतनगर में आयोजित 118वें चार दिवसीय किसान मेले में कृषको स्टॉल का भ्रमण विश्वविद्यालय के कुलपति डॉ. मनमोहन सिंह चौहान द्वारा किया गया। यह मेला 13 अक्टूबर 2025 को संपन्न हुआ।

इस अवसर पर श्री जबर सिंह, राज्य विपणन प्रबंधक, उत्तराखण्ड ने कृषको के उत्पाद राइजोसुपर (माइकोराइजा), तरल जैव उर्वरक एवं एफओएम (FOM) आदि की विस्तृत जानकारी दी। कुलपति महोदय ने कृषको स्टॉल की सराहना करते हुए किसानों को उन्नत कृषि तकनीक एवं उत्पाद उपलब्ध कराने के लिए कृषको को धन्यवाद दिया।

मेले के दौरान विभिन्न प्रदेशों से आए लगभग 4,500 किसान बंधुओं ने कृषको स्टॉल का भ्रमण किया।

2. कृषको उत्तराखण्ड द्वारा जनपद हरिद्वार के अंगीकृत ग्राम समूह, ग्राम कुंजा बहादुरपुर के अंतर्गत राजकीय प्राथमिक विद्यालय, कुंजा बहादुरपुर में ग्रामीण खेल-कूद कार्यक्रम का आयोजन किया गया, जो 24 दिसंबर 2025 को संपन्न हुआ।

कार्यक्रम के मुख्य अतिथि कृषको के राज्य विपणन प्रबंधक श्री जबर सिंह रहे। कार्यक्रम में विद्यालय के अध्यापकों सहित लगभग 80 छात्र-छात्राओं ने भाग लिया।

इस अवसर पर दौड़, बैडमिंटन एवं वॉलीबॉल जैसी प्रतियोगिताएँ आयोजित की गईं, जिनमें प्रथम, द्वितीय एवं तृतीय स्थान प्राप्त करने वाले विद्यार्थियों को अतिथियों द्वारा मेडल प्रदान किए गए। साथ ही कृषको द्वारा बच्चों को खेलकूद सामग्री की किट निःशुल्क वितरित की गई।

3. कृषको उत्तराखण्ड द्वारा जनपद हरिद्वार के ग्राम मन्नाखेड़ी में किसान सभा का आयोजन किया गया। कार्यक्रम के मुख्य अतिथि श्री जबर सिंह, राज्य विपणन प्रबंधक, कृषको उत्तराखण्ड रहे। कार्यक्रम में लगभग 70 किसानों ने सहभागिता की।

इस अवसर पर किसानों को कृषको संस्था एवं सहकारिता, मृदा परीक्षण के आधार पर संतुलित उर्वरक उपयोग तथा कृषको के उत्पादों जैसे तरल जैव उर्वरक, किण्वित ऑर्गेनिक खाद, ऑर्गेनिक पोटाश, सिवारिका एवं राइजोसुपर (माइकोराइजा) के बारे में विस्तृत जानकारी दी गई।

**Uttar Pradesh**


1. कृभको उत्तर प्रदेश, द्वारा अंतरराष्ट्रीय सहकारिता वर्ष-2025 के अंतर्गत दिनांक 02.07.2025 को सहकारिता मंत्रालय की विभिन्न पहलों पर जागरूकता कार्यशाला आयोजित की गई, जिसमें लगभग 70 किसानों ने सहभागिता की।
2. कृभको उत्तर प्रदेश द्वारा अंतरराष्ट्रीय सहकारिता वर्ष-2025 के अंतर्गत दिनांक 03.07.2025 को बीपीएसीएस कोटवा पांडेय में वृक्षारोपण कार्यक्रम का आयोजन किया गया।
3. दिनांक 02.08.2025 को जनपद वाराणसी में माननीय प्रधानमंत्री जी द्वारा पीएम किसान सम्मान निधि की 20वीं किस्त जारी की गई। इसी क्रम में करौता गोपालपुर, वाराणसी में कृभको द्वारा कार्यक्रम का आयोजन किया गया। कार्यक्रम में 150 से अधिक महिला एवं पुरुष किसानों ने सहभागिता की।

**West Bengal**


1. KRIBHCO West Bengal organized a Farmers' Meeting and Exhibition of Cooperative Products and Cooperative History at Rangapani Village, Naxalbari Block, Jalpaiguri District. The programme highlighted an introduction to KRIBHCO, the role of cooperative societies in grassroots farmer development, and the importance of the International Year of Cooperatives. Emphasis was also placed on balanced nutrient management, bio-farming, and sustainable agricultural practices. A total of 33 farmers participated in the programme.
2. KRIBHCO West Bengal organized a Crop Seminar under the 72<sup>nd</sup> Cooperative Week Celebration at Gulandar Village, Uttar Dinajpur District. Around 80 farmers and cooperative members participated in the programme. The seminar focused on the role of cooperatives in Atmanirbhar Bharat, innovative cooperative business models, balanced nutrient management, organic inputs, and the use of liquid biofertilizers for sustainable agriculture.
3. KRIBHCO West Bengal organized a Cooperative Education Conference on the eve of Cooperative Week 2025 at Anandanagar SKUS Ltd., Hooghly District, on 18 November 2025, with the participation of 65 cooperators and farmers. The conference highlighted government schemes for strengthening cooperatives, rural development through cooperative initiatives, and programmes of the Ministry of Cooperation. It emphasized the theme "Cooperatives as Vehicles for Atmanirbhar Bharat" and the role of cooperatives in empowering youth, women, and weaker sections through cooperative entrepreneurship.

## From Sahkar to Samriddhi: The Role of Cooperatives and NGOs in India's Sustainable Growth

India's story has always been a story of people coming together. From village commons and shared water systems to collective farming and local markets, cooperation is woven into the social fabric of the country. As India looks ahead to the next 25 years - towards becoming a developed nation by 2047 - the question is not only about how fast the economy grows, but about who grows with it. In this journey, cooperatives, supported by committed civil society organizations, may well be one of India's most human and sustainable pathways to progress.

At its heart, a cooperative is a simple idea: people with shared needs come together, pool resources, share risks, and collectively decide their future. Unlike corporate models driven primarily by profit, cooperatives place people at the centre. Every member has a voice, and every voice matters. This model has quietly shaped India's rural economy for decades. Today, India has over 8.4 lakh cooperative societies with more than 32 crore members - farmers, milk producers, fishers, artisans, weavers, women's groups, and small entrepreneurs. These numbers are not just statistics; they represent households, aspirations, and everyday struggles for dignity and stability.

The true strength of cooperatives lies in their ability to reach those who are often left behind by conventional growth models. Small and marginal farmers, landless labourers, women, and informal workers rarely have bargaining power as individuals. But when they come together - as members of a dairy cooperative, a credit society, or a producer collective - they gain visibility, voice, and resilience. India's dairy revolution stands as a powerful reminder of this. What began as a cooperative experiment transformed millions of small milk producers into stakeholders of a nationwide value chain, increasing incomes while ensuring food security. It proved that development does not always need large corporations; sometimes it needs trust, participation, and patience.

As India faces new challenges - climate uncertainty, rural distress, migration, youth unemployment, and widening inequalities - the cooperative model becomes even more relevant. Sustainable development is not only about infrastructure and technology; it is about strengthening local systems so that communities can adapt, survive, and thrive. Agricultural cooperatives help farmers reduce costs, access markets, and adopt climate-resilient practices. Credit cooperatives provide affordable finance when formal systems fail. Fisheries, handloom, and artisan cooperatives protect traditional livelihoods while enabling modern market linkages. Over the next 25 years, these institutions can act as anchors of stability in a rapidly changing world.

Recognizing this potential, the Government of India took a significant step in 2021 by creating the Ministry of Cooperation, guided by the vision of "Sahkar se Samriddhi." The intent was clear: to give cooperatives focused attention, policy coherence, and institutional support. This was followed by the National Cooperation Policy 2025, which lays out a long-term roadmap to strengthen governance, expand cooperative coverage to every village, professionalize management, and promote new cooperatives in sectors such as dairy, fisheries, and emerging rural enterprises. Ambitious targets - such as creating two lakh new multipurpose cooperatives - signal the government's commitment to revitalizing this people-centric model of development.

Yet, anyone who has worked at the grassroots knows that policies alone do not change lives. The real test lies in implementation - on dusty village roads, in community meetings, in trust-building with people who have seen many schemes come and go. This is where non-governmental organizations play a role that is both practical and deeply human. NGOs act as bridges - between policy and people, between institutions and communities, between vision and reality.

Organizations like Gramin Vikas Trust (GVT) exemplify how civil society can strengthen the cooperative ecosystem. Established in 1992 with the support of KRIBHCO, GVT has spent more than 26 years walking alongside rural communities across India. Its work has never been limited to delivering projects; it has focused on building institutions, nurturing leadership, and enabling communities to take ownership of their development. This approach aligns naturally with the cooperative philosophy.

GVT's experience shows that forming a cooperative is not merely a legal process - it is a social one. Communities need to understand why collective action matters, how trust is built, and how transparent governance works. Through years of community mobilization, training, and handholding, GVT has helped create thousands of groups and institutions that function on cooperative principles. Its work in natural resource management, covering over 1.16 lakh hectares and benefiting more than 17 lakh people, demonstrates how collective stewardship of land and water can improve livelihoods while protecting ecosystems.

In livelihoods and skill development, GVT has trained thousands of rural youths and facilitated sustainable employment, helping families reduce distress migration and build local economies. In healthcare and sanitation, its interventions have reached nearly three lakh people, improving quality of life and productivity. In education and digital literacy, it has



opened pathways for rural youth to engage with a changing economy. Many of these initiatives rely on collective models - self-help groups, producer collectives, and community institutions - that mirror the cooperative approach.

As the Ministry of Cooperation rolls out reforms such as PACS strengthening, digital databases, and new cooperative formations, NGOs like GVT can play a vital enabling role. They can support community mobilization, build managerial and financial capacities of cooperative leaders, help cooperatives comply with new governance norms, and ensure that women, small farmers, and marginalized groups are not left out. They can also support convergence - aligning cooperative schemes with agriculture, livelihoods, health, and climate programs - so that development efforts reinforce each other rather than operate in silos.

Looking ahead, India's sustainable future will not be built by government or markets alone. It will be built through partnerships - between the state, cooperatives, civil society,

and communities themselves. Cooperatives offer a model where economic growth does not come at the cost of social cohesion or environmental health. NGOs bring the empathy, patience, and grassroots wisdom needed to make these models work on the ground.

In the next 25 years, as India strives to become a developed nation, the real measure of success will be whether prosperity reaches the last mile and whether growth strengthens, rather than erodes, community bonds. Cooperatives, supported by committed organizations like Gramin Vikas Trust, remind us that development is not only about numbers and targets—it is about people choosing to move forward together. And in that collective journey lies India's most sustainable strength.



**Sonakshi Shree**

Senior Manager, CSR & Communications, GVT

## बहुत गुणकारी है मसालों की रानी इलायची



लगभग हर घर में पाई जाने वाली इलायची को मसालों की रानी कहा जाता है। ये सिर्फ खाने में इस्तेमाल नहीं होती बल्कि यह एक ऐसी प्राकृतिक औषधि भी है जो शरीर के कई हिस्सों पर सकारात्मक प्रभाव डालती है। इसकी खुशबू, स्वाद और औषधीय गुण इसे हर घर की जरूरत बनाते हैं।

वरिष्ठ आयुर्वेदाचार्य डॉ. श्रीधर शुक्ला इलायची के कई स्वास्थ्य लाभ बताते हैं :

### 1. पाचन शक्ति मजबूत करती है

इलायची में ऐसे प्राकृतिक तत्व होते हैं जो पाचन तंत्र को सक्रिय करते हैं। यह पेट में बनने वाली गैस, भारीपन, बदहजमी और अपच को जल्दी ठीक करती है। खाने के बाद इलायची चबाने से भोजन आसानी से पच जाता है।

### 2. गैस और एसिडिटी के लिए लाभकारी

अगर आपको बार-बार जलन या एसिडिटी महसूस होती है, तो इलायची बेहद फायदेमंद है। इसके सूजन कम करने वाले गुण पेट की जलन को शांत करते हैं और पाचन रसों को नियंत्रित करते हैं।

### 3. मुंह की दुर्गंध दूर करे

इलायची की ताज़ी खुशबू प्राकृतिक माउथ फ्रेशनर का काम करती है। यह मुंह में बैक्टीरिया को खत्म कर सांस की बदबू को दूर करती है। यही कारण है कि इसे अकसर चाय, पान और मिठाइयों में भी इस्तेमाल जाता है।

### 4. खांसी, जुकाम और गले के लिए फायदेमंद

इलायची में एंटी-इंफ्लेमेटरी और एंटी-सेप्टिक गुण होते हैं, जो गले के दर्द, सूजन और कफ को कम करते हैं। चाय में इलायची डालकर पीने से सर्दी में काफी फायदा मिलता है।

### 5. रक्तचाप नियंत्रित रखने में सहायक

इसमें मौजूद पोटैशियम और एंटीऑक्सीडेंट रक्त वाहिनियों को आराम देते हैं। इससे ब्लड सर्कुलेशन सुधरता है और हाई ब्लड प्रेशर नियंत्रित रखने में मदद मिलती है।

### 6. शरीर की गर्मी और सूजन कम करती है

इलायची में मौजूद ठंडक देने वाले तत्व शरीर में बढ़ी हुई गर्मी और सूजन को कम करते हैं। इसलिए गर्मियों में इलायची वाली चाय और पेय काफी फायदेमंद माने जाते हैं। शरबत में भी इसका प्रयोग होता है।

### 7. तनाव कम करे

इसकी बेहतरीन खुशबू दिमाग को शांत करती है। इससे तनाव, थकान और बेचैनी कम होती है। हल्की इलायची चाय पीने से मूड अच्छा होता है और मन को हल्का महसूस होता है।

**8. पेट दर्द और जी मिचलाने में आराम**

अगर पेट में जलन, दर्द या उल्टी जैसा महसूस हो, तो इलायची तुरंत राहत देती है। यह पेट को शांत करती है और जी मिचलाने की समस्या को खत्म करती है।

**9. रोग प्रतिरोधक क्षमता बढ़ाती है**

इलायची में मिलने वाले एंटीऑक्सीडेंट शरीर में खराब तत्वों को खत्म करते हैं और इम्यूनिटी बढ़ाते हैं। इससे शरीर बीमारियों से लड़ने के लिए मजबूत होता है।

**किसानों के लिए इलायची की खेती लाभकारी**

इलायची की खेती पारंपरिक रूप से पहाड़ी इलाकों में की जाती है केरल के मुन्नार में बेहतरीन किस्म की इलायची होती है लेकिन अब मैदानी क्षेत्रों में भी आधुनिक तकनीक के साथ इसकी खेती सफलतापूर्वक की जा रही है। इसकी उचित देखभाल की जाए तो किसान इससे अच्छा मुनाफा कमा सकते हैं। बाजारों में हमेशा इलायची की मांग रहती है।

**खेती के लिए मिट्टी और मौसम**

इसकी खेती के लिए दोमट, मुलायम और जैविक खाद से भरपूर मिट्टी सबसे बेहतर होती है। ये पौधा नमी पसंद करता है, लेकिन पानी भराव से जल्दी खराब भी होता है।

इलायची 50-60% छाया वाले वातावरण में तेजी से बढ़ती है।

**मैदानी इलाकों में खेती का तरीका**

मैदानी क्षेत्रों में सीधी धूप से पौधा कमजोर हो जाता है, इसलिए 50% शेड नेट लगाना जरूरी है। यह पौधे को ठंडा वातावरण देता है। ड्रिप सिंचाई से नमी बनी रहती है। गर्मियों में दोपहर के समय स्प्रींकलर से हल्की फुहार चलाने से पौधे ताजगी में रहते हैं।

पौधों के बीच 2x2 मीटर की दूरी रखना अच्छा रहता है। मल्लिंग से मिट्टी की नमी बरकरार रहती है और खरपतवार कम होते हैं।

समय-समय पर वर्मी कम्पोस्ट और गोबर खाद देने से पौधों की वृद्धि अच्छी होती है।

अगर किसान इन सावधानियों और तकनीकों का पालन करें, तो मैदानी क्षेत्रों में भी इलायची की बढ़िया पैदावार और अच्छा आर्थिक फायदा मिल सकता है। खेती करने के पूर्व कृषि वैज्ञानिकों से सलाह जरूर लें।

धर्मेन्द्र साहू  
मीडिया कंसल्टेंट  
कृषिको, नोएडा

**भारतीय सहकारिता आंदोलन : पाँच व्यक्तित्व, एक आत्मा**

भारत की धरती पर विकास कभी अकेले नहीं पनपा। यहाँ हल की रेखा, बैल की चाल और पसीने की हर बूँद हमेशा साझेदारी की कहानी कहती आई है। जब खेत की मेड़ पर खड़ा किसान अपने श्रम का मूल्य तय नहीं कर पाता, जब दूध का दाम व्यापारी तय करता है और गन्ने की मिठास किसान तक नहीं पहुँचती - तब जन्म होता है सहकारिता का।

सहकारिता कोई आर्थिक शब्द नहीं, यह भारतीय जीवन-दर्शन की व्यावहारिक अभिव्यक्ति है - जहाँ "मैं" नहीं, "हम" केंद्र में होता है। भारत की आत्मा गाँवों में बसती है, और गाँवों की धड़कन सहकारिता में। सहकारिता कोई सरकारी योजना मात्र नहीं, यह उस साधारण किसान का स्वप्न है - जो अकेला था, पर एकजुट होकर अजेय बन गया। भारत की मिट्टी ने हमेशा अकेले नहीं, मिलकर चलने वालों को जन्म दिया है। यहाँ जीवन प्रतियोगिता से नहीं, सहयोग से आगे बढ़ता है। भारतीय सहकारिता आंदोलन कागज़ों पर नहीं, गाँव की चौपालों पर लिखा गया इतिहास है। इसे न किसी सत्ता ने गढ़ा, न किसी बाज़ार ने चलाया - इसे गढ़ा उन लोगों ने जो खेत में उतरे, गाँव में रहे और जनता के साथ खड़े रहे।

इस स्वप्न को साकार करने वाले कुछ व्यक्तित्व इतिहास के पन्नों में नाम नहीं, बल्कि आंदोलन बनकर दर्ज हुए। त्रिभुवनदास पटेल, विठ्ठलराव विखे पाटिल, डॉ. वर्गीज़ कुरियन, टी. के. पाई और चौधरी चरण सिंह - ये पाँच नाम नहीं, पाँच दिशाएँ हैं, जिन्होंने भारतीय सहकारिता को आकार दिया।

**1. त्रिभुवनदास किशीभाई पटेल**

22 अक्टूबर 1903 को गुजरात के आनंद क्षेत्र में जन्मे त्रिभुवनदास पटेल किसान परिवार की उसी मिट्टी से निकले जहाँ श्रम जीवन है और अन्याय रोज़ का अनुभव। बचपन से ही उन्होंने देखा कि किसान मेहनत करता है, पर लाभ का निर्णय कोई और करता है। त्रिभुवनदास पटेल ने कानून की शिक्षा प्राप्त की और वकील बने। कानून ने उन्हें शब्द दिए, पर जीवन ने उन्हें उन शब्दों का अर्थ समझाया।



गुजरात की धरती पर जन्मा यह वकील, जब किसानों के बीच पहुँचा, तो कानून की किताबें छोड़कर दूध से जुड़ा हुआ न्याय लिखने लगा। उनके जीवन की दिशा तब बदली जब वे सरदार वल्लभभाई पटेल के संपर्क में आए। सरदार पटेल ने उन्हें सिखाया - **“शोषण का उत्तर अनुरोध नहीं, संगठन है।”** ब्रिटिश काल में गुजरात के दुग्ध उत्पादक किसान निजी ठेकेदारों और व्यापारियों के अधीन थे। दूध किसान का था, पर दाम व्यापारी तय करता था। त्रिभुवनदास पटेल ने इसी असमानता को सहकारिता का आधार बनाया और **1946 में कैरा जिला सहकारी दुग्ध संघ की स्थापना की गई।**

त्रिभुवनदास पटेल काराज़ी योजनाओं में नहीं, गाँव की बैठकों में विश्वास रखते थे। उन्होंने गाँव-गाँव जाकर दुग्ध समितियाँ बनाईं, जहाँ हर किसान की एक समान आवाज़ थी। उनकी नींव पर आगे चलकर AMUL मॉडल खड़ा हुआ। यह मॉडल दूध का व्यापार नहीं, किसान-स्वाभिमान का ब्रांड बन गया। आज जब भारत विश्व का सबसे बड़ा दुग्ध उत्पादक देश है, तो उसके पीछे त्रिभुवनदास पटेल की शांत लेकिन दृढ़ दृष्टि खड़ी दिखाई देती है।

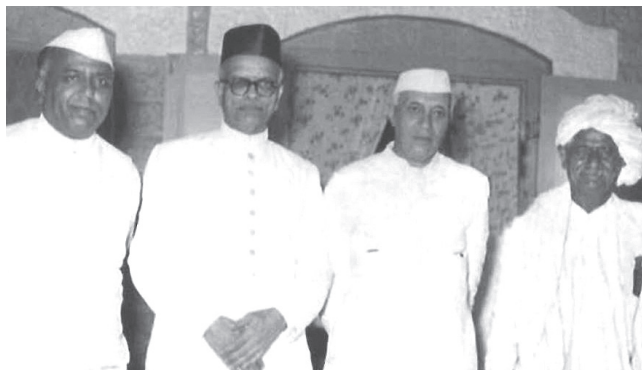
**“त्रिभुवनदास पटेल ने यह दिखाया कि क्रांति नारे से नहीं, संरचना से आती है।”**



## 2. विठ्ठलराव विखे पाटिल

महाराष्ट्र की धरती पर जब गन्ने की हरियाली थी, पर किसान की आँखों में भविष्य की नमी नहीं — तब एक व्यक्ति ने समझा कि समस्या फसल में नहीं, व्यवस्था में है।

1899 में महाराष्ट्र के अहमदनगर में जन्मे विठ्ठलराव विखे पाटिल औपचारिक शिक्षा से अधिक अनुभव की पाठशाला से निकले। उन्होंने देखा — गन्ना किसान मेहनत करता है, पर लाभ साहूकार और मिल मालिक ले जाते हैं। उनका निष्कर्ष सीधा था - जब तक किसान उद्योग का भागीदार नहीं बनेगा, तब तक शोषण खत्म नहीं होगा। 1950 में भारत की पहली सहकारी चीनी मिल इसी विचार की परिणति थी। यहाँ किसान केवल गन्ना सप्लायर नहीं था, वह शेयरधारक था और लाभ का हिस्सेदार था।



विठ्ठलराव विखे पाटिल ने सहकारिता को सिर्फ आर्थिक समाधान नहीं, ग्रामीण पुनर्निर्माण का माध्यम बनाया। उनके प्रयासों से - महाराष्ट्र में सहकारी चीनी मिलों का जाल फैला और ग्रामीण क्षेत्रों में रोजगार पैदा हुआ। कृषि और उद्योग के बीच सेतु बना उन्होंने यह सिद्ध किया कि **“सहकारिता केवल उपभोग नहीं, उत्पादन का भी लोकतंत्र है।”**

## 3. टी. के पाई

भारत की आर्थिक यात्रा में कुछ लोग धन कमाने के लिए याद किए जाते हैं, और कुछ ऐसे होते हैं जो धन को जनता तक पहुँचाने के लिए स्मरण किए जाते हैं।

1898 में कर्नाटक की धरती पर जन्मे टी. के. पाई ऐसे समय में बड़े हुए जब भारत औपनिवेशिक शासन के अधीन था और आर्थिक शक्ति कुछ गिने-चुने हाथों में सिमटी हुई थी। उन्होंने समझा कि पश्चिमी बैंकिंग मॉडल भारतीय ग्रामीण समाज के लिए पूर्णतः उपयुक्त नहीं है। भारत को ऐसी वित्तीय व्यवस्था चाहिए जो लाभ से पहले विश्वास को महत्व दे। यहीं से उनके विचारों में सहकारिता का बीज पड़ा। उन्होंने महसूस किया कि यदि वित्तीय संस्थाएँ सहयोग पर आधारित हों, तो बैंक डर का नहीं, साहस का स्रोत बन सकते हैं। इसी विचार से उन्होंने सहकारी मूल्यों पर आधारित बैंकिंग प्रणाली को आगे बढ़ाया। उनका विश्वास था - **“बैंक की सबसे बड़ी पूँजी उसका विश्वास होता है।”**

टी. के. पाई ने भारतीय सहकारिता आंदोलन को एक अत्यंत महत्वपूर्ण आयाम दिया—वित्तीय आत्मनिर्भरता। जहाँ त्रिभुवनदास पटेल ने किसान को संगठित किया, और कुरियन ने उत्पादन को सशक्त बनाया, वहीं टी. के. पाई ने उस आंदोलन को आर्थिक रक्तसंचार दिया। उन्होंने दिखाया कि सहकारिता केवल दूध, चीनी या खेती तक सीमित नहीं, यह वित्त की दुनिया में भी क्रांति ला सकती है।

## 4. डॉ. वर्गीज़ कुरियन

इतिहास में कुछ लोग ऐसे होते हैं जो जन्म से नहीं, दृष्टि से महान बनते हैं। वे नारे नहीं देते, वे संस्थाएँ खड़ी करते हैं।

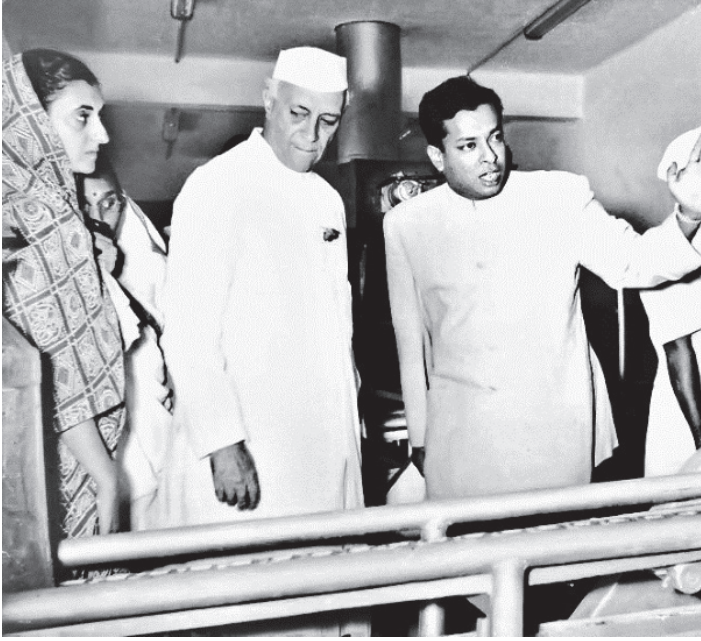


26 नवम्बर 1921 को केरल के कोझीकोड नगर में डॉ. वर्गीज़ कुरियन का जन्म हुआ था। उनका परिवार शिक्षा और अनुशासन को जीवन का आधार मानता था। उन्होंने भौतिक विज्ञान (B.Sc.) में स्नातक किया, इसके बाद इंजीनियरिंग और डेयरी टेक्नोलॉजी में विशेषज्ञता प्राप्त की। लेकिन उनका ज्ञान केवल डिग्री तक सीमित नहीं रहा - वे यह समझ चुके थे कि तकनीक तब तक अधूरी है जब तक वह समाज से न जुड़े।

सरकारी सेवा के अंतर्गत डॉ. कुरियन को गुजरात के छोटे से शहर आनंद में नियुक्त किया गया। आनंद में उनकी मुलाकात त्रिभुवनदास पटेल से हुई। कुरियन ने देखा - किसानों के पास दूध था, मेहनत थी, ईमानदारी थी, पर व्यवस्था नहीं थी। डॉ. कुरियन ने जल्दी समझ लिया कि सहकारिता केवल भावनाओं से नहीं चल सकती। उसे चाहिए— तकनीक, पेशेवर प्रबंधन और

कठोर ईमानदारी। उन्होंने AMUL में डेयरी प्रसंस्करण, कोल्ड चेन, गुणवत्ता नियंत्रण और मार्केटिंग - सबको वैज्ञानिक ढंग से संगठित किया।

डॉ. कुरियन की दूरदृष्टि AMUL तक सीमित नहीं रही। उन्होंने National Dairy Development Board (NDDB) की स्थापना की - ताकि सहकारिता राष्ट्रीय स्तर पर फैले। इसके परिणामस्वरूप 1970 में शुरू हुआ ऑपरेशन फ्लड—जिसे दुनिया श्वेत क्रांति (White Revolution) के नाम से जानती है।



इन पाँचों ने अलग-अलग क्षेत्रों में काम किया, पर उद्देश्य एक था - साधारण जन को असाधारण शक्ति देना। त्रिभुवनदास ने संगठन दिया, विखे पाटिल ने उद्योग, कुरियन ने व्यवस्था, टी. के. पाई ने पूंजी और चरण सिंह ने नीति। इसी समन्वय से भारतीय सहकारिता आंदोलन एक योजना नहीं, जन-आंदोलन बना जहाँ लाभ से पहले मानव हो, और प्रतिस्पर्धा से पहले सहयोग जो वही सहकारिता है, और वही भारत की आत्मा भी।

निकुल बी. चौधरी,  
कनिष्ठ ऑपरेंटर (उत्पादन), ग्रेड - L1,  
कृभको, सूरत,



## Poem

### पलाश की टहनियों पर

सुलगते कोयलों को  
मौसम-लोहार ने  
अपनी धौंकनी से नहीं,  
अपने भरोसे से फूँका -

तपिश चढ़ी  
पर जलन नहीं बनी,  
और टेसू  
अंगार नहीं,  
आशा के फूल बन  
खिल उठा।

फागुन-सोনার ने  
गेहूँ की बालियों में छिपी  
धरती की धूप को  
उन दहकते पलों में  
धीरे-धीरे गढ़ा -

ताकि तप कर भी  
कुछ टूटे नहीं,  
और खेतों में  
थकान नहीं,  
सोने-सी मुस्कान  
चमक उठे।

आग यहाँ डर नहीं है,  
आग यहाँ कर्म है -  
जो तपाती है  
तो सिर्फ इसलिए  
कि जीवन  
और उजला हो सके।

सरबजीत कौर

उप. प्रबंधक (मानव संसाधन)  
ग्रामीण विकास ट्रस्ट (जीवीटी)



# Sustainable Land Management & Restoration: International & Indian Perspective

Land is a finite resource composed of soil, water, minerals, plants, and animals. It is an essential part of our life support system and the key building block of our societies and economies. Whether land is a private or public asset, it has the potential to provide a full suite of goods and services: mitigating climate change at the global scale, regulating water supply at the landscape scale, and supporting food production at the local scale. Natural and managed ecosystems support local livelihoods and allow communities to grow and prosper. Roughly USD 44 trillion of economic output (more than half of global GDP) is moderately or highly reliant on natural capital.

Ensuring the healthy and productive land is an essential part for conserving the planet, reducing emissions and bringing balance to our natural world; and Land restoration constitutes a pillar of this process. It is the ecological process to restore a natural and safe landscape for humans, wildlife, and plant communities. This process paves the way to protect our ecosystems, create economic development, help prevent natural disasters such as floods, and increase soil productivity and food supplies. The economic benefits of land restoration are huge. A UNEP study revealed that half of the world's GDP is dependent on nature, and every dollar invested in restoration generates up to USD 30 in benefits. A more comprehensive understanding of land's multiple functions and services (i.e., the benefits to humans and other species) and the process of ascribing value to them suggests that in the future farmers and other land managers should have an expanded role as stewards of the land and its associated resources.

The health and resilience of our land resources are largely determined by management practices, governance systems, and environmental changes. The transformation of our natural ecosystems, the inefficient use of water resources, and the excessive use and misuse of agrochemicals contributes to land degradation at the local level as well as increased greenhouse gas emissions, reduced biodiversity, and changes in rainfall on regional and global scales. Land degradation, biodiversity loss, and climate change are now recognized as intertwined threats to multiple dimensions of human security and contribute to a downward spiral in the productivity and availability of land resources.

At the global stage, United Nations Convention to Combat Desertification (UNCCD) aims to help countries overcome the barriers to the adoption and scaling up of sustainable land management (SLM) policies and practices needed to reduce

poverty, and increase food, water, and energy security for all. To date, land restoration commitments by 115 countries - including restoring 150 million hectares of degraded and deforested landscapes.

India is committed to restore 26 million hectares of degraded land by 2030, goal aligned with UNCCD and Bonn Challenge. Gramin Vikas Trust (GVT), established by KRIBHCO is consistently working to achieve the National Development Goals through wasteland development, forestry and watershed development projects to restore the degraded lands and contribute towards sustainable land restoration and climate resilience in the vulnerable communities. Gramin Vikas Trust has been therefore recognised as one of the CSO partner of UNCCD to combat land degradation and secure the productivity and resilience of our land.

About 250 million hectares of the land pledged for restoration under the convention is agricultural land. Restoring agricultural land is a must if these economic benefits are to be unlocked. Productive farm lands are key for providing jobs and ensuring food security for a growing global population. It is estimated that an additional 20 per cent of intact natural ecosystems could be converted to agricultural land by 2050 to meet the growing food demand. Restoring 150 million hectares of degraded agricultural land could generate USD 85 billion in net benefits to national and local economies, including USD 30-40 billion a year in additional income for smallholder farmers, and increased food security for nearly 200 million people.

It is encouraged to integrate indigenous actions and restoration techniques to reverse past degradation thus achieving 'zero net losses' in the healthy and productive land. Some of these techniques include planting trees, rotating crops, using water retention methods and applying organic fertilizers. These actions would certainly contribute for significant land restoration and achieve the goals of land degradation neutrality.

**Shailesh Kotru**  
Chief Manager (Business Development)  
Gramin Vikas Trust





## How Artificial Intelligence Is Quietly Transforming the Way We Work

Artificial Intelligence once belonged to science fiction—robots, futuristic cities, and machines replacing humans. Today the reality is far more practical and far more powerful. AI is quietly embedded in everyday life: recommending movies, organizing photos, translating messages, and summarizing information.

While many people associate AI with chatbots, its real value lies in solving real-world problems—helping organizations analyze information, automate repetitive tasks, and support better decision-making.

“The real power of AI is not conversation—it is problem-solving.”

### What AI Actually Means

Artificial Intelligence refers to systems capable of performing tasks that typically require human intelligence—recognizing patterns, understanding language, predicting outcomes, and learning from data.

Unlike traditional software that follows predefined rules, AI learns patterns from large datasets and generates insights from them. In practice, AI functions like an analytical assistant capable of processing thousands of documents or millions of data points in seconds.

Generative AI tools can draft reports, summarize meetings, generate ideas, and even write software code. Their effectiveness, however, depends on how they are used and the quality of the data they receive.

“Behind every AI response is a simple mechanism: predict the next word.”

### Why AI Sometimes Feels Brilliant—and Sometimes Wrong

We have experienced both sides of AI. One moment, the response feels insightful and helpful. The next moment, it produces information that is clearly incorrect.

This inconsistency often leads people to ask: Can we really trust AI?

To answer that question, it's important to understand its limitations and use cases both.

### AI Limitations to Keep in Mind

- AI may generate confident but incorrect information (hallucinations).
- Outputs may reflect biases present in training data.
- AI lacks real-world context and organizational knowledge.
- Sensitive business data should never be entered into public AI systems.

“AI unlocks immense possibilities once we understand its limitations.”

### Where AI Creates Real Business Value

#### Turning Data into Insights

Organizations generate enormous amounts of data—from

emails and spreadsheets to sensor readings and customer feedback. AI can analyze this information rapidly, detect patterns, and identify anomalies that might otherwise go unnoticed.

#### Unlocking Knowledge in Documents

Important knowledge often sits inside thousands of reports, manuals, and project documents. AI-powered search systems can index internal knowledge and allow employees to ask questions in natural language—retrieving answers in seconds.

#### Breaking Language Barriers

AI translation tools enable global teams to collaborate more easily by instantly translating documents, emails, and meeting transcripts.

#### Automating Repetitive Work

Routine tasks such as meeting summaries, report formatting, and data extraction can be automated using AI, allowing employees to focus on strategic and creative work.

#### Supporting Better Decisions

AI helps organizations forecast demand, optimize supply chains, detect financial anomalies, and identify operational trends. In healthcare, AI systems assist doctors in analyzing medical images and detecting early signs of disease.

“AI does not replace expertise—it enhances it.”

#### Using AI Responsibly

As organizations explore AI, responsible practices must remain a priority.

First, sensitive information should always be protected. Public AI tools should not be used for confidential data.

Second, AI-generated outputs should always be reviewed by humans before making decisions.

Third, employees should be encouraged to experiment with AI tools in controlled environments to understand their capabilities and limitations.

“Responsible experimentation - the best way to discover meaningful use cases.”

#### The Human Advantage

The future of AI is not about replacing people—it is about enabling people to work more effectively. When AI handles repetitive analysis and information processing, employees gain more time for innovation, creativity, and strategic thinking. In this sense, AI does not diminish human capability—it amplifies it.

#### Looking Ahead

Artificial Intelligence is often compared to transformative technologies such as electricity or the internet. But technology alone does not drive change—people do.

Organizations that combine human expertise with AI-driven insights will solve problems faster, operate more efficiently, and innovate with greater confidence. The real story of AI is not machines becoming smarter—it is people becoming more capable.

The real story of AI is not about machines becoming smarter. It is about people becoming more capable.

“Exciting possibilities are still ahead ...”

Amitesh Prashar  
 Manager (MS)  
 HO - Technical



## Small Changes, Big Impacts

A practical guide to workplace productivity

Workplace productivity rarely improves through dramatic overhauls. More often, it shifts – gradually but durably – through small adjustments to everyday habits. How we write an email, structure a morning, name a file, or respond to a colleague: these details, repeated hundreds of times a year, shape the rhythm and output of an entire organisation. The good news is that none of these changes require special skills or resources. They are available to everyone, right now.

### COMMUNICATION

Clear communication is one of the highest-leverage habits available at work. A well-written message – with a specific subject, a defined ask, and a realistic deadline – tends to reduce the number of follow-ups needed and speeds up decision-making. The same applies to meetings: those that end with documented decisions and named owners are far more likely to produce results than those that trail off without a clear conclusion. The goal is not perfection but precision – saying what needs to be said, simply and clearly, so that others can act on it.

### TIME AND FOCUS

Most professionals spend the first part of their day responding to whatever arrives in their inbox, often without any deliberate choice about what matters most. A small but effective shift is to identify two or three priorities before opening email each morning. This takes less than five minutes and creates a frame for the rest of the day. Equally useful is protecting a block of uninterrupted time for focused work – no notifications, no task-switching. Research consistently shows that the quality of output during focused time is significantly higher than the same hours spent in reactive mode.

### ORGANISATION

Digital clutter is underestimated as a productivity drain. Unnamed files, unstructured shared drives, and overfull inboxes create daily friction that is easy to overlook precisely because it is so routine. A consistent naming convention for files, a logical folder structure agreed on by the team, and a light weekly tidying habit take minimal time to establish but eliminate a surprising amount of confusion. When information is where people expect it to be, work moves faster.

### ACCOUNTABILITY

- Meet deadlines consistently – it builds trust across the team
- Review work before sharing to reduce revision cycles
- Flag issues early rather than waiting for them to surface
- Respond promptly to keep things moving for colleagues

### TOOLS & LEARNING

- Use shared calendars and task boards to reduce status meetings
- Templates and reminders remove repetitive manual effort
- Most tools in use have underutilised features worth exploring
- Regular learning – even informal – keeps skills current

### ACCOUNTABILITY AND COLLABORATION

Individual habits matter, but productivity is also a collective experience. When people consistently meet their commitments, the whole team can plan with more confidence. When someone flags a problem early, others

can adapt before it becomes costly. Simple behaviours – reviewing work before submitting, responding to queries in a reasonable timeframe, acknowledging a colleague's contribution – create an environment where things reliably get done. These are not high-effort gestures; they are the texture of a functional, well-coordinated team.

### TOOLS AND CONTINUOUS LEARNING

Technology can significantly reduce the friction in everyday work, though it is most effective when used deliberately rather than reactively. Digital calendars, shared task boards, document templates, and automated reminders are tools many organisations already have access to but rarely use to their full potential. A short session exploring what is already available can save hours of manual effort each month. On a related note, building a habit of regular learning – whether through a short course, an article, or a conversation with a knowledgeable colleague – helps people stay adaptable as roles and expectations evolve.

### WELLBEING AS A PRODUCTIVITY FACTOR

There is a practical case for rest that has nothing to do with wellness culture. Fatigued professionals make more errors, communicate less clearly, and take longer to complete tasks. Taking genuine breaks during the day, maintaining reasonable boundaries around working hours, and avoiding the trap of busyness – being occupied without being productive – are all legitimate performance strategies. Sustainable output requires sustainable energy, and that is simply a matter of arithmetic.

### HABITS WORTH KEEPING

- 01 Set priorities before opening email each morning
- 02 Write messages with one clear ask and a deadline
- 03 Keep files named consistently and folders logical
- 04 Block and protect time for focused, uninterrupted work
- 05 Review work before sending or sharing it
- 06 Use existing digital tools more intentionally
- 07 Respect your own and others' timelines
- 08 Take real breaks – away from the screen
- 09 Acknowledge and support colleagues regularly
- 10 Set aside time to learn something new each month

Small adjustments, consistently applied,  
produce results that large changes rarely sustain.

Mitali Arora  
Jr. Accounts Assistant  
HO - F&A



# ADVENTUROUS JOURNEY

## 4000 meters up in the Sky: Our Skydive Journey

Skydiving always felt like something straight out of a movie – Mission Impossible, to be exact. It was the kind of thing we’d seen action heroes do. After months of thinking, reading, and wondering, we finally decided it was our turn. My wife Nishita and I were both curious and nervous, but the idea kept pulling us in. After going through blogs, watching videos, and speaking with the team at Skydive Dubai, we built the confidence to book our jump together.

From that day on, the anticipation kept building. Every passing moment was filled with imagination—how the fall would feel, what the view would be like, and how we’d react when the door opened high above the city. It became a shared adventure long before the actual jump.

We booked the first slot of the day, excited and ready. But due to no weather clearance, all jumps were on hold. We waited for nearly 4-5 hours, filled with growing nervousness and anticipation. Finally, just before noon, we got the green light. The skies cleared, and it was time to suit up. Focus replaced the nerves.

At the Palm Drop Zone near Dubai Marina, we completed a short

safety briefing, harness check, and met our instructors. The instructions - body posture, exit timing, and landing position - were brief but reassuring.

Once inside the aircraft, we climbed steadily to 13,000 feet (nearly 4 km above sea level). The view turned surreal—the

full crescent of the man-made island unfolded below, bordered by the turquoise Gulf. From that height, even the curvature of the Earth was visible—a rare and unforgettable sight.

Then came the moment. The door opened, and we edged toward it - just one step away from a vertical drop. The countdown began: 3... 2... 1... jump. Instantly, we were in freefall at nearly 190 km/h—our fastest sensation ever. The wind roared, and the ground surged upward. It was intense and exhilarating.

The fall lasted about 45 seconds before the parachute opened. Suddenly, everything slowed. The silence and stillness of the sky were almost unreal. From above, the iconic layout of the Palm came into full view—surrounded by blue waters, rooftops of luxury villas, The World Islands and distant towers like the Burj Khalifa. It felt like floating between the sea and sky, with Dubai stretching far in every direction.

Landing was smooth and controlled. Our feet touched the grass, but our minds were still in the clouds. From waiting under uncertainty to soaring above a world-famous city, the journey was powerful and fulfilling.

This wasn’t just a thrill ride. It was a chance to step out of routine and into something extraordinary. The height, the fall, the view—all of it will stay with us.

This was an incredible experience for me and my wife Nishita—a moment of new experience, excitement, and awe that we will cherish for a lifetime.



**Darshan Shah**  
Dy. Manager, (Inst.)  
KRIBHCO, Surat

## “Scaling New Heights: A Trek to Kalsubai - The Everest of Maharashtra”



Tracking at Kalsubai (Maharashtra) by Mr. Yash Patel Jr. Chemist (Lab) , Mr. Suresh Chauhan Astd. Chemist (Lab) and Mr. Pradip Patel Jr. Chemist (Lab) on 10<sup>th</sup> September 2025.

Kalsubai is a mountain in the Western Ghats, located in Maharashtra. Kalsubai is the highest peak in Maharashtra and is located in Ahilyanagar district in Akole Taluka.

The trek starts from Bari village, involves climbing ladders, and offers lush scenery during monsoon (July-Sept) and beautiful views in other seasons . It’s a trek with challenging sections, offering a mix of nature and adventure.

Its summit, situated at an elevation of 1,646 metres (5,400 ft), is the highest point in Maharashtra and hence it is known as the "Everest of Maharashtra".

**Sh. Suresh Chauhan**  
Astd. Chemist (Lab.)  
KRIBHCO, Surat





## Visit of Chairman with Functional Directors at Hazira Plant, Surat

On the occasion of KRIBHCO Day on 14<sup>th</sup> November 2025, the Chairman, Shri V. Sudhakar Chowdary, and Shri S. S. Yadav, Managing Director, paid their maiden visit to the KRIBHCO Plant after assuming charge. They were accompanied by Shri Manish Kumar, Director (Marketing & Finance). The Chairman, Managing Director, and Director (Marketing & Finance) were accorded a warm welcome at the VIP Guest House by Shri P. Chandra Mohan, Executive Director (Operations) & Plant Head, along with other senior executives.

During the visit, the Chairman, Managing Director, and Director (Marketing & Finance) held detailed meetings with senior executives and interacted with them on plant performance, operational matters, and review points. They also visited various sections of the plant, with special emphasis on the



Ethanol Plant, where they were briefed on the project progress and the status of ongoing works.

Representatives of the KRIBHCO Officers' Association and KRIBHCO Karmachari Sangh met the Hon'ble Chairman, Managing Director, and Director (Marketing & Finance) in the Board Room and extended a warm welcome by presenting bouquets. During the interaction, representatives of both the Union and the Association discussed various employee welfare activities with them.

A public address was organized at the HRD Centre, which was attended by senior officials and employees. In his address, the Hon'ble Chairman emphasized that teamwork plays a vital role in organizational growth and called upon all employees to work together in the best interest of KRIBHCO.

## Meeting with DAE Chairman



Chairman presents Memento to Shri Satyakumar, Chief Executive, Department of Atomic Energy



Managing Director presents Memento to Shri V. V. S. A. Prasad, Director (Tech), Department of Atomic Energy



Welcome by Local Sarpanch of Kawas Village



During his visit to Hazira, Shri Satya kumar, Chief Executive, Department of Atomic Energy (DAE), Heavy Water Board, and Shri V. V. S. A. Prasad, Director (Opn / Tech), DAE, Heavy Water Board, met the Hon'ble Chairman. Discussions were held on the performance of the Heavy Water Plant operated by KRIBHCO and the future plans related to the Heavy Water Plant.

# KRIBHCO Day Celebration

On the occasion of the KRIBHCO Day celebration, a musical evening was organized at the Open Air Theatre, along with games and other fun-filled activities for township residents. The programme was graced by Chairman, Shri V. Sudhakar Chowdary; Shri S. S. Yadav, Managing Director; Shri Manish Kumar, Director (Finance & Marketing); Shri P. Chandra Mohan, ED (Operations); along with other senior officials from KRIBHCO HO and Plant.

A community dinner was arranged for all residents on the occasion. The township residents thoroughly enjoyed the delicious arrangements and the vibrant musical performances. The event concluded on a high note, leaving everyone with cherished memories of a joyful celebration.





## KRIBHCO Sponsored & Organized Yonex Sunrise Gujarat State Badminton Championship 2025

KRIBHCO has been actively engaging in a variety of events to encourage sports and recreational activities among local industries, nearby villages, and communities on a consistent basis. On the occasion of the celebration of the International Year of Cooperatives, KRIBHCO Surat took the lead in organizing the Yonex Sunrise Gujarat State Badminton Championship 2025 at the KRIBHCO Township in Hazira, Surat.

The event featured competitions for both male and female players across various categories, including singles, doubles, and mixed doubles. More than 240 participants from across Gujarat participated in five different events during the tournament, including state, national and international-level players, marking a significant achievement for KRIBHCO.

The tournament was inaugurated on 2<sup>nd</sup> July 2025 at KRIBHCO Staff Club and concluded on 6<sup>th</sup> July 2025. On the inaugural ceremony of the tournament, the chief guest Shri P. Chandra Mohan, Executive Director & Plant Head-KRIBHCO and Shri Sunil Gaur, JGM (HR)-KRIBHCO, senior officials, residents of KRIBHCO Township, players and representatives from Gujarat Badminton Association and Surat District Badminton Association were also present.

## KRIBHCO Hazira Celebrated 79<sup>th</sup> Independence Day

Krishak Bharati Cooperative Limited (KRIBHCO) celebrated the 79<sup>th</sup> Independence Day, 2025 in their open-air Ground of KRIBHCO township with great honour, respect & enthusiasm. On this occasion, Shri P Chandra Mohan, Executive Director (Operations) & Plant Head, Hazira Plant, KRIBHCO unfurled the National Flag, followed by march-past (parade) by personnel of Security Department and students of Kendriya Vidyalaya. Students of Kendriya Vidyalaya & New Flower School and kids of Bal Bhavan (run by Prerna Ladies Club, KRIBHCO) presented patriotic songs & dance in front of large gathering. Senior officials, employees and their family members gathered to celebrate the occasion.

In an effort to enhance employee morale, Shri P Chandra Mohan, Executive Director (Operations) & Plant Head, along with Senior Officials of KRIBHCO, distributed prizes and certificates in recognition of outstanding performance and valuable suggestions for the improvement of the KRIBHCO Plant. Additionally, Long Service Awards were presented to employees who have completed significant tenures of 10, 20, and 30 years, and awards were also given to the children of employees who achieved excellence in their academic pursuits.

At plant, Shri Bhoopesh Shishodia, GM(Prod) unfurled the National Flag, followed by march-past (parade) by personnel of Security Department.



## Blood Donation Camp Organized by KRIBHCO in Association with Surat City Police

On the occasion of a blood donation drive aimed at supporting thalassemia patients, which was collaboratively organized by KRIBHCO and the Surat City Police, a blood donation camp took place at the Samaj Sadan Hall in KRIBHCO Nagar, Surat on 23<sup>rd</sup> August, 2025. Hundreds of individuals participated, including KRIBHCO employees, security personnel, Ichhapore police staff, youth from the KRIBHCO Ganesh Mandal, and

CISF personnel from Surat Airport, all of whom contributed to this noble cause. Over 160 units of blood was collected during this initiative. Kiran Hospital, Surat, provided all essential medical facilities for the event. In order to show appreciation and to further motivate blood donors for such initiatives, KRIBHCO distributed nutritional foods along with Blood Donation Certificates. The event was attended by Shri P. Chandra Mohan, Executive Director (Operations) & Plant Head, Shri Sunil Gaur, JGM(HR), Ichhapore Police Inspector, along with their staff and other senior



## KRIBHCO Celebrates 156<sup>th</sup> Birth Anniversary of Father of Nation

On the occasion of Gandhi Jayanti, a program was organized at Yoga Room on 2<sup>nd</sup> October, 2025 at 9.00 AM, in which a Khadi exhibition was inaugurated. All the senior officers of KRIBHCO were present at the function to express their devotion towards Mahatma Gandhiji. During the program, Shri P. Chandra Mohan, Executive Director (Operations) & Plant Head, along with other senior officers of KRIBHCO, paid tribute to Mahatma Gandhiji on his 156<sup>th</sup> birth anniversary by lighting a lamp and offering floral tributes.

On the occasion, Prabhat Pheri was also organized at the residence of Executive Director with the participation of the children of New Flower School. About 80 students studying in Bal Vatika along with the Principal and teachers participated. The children marched from New Flower School to ED Bungalow displaying the Prabhat Pheri banner, singing bhajans and playing mridangam and dholak. Shri P. Chandra Mohan, Executive Director (Operations) & Plant Head, and his family welcomed the children at their residence. Some children presented mono-acts and said a few words about Mahatma Gandhi and other great personalities like Sardar Vallabhbhai Patel, Gopal Krishna Gokhale, Annie Besant, Bal Gangadhar



Tilak. All those present appreciated the understanding of Mahatma Gandhi and the freedom struggle of the children at such a young age. Shri P. Chandra Mohan, while addressing the children, emphasized on the important role of Mahatma Gandhi in leading India towards freedom, his efforts



to achieve cleanliness, his courage and service to the nation and the values of compassion. He also guided the children to follow the path of Mahatma to become moral and responsible individuals and achieve excellence in their studies.



### Vigilance Awareness Week - 2025



Vigilance Awareness Week was organized at KRIBHCO Hazira Plant, Surat from 27<sup>th</sup> October, 2025 to 2<sup>nd</sup> November, 2025. The theme of this year's week was "Vigilance: Our Shared Responsibility".

A pledge was administered on 27<sup>th</sup> October 2025 by Shri P. Chandra Mohan, Executive Director (Operations) & Plant Head, at the Administration Building, in the presence

of senior officers and employees from the HR, F&A, Purchase, and Materials departments.

Inside the plant, the pledge was also administered by the respective Shift In-Charges in front of all Control Rooms, covering the Production, Mechanical, Instrumentation, Electrical, and other departments. Pamphlets were distributed to all participants during the programme.

The purpose of this pledge was to maintain ethical business practices and to maintain a high level of integrity and transparency in the organization. An online quiz and essay competition on vigilance awareness was held in which many employees participated and the winner was awarded a prize.

As a part of Observance of Vigilance Week, banners & slogans in English, Hindi & Gujarati with vigilance and corruption themes displayed at prominent locations at Plant and KRIBHCO & HAEP Township throughout the week. Theme depicting on banner was displayed on cable TVs which was throughout the week.

### Training Programme on Cooperation and Cooperative Management



A successful two-day training programme on Cooperation and Cooperative Management was organized by Krishak Bharti Cooperative Limited (KRIBHCO), Hazira, Surat. The programme was organized from 28<sup>th</sup> to 29<sup>th</sup> October, 2025, in association with National Cooperative Union of India (NCUI) and its educational wing National Centre for Cooperative Education (NCE). This comprehensive training was designed to enhance the knowledge and management skills of the officers of KRIBHCO in various important aspects of cooperative business.

The event was a huge success, with all delegates actively participating in the sessions delivered by the dignitaries.

### Vikram Samvat 2082 New Year Sneh Milan Celebrated at KRIBHCO Township, Surat

'Vikram Samvat 2082' - New Year's Eve Sneh Milan Ceremony was organized and celebrated in KRIBHCO Township, Surat in which a large number of residents of the township, employees and their families exchanged warm New Year's greetings. As an auspicious gesture, bouquets were offered to the Chief Guest, senior officers and all the invitees. Chief Guest Shri P. Chandra Mohan, Executive Director (Operations) & Plant Head, delighted the audience by giving a New Year message in the local language and expressing his heartfelt gratitude to all those present. The programme was very wonderful in every way and the residents of the township enjoyed it immensely. Following the program, sweets were also distributed in all control rooms by the senior officials.



### GPCB Sports Meet organised at KRIBHCO Nagar, Surat

In order to foster positive relationships with Government Agencies, KRIBHCO has made its infrastructure available for the GPCB-sponsored Sports Meet, which was took place from December 19<sup>th</sup> to 21<sup>st</sup>, 2025, at KRIBHCO Nagar, Surat.

The Gujarat Pollution Control Board has hosted a state-level Sports Meet at the KRIBHCO Sports Complex on December 19<sup>th</sup>, 2025. On this occasion, Shri P. Chandra Mohan, Executive

Director (Operations) & Plant Head of KRIBHCO Hazira Plant, Shri R. B. Barad, Chairman, Member Secretary, and Shri Arun G. Patel, Regional Officer of Surat, along with other senior officials from KRIBHCO, were in attendance to honor the event. The theme of the event was 'Plastic Free,' aimed at raising awareness among sports personnel.





## KRIBHCO'S Participation at the Gujarat Global Expo 2025

KRIBHCO participated in the Gujarat Global Expo 2025, held from 22<sup>nd</sup> to 24<sup>th</sup> December, 2025, at Veer Narmad South Gujarat University, Surat.

The KRIBHCO stall was inaugurated by Shri P. Chandra Mohan, Executive Director (Operations) & Plant Head of the KRIBHCO Hazira Plant, Surat, in the presence of Shri Sunil Gaur, JGM (HR), and other senior KRIBHCO officials.

As the exhibition was organized at a prominent university in Surat, a large number of students attended and gathered information about KRIBHCO's Products and its various Social Development Activities. During the event, a quiz competition was organized for students and visitors. Prizes were distributed to the winners, and as part of the promotional activities, items such as bags, sweets, and surprise gifts were given away.

More than 5,000 people, including students from various schools, professors, and VIPs such as MPs and MLAs, visited the stall. The KRIBHCO exhibit received an overwhelming response throughout the Expo.

## Flag-Off Ceremony of Urea Stripper at L&T Hazira Strategic Asset Modernization: Progress Update on Urea Stripper Replacement at KRIBHCO

As a core component of its comprehensive Plant Reliability Improvement Programme, Krishak Bharati Cooperative Limited (KRIBHCO) is currently executing the phased replacement of urea strippers within its urea production facility. The contract for the fabrication and supply of these critical high-pressure components was awarded to M/s Larsen & Toubro (L&T), Hazira. To date, the project has achieved significant milestones, with two of the four units successfully delivered and commissioned.

On 18<sup>th</sup> December, 2025, a senior KRIBHCO delegation - led by Shri P. Chandra Mohan, Executive Director (Operations) & Plant Head, and supported by the General Managers of Maintenance and Commercial departments - visited the L&T Hazira manufacturing complex. The visit included a technical briefing by L&T on project lifecycles, highlighting engineering achievements and the resolution of complex execution challenges. The proceedings concluded with the formal flag-off of the third urea stripper by Shri P. Chandra Mohan, marking a critical step toward the project's scheduled completion.



## New Year Celebrations "Countdown to 2026"

One of the most awaited and major events of the year, the New Year Eve celebration was successfully organized with live music, dance, games, prizes, and special

programs for kids. The event concluded the year on a joyful and memorable note.

The year 2025 ended with 31<sup>st</sup> celebration at Shakuntal Ground among KRIBHCO residents. An Orchestra, DJ, number of fun games, rides, lucky prizes and many more had been the part of the big show.





### Social work by KRIBHCO Karmachari Sahkari Dhiran & Purvatha Society Ltd.,

KKSD & PS LTD is not limited to sales grocery and other items, since many years doing social work to donate old clothes, warm clothes, blankets, notebooks and snacks for poor and tribal children in tribal areas. This year also KKSD & PSL donated various needy items in nearby tribal villages under CSR activities. KKSD & PSL expressed their sincere thanks to all members and families for donating these items.



KRIBHCO sponsored construction of class room at Village Jujwa, Valsad under Social Development Activities.

## Activities of KRIBHCO Officers' Club

KRIBHCO Officers' Club has always been committed to providing quality entertainment, learning, and wellness activities for its members. During the period from July to December 2025, KOC successfully organized nine diverse programs, catering to different age groups and interests, reflecting a fine balance of culture, knowledge, health, and recreation.

### 1. Musical Evening - RD Burman Tribute

A grand musical orchestra based on the evergreen songs of RD Burman was organized for all township residents. The program was highly appreciated by music lovers and witnessed enthusiastic participation.



### 2. Trekking Program

With the objective of promoting nature study and physical fitness, KOC organized trekking programs at Dang over two Sundays. Members enjoyed the scenic beauty and the refreshing outdoor experience.



### 3. Seminar on Artificial Intelligence

An awareness seminar on Artificial Intelligence was conducted for tech-enthusiast members, focusing on emerging technologies and their applications in daily and professional life.



### 4. Ratri Before Navratri

Garba classes are a major annual activity of KOC, with around 250 participants benefiting from them. To encourage their dedication, a special event with live music and DJ was arranged prior to Navratri.



### 5. Senior Citizens' Program - "Forever Young"



A specially curated entertainment program was organized for senior citizens, filled with joyful activities and performances, making it a memorable experience for all attendees.

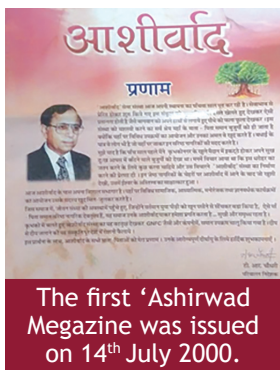
### 6. Beach Walk - "Waves and Vibes"

An early-morning beach walk featuring various recreational activities was organized. Health-conscious and active members participated enthusiastically and enjoyed a refreshing start to the day.



KRIBHCO Officers' Club continues its commitment to member engagement by successfully organizing a wide range of cultural, educational, and recreational programs during July to December 2025.

## Silver Jubilee Celebration of Senior Citizen Club 'Ashirwad'



As part of its Corporate Social Responsibility, KRIBHCO has been running the Senior Citizen Club 'Ashirwad' at the KRIBHCO Township, Hazira, Surat, with the objective of enabling senior citizens to lead independent and dignified lives. The club has served as a vibrant platform for social interaction, emotional well-being, and active ageing through regular activities such as bhajan-kirtan programmes, religious tours, picnics, and cultural engagements.

Marking the completion of 25 years, the Silver Jubilee Celebration of the club was held on 14<sup>th</sup> July 2025 with great enthusiasm. Senior members fondly recalled the support and encouragement extended by KRIBHCO officials during the club's inception. The programme included a ceremonial lamp lighting, felicitation of founding members, cultural performances, a special cake-cutting ceremony, and a retrospective showcasing the club's journey since its establishment in 2002.

The celebration highlighted KRIBHCO's enduring commitment to the welfare of senior citizens and reaffirmed the club's role in fostering companionship, respect, and a strong sense of community among its members.



Welcome

## KRIBHCO Extended Warm Welcome to Elected Board Members

The Chairman, Vice Chairman, and the elected Board of Directors of KRIBHCO were warmly welcomed at KRIBHCO Bhawan by Shri M. R. Sharma, the then Managing Director, along with Shri S. S. Yadav, Managing Director, KRIBHCO, Shri V. S. R. Prasad, the then Director (Marketing), and Shri Manish Kumar, Director (Finance & Marketing).



## Chairman, KRIBHCO Calls on Hon'ble Union Home & Cooperation Minister



Sh. V. Sudhakar Chowdary, Chairman, KRIBHCO, called on the Hon'ble Union Home and Cooperation Minister, Sh. Amit Shah, in New Delhi. During the meeting, the Chairman held meaningful discussions on KRIBHCO's future direction and received valuable guidance from the Hon'ble Minister regarding the organisation's growth and upcoming initiatives.



## Hon'ble Chief Minister (A.P.) Visits KRIBHCO Stall at Vijayawada Utsav

The Hon'ble Chief Minister of Andhra Pradesh, Sh. N. Chandrababu Naidu, visited the KRIBHCO stall during the recently held Vijayawada Utsav. He was received by Sh. V. Sudhakar Chowdary, Chairman, KRIBHCO, who briefed the Hon'ble Chief Minister on the organization's key initiatives focused on farmers' development and rural empowerment.



## Chairman, KRIBHCO Calls on Secretary, Ministry of Cooperation

Sh. V. Sudhakar Chowdary, Chairman, KRIBHCO, paid a courtesy visit to Sh. Ashish Kumar Bhutani, Secretary, Ministry of Cooperation. The meeting focused on collaborative steps to further strengthen cooperative development and advance farmer-centric initiatives.



## Dr. Chandra Pal Singh Re-elected President, ICA-Asia Pacific

Dr. Chandra Pal Singh, Vice-Chairman, KRIBHCO, was re-elected unopposed as President of the International Cooperative Alliance Asia-Pacific (ICA-AP) during its 17<sup>th</sup> Assembly held in Colombo, Sri Lanka.

The re-election stood as a testament to his visionary leadership, unwavering dedication, and significant contributions to strengthening unity and growth within the cooperative movement across the Asia-Pacific region. His continued leadership at ICA-AP was seen as a source of inspiration for fostering innovation, inclusivity, and collaborative progress within the global cooperative community.



## KRIBHCO Leadership Participates in ICA-Asia Pacific Regional Assembly

Sh. V. Sudhakar Chowdary, Chairman, KRIBHCO, and Dr. Chandra Pal Singh, President, International Cooperative Alliance Asia-Pacific (ICA-AP) and Vice-Chairman, KRIBHCO, along with other Members of the Board of Directors of KRIBHCO, participated in the 17<sup>th</sup> ICA-Asia Pacific Regional Assembly and the 12<sup>th</sup> Cooperative Forum held in Colombo, Sri Lanka.

The participation involved engaging discussions focused on strengthening cooperative collaboration and advancing regional development initiatives across the Asia-Pacific region



## Dr. Chandrapal Singh Yadav Represents ICA-AP at International Cooperative Alliance Meeting in Guangzhou

Dr. Chandrapal Singh Yadav, President, ICA-AP and Vice - Chairman, KRIBHCO, attended the International Cooperative Alliance meeting held in Guangzhou, China. The meeting provided a global platform for exchanging ideas on advancing sustainable cooperative models and enhancing the lives of farmers through collaboration, innovation, and shared best practices.



## Heartfelt Congratulations on Appointment as Managing Director

KRIBHCO extended its heartfelt congratulations to Shri S. S. Yadav on his appointment as Managing Director of KRIBHCO on 25<sup>th</sup> September 2025. His leadership and vision will guide KRIBHCO towards new milestones of cooperative excellence and enhanced prosperity for farmers.



## Sh. S. S. Yadav Takes Over as Chairman of OMIFCO



Sh. S. S. Yadav, Managing Director, KRIBHCO, took over as Chairman of OMIFCO on 15<sup>th</sup> October 2025. He presided over the Ordinary General Meeting held at Muscat in the presence of Sh. Dr. Ahmed Said Al Marhoubi, Chief Executive Officer, OMIFCO, the Chief Financial Officer, and other senior officials.

## Inauguration of Renovated KFL Office at KRIBHCO Bhawan

The newly renovated KFL Office at KRIBHCO Bhawan, Noida, was formally inaugurated by Shri V. Sudhakar Chowdary, Chairman, KRIBHCO, and Dr. Chandra Pal Singh Yadav, Vice-Chairman, KRIBHCO. The ceremony was graced by Shri S. S. Yadav, Managing Director, KRIBHCO; Shri Ravi Kumar Chopra, Managing Director, KFL; along with senior officials from KRIBHCO and KFL



## Cooperative Dialogue Beyond Borders

Ms. Om Devi Malla, Chairperson of the National Cooperative Federation (NCF) of Nepal, visited KRIBHCO Bhawan for a strategic meeting to explore avenues of mutual partnership. The discussion took place in the esteemed presence of Dr. Chandrapal Singh Yadav, Vice - Chairman, KRIBHCO and President, ICA-AP; Shri M. R. Sharma, the then Managing Director, KRIBHCO; Shri Balasubramanian (Balu) Iyer, Regional Director, ICA-AP; along with KRIBHCO's functional directors. The visit marked a significant milestone during IYC-2025, aimed at enhancing regional cooperation and strengthening cross-border collaboration in the cooperative sector.



## Managing Director, KRIBHCO Calls on Hon'ble Union Home & Cooperation Minister



Sh. S. S. Yadav, Managing Director, KRIBHCO, paid a courtesy visit to the Hon'ble Union Home and Cooperation Minister, Sh. Amit Shah, at his residence. During the interaction, Sh. S. S. Yadav received valuable guidance from the Hon'ble Minister on new initiatives for the development of the cooperative sector and KRIBHCO.

## Exploring New Avenues in the Phosphatic Value Chain



Sh. Sunder Singh Yadav, Managing Director, KRIBHCO, participated as a key member of the Indian delegation to Egypt led by the Hon'ble Minister of Chemicals & Fertilizers and Health & Family Welfare, Sh. J. P. Nadda. During the visit, Sh. Yadav took part in high-level discussions with the Hon'ble Foreign Minister of Egypt, H.E. Dr. Badr Abdelatty; the Hon'ble Deputy Prime Minister for Industries and

Transportation, H.E. Mr. Kamel Al-Wazir; and the Hon'ble Minister of Petroleum and Mineral Resources, H.E. Eng. Karim Badawi.

He also engaged with Egyptian fertilizer companies during a round-table meeting chaired by Sh. J. P. Nadda and interacted with members of the Indian community at India House, Cairo. The visit reflected a shared commitment to strengthening cooperation for a resilient and diversified phosphatic value chain.

## Strengthening India's Fertiliser Security through Long-Term Agreements

In a significant step toward ensuring India's fertiliser security, long-term agreements were signed between Saudi Arabia's Ma'aden and Indian fertiliser companies during the official visit of the Hon'ble Union Minister of Health & Family Welfare and Chemicals & Fertilisers, Sh. J. P. Nadda. Under these agreements, India is set to receive 3.1 million metric tonnes of DAP annually starting from FY 2025-26, with a provision for a five-year extension.

As part of this initiative, on 13<sup>th</sup> July 2025, Sh. M. R. Sharma, the then Managing Director, KRIBHCO, signed an agreement for the supply of 6 LMT per annum for an initial period of five years, extendable by another five years. The agreement marked a key milestone in strengthening long-term nutrient security and ensuring a stable fertiliser supply for Indian agriculture.



## High-Level Meeting on Strengthening India-Saudi Fertilizer Cooperation



A high-level meeting was held on 10<sup>th</sup> July 2025 in New Delhi under the leadership of the Hon'ble Union Minister of Chemicals and Fertilizers, Shri J. P. Nadda, ahead of the official delegation's visit to Saudi Arabia. KRIBHCO the then Managing Director Shri M. R. Sharma, along with the heads of other fertilizer companies forming part of the delegation, participated in the discussion. The meeting focused on securing long-term DAP supply and further strengthening India-Saudi cooperation in the fertilizer sector.

## Managing Director, KRIBHCO Calls on Secretary, Ministry of Cooperation

Sh. S. S. Yadav, Managing Director, KRIBHCO, called on Sh. Ashish Kumar Bhutani, Secretary, Ministry of Cooperation, in New Delhi as part of a formal courtesy meeting.



## Managing Director, KRIBHCO Calls on Secretary, Department of Fertilizers

Sh. S. S. Yadav, Managing Director, KRIBHCO, paid a courtesy call on Sh. Rajat Kumar Mishra, Secretary, Department of Fertilizers, Government of India, on 30<sup>th</sup> September 2025.



## Managing Director, KRIBHCO Calls on Managing Director, NCDC

Sh. S. S. Yadav, Managing Director, KRIBHCO, paid a courtesy call on Sh. Pankaj Kumar Bansal, Managing Director, NCDC and Additional Secretary, Ministry of Cooperation. The meeting featured meaningful discussions on strengthening the cooperative sector, during which the Additional Secretary shared valuable guidance on KRIBHCO's role in fostering cooperative growth.



## Chairman, UPSCIDCO Calls on Managing Director, KRIBHCO

Sh. Y. P. Singh, Chairman, UPSCIDCO, paid a courtesy call on Sh. S. S. Yadav, Managing Director, KRIBHCO, at KRIBHCO Bhawan, Noida. The interaction reflected mutual respect and a shared commitment to strengthening cooperative initiatives.



## Director General, FAI Visits KRIBHCO Bhawan

Dr. Suresh Kumar Chaudhari, Director General, FAI, visited KRIBHCO Bhawan, Noida, and extended his best wishes to Sh. S. S. Yadav, Managing Director, KRIBHCO, on his appointment.



## MLA, Nagrota Calls on Managing Director, KRIBHCO

Ms. Devyani Rana, MLA, Nagrota, Jammu & Kashmir, paid a courtesy call on Sh. S. S. Yadav, Managing Director, KRIBHCO, at KRIBHCO Bhawan, Noida. During the interaction, views were exchanged on collective and cooperative growth, with a focus on initiatives benefiting her constituency.



## Managing Director, KRIBHCO Calls on Cooperative Ombudsman

Sh. S. S. Yadav, Managing Director, KRIBHCO, paid a courtesy visit to Sh. Alok Agarwal, Cooperative Ombudsman. During the interaction, matters related to cooperative governance and institutional strengthening were discussed.



## Managing Director, KRIBHCO Calls on Central Registrar of Cooperative Societies

Sh. S. S. Yadav, Managing Director, KRIBHCO, paid a courtesy call on Sh. Rabindra Kumar Agarwal, Central Registrar of Cooperative Societies (CRCS) and Additional Secretary, Ministry of Cooperation, and sought his valuable views on various matters related to KRIBHCO.



## KRIBHCO Executive Director Participates as Panelist at INVEST 2025

Sh. Chandra Shekhar Azad, Executive Director (Technical), KRIBHCO, was invited as a distinguished panelist at INVEST 2025 - the International Conference on Vibration Engineering, Science and Technology. The conference was jointly organised by the Council of Vibration Specialists and the IIT Delhi, Department of Civil Engineering.

The conference provided a valuable platform for industry leaders and academicians to deliberate on the theme "Innovation and Smart Solutions in Vibration Science and Engineering." KRIBHCO's participation reflected its commitment to contributing to global dialogue on technological excellence and advancing engineering innovation.



## Participation in “Artificial Intelligence Essentials” Training Programme

Sh. C. S. Azad, Executive Director (Technical & IT), Sh. Rajesh B. Meena, Deputy General Manager (MS), and Sh. Vijay Anand, Deputy General Manager (MS), along with officers from the Marketing, Finance, Materials, IT, and Technical Departments, participated in the “Artificial Intelligence Essentials” training programme.



The one-day programme, comprising six sessions and conducted by M/s Hewlett Packard Enterprise India Pvt. Ltd., focused on building a foundational understanding of Artificial Intelligence and exploring its applications across KRIBHCO’s key business processes.

## KRIBHCO Executive Director Speaks at GRASS 2025 Symposium

Sh. C. S. Azad, Executive Director (Technical & IT), KRIBHCO, participated as a Key Speaker at GRASS 2025, a symposium organised by the ISA Delhi Section, focused on sustainable automation and the national vision of Viksit Bharat 2047. He shared insightful perspectives on advancing India’s green revolution through automation, supporting the country’s journey towards Net Zero and a sustainable future.



## Inter-Institute National Declamation Competition Celebrates Youth and Cooperation

Organised to mark the International Year of Cooperatives 2025, the Inter-Institute National Declamation Competition was conducted by KRIBHCO in association with IMS Ghaziabad on 3<sup>rd</sup> July 2025. The event witnessed impressive oratory skills and insightful perspectives from young participants, reflecting the power of youth and the enduring values of cooperation.



The programme was graced by Shri Kapil Meena (IAS), Director (Media & Publication), Ministry of Cooperation, as the Chief Guest. The event also saw the esteemed presence of Shri S. S. Yadav, Managing Director, KRIBHCO; Shri Balasubramaniam (Balu) Iyer, Regional Director, ICA-AP; and Dr. Praseon M. Tripathi, Director, IMS Ghaziabad, as Special Guests.

KRIBHCO, in association with IMS Ghaziabad, congratulated the winners of the competition. Harsh Giri was declared the Winner, Dolly Malhotra secured the First Runner-up position, and Vaishali Vashisht was adjudged the Second Runner-up. Their powerful expressions reflected confidence, clarity, and a strong commitment to the spirit of cooperation, making the event a memorable celebration of youth-led cooperative thought.

## Sahkar & Employment Utsav: Empowering Youth through Cooperation

The Sahkar & Employment Utsav was celebrated with great enthusiasm at Dadia, Jaipur, as part of the International Year of Cooperatives 2025. The programme was graced by the Hon’ble Union Minister for Home Affairs and Cooperation, Amit Shah, as the Chief Guest, in the distinguished presence of Rajasthan Chief Minister Bhanu Lal Sharma, former Chief Minister Vasundhara Raje, along with several other ministers and dignitaries.

Held on 17<sup>th</sup> July 2025, the event underscored the pivotal role of cooperatives in generating employment, fostering self-reliance, and creating new opportunities for rural youth. The celebration marked a significant milestone in strengthening the cooperative movement and promoting inclusive growth in Rajasthan.



## Launch of Krishak Saarathi - Telugu Edition



The launch of the Telugu edition of Krishak Saarathi marked a meaningful step toward connecting with farmers of Andhra Pradesh and

Telangana in their own language, further strengthening the spirit of cooperation.

The edition was launched by Shri V. S. R. Prasad, the then Director (Marketing); Shri L. P. Goodwin, Joint General Manager (Marketing) and Zonal Head - South; Dr. V. K. Tiwari, Joint General Manager (Marketing & PR); Shri P. Ramakrishnaiah, Senior State Marketing Manager, Telangana; and Shri K. Venkateswara Rao, State Marketing Manager, Andhra Pradesh.

Senior management and KRIBHCO employees were also present on the occasion, reflecting the organization's commitment to regional outreach and farmer-centric communication.

## Launch of Kannada Edition of Krishak Saarathi in Karnataka



KRIBHCO marked a proud moment in Karnataka with the launch of the Kannada edition of Krishak Saarathi, its monthly newsletter dedicated to cooperative growth, agricultural advancement, and rural development – now reaching readers in the language of Karnataka's soil.

The edition was unveiled by Shri Sharanappa B. Mudagal, Additional Director of Agriculture; Shri L. P. Goodwin, Joint General Manager (Marketing) and Zonal Head (South), KRIBHCO; Dr. V. K. Tiwari, Joint General Manager (Marketing & PR), KRIBHCO; and Shri M. Srinivas Babu, State Marketing Manager, KRIBHCO.

The launch event witnessed enthusiastic participation from KRIBHCO's senior management and employees, reflecting the organization's continued commitment to regional outreach and farmer-centric communication.

## Launch of Krishak Saarathi - Gujarati Edition



Moments from the successful launch of the Gujarati Edition of "KRISHAK SAARATHI", held on 25<sup>th</sup> July 2025 at the HRD Auditorium, KRIBHCO Plant, Surat. The edition was launched by Shri M.R. Sharma, the then Managing Director, in the presence of Shri P. Chandra Mohan, Executive Director (Operations); Dr. V.K. Tiwari, JGM (Marketing & PR); Dr. Pradeep Kumar, JGM (Marketing) - West Zone; Shri Sunil Gaur, JGM (HR); and other senior members of the management. A proud step towards strengthening cooperative communication in regional languages.

## KRIBHCO Hosts High-Level Ghanaian Delegation for Strategic Cooperation

KRIBHCO had the honour of hosting Dr. Peter Boamah Otokunor, Hon'ble Minister and Presidential Advisor on Trade of Agricultural Commodities, Republic of Ghana, along with a high-level delegation from Ghana, at KRIBHCO Bhawan. M. R. Sharma, the then Managing Director, KRIBHCO, along with other Directors and senior management, engaged in substantive discussions to explore collaborative opportunities in agricultural commodities trade and rural development.

The deliberations also included discussions on the prospective establishment of a fertilizer complex in Ghana for the production of urea, ammonia, DAP, and NPK complexes, marking a significant step towards strengthening global cooperation in the agricultural sector.



## Grand Farmers' Workshop at KRIBHCO Seed Production Unit, Dewas

A Grand Farmers' Workshop was held at KRIBHCO's Seed Production Unit in Dewas, Madhya Pradesh brought together the voices of farmers and insights from industry leaders in a vibrant and engaging setting. The programme featured meaningful interactions with farmers, along with cultural expressions such as poetry and a thought-provoking street play, creating an atmosphere filled with energy and purpose.

The workshop was graced by the presence of Shri V. S. R. Prasad, the then Director (Marketing), KRIBHCO; Dr. Pradeep Kumar, Joint General Manager (Marketing), West Zone, KRIBHCO; Ms. Tina Sejersgard Fano, Executive Vice President, Novonesis; and Shri Krishna Mohan, Senior Vice President, Novonesis, whose participation added valuable perspective and encouragement.

The event reflected a shared commitment to strengthening grassroots agriculture and fostering meaningful cooperative dialogue.



## KRIBHCO Fertilizers Limited Sports Spirit

KRIBHCO Fertilizers Limited organized a Table Tennis and Chess Tournament on 21-22 August 2025 at KRIBHCO Bhawan, Noida. The inauguration ceremony was graced by Shri S. S. Yadav, Managing Director, KRIBHCO; Shri R. K. Chopra, Managing Director, KFL; Shri M. C. Bansal, Chief Financial Officer, KFL; Shri Bipin C. Phuloria, Company Secretary, KFL; Dr. Rajesh Kumar, Consultant (Marketing), KFL; Shri S. B. Singh, Advisor to the Managing Director, KFL; and Shri Bhuvan Sharma, Chief Manager (HR), KFL, along with other senior officials of KFL.

The tournament witnessed enthusiastic participation from employees and reflected the spirit of teamwork, healthy competition, and camaraderie within the KRIBHCO family.



## 45<sup>th</sup> Annual General Meeting of KRIBHCO Held at New Delhi

The 45th Annual General Meeting (AGM) of KRIBHCO was held at The Ashok Hotel, New Delhi, marking an important milestone in the organisation's journey of growth and cooperative excellence. The AGM assumed special significance as it was the first meeting conducted under the newly reconstituted Board of Directors.

During the meeting, KRIBHCO reported a pre-tax profit of ₹692.74 crore and declared a dividend of 20 per cent for all member societies. In the financial year 2024-25, the Society recorded fertilizer sales of 51.80 LMT. Sh. V. Sudhakar Chowdary, Chairman, KRIBHCO, highlighted the key organisational milestones achieved during the year and reiterated the Society's commitment to the vision of "Sahkar Se Samridhhi"—creating prosperity through cooperation.

The AGM also witnessed the presentation of the prestigious KRIBHCO Sahkarita Awards 2025, celebrating outstanding contributions to the cooperative movement. Sh. Arvindbhai Tagadiya was conferred the Sahakarita Shiromani Award, while Smt. Shailjadevi D. Nikam was honoured with the Sahakarita Vibhushan Award for her exemplary service and dedication to cooperative development.



## Marketing Performance Review and Strategic Guidance

A review meeting on marketing performance was conducted under the leadership of Sh. S. S. Yadav, Managing Director, KRIBHCO, along with Sh. V. S. R. Prasad, the then Director (Marketing); Sh. R. S. Mathur, Executive Director (F&A); Sh. C. S. Azad, Executive Director (Technical); Sh. P. Chandra Mohan, Executive Director (Operations); and senior management.

During the meeting, State Marketing Managers presented the progress achieved and received guidance on the future course of action to further strengthen marketing initiatives.



## KRIBHCO Leadership Visits Stall at International Trade Show

Sh. S. S. Yadav, Managing Director, KRIBHCO, and Sh. V. S. R. Prasad, the then Director (Marketing), KRIBHCO, visited the KRIBHCO stall at the International Trade Show held at India Expo Mart, Greater Noida. Senior members of the management also joined the visit, marking a moment of encouragement, collective spirit, and engagement with stakeholders.

## वंदे मातरम् के 150 वर्ष - एक गौरवशाली उत्सव

बंकिमचन्द्र चट्टोपाध्याय द्वारा रचित राष्ट्रीय गीत 'वंदे मातरम्' के 150 वर्ष पूर्ण होने के उपलक्ष्य में कृष्णको भवन, नोएडा में एक स्मरणोत्सव का आयोजन किया गया। इस अवसर पर श्री एस. एस. यादव, प्रबंध निदेशक, एवं श्री मनीष कुमार, निदेशक (वित्त एवं विपणन) सहित वरिष्ठ प्रबंधन एवं सभी कर्मचारी उपस्थित रहे।

कार्यक्रम के दौरान सभी ने उत्साहपूर्वक 'वंदे मातरम्' का सामूहिक गायन किया, जिससे राष्ट्रीय एकता, गौरव और देशभक्ति की भावना सशक्त रूप से अभिव्यक्त हुई।



## Omani Delegation Calls on Kribhco Managing Director

Sh. S. S. Yadav, Managing Director, Kribhco, cordially received H.E. Mr. Mulham Al Jarf, Deputy President for Investment at the Oman Investment Authority and Chairman of the Board of Directors of OQ, along with H.E. Mr. Ashraf Al Mamari, Group CEO, OQ, during their visit to Kribhco on 03<sup>rd</sup> October 2025.

During the interaction, the Omani delegation conveyed their warm congratulations to Sh. S. S. Yadav on his appointment as Managing Director. The meeting reflected the growing engagement between Kribhco and key institutions of the Sultanate of Oman.



## Essay and Quiz Competitions under National Cooperative Week

Kribhco organised Essay and Quiz Competitions on the theme "Cooperatives as Vehicles for Atmanirbhar Bharat" as part of the 72<sup>nd</sup> National Cooperative Week. The initiative encouraged participants to reflect on the role of cooperatives in driving economic development, empowering communities, and strengthening the nation's journey toward self-reliance.



## "Samagam" Channel Partner Meets Strengthen Collaborative Engagement in Ahmedabad & Jaipur

The "Samagam" Channel Partner Meet held in Ahmedabad marked another meaningful step in Kribhco's continued engagement with its esteemed channel partners. Conducted under the leadership of Sh. Pradeep Kumar, Joint General Manager (West Zone), Kribhco, the session facilitated structured dialogue and reinforced the collective commitment to sustained collaboration and shared progress.

The "Samagam" Channel Partner Meet at Holiday Inn, Jaipur City Centre further carried forward Kribhco's efforts to engage closely with channel partners across regions. The programme was attended by Sh. Gajendra Kumar, Deputy General Manager (Marketing) and Sh. Dushyant Kumar Singh, Chief Manager (Marketing), Kribhco, and enabled meaningful interactions aimed at strengthening partnership and collective growth.

The event also commemorated the 72<sup>nd</sup> National Cooperative Week, highlighting Kribhco's enduring commitment to cooperative values and inclusive development.



## KRIBHCO-Maaden Strategic Meeting Ahead of FAI Annual Seminar 2025

A strategic meeting was convened at KRIBHCO Bhawan as KRIBHCO welcomed a delegation from Maaden ahead of the FAI Annual Seminar 2025. The Maaden delegation comprised Mr. Hasan M. Alali, Executive Vice President (Phosphate BU); Mr. Anas AlBassam, Senior Vice President (Phosphate BU); Mr. Saud AlTamimi, Director (Sales, Phosphate BU); Mr. Abdullah AlAngari, Director (Marketing, Phosphate BU); Mr. Sultan AlGhamdi, Manager (Sales, East Phosphates); and Mr. Arij Bin Hairat, Commercial Director (Phosphate India).



From KRIBHCO, Sh. S. S. Yadav, Managing Director, KRIBHCO, along with Sh. V. S. R. Prasad, the then Director (Marketing), Sh. Manish Kumar, Director (Marketing & Finance), and other members of senior management participated in the discussions. The interaction reinforced the longstanding partnership between KRIBHCO and Maaden and underlined a shared commitment to future collaboration.

## Ethiopian Delegation Meets KRIBHCO Leadership

H. E. Ambassador Fesseha Shawel, Embassy of the Federal Democratic Republic of Ethiopia, along with Sh. Gebru Teklay, Second Secretary, met Sh. S. S. Yadav, Managing Director, KRIBHCO, at KRIBHCO Bhawan. The meeting was also attended by Sh. V. S. R. Prasad, the then Director (Marketing), Sh. Manish Kumar, Director (Marketing & Finance), and Sh. Sanjay Kansal, General Manager (Technical), KRIBHCO.

The interaction focused on exploring potential areas of cooperation and identifying new business opportunities, reflecting a shared interest in strengthening bilateral engagement.



## Welfare Section Activities At KRIBHCO Bhawan, Noida

The Welfare Section of KRIBHCO Head Office has consistently played a vital role in fostering a spirit of unity, celebration, and well-being among employees. Through the organization of cultural, sports, and wellness initiatives, the Section ensured holistic engagement and strengthened camaraderie across the organization. Key activities conducted during the period are outlined below:

### Independence Day Celebration

Independence Day was celebrated with great patriotic fervour at KRIBHCO Bhawan. The Managing Director, KRIBHCO, hoisted the National Flag in the presence of employees.

On this occasion, awards were distributed to the wards of employees who secured more than 80% marks in Board Examinations, recognizing and encouraging academic excellence. The ceremony instilled a strong sense of national pride and motivation within the KRIBHCO family.



### Diwali Celebration

To celebrate the festival of Diwali, a vibrant cultural programme was organized on 16<sup>th</sup> October 2025 at KRIBHCO Bhawan. The entire building was beautifully decorated creating a festive atmosphere for a joyful get-together between Management and employees.

The event featured fun activities and a lunch programme for all employees of KRIBHCO, including its subsidiaries, promoting togetherness and festive cheer.



### World Meditation Day

On the occasion of World Meditation Day, the KRIBHCO Welfare Team organized a meditation session for employees' well-being.

The session was conducted in collaboration with Vyakti Vikas Kendra India at KRIBHCO Bhawan, with the objective of promoting mental peace, stress management, and a healthy work-life balance among employees.



## HRD AT CORPORATE OFFICE, NOIDA

The Human Resource Development (HRD) section of KRIBHCO continued its focused efforts towards capability building, leadership development, and employee well-being. A wide spectrum of training programs, workshops, management development initiatives, conferences, and exposure visits were organized to strengthen technical knowledge, managerial effectiveness, and future leadership readiness across the organization.

### Leadership & Management Development Programs

Several leadership-focused programs were organized to nurture current and future leaders. Key initiatives included the Future Leader Program, Workshop on Leadership & Managerial Skills, Art of Managing People, MDP on Stress Management, and Improving Professional and Personal Effectiveness. These programs focused on people management, emotional resilience, decision-making, and workplace effectiveness.

A dedicated program, Shakti Path - The Journey of Change & Strength, was conducted for women employees, emphasizing self-confidence, leadership capability, and personal empowerment.

### Technical & Sector-Specific Training

Employees participated in specialized programs such as Fertilizer Management Development, Fertiliser Orientation Program for Industry Personnel, and sessions on the Need for Reforms in Fertiliser Policy. Programs on emerging themes like Essentials of Space Technology in the Agriculture Sector and EI in the Age of AI highlighted the growing role of advanced technologies and emotional intelligence in modern agriculture and organizational environments.

### Induction & Exposure Programs

To ensure smooth onboarding and early professional orientation, Induction Training and Plant Visits were conducted for new joiners. These initiatives provided firsthand exposure to KRIBHCO's manufacturing processes, operational practices, safety systems, and organizational culture, enabling new employees to integrate effectively into their roles.



### Session by Prajapati Brahma Kumaris Ishwariya Vishwa Vidyalaya-

As part of its employee well-being initiatives, HRD organized a session in collaboration with Prajapati Brahma Kumaris Ishwariya Vishwa Vidyalaya, a renowned spiritual and educational institution. The session focused on self-awareness, inner peace, positive thinking, and stress management, helping employees develop emotional balance and mental clarity. The interactive session encouraged participants to adopt mindfulness practices for enhanced personal well-being and improved professional effectiveness.



### Conferences & Knowledge Platforms

KRIBHCO employees participated in leading national and international forums, including:

- 41<sup>st</sup> National Conference - NATCON 2025
- FAI Annual Seminar 2025
- Global Potato Summit 2025
- 45<sup>th</sup> All India Official Language Training and Conference

These platforms facilitated exposure to policy developments, industry trends, research innovations, and best practices across agriculture and allied sectors.

### Awareness Session on POSH Act

In line with KRIBHCO's commitment to fostering a safe, inclusive, and respectful workplace, a Mandatory Awareness Session on the POSH Act, 2013 was conducted by an external expert. The session sensitized employees on the provisions of the Sexual Harassment of Women at Workplace (Prevention, Prohibition, and Redressal) Act, emphasizing rights, responsibilities, complaint mechanisms, and the role of the Internal Complaints Committee (ICC). The program reinforced organizational zero-tolerance towards workplace harassment and promoted dignity and mutual respect.



A POSH Awareness Session was also conducted for the employees of SMO-UP, reinforcing awareness on workplace dignity, prevention of sexual harassment, and compliance with statutory provisions.

### Study Visits

As part of the 12-week Online Diploma in Cooperative Education and Development organized by NCUI/NCEE, a group of 30 participants enrolled in the course from across India visited KRIBHCO on 16<sup>th</sup> December 2025. The visit aimed to provide participants with insights into KRIBHCO's cooperative structure, management practices, and member engagement initiatives. A senior official addressed the group, followed by an interactive session and visit to seed and soil testing labs. The visit served as a valuable learning and experience-sharing platform for the participants.



Visit of Mrs. Anju Sharma, Addl. Chief Secretary, Govt. of Gujarat at KTRIBHCO Hazira Plant



Visit of Shri Chandra Sekhar, Executive Director, ONGC Hazira



Celebration of International Cooperative Week From 1<sup>st</sup> - 6<sup>th</sup> July 2025

The Ministry of Cooperation has undertaken a range of special initiatives and events to commemorate the United Nations-International Year of Cooperatives (IYC) - 2025 with the theme “Cooperatives Build a Better World”, which was officially launched by the Hon’ble Prime Minister Shri Narendra Modi. This year highlights the vital role of cooperatives in promoting inclusive, participatory and sustainable development.



KTRIBHCO has also organized various activities like; Lectures, Tree Plantation, Essay competitions for KV School students on this subject.



“Swachhata is Everyone’s Business” - Swachhata Pakhwada 2025 Observance at KTRIBHCO Plant & Township

In line with the Government of India’s initiative and KTRIBHCO’s continued commitment to cleanliness and hygiene, Swachhata Pakhwada 2025 was observed across the KTRIBHCO Plant and Township from 1<sup>st</sup> to 15<sup>th</sup> September 2025.

The Pakhwada was formally inaugurated with a Cleanliness Drive Kick-off Ceremony and Oath-Taking at the HRD Centre on 1<sup>st</sup> September 2025. During this period, an internal competition was held among different sections of the KTRIBHCO Hazira Fertilizer Complex.

Ammonia Plant declared as winner and PHP as Runners-up. Both were presented with trophies to recognize their efforts and motivate continued excellence in cleanliness and housekeeping.



A Video Conference (VC) was organized on 16<sup>th</sup> September 2025 by the Ministry of Corporation to brief and coordinate with various stakeholders regarding the upcoming “Swachhata Hi Seva-2025” campaign. Officials from KRIBHCO Plant Site actively participated in the VC session.

While KRIBHCO has consistently undertaken various cleanliness activities during Swachhata Pakhwada, the Ministry has encouraged all stakeholders to explore additional impactful activities under the “Swachhata Hi Seva” banner

The Swachhata Pakhwada 2025 at KRIBHCO Plant & Township was successfully conducted, with active participation from all departments. The initiative reinforced the importance of hygiene, sustainability, and collective responsibility in maintaining a clean and healthy work environment.



## Inaugural celebration of commemoration of 150 years of National Song ‘Vande Mataram’

In line with instructions from the Department of Fertilizers and the Ministry of Culture, a mass singing of the national song, “Vande Mataram,” was organised on 07<sup>th</sup> November, 2025 at Admn. Building as part of the inaugural celebration commemorating 150 years of the song.



## New Year meet with representatives of KRIBHCO Karmachari Sangh



## New Year meet with representatives of KRIBHCO Officers’ Association



# Awards and Accolades



KRIBHCO has been honoured with the Biofertilisers / Organic Fertilisers / City Compost Award 2025 at the FAI Annual Seminar 2025, recognising the organisation's commitment to delivering quality organic supplements and supporting sustainable agricultural practices across the country. The award was presented by Shri Rajat Kumar Mishra, Secretary, Department of Fertilizers, and received by Shri S. S. Yadav, MD, KRIBHCO



KRIBHCO has been honoured with the Transfer of Improved Farm Technologies Award 2025 at the FAI Annual Seminar 2025, recognising the organisation's impactful efforts in advancing modern agricultural practices among farmers. The award was presented by Shri Rajat Kumar Mishra, Secretary, Department of Fertilizers, and received by Shri V. S. R. Prasad, the then Director (Marketing), KRIBHCO.

A proud moment for KRIBHCO at the PRSI Awards 2025, held during the 47<sup>th</sup> All India Public Relations Conference, as the organisation received three prestigious honours for excellence in public relations and communication. First Prize - Newsletter (Hindi) First Prize - Best PR Programme for Promoting Science & Technology Second Prize - House Journal (English) The awards were jointly received by Dr. V. K. Tiwari Joint GM (Marketing & PR), Shri Jaber Singh, SMM (Uttarakhand), and Shri Guruprasad Hiremath, DM (Marketing & PR), KRIBHCO. These recognitions reaffirm KRIBHCO's commitment to impactful communication, knowledge dissemination, and professional excellence.





During July-December 2025, Gramin Vikas Trust reaffirmed its vision of building resilient, inclusive, and self-reliant communities through integrated development approaches. By strengthening environmental sustainability, healthcare systems, water security, and livelihood opportunities, GVT focused on long-term impact rather than short-term outputs. The organisation’s recognitions at national platforms further validated its community-driven models. Going ahead, GVT will scale climate-resilient agriculture, circular economy solutions, and public health interventions, deepen partnerships with government and CSR stakeholders, and leverage technology and data for better monitoring, accountability, and replication of successful grassroots innovations.

## India CSR Award 2025 for Excellence in Waste Management

Gramin Vikas Trust (GVT) was honoured with the prestigious India CSR Award 2025 under Excellence in Waste Management - Environment & Sustainability for its impactful E-Waste Management initiative. The award, presented at the PHD Chamber, New Delhi, recognises GVT’s sustained efforts in promoting responsible recycling, formalising informal waste workers, and strengthening India’s circular economy. The award was conferred by Dr. Bhaskar Chatterjee, Father of Indian CSR, and received by GVT’s CSR leadership team, reaffirming the organisation’s national standing in environmental sustainability.



## Award under Namami Gange Programme

GVT received the prestigious Jal Prahari 2025 Award under the Namami Gange Programme, Ministry of Jal Shakti, Government of India, on 11<sup>th</sup> December 2025 in New Delhi. The award celebrates GVT’s community-led and technology-enabled interventions in water conservation and sustainable water management. Conferred by Hon’ble Union Minister Shri C.R. Patil Ji, the recognition highlights GVT’s contribution to rejuvenation of water bodies and strengthening grassroots water stewardship across project regions.



## Empowerment of Informal Waste Workers through Safety Kits

In August 2025, GVT, in collaboration with Sumitomo Mitsui Banking Corporation (SMBC), distributed safety kits to 25 trained informal



waste workers at Katwaria Sarai, Delhi-NCR. The event was attended by MCD Councillor Shri Rajeev Chaudhary, who handed over the kits. This intervention aimed to enhance occupational safety, dignity of labour, and formal recognition of waste workers engaged in e-waste management, reinforcing GVT’s inclusive and worker-centric environmental approach.

## Social Security Drive for Waste Workers in Delhi-NCR

In September 2025, GVT and SMBC conducted an empowerment drive providing uniforms, safety kits, and insurance coverage to 25 informal waste workers in Katwaria Sarai. The initiative focused on strengthening social security, promoting safe handling of e-waste, and improving working conditions. By integrating safety, identity, and insurance support, the program advanced GVT’s vision of dignified livelihoods and sustainable urban waste management systems.



## NABARD-NABCON Monitoring of TDF Wadi Projects, Dahod

A comprehensive monitoring and verification visit was conducted by NABCON and NABARD officials between October and December 2025 for TDF Wadi projects in Singhwad and Dahod districts of Gujarat. The team visited 100% of project Wadis, interacted with beneficiaries, and reviewed orchard development, SHG activities, goatry units, drip irrigation, and water resource interventions. The visit validated project quality, outcomes, and robust community-level implementation by GVT.



## Field Review of TDF Wadi Project by TSP Administrator

On 11<sup>th</sup> November 2025, Shri Devendra Meena, IAS, Project Administrator (TSP), Dahod, visited the TDF Wadi Project sites to review implementation progress. The visit included interactions with farmers and inspection of orchards, intercropping fields, and allied livelihood activities. The review



reinforced administrative confidence in the project's design and highlighted its role in strengthening tribal livelihoods through sustainable agriculture and income diversification.

### Workshop on Regenerative Agriculture at NLRI-SRM Campus

A one-day workshop on Regenerative Agriculture was organised on 19<sup>th</sup> September 2025 at the NLRI-SRM Campus, sponsored by Solidaridad and GNV Limited. The workshop focused on sustainable farming practices, soil health, and climate-resilient agriculture. It brought together practitioners, experts, and field teams to strengthen knowledge exchange and promote environmentally responsible agricultural models aligned with long-term farmer prosperity.



### Dairy Demonstration for Youth Livelihoods in Assam

In November 2025, GVT implemented a dairy demonstration project in Mechaki Tangoni village, Dhemaji district, Assam, supporting 10 local youth. The initiative established cattle sheds, milk collection infrastructure, and provided HF crossbred cows with feed support. The unit produces nearly 20 litres of milk daily, generating steady income through sales to Purabi Dairy. The model has strengthened skills, group cohesion, and offers a scalable livelihood pathway for rural youth.



### Clean Drinking Water Infrastructure under SBI Gram Seva

Under the SBI Gram Seva Program, GVT completed five drinking water stations in Ambassa block, Dhalai district, Tripura. Installed at schools, Anganwadi centres, and community spaces, the stations ensure safe and reliable drinking water access for children and villagers. Built with durable materials and community participation, the initiative has strengthened WASH infrastructure and contributed to improved hygiene, health outcomes, and daily well-being across adopted villages.



### Transformation of Maternal Healthcare across Three States

Under the HDFC Bank Parivartan CSR Initiative, GVT upgraded maternity ward infrastructure and medical equipment in nine hospitals across Assam, Bihar, and Uttar Pradesh. Completed and handed over in 2025, the project improved safety, accessibility, and quality of maternal and newborn care. The intervention has strengthened public health systems and significantly enhanced institutional delivery environments for women in high-need districts.



### Poshan Maah Nutrition Initiative in Chandauli

As part of Poshan Maah, GVT conducted a nutrition intervention in Baigarh village, Naugarh block, Chandauli, on 29<sup>th</sup> September 2025 under the SBI Foundation-supported Mobile Medical Unit project. A total of 152 beneficiaries, including pregnant women, lactating mothers, and children under six, received nutrition services and counselling. The initiative improved awareness, dietary practices, and utilisation of local food resources for better maternal and child health outcomes.



### Menstrual Hygiene Awareness and Women's Health Camp

GVT organised a Menstrual Hygiene Awareness and Women's Equality Day camp on 26<sup>th</sup> August 2025 in Debipur village, Gorakhpur, under its SBI Foundation-supported MMU project. The camp engaged 184 women through awareness sessions and sanitary napkin kit distribution. The initiative promoted menstrual health, dignity, and informed choices, contributing to improved reproductive health awareness and breaking long-standing taboos at the community level.



# KRIBHCO Agri Business Limited (KABL)



KRIBHCO Agri Business Limited has achieved a turnover of Rs. 1,515 crores as on 31<sup>st</sup> December 2025, reflecting sustained growth momentum during the current financial year. In the fourth year of its business operations, the company has continued to demonstrate financial resilience and operational efficiency, while maintaining a strong focus on market expansion.

The company has significantly expanded its product portfolio by including edible oil, pigeon peas, chickpeas, yellow peas, lentils, chicory, coffee, sugar, soyabean, turmeric, mustard, paddy and oats.

The company has also significantly enhanced its global reach by adding several new countries to its business operations, including Cotonou (Benin), Niger, Nigeria, Togo, Freetown, Conakry, Lomé, Angola, Senegal, Ivory Coast, Cameroon, Seychelles, Mauritius, Mali, Philippines,

Bangladesh, UAE, Singapore, Russia, Australia, Canada, Ukraine, and Bhutan.

In October 2025, KRIBHCO Agri Business Limited participated in the Bharat International Rice Conference (BIRC) 2025, a prestigious global platform for rice trade and allied agribusinesses. The conference witnessed participation from a large number of rice exporters, international buyers, and industry stakeholders from across the globe. KABL's participation has generated strong engagement and facilitated meaningful interactions with exporters and overseas partners, resulting in improved visibility and exploration of new business opportunities in the international rice trade.

KRIBHCO Agri Business has ambitious plans to expand its business in the current year with a target to achieve a turnover of Rs 2,500 crores in the Financial Year 2025-26.



(Glimpses from the Bharat International Rice Conference(BIRC) 2025)

# KRIBHCO Green Energy Private Limited (KGEPL)

“As part of the Government of India’s target of blending 20% ethanol with petrol under the National Policy on Biofuels (2022), KRIBHCO has formed a wholly owned Special Purpose Vehicle (SPV) called KRIBHCO Green Energy Private Limited (KGEPL) to participate in this initiative. KGEPL is setting up two plants for producing bio-ethanol at Hazira, Surat, Gujarat, and Survempalli, SPSR Nellore, Andhra Pradesh. Bio-ethanol, being a renewable fuel, will be produced using grains such as maize and rice, which the Government promotes as Green Fuel. This initiative not only supports India’s clean energy transition but also contributes to reducing carbon emissions, lowering crude oil imports, and enhancing farmers’ income through new market opportunities. The construction of the project is in full swing.”



KRIBHCO Chairman Sh. V. Sudhakar Chowdary Visits KGEPL Hazira Bio-Ethanol Plant – 26<sup>th</sup> September, 2025



KRIBHCO Chairman Sh. V. Sudhakar Chowdary, Managing Director, Sh. Sunder Singh Yadav, Director, Finance & Marketing Sh. Manish Kumar, and the KGEPL Hazira Bio-Ethanol Plant Team Review Plant Status – 14<sup>th</sup> November, 2025

# KRIBHCO Green Energy Private Limited (KGEPL)



KRIBHCO Managing Director Sh. Sunder Singh Yadav and KGEPL Chief Financial Officer Sh. R. Venkataramanan Ji Visit Ramayapatnam Port – 3<sup>rd</sup> November, 2025



KRIBHCO Managing Director Sh. Sunder Singh Yadav and the KGEPL Nellore Bio-Ethanol Plant Team Review Plant Status – 3<sup>rd</sup> November, 2025



KRIBHCO Managing Director Sh. Sunder Singh Yadav and KGEPL Chief Financial Officer Sh. R. Venkataramanan Meet SPSR Nellore District Collector Sh. Himanshu Shukla – 3<sup>rd</sup> November, 2025



Government of Andhra Pradesh Irrigation Department Superintending Engineer Sh. S. Dese Nayak, Deputy Engineer Sh. Anil Reddy, Sh. Mahesh (Officials of the Irrigation Department, Nellore), and KGEPL Officer (Regional Logistics and Liaison) Sh. A. Vara Kumar Visit Sarvepalli Reservoir in Connection with KGEPL's Construction of an Intake Well – 8<sup>th</sup> August, 2025



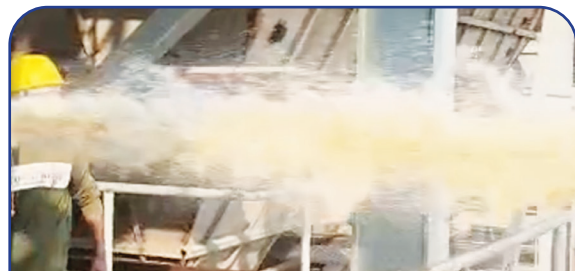
General Manager of the District Industries Centre (DIC), SPSR Nellore District, Sh. N.S.R.C.M. Prasad Visits KGEPL Nellore Bio-Ethanol Plant – 9<sup>th</sup> October, 2025



KGEPL Hazira Bio-Ethanol Plant Boiler Flushing Starts – 26<sup>th</sup> December, 2025



KGEPL Hazira Bio-Ethanol Plant Boiler Flushing Starts – 26<sup>th</sup> December, 2025



KGEPL Hazira Bio-Ethanol Plant Boiler Flushes Out Water – 26<sup>th</sup> December, 2025

# Happy Retirement

## HO - CMOs



**Sh. MANI R SHARMA**  
DoR: 24-09-2025  
MANAGING DIRECTOR

Sh. Mani R. Sharma, who served as the Managing Director of Krishak Bharati Cooperative Limited (KRIBHCO), retired on 24<sup>th</sup> September 2025 after a distinguished and dedicated tenure. Under his leadership, KRIBHCO witnessed significant progress and continued to strengthen its commitment to the farming community.

His visionary leadership, unwavering dedication, and valuable contributions have left an enduring impact on the cooperative sector. The KRIBHCO family extends its heartfelt appreciation and best wishes to him for good health, happiness, and success in all his future endeavours.



**Sh. V. S. R. PRASAD**  
DoR: 23.12-2025  
DIRECTOR (MARKETING)

Sh. V. S. R. Prasad, Director (Marketing), Krishak Bharati Cooperative Limited (KRIBHCO), retired from service on 23<sup>rd</sup> December 2025, bringing to a close a distinguished career marked by dedication and professionalism. During his tenure, he played a pivotal role in strengthening KRIBHCO's marketing initiatives, enhancing outreach, and reinforcing the organization's presence among the farming community.

His strategic insight, commitment to excellence, and valuable contributions have significantly supported KRIBHCO's growth and objectives. The KRIBHCO family extends its sincere appreciation and best wishes to him for a healthy, fulfilling, and successful future.



**Smt. NISHA UPADHYAY**  
DoR: 31-07-2025  
MANAGER (COORDINATION)



**Sh. TRILOK SINGH NEGI**  
DoR: 31-07-2025  
SR. CARETAKER (PSG-II)



**Sh. POORNENDU NEGI**  
DoR: 31-08-2025  
CHIEF MANAGER (F&A)



**Smt. ANJU CHANDEL**  
DoR: 30-09-2025  
SENIOR MANAGER (F&A)



**Sh. IFTIKHAR ALI KHAN**  
DoR: 30-09-2025  
EXECUTIVE DIRECTOR (TECH.)



**Sh. DINESH SINGH**  
DoR: 31-10-2025  
DY. MANAGER (DATA PROCESSING) PSG II



**Sh. RAM SURESH**  
DoR: 31-10-2025  
SR. CARETAKER (PSG-II)



**Sh. GULSHAN CHOPRA**  
DoR: 31-10-2025  
SR. CARETAKER (PSG-II)



**Sh. PAWAN KUMAR GUPTA**  
DoR: 30-11-2025  
SR. MANAGER (F&A)



**Sh. RAVI KUMAR RANA**  
DoR: 30-11-2025  
OFFICER (TPT)- PSG



**Sh. CHANDRA PAL**  
DoR: 31-12-2025  
SR. DEO CUM ASSISTANT



**Sh. RAVINDRA SINGH BALYAN**  
DoR: 31-12-2025  
GENERAL MANAGER (MKTG)

# Happy Retirement

## SMOs



Sh. OM SINGH  
DoR: 31-07-2025  
CHIEF STATE MARKETING  
MANAGER



Sh. ANIL KUMAR ALAPATI  
DoR: 31-07-2025  
DY. MANAGER (F&A)



Sh. BALA BHASKAR BOLLIBOINA  
DoR: 31-07-2025  
ASSTT MANAGER  
(DATA PROCESSING)-PSG1



Sh. ARUN KUMAR  
DoR: 31-07-2025  
SR. SALES REPRESENTATIVE



Sh. SULTAN SINGH  
DoR: 31-08-2025  
OFFICER (TRANSPORT) - PSG



Sh. SHRI NIWAS VISHWAKARMA  
DoR: 31-08-2025  
OFFICER (TRANSPORT) - PSG



Sh. BHAWAR PAL PANWAR  
DoR: 30-09-2025  
SENIOR MANAGER (MKTG.)



Sh. RAJIV KUMAR  
DoR: 30-09-2025  
SR SALES REPRESENTATIVE  
- PSG2



Sh. MAHENDRAKUMAR VECHATBHAI MAKWANA  
DoR: 31-10-2025  
OFFICER (F&A)



Sh. NARA SIMHAIAH  
DoR: 31-10-2025  
ASSTT. MANAGER (F&A)



Sh. JAGDISH SINGH SHEKHAWAT  
DoR: 31-10-2025  
SENIOR MANAGER (MKTG.)



Sh. SUKHENDRA SINGH  
DoR: 31-10-2025  
SR AREA MANAGER



Sh. PREM CHANDRA YADAV  
DoR: 30-11-2025  
JR SECURITY GAURD



Sh. TAMMALI PRABHAKARA MURTHY  
DoR: 30-11-2025  
SENIOR MANAGER (MKTG.) - PSG 1



Sh. VINOD KUMAR SINGH  
DoR: 31-12-2025  
DY. GENERAL MANAGER  
(MKTG)



Sh. ANIL KUMAR  
DoR: 31-12-2025  
DY MANAGER (SALES)-PSG

# Happy Retirement

## HAZIRA PLANT



Sh. SANTOSH KUMAR  
DINGLIWALA  
DoR: 31-07-2025  
SR. MANAGER (F&A)



Sh. PRAKASH C DESAI  
DoR: 31-07-2025  
JT. GENERAL MANAGER  
(MECH)



Sh. DINESH KUMAR PATEL  
DoR: 31-07-2025  
MANAGER (MECH - PSG)



Sh. OM PRAKASH SHARMA  
DoR: 31-07-2025  
SECURITY SUPERVISOR



Sh. HARESHKUMAR K PARMAR  
DoR: 31-08-2025  
MANAGER (ELECT - PSG)



Sh. RAMESHBHAI B PATEL  
DoR: 31-08-2025  
ASSTT. MANAGER (F&S)



Sh. ABHIJIT SARKAR  
DoR: 31-08-2025  
SR. MANAGER (MECH)



Sh. SWADHEEN KUMAR MAHAPATRA  
DoR: 30-09-2025  
GENERAL MANAGER  
(TECHNICAL)



Sh. SURESH SINGH  
DoR: 31-10-2025  
SR. MANAGER (PRODN)



Sh. PANKAJ TAYAL  
DoR: 31-10-2025  
GENERAL MANAGER  
(PRODN)



Sh. BHARAT RAJ SINGH  
HADA  
DoR: 30-11-2025  
SR. MANAGER (F&A)



Sh. HARMEET SHAH SINGH  
DoR: 30-11-2025  
DY. GENERAL MANAGER  
(F&S)



Sh. DIPAK KUMAR S MALKAR  
DoR: 31-12-2025  
CHIEF MANAGER  
(PRODN - PSG)



Sh. MAHESHKUMAR C PATEL  
DoR: 31-12-2025  
CHIEF MANAGER  
(LAB - PSG)



Sh. UTPALKUMAR MAJUMDER  
DoR: 31-12-2025  
HDY. GENERAL MANAGER  
(MECH)

# Congratulations



Ms. Hardi Chauhan, daughter of Mr. Alpesh Chauhan and a Class XII student of AMNS International School, was awarded the 'Best Speaker' title at the International Research Paper Presentation Competition organized by Adani International School.

# Wedding Bells



Mr. Manish Kumar Chauhan, Team Member (HR), entered into holy matrimony with Ms. Vidyawati Chauhan on 4<sup>th</sup> December 2025.

The KRIBHCO family extends its warmest congratulations and heartfelt best wishes to the newlyweds, wishing them a life filled with happiness, harmony, and togetherness as they begin this new chapter of their journey.

# THROUGH THE CREATIVE LENS: PHOTOGRAPHY CONTEST



1<sup>st</sup> Place  
Shri Rajesh  
Kumar Godara



2<sup>nd</sup> Place  
Shri M.K. Manoj



3<sup>rd</sup> Place  
Shri Rana  
Avirajsinh



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KRIBHCO Bhawan, A-10, Sector-1, NOIDA - 201301,  
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