

कृषको न्यूज KRIBHCO News

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International Year
of Cooperatives



**INTERNATIONAL
YEAR OF COOPERATIVES 2025**



**KRIBHCO'S
ACHIEVEMENTS:
INNOVATION & GROWTH**





Editorial

Dear Readers,

Welcome to the 72nd edition of KRI BHCO News, your trusted source for updates that keep the KRI BHCO family connected. As we enter an exciting new phase of growth and progress, we reflect on the ongoing journey of "Sahkar Se Samridhi".

In this issue, we highlight the launch of White Revolution 2.0, led by Hon'ble Union Home and Cooperation Minister Shri Amit Shah, which aims to empower rural women and strengthen the dairy sector. The initiative focuses on improving milk availability, nutrition, and self-reliance through cooperatives, benefiting rural families, particularly in Gujarat. The edition also highlights the introduction of Margdarshika that will establish two lakh Multi-Purpose Agricultural Cooperative Societies (MPACS), Dairy, and Fishery Cooperatives, bringing essential services to every panchayat. The new Standard Operating Procedures (SOPs) for cooperation among cooperatives will enhance collaboration and financial stability, further strengthening India's position as the world's largest milk producer.

Additionally, we are excited to announce the inauguration of several new state offices enhancing local support to stakeholders and farmers. These offices will serve as

key centers for agricultural innovation and cooperative initiatives.

We've also launched two new products designed to boost crop yields and improve soil health: Rhizosuper, a bio-stimulant that enhances root growth and soil fertility, and Zinc EDTA 12%, a micronutrient solution that addresses zinc deficiency, promoting better crop development.

This issue also features articles on the growing role of cooperatives in rural development, how KRI BHCO is contributing to the agricultural and cooperative landscape, updates from KFL and ongoing community welfare initiatives and updates from our other subsidiaries.

As always, we include regular features like on the Growth Path, Plant News, and updates from KRI BHCO's various initiatives.

We hope this edition not only informs but also inspires you to actively participate in shaping the future of agriculture, cooperation, and rural empowerment. Your contributions, feedback, and suggestions are always welcome to help us keep this publication in line with our shared vision.

Until next time, we wish you continued prosperity, good health, and a future brimming with innovation and success.

Dr. Vinod Kumar Tiwari

Jt. GM (MKTG & PR), KRI BHCO

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From the DESK OF MD

Dear Colleagues,

As we welcome the new year, I take this opportunity to reflect on the achievements we have made together and the goals we continue to pursue.

Following the inauguration of the International Year of Cooperatives - 2025 by Hon'ble Prime Minister Shri Narendra Modi at Bharat Mandapam, New Delhi, KRIBHCO is poised to celebrate this milestone year with great enthusiasm, engaging all stakeholders. We take immense pride in our active participation at the recently concluded ICA Global Cooperative Conference, where our contributions were highly appreciated. Our Chairman, Dr. Chandrapal Singh Yadav, who also serves as the President of ICA-Asia Pacific, led the event with distinction, fostering meaningful exchanges with global cooperative leaders.

KRIBHCO's operational strength remains robust, with successful production and marketing of Urea, Ammonia, Bio-fertilizers, certified seeds alongside trading P&K fertilizers, Zinc Sulphate, Compost and other organic bio stimulants. These efforts reinforce our position as a key player in the agricultural sector.

KRIBHCO was recognized at the FAI Annual Seminar and received an award for high-quality production, promotion, and marketing of Biofertilizers, Organic Fertilizers, and City Compost.

The organization was also recognized for the video film "Apni Mitti, Apna Paani, Apna Bhavishya".

Additionally, KRIBHCO was recognized at the PRSI National Awards 2024, winning 1st place for Best Newsletter (Hindi) and 2nd place for Best Organizational Efforts for Atmanirbhar Bharat.



KRIBHCO Agri Business Limited (**KABL**) has made remarkable progress, with exports expected to exceed Rs. 700 crore by year-end. KABL's expansion into the import market and its growing domestic sales will help it to achieve a turnover exceeding Rs 1500 crore, reflecting more than 70% growth from last year.

KRIBHCO Green Energy is progressing with the construction of two Bio-Ethanol Plants, slated to begin production in 2025, further strengthening our contribution to sustainable energy. We are also continuing our partnership with Bharatiya Beej Sahakari Samiti Limited (**BBSSL**) and National Co-operative Export Limited (**NCEL**) to support cooperative sector growth.

The Gramin Vikas Trust (**GVT**) continues to lead impactful rural development and recently received prize in the 5th National Water Award in the Best Civil Society Category for its outstanding work in water conservation and sustainable solutions.

These milestones showcase our collective progress and commitment. Let us continue to work together with dedication, shaping a future defined by innovation, growth, and success.

M. R. Sharma
Managing Director



International Year of Cooperatives 2025: A Global Milestone in Cooperation

The much anticipated event of International Year of Cooperatives 2025 was inaugurated by Prime Minister Shri Narendra Modi at Bharat Mandapam, New Delhi, marking a historic milestone in the cooperative movement. The Prime Minister launched the United Nations International Year of Cooperatives 2025 and unveiled a commemorative postal stamp to celebrate the occasion.

In his address, Prime Minister Modi shared his vision for empowering the women of India and strengthening the cooperative sector. He stated,

‘Today, 10 crore women of India are members of self-help groups. In the last decade, the government has provided low-interest loans of ₹9 lakh crore to these self-help groups. As a result, these groups have generated tremendous wealth in the villages. This can become a powerful model of women empowerment for many nations worldwide’.

He also highlighted India's growing influence in the global cooperative movement, saying,

‘Currently, India has 8 lakh cooperative societies. Every fourth cooperative society in the world is in India’.

This landmark initiative brings global attention to the power of cooperatives in fostering sustainable development, economic empowerment, and community growth. The event was attended by distinguished dignitaries, including Union Cooperation and Home Minister Shri Amit Shah, Prime Minister of Bhutan Shri Dasho Tshering Tobgay, Deputy Prime Minister of Fiji Shri Manoa Kamikamica, President of the ICA Shri Ariel Guarco, and other esteemed guests.



“Cooperatives Build Prosperity for All”

‘The United Nations’ decision to observe 2025 as the International Year of Cooperatives will prove to be a blessing for millions of poor people and farmers around the world’, remarked Union Home Minister and Minister of Cooperation Shri Amit Shah at the prestigious Global Cooperative Conference 2024.

Addressing the gathering, Shri Amit Shah highlighted the transformative journey of India's cooperative sector under Prime Minister Modi's vision of ‘Sahkar Se Samridhi’ (Prosperity through Cooperation). He shared, **‘In the past three years, the cooperative movement has witnessed a revival, ushering in new enthusiasm and zeal across the sector’.**

He further elaborated on the government's ambitious goals, emphasizing that within the next three years, every village panchayat in India will have its own cooperative society. Through the establishment of 2 lakh new Primary Agricultural Credit Societies (PACS), cooperatives will be modernized, technology-driven, and economically sustainable.

A Vision for the Future

The conference showcased several groundbreaking announcements:

- **Introduction of a New Cooperative Policy:** The Modi government plans to redefine the cooperative landscape by introducing a comprehensive policy during the International Year of Cooperatives.
- **Establishment of a Cooperative University:** A specialized university will be set up to provide training and develop technologically skilled human resources for the sector.
- **Launch of Three National Cooperatives:** The formation of National Cooperative Exports Limited (NCEL), National Cooperative Organics Limited (NCOL), and Bharatiya Beej Sahakari Samiti Limited (BBSSL) that aims to connect Indian farmers with global markets, enhancing their economic potential.

Shri Shah also commended the exemplary work of KRIBHCO, IFFCO, and Amul, stating that these cooperatives have set benchmarks globally. The newly formed cooperatives will build on these successes, inspiring a worldwide movement demonstrating how small farmers can access domestic and international markets.

Empowering Villages, Farmers, and Women

Prime Minister Modi's vision emphasizes inclusivity, with special focus on empowering marginalized communities, including women, farmers, and the underprivileged. Shri Shah remarked, 'The cooperative movement has opened several avenues for empowerment, enabling millions to live with dignity and respect'.

The event marks a pivotal moment in the global recognition of cooperatives as vital tools for achieving prosperity and equality. As we step into the International Year of Cooperatives, India stands poised to lead this transformative journey, bridging gaps and creating opportunities for all.

The Global Cooperative Conference 2024 has set the stage for a revolutionary era in the cooperative sector. With initiatives spearheaded by Prime Minister Modi, India is set to redefine global cooperative practices, reinforcing its commitment to achieving holistic development and prosperity through cooperation.



Dr. Chandrapal Singh Yadav, President, ICA-AP & Chairman, KRIBHCO, Mr. Ariel Guarco, President, ICA & other Cooperative leaders hoisted the International Year of Cooperatives 2025 Flag.



Dr. U S Awasthi, MD of IFFCO, receives the prestigious 2024 Rochdale Pioneers Award from Mr. Ariel Guarco, President of ICA.

DO YOU KNOW

*about the origins and impact of the
International Cooperative Alliance
(ICA) on the cooperative sector
worldwide?*

International Cooperative Alliance (ICA): A Pillar for Cooperative Development

The International Cooperative Alliance (ICA) is the world's foremost organization that represents, unites, and serves cooperatives across the globe. Established in 1895 during the first Cooperative Congress in London, England, ICA has grown to become one of the largest and oldest non-governmental organizations. Representing over 1 billion cooperative members across 105 countries, ICA's mission is to promote cooperative values such as mutual aid, solidarity, and self-help, and to advocate for cooperatives in various sectors such as agriculture, banking, housing, health, and industry.

ICA's Global Impact

With a membership that spans more than 3 million cooperatives, ICA serves as the apex body for the global cooperative movement. It provides a platform for collaboration, knowledge exchange, and coordinated action among its members. ICA's efforts focus on advancing the cooperative model as an effective tool for economic empowerment, social inclusion, and sustainable development. The organization's global reach and advocacy efforts help raise the profile of cooperatives, ensuring that their voice is heard in international policy-making.

ICA also plays a crucial role in fostering connections between cooperatives across borders. By facilitating collaboration and sharing best practices, ICA helps cooperatives enhance their economic performance and social impact. Over the years, the organization has built a

network that enables cooperatives from diverse sectors to unite in the common goal of promoting shared prosperity.

A Historical Milestone in India

In 1960, ICA expanded its reach into the Asia-Pacific region by establishing the Regional Office and Education Centre (ROEC) in New Delhi, India. This strategic move was the result of discussions dating back to 1948, aimed at connecting the cooperative movements of developing nations with global networks. The establishment of the ROEC marked a pivotal moment in ICA's history, providing a platform for cooperative development in the region.

India's role in shaping ICA's Asia-Pacific operations has been substantial. The establishment of the regional office reinforced India's commitment to cooperative principles, positioning it as a central figure in promoting the cooperative model in Asia. India has consistently advocated for the role of cooperatives in fostering social and economic development in the region and continues to be a key member in ICA's decision-making processes.

India's Role in ICA and Global Cooperatives

The cooperative sector in India has long been integral to its socio-economic fabric. Cooperatives in India span a wide range of sectors, including agriculture, banking, housing, and rural development. They have played a vital role in empowering marginalized communities, providing access to resources, and contributing to rural economic growth. India's cooperative movement is one of the largest and most diverse in the world, and the country continues to lead efforts in shaping the future of cooperatives.

In 2021, the Indian government established the Ministry of Cooperation to further strengthen the cooperative sector. The ministry's vision is to create a cooperative-driven economic model that reaches every village, further enhancing the role of cooperatives in India's development.

Conclusion: A Global Vision for Prosperity

In November 2024, India hosted the historic ICA Global Cooperative Conference for the first time in 130 years. The event brought global leaders together to focus on people-centered, purpose-driven cooperatives. India's leadership in the cooperative movement underscores its pivotal role in promoting sustainable growth, social equity, and shared prosperity worldwide. Through ICA, cooperatives continue to empower communities, shaping a more equitable and sustainable future.



White Revolution 2.0: Empowering Rural Women and Strengthening India's Cooperative Sector

In a significant event, Hon'ble Union Home Minister and Minister of Cooperation, Shri Amit Shah, chaired the National Conference in New Delhi, where he reviewed the progress made by the Ministry of Cooperation during the first 100 days of Prime Minister Narendra Modi's third term. The conference focused on key initiatives to transform the cooperative sector and empower women, particularly in rural areas, through the dairy industry.

A major highlight of the event was the launch of 'White Revolution 2.0', a movement designed to strengthen India's dairy sector and enhance women's self-reliance. Shri Amit Shah emphasized the critical role the dairy sector plays in promoting women's economic independence, especially in rural communities. He stated that White Revolution 2.0 will not only create employment opportunities for millions of women but will also combat malnutrition by increasing milk availability. Citing examples from Gujarat, Shri Shah highlighted how cooperative dairies have significantly improved the nutrition and well-being of rural families, particularly benefiting children.

The conference also saw the introduction of 'Margdarshika', a road-map for forming and strengthening two lakh new Multi-Purpose Agricultural Cooperative Societies (MPACS), Dairy, and Fishery Cooperatives across India. Shri Shah noted that these initiatives would ensure that every panchayat in the country has its own cooperative society, thereby strengthening the cooperative movement at the grass-roots level. These cooperatives will offer a range of services, including agricultural loans, dairy and fishery operations, and the distribution of essential commodities like LPG cylinders and fertilizers, making them vital contributors to rural economies.

Additionally, Shri Shah unveiled the Standard Operating Procedures (SOPs) on 'Cooperation among Cooperatives'. This initiative aims to foster collaboration between cooperatives at various levels panchayat, district, and state ensuring their financial stability and operational efficiency. It will also empower district cooperative banks, making them essential components of India's rural economic infrastructure.



The conference highlighted India's progress toward self-reliance in dairy machinery production. The government aims to eliminate the need for imported dairy equipment, replacing it with 100% indigenous production. This initiative will further solidify India's position as the world's largest milk producer.

With the launch of White Revolution 2.0, India moves closer to achieving self-sufficiency in dairy production while empowering women and enhancing the cooperative sector across the country.

MINISTRY NEWS

Union Home & Coopertion Minister Shri Amit Shah Inaugurates 10,000 M-PACS to Propel Cooperative Growth

New Delhi, December 25th 2024: Union Home Minister and Minister of Cooperation Shri Amit Shah inaugurated 10,000 new Multipurpose Primary Agricultural Credit Societies (M-PACS) along with Dairy and Fisheries Cooperative Societies in New Delhi. The event coincided with the birth anniversaries of Pandit Madan Mohan Malviya and former Prime Minister Shri Atal Bihari Vajpayee. Union Minister of Fisheries, Animal Husbandry and Dairying Shri Rajiv Ranjan Singh and Ministers of State for cooperation, Shri Krishan Pal Gurjar and Shri Murlidhar Mohol were also present.



Shri Shah paid tributes to Pandit Malviya's contributions to India's freedom and Shri Vajpayee's visionary leadership, including initiatives like the 'Golden Quadrilateral' and rural road connectivity through PMGSY. He also remembered Shri C. Rajagopalachari's contributions to India's Constitution.

The launch of 10,000 M-PACS aligns with Prime Minister Shri Narendra Modi's vision of 'Sahkar Se Samridhhi'. Shri Shah noted the registration was completed in just 86 days following the SOP issued on September 19, 2024. With a target of establishing 2 lakh PACS, he expressed confidence in achieving it ahead of schedule.

He highlighted modernization efforts, including PACS computerization, enhancing transparency, creating jobs, and integrating 32 activities like storage and fertilizer distribution. Training programs for PACS members have also been introduced.

Shri Shah distributed RuPay Kisan Credit Cards and Micro-ATMs, emphasizing financial inclusion for farmers. He announced the creation of national cooperatives for organic products, seed production, and exports, boosting agricultural prosperity. The adoption of new model bylaws ensures greater inclusivity, enhancing socio-economic harmony.

ICA Global Cooperative Conference 2024: A Grand Showcase of Unity and Collaboration

The ICA Global Cooperative Conference 2024 commenced at Bharat Mandapam, New Delhi, with a ceremonial flag-hoisting event that symbolized the spirit of global unity within the cooperative movement.



Dr. Chandrapal Singh Yadav, President of ICA-AP and Chairman of KRIBHCO, along with Mr. Ariel Guarco, President of the International Cooperative Alliance (ICA), and other prominent cooperative leaders, proudly hoisted the International Year of Cooperatives 2025 Flag.

This significant moment underscored the collective resolve of cooperatives worldwide to achieve shared prosperity and sustainable growth.

The conference gained momentum with the ICA-AP Regional Board Meeting, which served as a vital platform to demonstrate the strength, adaptability, and opportunities within the cooperative sector. In his address, Dr. Chandrapal Singh Yadav stressed the need for collaboration and collective action to advance cooperative values and accelerate sectoral progress. ICA President Mr. Ariel Guarco praised India's remarkable contributions to the global cooperative movement, singling out organizations like KRIBHCO as exemplary models of success and inspiration for cooperatives across the globe.



The culmination of the conference witnessed the ICA General Assembly 2024, where global cooperative leaders convened to deliberate on strategies aimed at strengthening cooperative initiatives worldwide.

Leaders like Dr. Chandrapal Singh Yadav, Mr. Ariel Guarco and Dileep Sangani shared experiences and best practices, emphasizing regional success stories and solutions to address global challenges. The assembly highlighted the importance of solidarity, cooperation, and mutual support in advancing sustainable development goals and fostering inclusive growth.

KRIBHCO Shines at ICA Global Cooperative Conference 2024

KRIBHCO made a significant mark at the ICA Global Cooperative Conference 2024, held at Bharat Mandapam, New Delhi, by showcasing its remarkable achievements and key contributions to the cooperative movement.



The event saw visits from prominent dignitaries, including the Hon'ble Deputy Prime Minister of Fiji, Shri Manoa Kamikamica, and ICA President Mr. Ariel Guarco. Both leaders applauded KRIBHCO for its instrumental role in strengthening the global cooperative sector and empowering farmers through its dedicated efforts. Delegates from various nations also acknowledged KRIBHCO's unwavering focus on rural development and its role in fostering growth and cooperation.



The ICA Global Cooperative Conference 2024 concluded with a resounding message of collaboration and progress, reaffirming India's leadership in the cooperative movement. Guided by the vision of 'Sahkar Se Samridhi', the conference set a new benchmark for global partnerships, sustainable development, and community empowerment. This landmark event strengthened the role of cooperation as a driving force for building a better, inclusive, and prosperous future for all.

Dr. Chandrapal Singh Yadav, President of ICA Asia-Pacific and Chairman of KRIBHCO, along with Shri M. R. Sharma, Managing Director of KRIBHCO, and senior officials, visited the KRIBHCO exhibition booth. Their engagement with global delegates provided an opportunity to highlight KRIBHCO's impactful initiatives and success stories. The booth garnered immense attention, becoming a hub of interaction for influential leaders and representatives from the international cooperative community.

KRIBHCO's participation at the conference reaffirmed its position as a global leader in the cooperative sector, showcasing its commitment to the philosophy of 'Sahkar Se Samridhi' and its continued efforts to drive sustainable development and rural prosperity.

Inaugurations

ANDHRA PRADESH

On November 4th, 2024, KRIBHCO achieved another milestone with the inauguration of its new State Marketing Office, KRIBHCO Bhawan, in Vijayawada, Andhra Pradesh. The grand occasion was graced by the esteemed presence of KRIBHCO's Chairman, Dr. Chandra Pal Singh Yadav, who officially inaugurated the office. Joining him were Vice Chairman Shri V. Sudhakar Chowdary, Managing Director Shri M. R. Sharma, and members of the Board of Directors, making the event a memorable one.



MAHARASTRA



On July 20th 2024, KRIBHCO inaugurated its new State Marketing Office, KRIBHCO Bhawan, in Pune, Maharashtra. The event was honored by the presence of Chairman Dr. Chandra Pal Singh Yadav, the then MD Shri Rajan Chowdhary, members of the Board of Directors, and senior management officials.



PUNJAB



On December 26th, 2024, KRIBHCO inaugurated its renovated State Office, KRIBHCO Bhawan, located in Chandigarh. This significant event was graced by the esteemed presence of Dr. Chandra Pal Singh Yadav, Chairman, Shri M. R. Sharma, Managing Director, along with other Directors and senior officials of KRIBHCO.

WEST BENGAL

KRIBHCO inaugurated its new State Marketing Office, KRIBHCO Bhawan, in the vibrant city of Kolkata, West Bengal, on December 16th, 2024. The grand occasion was graced by the esteemed presence of Chairman Dr. Chandra Pal Singh Yadav, Managing Director Shri M. R. Sharma, and members of the Board of Directors, along with senior management officials.



GUJARAT

KRIBHCO Wins Best Stall at Gujarat Global Expo 2024

KRIBHCO is proud to announce that its stall was awarded Best Stall in the Chemicals and Fertilizers sector at the Gujarat Global Expo 2024, held at Veer Narmad South Gujarat University in Surat. The inauguration was led by Shri P. Chandra Mohan, Executive Director & Plant Head of KRIBHCO Hazira Plant, Surat, along with senior KRIBHCO officials.

The event saw strong participation from students who learned about KRIBHCO's CSR activities. A quiz competition was organized for students and visitors, with prizes and gifts like caps, t-shirts, and bags given out to the winners. The expo was a resounding success, with KRIBHCO attracting the largest audience.



KARNATAKA



KRIBHCO Karnataka organized a Human Health Campaign (Cluster Village Programme) on November 8th 2024, at Government Primary School, Kadoli, Belagavi District, Karnataka. Dr. Rahul G. Ternikar conducted health checkups for 162 students and teachers, providing medicines and advice. KRIBHCO sponsored medicines, calcium, and multivitamin tablets. Head Mistress Smt. S. D. Tanapure appreciated KRIBHCO's efforts.

On November 15th 2024, during the 71st All India Cooperatives Week, KRIBHCO Karnataka organized a Society Adoption Program at TAPCMS Byadgi, Dist. Haveri. KRIBHCO donated ₹25,000 to purchase a computer for the society. Chief guests included Shri Parameshwaragouda S Tevari, President, TAPCMS Byadgi, Shri Nagangouda Patil, Vice President and others. The program highlighted the role of cooperatives, government initiatives, and KRIBHCO's products like NPK liquid consortia, city compost, and soil health management. The society expressed gratitude for the donation, improving their office operations.



MADHYA PRADESH

दिनांक 8 नवंबर 2024, को कृषको खरगोन, मध्य प्रदेश द्वारा नक्षत्र होटल में सहकारिता संगोष्ठी का आयोजन किया गया। मुख्य अतिथि जिला सहकारी बैंक प्रबंध संचालक पी.एस. धनवाल और विशिष्ट अतिथि कृषि विभाग के अधिकारी उपस्थित रहे। संगोष्ठी में कृषको के उत्पादों, लाभांश, और विपणन गतिविधियों की जानकारी दी गई।

कृषको इंदौर, मध्यप्रदेश ने 102वें अंतरराष्ट्रीय सहकारिता दिवस (6 जुलाई) पर सांवेर कृषि उपज मंडी में सहकारिता संगोष्ठी व पौध वितरण कार्यक्रम आयोजित किया। मुख्य अतिथि श्री एम. एल. गजभिए, अध्यक्षता डॉ. राजीव कुमार (उपमहाप्रबंधक कृषको भोपाल) ने की। किसानों को फलदार पौधे वितरित किए गए, और अधिकारियों ने गोदामों पर वृक्षारोपण किया। कृषको ने अन्नदाता बंधुओं को 650 पौधे भेंट किए।



ODISHA

On October 09th 2024, KRIBHCO Odisha organized a Crop Seminar at Dupur village, Kanas block, Puri district. The event was graced by Dr. Trinath Panigrahi, Agronomist, Dept of Agriculture, Govt of Odisha, along with other distinguished guests. The seminar covered major crops, practices, fertilizer subsidy, soil testing, pest management, organic farming, and KRIBHCO products. Free distribution of KRIBHCO bags and tomato seeds was also conducted. Around 100 farmers attended the event.



On November 22nd 2024, KRIBHCO organized a Fertilizer Promotion Campaign at the Organic Biotech Farm in Kumaraswar Puri, Odisha. The event, attended by approximately 100 farmers, was graced by Chief Guest Smt. Rashmirekha Panda, Block Horticulture Officer, and other dignitaries. Topics covered included KRIBHCO's mission, new products like SIVARIKA, pest and disease management in paddy, the importance of soil testing, fertilizer subsidies, and various government schemes like PMKSK and the Potato Mission in Odisha.

14 नवंबर 2024: कृभको जालौर ने 71वें सहकारी सप्ताह के तहत रानी क्रय विक्रय सहकारी समिति, पाली में किसान सभा का आयोजन किया। मुख्य अतिथि श्री नरेंद्र चौधरी, सहायक कृषि अधिकारी, श्री शूरवीर सिंह सोलंकी, KVSS रानी, श्री राजकुमार जी, कृषि पर्यवेक्षक ने सहकारिता, कृभको उत्पादों, कृषि योजनाओं पर जानकारी दी।



14 नवम्बर 2024: 71वें अखिल भारतीय सहकारी सप्ताह के तहत कृभको सीकर ने धीरजपुरा ग्राम सेवा सहकारी समिति में फसल संगोष्ठी का आयोजन किया। मुख्य अतिथि श्री रणजीत सिंह राठौड़ मुख्य राज्य विपणन प्रबंधक, कृभको (राज) ने उर्वरकों के उपयोग पर जोर दिया। श्री सर्जन सिंह बाजियां सहायक निदेशक कृषि ने नई कृषि तकनीकों की जानकारी दी, जबकि श्री अजय कुमार फेनिन क्षेत्रीय अधिकारी सीकर ने असली उर्वरकों की पहचान बताई। कृषि अधिकारी श्रीमती मंजू मीणा ने सरकारी योजनाओं के बारे में बताया। कार्यक्रम में 120 से अधिक किसान उपस्थित रहे।



UP International Trade Show 2024

KRBHCO showcased its commitment to sustainable agriculture at the UP International Trade Show 2024 held at the India Expo Centre, Greater Noida from September 25-29th 2024.

Visitors to KRBHCO's stall had the opportunity to explore a range of innovative solutions aimed at promoting sustainable farming practices. With a focus on enhancing agricultural productivity while minimizing environmental impact, KRBHCO reinforced its role in shaping the future of agriculture in India.

UTTARAKHAND

कृषि मेला-प्रदर्शनी

दिनांक 04 से 07 अक्टूबर 2024 तक गोविंद बल्लभ पंत कृषि एवं प्रौद्योगिकी विश्वविद्यालय, पंतनगर में आयोजित 116वें अखिल भारतीय किसान मेला एवं कृषि उद्योग प्रदर्शनी में कृषको ने प्रतिभाग किया। हरिद्वार के प्रगतिशील किसानों को मेले का भ्रमण कराया गया। कृषको स्टॉल को उर्वरक एवं सूक्ष्म पोषक तत्व श्रेणी में तृतीय पुरस्कार मिला।



ग्रामीण खेल कार्यक्रम

दिनांक 27 सितंबर 2024 को कृषको द्वारा जनपद हरिद्वार (उत्तराखण्ड) के गुरुकुल नारसन स्थित राजा महेंद्र प्रताप स्पोर्ट्स अकादमी में ग्रामीण खेल-कूद प्रतियोगिता आयोजित की गई। कार्यक्रम में एथलेटिक्स और कबड्डी के साथ एक पेड़ मां के नाम के अंतर्गत पौधारोपण भी किया गया। मुख्य अतिथि श्री सुशील राठी ने विजेताओं को मेडल व ट्रॉफी देकर सम्मानित किया। कृषको ने ग्रामीण बच्चों के लिए निःशुल्क खेल किट भी प्रदान की। अध्यक्ष श्री सुभाष वर्मा ने कार्यक्रम के सफल आयोजन के लिए कृषको का आभार व्यक्त किया।



New Beginning

Shri M. R. Sharma Took Over as Managing Director of KRIBHCO

On September 1st 2024, Shri M. R. Sharma assumed the role of Managing Director (MD) of KRIBHCO. With an illustrious career spanning over 42 years in the fertilizer industry, Shri Sharma has consistently demonstrated exceptional leadership and technical expertise. Alongside his responsibilities as MD, he continues to serve as Director (Technical).



Bhoomi Pujan Ceremony for Temple Construction Held at KRIBHCO Township, Noida

On September 10th 2024, the Bhoomi Pujan ceremony for the construction of a temple at KRIBHCO Township, Noida, was solemnized under the esteemed presence of Dr. Chandrapal Singh Yadav, Chairman, KRIBHCO.

The event was graced by the participation of Shri M. R. Sharma, Managing Director, along with the Director (Human Resource), Director (Marketing), Director (Finance), senior officials, and the respected residents of the Township.

This significant occasion marks the beginning of a sacred addition to the community, fostering spiritual harmony and strengthening the sense of togetherness among the residents of KRIBHCO Township.





44th AGM of KRIBHCO Announced Financial Growth and Member Benefits

The 44th Annual General Meeting (AGM) of KRIBHCO was convened on September 12th 2024 at the NCUI Auditorium, New Delhi. During the meeting, KRIBHCO announced a pre-tax profit of Rs. 334.12 crore for the financial year 2023-24, reflecting robust performance. The society also declared a 20% dividend for all its member societies, reinforcing its commitment to the growth and welfare of its stakeholders. Additionally, it was reported that 52.82 LMT (Lakh Metric Tonnes) of fertilizers were sold during the year, further emphasizing KRIBHCO's significant contribution to India's agricultural sector.



KRIBHCO and Novonesis Formalize Partnership with MoU Signing and Launch of Rhizosuper

On September 16th 2024, KRIBHCO marked a major milestone in agricultural innovation by formalizing its strategic partnership with Novonesis through a Memorandum of Understanding (MoU). The MoU was signed by Shri M. R. Sharma, Managing Director of KRIBHCO, and Ms. Tina S. Fano, Executive Vice President of Novonesis, in a ceremony attended by senior management from both organizations.



This collaboration was further celebrated with the grand launch of Rhizosuper, a cutting-edge agricultural product poised to revolutionize farming practices in India. The partnership underscores a shared vision of driving agricultural excellence through innovative technology

and sustainable solutions, reinforcing both companies' commitment to enhancing farmers' prosperity and agricultural productivity.

Introducing Rhizosuper: A Step Towards Sustainable Agriculture

KRIBHCO proudly unveiled Rhizosuper on October 18th, 2024, a revolutionary bio-solution designed to enhance soil health and boost crop productivity. As part of KRIBHCO's steadfast commitment to sustainable agriculture, Rhizosuper represents a significant innovation in delivering organic supplements to the farming community.

To create awareness about this transformative product, KRIBHCO is conducting workshops nationwide. These sessions aim to educate farmers, agricultural experts, and stakeholders on how Rhizosuper promotes healthier soils and higher yields, aligning with sustainable and eco-friendly farming practices.



KRIBHCO Launches Zinc EDTA 12% in Collaboration with Anya Polytech

On December 17th, 2024, KRIBHCO, in partnership with Anya Polytech, successfully launched its latest agricultural product, Zinc EDTA 12%. The launch event witnessed the enthusiastic participation of over 180 partners and farmers, marking a significant step in enhancing agricultural productivity and soil health in the region.

The event was honored by the presence of Sh. Yashpal Singh Yadav, Managing Director, Anya Polytech, alongside KRIBHCO's senior leadership, including Dr. Pradeep Kumar and Dr. Tejinder Singh, Joint General Managers. Several senior officials from both organizations also attended, demonstrating the collaborative spirit driving this initiative.

The introduction of Zinc EDTA 12% reflects KRIBHCO's commitment to providing advanced agricultural solutions that promote balanced nutrient management, ensuring sustainable farming practices and improved crop yields for Indian farmers.



Unlocking the Power of Convergence for NGOs:

Transforming India's CSR for Sustainable Impact

India was the first nation to legally mandate corporate social responsibility (CSR), a farsighted move that aimed to harness corporate resources for national development alongside government efforts. Section 135 of the Companies Act requires companies meeting specific turnover and profitability thresholds to allocate 2% of their average net profit from the past three years to CSR activities. Since the law's implementation, India's philanthropic landscape has transformed significantly over the past decade. Various legislative amendments—such as those to the Companies Act in 2019 and 2020, the Ministry of Corporate Affairs' CSR Policy Amendment Rules in 2021, and evolving Foreign Contribution Regulation Act (FCRA) rules—have further shaped and strengthened CSR operations in India. Today, the sector has grown considerably, creating a significant platform for social impact.

In FY 2023-24 alone, 18,012 companies and over three million non-governmental organizations (NGOs) spent ₹29,986.92 crore across 51,966 development projects. These initiatives have benefited millions of people with focused and comprehensive projects, aligned to all 17 SDGs, reflecting the sheer scale and reach of the CSR sector. With such vast resources and manpower at hand, CSR has developed into a parallel administration, operating with goals that align closely with those of the government.

While the financial and intellectual investments are substantial, the question remains: how much impact and sustainability have these efforts truly achieved? Unfortunately, the results are not as promising as one might hope. In 2014, India ranked 131st on the Human Development Index (HDI). Despite significant spending and effort, the nation's rank fell to 134 by 2023, signaling a troubling lack of progress over the decade. This stark reality calls for introspection and a reevaluation of the current approach.

One of the core issues is the disjointed nature of the

efforts by multiple stakeholders. Many organizations and agencies work towards similar objectives but in isolation from one another. These silos make it difficult to unlock synergies that could lead to more impactful outcomes. The government has also struggled to break down these silos and foster collaboration among different development actors.

A key solution to this problem lies in the concept of "convergence"—integrating government policies, welfare schemes, and funds into the development planning phase. While this idea is not new, it remains a challenge for many implementing stakeholders to incorporate convergence into their plans. Meanwhile, the government often lacks the grassroots expertise and resources needed to facilitate effective collaboration. What is needed is a coordinated,

collective approach that strengthens both government and corporate efforts.

To achieve this, a triangulated systemic approach is recommended. This would involve clearer guidance on how to incorporate convergence during the proposal stage of development projects, the establishment of dynamic institutional frameworks through committees and coordinating bodies, and the creation of incentives and capacities for convergence. Such a system would not only facilitate the convergence of resources and stakeholders but

also promote collaborative program design and shared learning from government initiatives. Breaking down silos in this way would significantly enhance the achievement of national priorities and improve the overall well-being of India's citizens.

Political leadership is essential to overcome these barriers and drive inter-agency coordination. Additionally, building trust among various players is key to successful collaboration. Establishing committees at the state, district, and block levels, and ensuring regular meetings among members, can improve coordination, optimize resources, and reduce duplication of efforts. These committees would also play a crucial role in knowledge sharing, planning, training, and providing technical support, helping to align stakeholders toward common goals.

A forward-thinking initiative by the Ministry of Corporate Affairs (MCA) and the Securities and Exchange Board of India (SEBI) is the launch of the National CSR Portal and the National Social Exchange Portal. These platforms aim to serve as comprehensive repositories of reports, data, and



manpower resources, as well as various welfare schemes.

The Social Stock Exchange is a novel concept in India, designed to channel greater capital into the private and non-profit sectors, ultimately supporting development initiatives.

Resource convergence has increasingly been recognized in policymaking as a way to optimize financial and human resources. Efforts to merge centrally sponsored schemes will help reduce duplication and foster better collaboration. State and district administrations have already developed innovative systems to facilitate convergence, and this trend is expected to become more ingrained in the execution of development projects in the years to come.

It is crucial that the concept of convergence is embedded in CSR efforts, ensuring that corporate contributions

complement, rather than duplicate, government initiatives. Properly utilized, CSR can address gaps in infrastructure and management, contributing to the overall growth of the nation. As stakeholders across sectors work towards national development, convergence should become a mandatory consideration in all project proposals and budget allocations. This shift could move the country from "good governance" to "effective governance," producing the outcomes we all strive to achieve.



Sonakshi Shree
(Senior Manager, CSR, Gramin Vikas Trust)

NUTRITIONAL VALUE OF SINGHARA

तालाब और जलाशयों में होने वाला पुष्टिदायक फल सिंघाड़ा

शीत ऋतु में फलित होने वाला सिंघाड़ा अत्यंत ही पौष्टिक एवं उपयोगी फल है। ये फल उन किसानों के लिए फायदेमंद होता है जो तराई या जलीय क्षेत्रों में रहते हैं क्योंकि इस फल की पैदावार तालाब, झील या फिर अन्य जलाशयों में ही होती है। सिंघाड़े के कटीले और कठोर छिलके के मध्य दूधिया गिरी होती है, जो खाने के काम आती है और यह बहुत ही स्वादिष्ट होती है। इसकी पैदावार से किसान काफी लाभ कमा सकते हैं।

जिस झील-जलाशयों, ताल तलैयाँ में ये पैदा होता है वो एक तैरते हुये खेत जैसा दिखाई देता है, मानों पानी पर गहरा गलीचा बिछा हो। जल की सतह में सिंघाड़े की खेती करना भी कोई आसान काम नहीं है। हर वर्ष जून-जुलाई माह में जब तालाब में बरसात का पानी इकट्ठा होने लगता है तब सिंघाड़े की बुआई शुरू की जाती है। किसान पानी में डुबकिया लगा कर तालाब के पेन्डे से सिंघाड़े की लताओं के टुकड़े रोपते हैं। यह कार्य बड़ा ही दुष्कर है फिर भी व्यक्ति एक दिन में आधा बीघा जल क्षेत्र में बीजारोपण कर लेता है। धीरे-धीरे पूरे जलाशय में सिंघाड़े की लताओं का जाल बिछ जाता है।

सिंघाड़े की खेती करने वाले काश्तकार नावनुमा काठ के लट्टे पर सवार होकर फसल की सार-संभाल और रखवाली करते हैं। फसल पर एक सप्ताह में एक बार कीटनाशकों का छिड़काव किया जाता है। समय-समय पर रासायनिक खाद भी छिड़कते हैं।

दीपावली के बाद से ही सिंघाड़ों का उत्पादन आरंभ हो जाता है। यह क्रम लगातार जनवरी-फरवरी माह तक चलता रहता है। एक लता पर करीब दस पन्द्रह सिंघाड़े लगते हैं और चार बार लगते हैं। यानी चार चरणों में एक ही लता पर पचास-साठ सिंघाड़े आराम से प्राप्त किये जा सकते हैं।

सिंघाड़े तोड़ते समय लट्टे की नाव पर व्यक्ति सवार होकर हाथों से इसे आगे धकेलता रहता है और सिंघाड़े तोड़-तोड़कर इकट्ठे करता रहता है। कभी-कभी मिट्टी के मटकों को जोड़कर बनाई गई नाव का भी प्रयोग सिंघाड़े तोड़ते समय किया जाता है। सिंघाड़े तोड़ने का कार्य अक्सर महिलाएं ही करती हैं। पुरुष उनका विक्रय करते हैं। एक महिला दिन भर में तीस-चालीस किलोग्राम सिंघाड़े तोड़ लेती है।

पौष्टिक तत्वों से भरपूर कच्चे सिंघाड़ों के भीतर से निकले वाली दूधिया गिरी को बड़े चाव से खाया जाता है और इसकी सब्जी भी बनाते हैं। सिंघाड़ों को उबालने से इनका छिलका नरम पड़ जाता है और रंग भी हरे के स्थान पर काला हो जाता है। सिंघाड़ों को सुखाकर निकाली गई गिरी के आटे से विविध व्यंजन बनाये जाते हैं जिनका उपयोग व्रत-उपवास के दौरान फलाहार के रूप में किया जाता है।

सर्दी के मौसम में सिंघाड़े का सेवन अत्यंत लाभदायक माना गया है। इसमें हमारे शरीर के लिये आवश्यक विटामिन, प्रोटीन, शर्करा, बसा लवण आदि



सभी पोषक तत्व विद्यमान होते हैं। यह शीतल, स्वादिष्ट बल वीर्यवर्द्धक एवं शारीरिक उष्णतानाशक है। सिंघाड़े का नियमित सेवन धातु को पुष्ट बनाता है। अतिसार और अम्लपित्त को दूर भगाता है। कच्चे सिंघाड़े को पीसकर शरीर में लगाने से शरीर की जलन मिटती है। सिंघाड़े के प्रयोग से निर्बल गर्भाशय वाली महिलाओं का गर्भाशय मजबूत होता और गर्भधारण क्षमता बढ़ती है।

सिंघाड़े के हलवे के नियमित सेवन से स्त्रियों को श्वेत प्रदर (ल्यूकोरिया) से मुक्ति मिल सकती है। गर्भवती स्त्रियों के लिए इसका प्रयोग बल पुष्टिकारक होता है। वे यदि नियमित रूप से कच्चा सिंघाड़ा या उसका हलवा खाएं तो उनके चेहरे पर एक विशेष चमक आ जाती है। गर्भिणी को रक्ताल्पता से भी मुक्ति मिलती है। सिंघाड़े के नियमित सेवन से स्त्रियों का कमर दर्द और पैरों की शक्तिहीनता भी दूर होती है।

जिन युवक-युवतियों के शरीर दुबले-पतले हो और चेहरा मुझाया हुआ हो उन्हें नारते में प्रतिदिन आठ-से दस सिंघाड़े छीलकर खाने चाहिए।

महिलाओं के रक्त प्रदर में सिंघाड़े की रोटी का सेवन लाभदायक रहता है। सूखे सिंघाड़े का दस ग्राम चूर्ण यदि दूध के साथ नियमित प्रयोग करे तो शरीर पुष्ट होता है। जिन्हें गले के रोग, टॉन्सिलिस तथा खराश की शिकायत रहती हो उन्हें भी सिंघाड़े का प्रयोग करना चाहिए। इसमें मौजूद आयोडीन उनके कण्ठ को दूर करता है। हरा सिंघाड़ा जहां शीतकाल में मिलता है वहीं सूखा सिंघाड़ा वर्ष भर आसानी से उपलब्ध रहता है।



धर्मेन्द्र साह
मीडिया कंसल्टेंट, कृभको

Against All Odds

You may call it, Grace of God, Blessings of Teachers and Parents, Support of Family and Friends, BUT there is no short cut to success.

“Hard work never goes in vain”



Mrs Sam Bai
Mother of Payal

Mr Sulen Varma
Father of Payal

Payal
1st Year, Medical Student

Occasionally I used to learn that an X person belonging to the lowest socio-economic strata of the society, dwelling in an unimaginable, unlivable slum achieving some unbelievable goals. We come across such examples through print media, electronic media, films, documentaries etc.; sometimes even with Shri Amitabh Bachchan on the sets of KBC. They are the real heroes and laurels of the society and needs to be taken care of with lots of compassion and empathy.

I am very fortunate to have someone preparing for one of the toughest entrance exams, NEET in my quarter D-928 and achieving such a great height against all odds.

When all the township residents having a cozy deep sleep amidst pleasure of conditioned air and high-end comforts, I saw this girl, Payal striving hard with sleepless nights preparing for the NEET examination 2024.

Payal, a proud daughter of Mrs Sam Bai and Mr Sulen Varma living in the servant quarter of D-927 has qualified NEET

2024 with flying colors obtaining 600 marks out of 720 securing a seat in the Govt Medical College, Chhattisgarh.

Mrs Sam Bai alias Shyamaben, mother of Payal is no less than a part of our extended family as she cooks delicious food for us. Her day starts very early as she has to work as a domestic help in many quarters of the township. She is earning her livelihood through a very hard physical work.

Mr Sulen Varma, father of Payal, always wearing a unique hat, a hard-working contract laborer associated with one of the civil contractors' in KRIBHCO Nagar sweats day and day out to somehow run his family.

I thought of sharing this inspirational story to infuse and boost the children who are poverty-stricken under privileged and also for the ones who are so privileged to have such an easy-going lavish life in KRIBHCO Nagar.

Dr. Payoj Tewari

JGM (Medical) KRIBHCO Hospital, KRIBHCO Nagar,

Let's Swing!

I am an ardent believer in the universe's timing. Whatever is happening was meant to happen, and each element was merely playing its part. The train that you missed had to be missed, and the bookshop that you visited needed to be discovered. So, why do we keep our hearts racing, running against time, fighting all odds to finally enjoy something called life?

Isn't it strange to remain oblivious of the fact that we have a brief time and a brief life, yet we don't miss a chance to postpone our happiness? There's an unfathomable satisfaction in renouncing joy, which comes from not giving in to your desires and keeping the pressure of a good life on tomorrow.

What if there's no tomorrow, or even if there's a tomorrow, you would not like it as much as you think? Shakespeare has rightly said, "All the world is a stage, and men and women, merely the players." This also brings to one interesting set of questions: the why of our actions. If your heart was meant to be broken, if you were destined to change your job, then what control do we have over our lives? We are merely the parts and parcels of a big thing called fate.

This is where I would like to stop you. Our destinies are intertwined in the manifestations of our hearts. Every action represents a choice—a simple choice like what you are wearing for the day. This manifestation of choices brings us closer to our potential, and that's how the universe conspires in our favour. The destiny is nothing but an inner manifestation in the presence of the universe.

The universe is filled with choices; these choices become our destinies. When a batsman makes a century and people say that it was meant to happen, it's no magic, my friend; it's the outcome of the perseverance that he gave the universe. The entire universe conspires because you made a choice to make it so.

This brings us to the same point again: where are these manifestations found? In a game, both sides are manifesting victory, so why is only one side able to fulfil it? Well, here's the catch of life that's been missing with all of us. Manifestation is not only about securing a win. When they manifested, their hearts aligned with their souls, which helped them put a positive and unmatched energy into their actions. The universe does not carry the burden of desires but reflects the intent of our energies.

They may not have won, but their hearts were contented because they were able to reach the maximum of their potential. Similarly, our lives are not locked in boxes of wealth trapped in a bank; we are all here for a brief time to fulfil our destinies. The destinies that lie nowhere in the palm of your hand, but a destiny that you concoct every day by serving the universe with your energy.

So, rather than skipping that dance class or thinking that one is too old, let's swing!



Poetry

The dichotomy of routine

Passing through the old forest every day,
There is not so much to seek on the way
Trespasses are still more tempting,
With the sweeter sense of clasped lies

One must suffer to live peacefully
Or suffer peacefully to live
Is there a difference?
Or did you just get ahead of it
One life is meant to be eventful,
What are these dull moments hovering anyway
The ships are cruising towards the ocean,
Shouldn't we be the pirates sailing around?

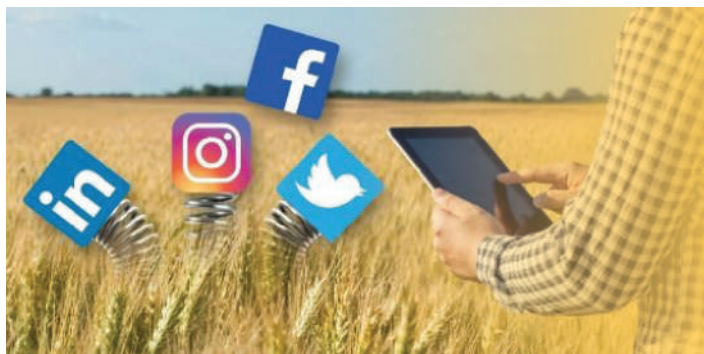
In the early hours of Luna's light
The moth doesn't retire but desperately fights
A fight for life with hands tied
The day cheats and hits it in the core
But it survives,
manages to get it right

Little moments of little days
Feel momentous when headed today
These are the golden hours
Making the moments of momentous life everyday

The one big surprise isn't waiting
Or are the waves calling?
The routine is bustling with ignorance
While the wakeful dreams of nights are calling.

Ankita

Junior Accounts Assistant (Finance and Accounts)



The Role of Social Media in Modern Agriculture

The Importance of Social Media in Agriculture



In the digital age, social media has transformed how industries communicate, and agriculture is no exception. Once considered a traditional sector, agriculture has embraced modern tools like social media to share knowledge, connect stakeholders, and drive progress. For KRIBHCO, social media is more than just a platform; it's a bridge that connects farmers, cooperatives, and rural communities, ensuring they have access to the latest agricultural advancements and resources.

Connecting Farmers and Experts



Social media platforms such as Facebook, Instagram, and YouTube provide a direct link between KRIBHCO's agricultural experts and farmers. Through live sessions, webinars, and educational videos, KRIBHCO shares valuable insights on crop nutrition, soil health, and sustainable

farming techniques. This two-way communication enables farmers to voice their concerns, seek real-time solutions, and implement modern yet practical agricultural practices that enhance productivity and profitability.

Disseminating Information Rapidly



One of the biggest advantages of social media is its speed and reach. Timely updates on weather conditions, market prices, and government schemes can significantly impact farmers' decisions. KRIBHCO effectively utilizes WhatsApp, Facebook, and Twitter to share important alerts, ensuring that farmers have the right information at the right time.

For example, KRIBHCO's regular updates on new products like Zinc EDTA 12% and organic supplements ensure that farmers stay informed about the latest agricultural solutions that can improve soil fertility and crop yields. By making reliable and research-backed information easily accessible, KRIBHCO empowers farmers to make informed choices.

Promoting Cooperative Initiatives



Being a strong pillar of India's cooperative movement, KRIBHCO actively uses social media to promote the benefits of cooperative farming. By sharing success stories of cooperative members, announcing upcoming farmer training programs, and highlighting community-driven agricultural initiatives, KRIBHCO inspires more farmers to join cooperatives.

Fostering Community and Unity

Social media has the power to unite farmers across India. By sharing inspirational farmer success stories, innovative practices, and interactive content, KRIBHCO fosters a sense of community and belonging.



Through platforms like YouTube and Instagram, KRIBHCO showcases real-life transformations where cooperative farming has led to higher income, better access to resources, and sustainable growth for rural farmers.

CAMPAIGNS WITH HASHTAGS LIKE

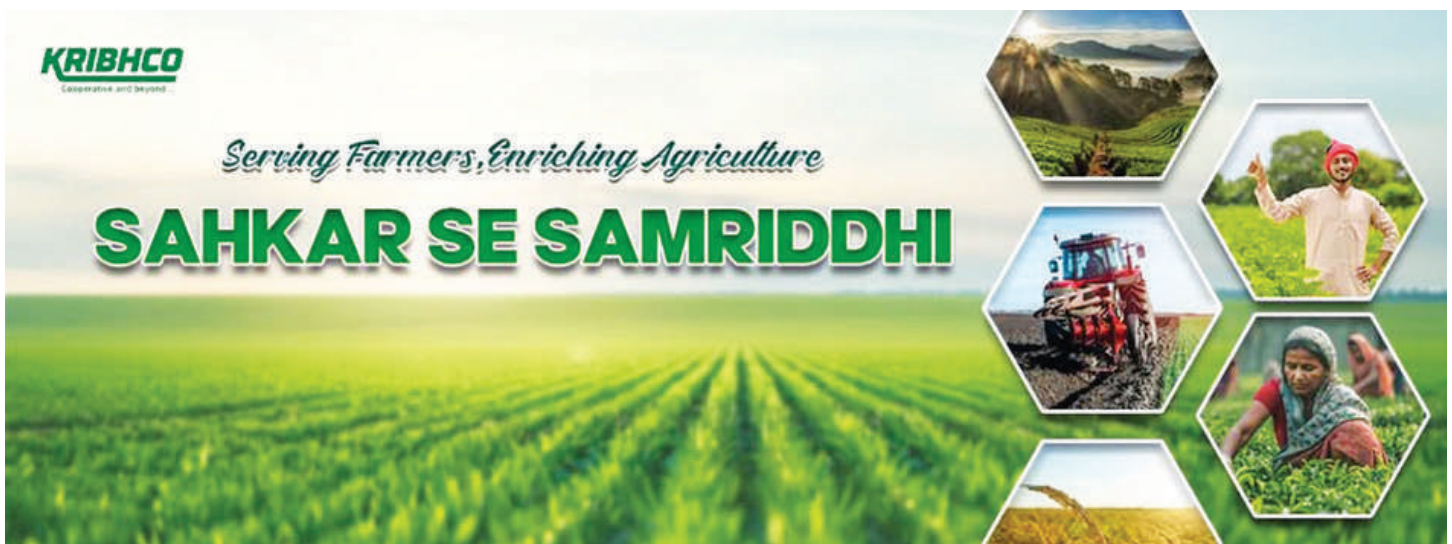
#सहकार-से-समृद्धि
(#SahakarSeSamriddhi) and
#KRIBHCOForFarmers

serve as rallying points for discussions on modern farming techniques, organic solutions, and cooperative benefits. These online communities create a virtual platform where farmers can connect, exchange ideas, and learn from each other - regardless of geographical barriers.

Conclusion

For KRIBHCO, social media is not just a tool; it is a mission to empower farmers with knowledge, connect them with resources, and strengthen the cooperative ecosystem. By leveraging digital platforms, KRIBHCO continues to bridge the gap between traditional farming and modern agricultural solutions, ensuring that India's farmers thrive in an ever-evolving landscape.

Follow KRIBHCO on social media for the latest agricultural updates, expert insights, and cooperative success stories!



Cover photo of KRIBHCO's social media platforms

Strengthening Primary Agricultural Credit Societies (PACS)



Building a Stronger Foundation for Agricultural Growth in Rural India

What Are PACS?

Primary Agricultural Credit Societies (PACS) are the backbone of India's cooperative banking system, working at the grassroots level. As of November 2024, there were 1,01,524 PACS in India. These societies represent the lowest tier of short-term cooperative credit in the country. PACS are responsible for providing loans to rural farmers, distributing agricultural inputs, offering storage facilities, and assisting with marketing and distribution. They serve as the essential link between farmers and higher-level financing institutions such as commercial banks, the RBI, and NABARD.

PACS play a crucial role in supporting agriculture, acting as the first point of contact for rural farmers. They help farmers access financial services, essential inputs, and markets, making them vital for rural development.

How Are PACS Organized?

PACS operate with a simple and structured system:

- **General Body:** The decision-making group that oversees the management of the PACS.
- **Management Committee:** Elected members who are responsible for running the society in accordance with the rules and guidelines.
- **Chairman, Vice-Chairman, and Secretary:** Key leaders who ensure the society works in the best interest of its members and handle day-to-day responsibilities.
- **Office Staff:** Manage daily tasks, including loan processing and supporting farmers.

Why Are PACS Important?

PACS are integral to cooperative banking in India, focused on meeting the unique needs of farmers. Unlike commercial banks, which often overlook rural areas, PACS are deeply connected with their communities, offering services specifically tailored for farmers. They are key to giving farmers direct access to loans, agricultural services, and essential resources.

PACS also help connect farmers to broader markets, both locally and globally. Their extensive network improves the agricultural supply chain, providing farmers with more opportunities to sell their produce and increase their income.

Strengthening PACS for the Future

On 25th December 2024, the government took a significant step toward strengthening PACS by inaugurating 10,000 new M-PACS (Mobile PACS), alongside Dairy and Fisheries Cooperative Societies. This initiative aims to expand cooperative credit structures across rural India.

The government has set a goal of establishing 2 lakh new PACS over the next 5 years. The focus is on making them feasible, relevant, and vibrant to meet the growing needs of farmers. Computerization of PACS has improved transparency and efficiency, opening up new employment opportunities for women and youth in rural areas.

Additionally, the introduction of Micro ATMs and RuPay KCC cards will provide farmers and dairy producers with easy access to low-cost finance, further enhancing their financial inclusion.

New Opportunities for Growth

PACS are expanding their focus into new areas. By joining three new national cooperatives, PACS will engage in organic products, seed production, and exports. This shift aims to further support farmers' income and promote socio-economic equality in rural India.

Role of Premier Cooperatives

The Ministry of Cooperation has mandated premier cooperatives like KRIBHCO, IFFCO, AMUL, etc., to establish new PACS, support rural farmers, and enhance agricultural credit structures. By strengthening PACS, farmers will gain better financial access, rural cooperative credit will expand, and agricultural growth will be promoted through improved services, transparency, and market connectivity.

Conclusion

Strengthening PACS is essential for improving agriculture and the livelihoods of farmers. By expanding services, increasing transparency, and linking farmers to larger markets, the government's efforts will contribute to rural development, reduce poverty, and promote food security. These efforts are paving the way for a more prosperous and self-reliant agricultural community in India.



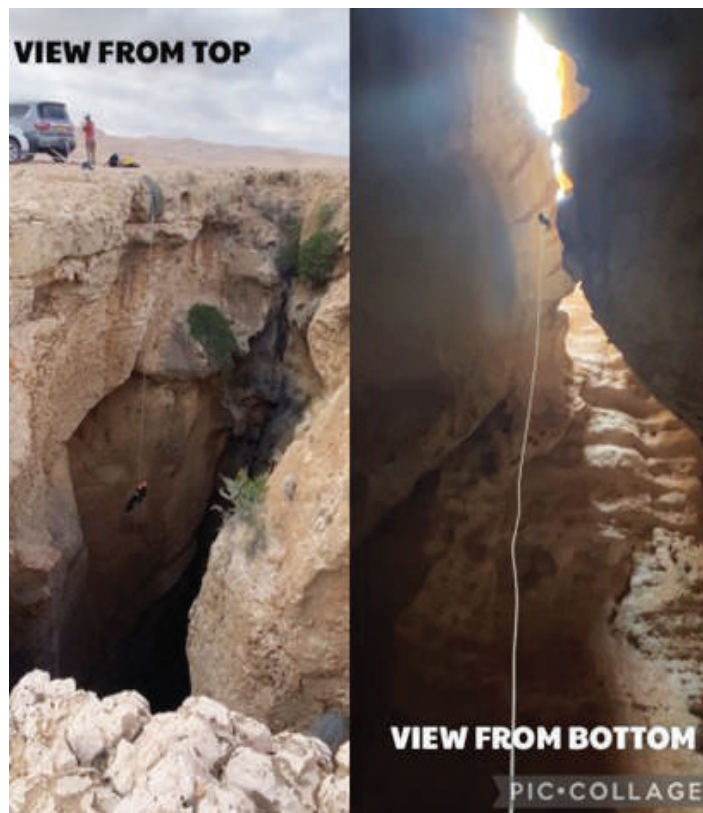
Ashish Nigam
Assistant (PR)

ADVENTURE'S JOURNEY

120 Meters into the Earth: Our 7th Hole Cave Adventure

The 7th Hole Cave, located on Oman's Salmah Plateau, is a geological wonder blending natural history with thrilling exploration. Situated 80 kilometers from Sur and halfway to Muscat, it is an accessible yet awe-inspiring destination. At an altitude of 1,300 meters above sea level, the cave offers spectacular views of rugged terrain.

Formed over millions of years by water eroding limestone, the cave's surface eventually collapsed, creating a massive vertical shaft. Fossils of coral and shells embedded in the walls highlight the region's ancient underwater origins. The cave's 120-meter vertical drop - equal to a 40-story building - is both humbling and exhilarating.



A day before our descent, we received brief training on using ropes and harnesses. The realization that our lives depended on a single rope made the first step daunting. However, as we descended, the initial adrenaline gave way to focused calm. Each meter revealed intricate patterns of marine fossils, and the cool, damp air provided an otherworldly ambiance. Reaching the base felt surreal as we stood in a place untouched by time, where echoes carried a sense of infinite solitude.

At the base, the vast chamber stretched in all directions, untouched for millennia. Discovered in **1983 by British cavers Don Davidson and Cheryl Jones**, the cave offers a glimpse into Earth's powerful geological processes. The scattered rocks, uneven terrain, and faint light filtering through the opening above added to the surreal atmosphere. It was a moment of triumph and awe, knowing we were treading where few have ventured.

The ascent tested our strength and determination, requiring steady progress with ascending gear. Pulling ourselves up required precise coordination and grit, with brief pauses to glance back at the cavernous expanse below. My wife and I drew strength from each other, sharing both the physical challenge and the sheer exhilaration of the climb.

The 7th Hole Cave is more than an adventure - it's a journey into Earth's history. From fossils to the thrilling descent, it offers a profound connection to nature. This incredible experience, shared with my wife and guided by skilled professionals, will remain a cherished memory.

For anyone seeking a unique adventure, the 7th Hole Cave promises to test your limits and leave you in awe. See more through this **Instagram Reel**. Scan through QR code it has journey of two of the Best Treks from Oman.



Visit of Managing Director

After taking charge of Managing Director, Shri M. R. Sharma visited KRIBHCO Hazira Plant. During his visit, employees, representatives of KRIBHCO Karmachari Sangh, KRIBHCO Officers' Association and Senior Executives extended warm welcome by presenting of bouquets and garlands.



Meeting with representatives of KRIBHCO Officers' Association



**Welcome by representatives of
KRIBHCO Karmachari Sangh**



**Managing Director visits at
KRIBHCO Karmachari Sangh Office**



Welcome by Shri P. Chandra Mohan,
ED & Plant Head



Public address by Shri M. R. Sharma,
Managing Director at HRD Auditorium



Welcome by Senior Executives of
KRIBHCO Hazira Plant at HRD Auditorium



Visit at Bio Ethanol Plant,
Hazira Plant.

कृभको नगर, हजीरा में मंदिर का भूमि पूजन एवं शिलान्यास

कृभको नगर, हजीरा में मंदिर का भूमि पूजन एवं शिलान्यास कार्यक्रम का शुभारंभ श्री चंद्रपाल सिंह, अध्यक्ष, कृषक भारती को-ऑपरेटिव लिमिटेड, कोनार मंदिर की भूमि पूजन एवं शिलान्यास के अवसर पर किया गया। श्री चंद्रपाल सिंह ने कहा कि कृषक भारती को-ऑपरेटिव लिमिटेड कोनार मंदिर का भूमि पूजन एवं शिलान्यास कर रहा है। यह मंदिर कृषकों के लिए एक पवित्र स्थल होगा। श्री चंद्रपाल सिंह ने कहा कि कृषक भारती को-ऑपरेटिव लिमिटेड कोनार मंदिर का भूमि पूजन एवं शिलान्यास कर रहा है। यह मंदिर कृषकों के लिए एक पवित्र स्थल होगा।



HRD at Corporate Office, NOIDA

The success and vitality of any organization depend on the growth of its human resources. Unlike other resources, human potential is virtually unlimited. This potential can only be realized by fostering an environment that consistently identifies, brings forth, nurtures, and utilizes individuals' capabilities. The HRD department at KRIBHCO is dedicated to creating such an environment, helping employees enhance their knowledge, skills, and abilities for both personal growth and organizational effectiveness. KRIBHCO is committed to cultivating a positive work culture that promotes continuous learning and development through various in-house and offsite training programs and employee engagement activities.



Study Visits

Special study visits were organized for delegates from the cooperative sector across PAN India, with the primary objective of educating officials about the latest developments in the cooperative sector and enhancing their professional knowledge and skills.

The HRD section of KRIBHCO arranged study visits for Cooperators from Amreli, personnel working in various cooperative organizations involved in cooperative

education, training, and management, as well as graduate students aspiring to build their careers in cooperatives.

As part of the training program, participants had the opportunity to visit KRIBHCO, a leading institution in agriculture and cooperative services. This visit provided them with valuable insights into the innovative projects and activities undertaken by KRIBHCO, offering practical exposure to the workings of a successful cooperative organization.

External Developmental Training Programs

The HRD section of KRIBHCO has successfully organized a range of training programs in collaboration with external agencies and institutes, covering various critical fields to enhance the knowledge and skills of its workforce. These programs were designed to address the evolving needs of the organization and its employees, with a strong focus on industry-relevant subjects. The key training initiatives included:

- Training Program on Code on Social Security
- Course on Cooperative Law and Practice
- MDP on Digital Transformation and Supply Chain
- Compliance under Labour Laws

- International Conference & Exhibition on Bio-energy Technologies
- MDP on Fertilizer Business Management
- Advanced Course on Productivity and Digital Workplace Management
- MDP on Women Leadership
- MDP on Achieving Excellence in Financial Decision Making

These programs have played a crucial role in equipping employees with the necessary skills to stay competitive in an ever-changing business environment, while also promoting leadership development and compliance awareness. Through these initiatives, KRIBHCO continues to prioritize the growth and professional development of its employees, aligning their competencies with organizational goals.

Awareness session on POSH

The HRD department of KRIBHCO organized a mandatory awareness session on POSH (Prevention of Sexual Harassment) for all employees, emphasizing the importance of creating a safe and respectful workplace. The session aimed to educate employees on recognizing, preventing, and addressing issues related to sexual harassment.

Additionally, a specialized program on POSH was conducted for the Internal Complaints Committee (ICC) of KRIBHCO. This focused session provided the ICC members with in-depth training on handling complaints, ensuring compliance with the law, and fostering a supportive environment for employees. These initiatives underline KRIBHCO's commitment to maintaining a secure, respectful, and inclusive workplace for all.



Awareness Session on Banking Frauds

As part of its ongoing efforts to promote financial literacy and awareness, the HRD department of KRIBHCO organized an informative session on the topic of 'Banking Frauds'. The session aimed to educate employees about various types of banking frauds, preventive measures, and how to protect themselves from falling victim to such scams. Industry experts shared valuable insights on identifying fraudulent activities, securing personal banking information, and staying vigilant in today's digital world. This initiative was a step towards empowering employees with the knowledge needed to safeguard their financial well-being.

Engagement activities for KRIBHCO employees

Diwali Celebration

The Diwali Mela at KRIBHCO Bhawan, organized by the HRD department, was a lively and memorable celebration filled with fun, food, and festivities. The event brought together KRIBHCO's senior management and employees for an afternoon of enjoyment. Attendees participated in a variety of exciting games, indulged in delicious food and showcased their traditional attire, adding a vibrant touch to the celebration. The atmosphere was lively with music, dance, and the spirit of Diwali shining brightly. It was a perfect blend of cultural traditions, festive joy, and community bonding, making it a truly unforgettable experience.



Cooperative week

कृषको न्यूज
KRIBHCO News



Celebrating 71st National Cooperative Week with Enthusiasm

KRIBHCO commemorated the 71st National Cooperative Week with great enthusiasm, focusing on the theme, 'Role of Cooperatives in Building a Viksit Bharat.' To engage and inspire participants, the organization organized an Essay and Quiz Competition that emphasized the power of unity and collaboration in shaping a prosperous and developed India.

The competitions served as a platform to highlight the invaluable role cooperatives play in driving India's growth, fostering self-sustainability, and supporting rural and agricultural development. With strong participation from various stakeholders, KRIBHCO celebrated this milestone by showcasing how cooperative efforts continue to fuel the nation's progress toward a brighter future.

Delegations' visits

Brazilian Delegation Visits KRIBHCO Bhawan

On November 24th, a Brazilian delegation visited KRIBHCO Bhawan, where they were warmly welcomed by Shri M. R. Sharma, Managing Director of KRIBHCO, along with directors and senior management. The delegation's visit included insightful discussions on agribusiness, technology advancements, and opportunities for fostering global partnerships. This visit marks an important step towards strengthening international collaborations, furthering KRIBHCO's mission of advancing agricultural practices globally.



Tanzanian Delegation Visits KRIBHCO Bhawan

On December 4th, 2024, KRIBHCO had the privilege of welcoming a distinguished Tanzanian delegation to KRIBHCO Bhawan. Managing Director Shri M. R. Sharma, accompanied by Directors and senior management, extended a warm reception to the esteemed guests.

The visit was centered on discussions aimed at strengthening agricultural partnerships and fostering collaboration for mutual growth. This exchange underscored KRIBHCO's commitment to building global alliances that contribute to the advancement of sustainable agriculture.





KRIBHCO sponsored Surat City Cyclothon

KRIBHCO sponsored Surat City Cyclothon in association with Surat City Police on August 25th, 2024. KRIBHCO employees and their wards were also participated in this event.

This was the biggest Cyclothon of Surat with the aim to promote and spread awareness of health, traffic rules, drug free Surat, cleanliness and environment. Participants were provided the Race T-shirt, Finisher Medal, Bib, Certificate and Goodies bag.

HAPPY
Krishna
Janmashtami



Janmashtami Celebration At Bharat Mandir

Bharat Mandir Karyalaya Trust has celebrated various religious functions at KRIBHCO Nagar to maintain religious harmony amongst township residents and nearby villages.

Janmashtami was celebrated at Bharat Mandir, KRIBHCO Nagar, Surat wherein number of children from township participated in the event.



KRIBHCO Celebrates 155th Birth Anniversary of Father of Nation



Father of the Nation, Mahatma Gandhi, was fondly remembered on his 155th birth anniversary at KRIBHCO Nagar, Surat.

A "Prabhat Pheri", early in the morning, by school children dressed as "Bapu" holding placards, displaying memorable quotes and photographs of his path breaking work for Peace & Love, for humanity, circled the township with cheerful slogans.

Shri P. Chandra Mohan, ED & Plant Head, KRIBHCO Hazira Plant inaugurated a 10-Day "Khadi Gramodyog" Exhibition-cum-Sale in the township shopping center showcasing Khadi apparel products & fabrics along with ready-made garments to spread awareness amongst township residents.

Vigilance Awareness Week - 2024

The Vigilance Awareness Week-24 was observed from October 28th to 03rd November 2024 with the theme as declared by CVC

“Culture of Integrity for Nation’s Prosperity”

“सत्यनिष्ठा की संस्कृति से राष्ट्र की समृद्धि”

In view of the above, to uphold highest standards of Integrity & good governance and to promote ethical business practices in conduct of activities in our organisation by adopting the Integrity pledge, steps to administer the Integrity pledge at all offices and Plants was held at 11:00 hrs. on October 28, 2024 (Monday).

A Vigilance awareness QUIZ was arranged thru' Online for all employees of KRIBHCO on October 29th, 2024. Also On October 30th, 2024 an Essay Competition was organized at Plant site with attractive prizes to the winners.

A pledge was administered on 11:00 hrs. on October 28th, 2024 (Monday) by Shri P. Chandra Mohan, ED & Plant Head at Administration Bldg, wherein Sr. officers, employees of HR, F&A, Purchase and MS Dept were present. Inside plant also, pledge in front of all control rooms was administered by shift-incharge, which includes Production, Mechanical, Instrumentation, Electrical & other departments. Pamphlets were distributed to all participants in programme.

As a part of Observance of Vigilance Week, banners & slogans in English, Hindi & Gujarati with vigilance and corruption themes displayed at prominent locations at Plant and Kribhco & HAEP Township throughout the week.

Training Program of The Agriculture Department (Quality Control) of Surat and Vadodara



The Agriculture Department (Quality Control) of Surat and Vadodara has arranged a training program for its officials in Hazira from July 24th, 2024, to July 26th, 2024. In this training, Director Agriculture (Gujarat), Joint Director Agriculture, Gandhinagar, Vadodara & Surat were remained present with their 60 officials.



Visit of students of Educational Institutes from Surat.



Shri Prabhubhai N. Vasava, Member of Parliament, Bardoli-Surat visited plant on September 30th, 2024

Awards and Accolades



KRIBHCO

Shines at the FAI Annual Seminar!

KRIBHCO was recognized at the FAI Annual Seminar and received an award for High Quality Production, promotion and marketing of Biofertilizers, Organic Fertilizers, and City Compost. The organization was also recognized for the video film "Apni Mitti, Apna Paani, Apna Bhavishya".

The awards were graciously received by Sh. Sunder Singh Yadav, Director (Human Resource), and Sh. V. S. R. Prasad, Director (Marketing), reflecting KRIBHCO's dedication to innovation and its leadership in supporting India's farmers.

This recognition strengthens KRIBHCO's vision to drive positive change in the agricultural sector and support sustainable development for rural communities.



KRIBHCO

Celebrates Excellence at PRSI National Awards 2024

KRIBHCO proudly earned recognition at the PRSI National Awards 2024, highlighting excellence in impactful communication and organizational innovation.

Best Newsletter (Hindi): The Krishak Saarathi newsletter earned the prestigious first-place award for its engaging and informative content. Dr. Vinod Kumar Tiwari, Jt. GM (Mktg & PR), and Sh. R. S. Tomar, CSM, Chhattisgarh & Odisha received the honor.



Best Organisational Effort for Aatmanirbhar Bharat:

KRIBHCO's commitment to national growth was recognized with second place for the Aatmanirbhar Bharat initiative. Shri Raghvendra Singh Tomar, CSM, Chhattisgarh and Odisha, received the award from Dr. Nand Kumar Sai, Former MP, Chhattisgarh.

These accolades reaffirm KRIBHCO's dedication to innovation, sustainability, and strengthening India's agricultural future.





GVT and SMBC Host Milestone E-Waste Awareness Event in Delhi-NCR with MD SMBC Bank

New Delhi, October 19th, 2024 - Gramin Vikas Trust (GVT), in collaboration with Sumitomo Mitsui Banking Corporation (SMBC), hosted a landmark e-waste awareness event on October 19th in Sangam Vihar, Delhi-NCR. The event marked a key milestone in their ongoing E-Waste Management Project, focusing on sustainable practices, community education, and empowering informal waste workers.

The event was graced by Mr. Masashi Takamizawa, Managing Director, SMBC New Delhi Branch, and Mr. Yasufumi Morita, Managing Director, Japanese Banking Asia Pacific Division. It featured a presentation on Phase I achievements, including e-waste collection points and worker training, followed by interactive sessions, a Nukkad Natak, a quiz, and an e-waste collection drive.

Certificates were awarded to "Waste Warriors" and trained waste workers. Mr. Takamizawa emphasized community involvement in sustainable e-waste management, making this event a significant step toward addressing Delhi-NCR's e-waste challenges.

Gramin Vikas Trust was recognised at the 5th National Water Awards

Gramin Vikas Trust (GVT) is honoured and received prize at the 5th National Water Awards in the Best Civil Society Category on October 23rd, 2024 at Vigyan Bhawan, New Delhi. The award was presented by Honourable Union Minister of Jal Shakti, Shri C. R. Patil, to GVT's CEO, Mr. R. K. Kansal and Senior Manager CSR, Ms. Sonakshi Shree.

This recognition highlights GVT's exemplary contributions to water harvesting, conservation and augmentation, reaffirming its commitment to sustainable water management and community development. GVT remains dedicated to addressing critical water challenges through impactful and innovative solutions.



GVT Launches Mobile Medical Van for Rural Healthcare in Hardoi, Uttar Pradesh



Continuing its mission to bring quality healthcare to rural communities, Gramin Vikas Trust (GVT), in partnership with SBI Foundation, launched a Mobile Medical Van under Project 'Sanjeevani'. The van will serve 20 villages in the Bharawan Block of Hardoi, Uttar Pradesh, ensuring doorstep healthcare access.

The initiative was inaugurated on October 25th, 2024 in Lucknow by Mr. Ashwini Kumar Tewari, Managing Director, SBI, in the presence of senior representatives from SBI Bank, SBI Foundation, and GVT. This project marks another significant step in bridging healthcare gaps in under-served rural areas.

Independence Day Celebration

Independence Day reminds us the struggles of freedom fighters and the lives sacrificed by them in achieving independence. It also awakens a feeling of patriotism inside every citizen of India. It makes the present generation closely understand the struggles of the people at that time and acquaints them with the freedom fighters of India. Remembering the memories of our freedom fighters, this year 78th Independence Day was celebrated in Plant and Fertilizer Public School.

On this occasion, Shri V.K. Singh, Vice President (Works) hoisted the National Flag in Plant and Fertilizer Public School (FPS) followed by march-past by the students of all four houses of FPS. Cultural programs was also performed by students like patriotic songs, dances, and fancy dress by pre-primary students in the attire of great leaders had filled everyone's heart with patriotism.

Further to boost the morale of employees, prizes and certificates were distributed to various employees by Vice President (Works) for their commendable suggestions and excellent performance for the better growth of the plant.



Shri Viswakarma Puja Celebration

On the occasion of Vishwakarma Puja day on 17th September, 2024, a Puja was performed with great devotion in Maintenance and other departments. Several employees participated in the Puja, which was performed in the Mechanical Workshop. On this occasion all participants prayed to Lord Vishwakarma to inspire them to work with sincerity and commitment and may Lord Vishwakarma bless everyone with prosperity, success and innovation in their endeavors.



HRD Activity

Human Recourse Development is concern with people's multi-dimensional development. HRD KFL, Shahjahanpur has always made effort for development of employee through supervisory skill Development, Electrical Safety, Process Safety and First Aid Training programs, which were conducted in month of July and September. These Training Programs were based on identified need of employees through HOD to achieve organizational goal & to meet challenges.

Vocational training is an important part of industrial education. KFL is also providing vocational training to students from various institutions/collages under social responsibility commitment. Diploma and ITI students are also imparted training for a period of one year under apprentice act.

Durga Puja and Dushera celebration

The Township residents celebrated Durga Puja and Dushera in the month of October with great enthusiasm. Kanya pujan, Dandia Dance, Ravan vadh, Ram Leela and various other cultural and religious activities were also held.



Deepawali Pujan at Corporate Office Noida

Deepawali Pujan was organized at 5th Floor, Corporate Office, Noida on October 30th, 2024. Employees posted at Corporate Office have participated in the Puja with great enthusiasm.



Anandam the Club Activity

Deepawali celebration was organised by the Anandam-the Club for its club members in the township. On this occasion, Deepawali Gift were distributed to all the club members by Shri V. K. Singh, Vice President (Works). Fire crackers show was also organised on this occasion. All the club members alongwith their family members, celebrated and enjoyed the festival of lights with full enthusiasm



छठ पूजा

छठ पूजा का त्यौहार एक ऐसा त्यौहार है जो दीपावली के एक सप्ताह बाद षष्टि के दिन नदियों, तालाबों एवं पानी के किनारे मनाया जाता है। भगवान सूर्य की आराधना का यह त्यौहार छठी माँ को समर्पित है। गत वर्षों की भांति इस वर्ष भी यह त्यौहार पूरे हर्षोल्लास के साथ कृभको नगर, शाहजहाँपुर में धूमधाम से 05.11.2024 शाम से 08.11.2024 की सुबह तक मनाया गया।



प्रगति महिला मंडल

प्रगति महिला मंडल वर्ष भर सांस्कृतिक और चैरिटी कार्यक्रम आयोजित करता है। सभी कार्यक्रम मंडल अध्यक्ष श्रीमती किरन सिंह के निर्देशन में सुनियोजित रूप से संपन्न किये जाते हैं। इन सब कार्यक्रमों को सुव्यवस्थित रूप से संचालित करने में प्रगति महिला मंडल की सचिव श्रीमती राखी बनकोटी एवं उपसचिव श्रीमती चंदा राय के साथ-साथ प्रगति महिला मंडल के अन्य सदस्यों श्रीमती सोनिका कुलश्रेष्ठ, श्रीमती कनू गौर, श्रीमती प्रियंका तायल, श्रीमती मीनाक्षी गर्ग, श्रीमती नूतन सिंह, श्रीमती सीमा गुप्ता, श्रीमती ज्योति देव, श्रीमती जागृति गुप्ता द्वारा पूरा सहयोग प्रदान किया जाता है।

जुलाई माह में प्रगति महिला मंडल ने तीज उत्सव में रंगारंग कार्यक्रमों द्वारा सबका मन मोह लिया और क्लब की सभी महिलाओं को आकर्षक उपहार भी प्रदान किया गया।



अक्टूबर माह में नवरात्रि कार्यक्रमों के अंतर्गत बच्चों के नृत्यनाटिकाएं, महिलाओं के विभिन्न प्रांतीय नृत्य और कई अन्य प्रतियोगिताओं का आयोजन किया गया। प्रत्येक वर्ष की भांति इस वर्ष भी महिलाओं द्वारा भव्य रामलीला का मंचन किया गया। इस वर्ष पुरुषों ने भी अपनी प्रतिभा का लोहा मनवाया पुरुषों द्वारा कोर्ट मार्शल नाटक का सफल

मंचन किया गया जिसका पूरा श्रेय क्लब अध्यक्षा श्रीमती किरन सिंह को जाता है।

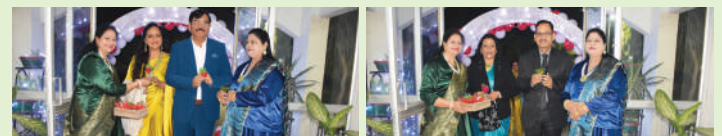
नवम्बर माह में दिवाली के शुभ अवसर पर क्लब की महिलाओं को आकर्षक उपहार दिए गए। तथा कैटीन के सभी कर्मचारियों को भी दिवाली पर उपहार दिए गए।



दिसंबर माह में ही प्रगति महिला क्लब की अध्यक्षा श्रीमती किरण सिंह के नेतृत्व में सिविल, हॉर्टिकल्चर, सैनिटेशन, सिक्कोरिटी, कैटीन, गेस्टहाउस, पेस्टिसाइड, डिस्पेंसरी, इलेक्ट्रिकल, ड्राइवर विभाग के 184 चतुर्थ वर्ग कर्मचारियों को गर्म शॉल एवं ऊनी टोपी वितरित किये गये।



दिसंबर माह में प्रगति महिला क्लब की सदस्यों ने हस्बैंड नाइट का धमाकेदार कार्यक्रम आयोजित किया जिसमें तंबोला, कपल डांस नृत्य एवं अनेक प्रस्तुतियाँ और उपहार की धूम रही।





Energy Conservation Day

"Energy Conservation is a our goal,
let's achieve it together"

Keeping in mind this motto Energy Conservation week was celebrated at our K.F.L. site from December 06th 2024 to December 14th, 2024.

1st day of program December 06th, 2024 was dedicated to educating the youth including various activities (Presentation, Quiz, Slogan writing, Short Video & Poster making) at K.F.L. school campus followed all kids (557 nos.) and prize to the winners (51 nos.).

2nd day was Celebrated on December 12th, 2024 in the plant which comprised of Presentation, Quiz, slogan writing, Poster making and Short video making competitions.

3rd day Celebrations (December 13th, 2024) were in K.F.L. Township followed by prize distribution to all winners. Energy quiz for ladies was also conducted on this day and the oath taking ceremony was presided over by our respected Kiran Ma'am. Energy conservation skit was also beautifully presented by township ladies as a part of awareness program.

4th day Celebrations December 14th, 2024 were in the plant which comprised of awareness of contract workers about Energy Saving.



NEW YEAR CELEBRATION

New Year celebration was organized on December 31st, 2024. The program started with lighting the lamp by Shri S. C. Gaur, GM - KFL and senior officials which was followed by Saraswati Vandana.

"Sai Entertainment" performed various entertainment programs like songs by singers, solo and group dances, laughter which created a pleasant and beautiful ambience in the pandal.



School

15th August marks a pivotal day in Indian history. On this day in 1947, India achieved independence from British rule. The significance of this day is immense, as it symbolizes freedom, unity, and the spirit of patriotism. Schools across the nation celebrates this day with various activities. Students from Pre-Primary to Class I participated in a Fancy-Dress competition and students of classes II to VIII made tri-colour kites, butterflies, wall hangings and badges. Shri R. K. Chopra, President of KSSS, unfurled the National Flag, followed by the National Anthem and march-past. The vibrant performances of patriotic songs and dances by students infused the atmosphere with patriotism.

Sport's Day

Playing sports teaches vital life lessons, such as teamwork, accountability, self-confidence, responsibility, and self-discipline. Sports in school prepare students to face life's challenges and enhance their physical and mental abilities, helping them achieve their life goals. With this aim, a Sports Carnival was organized on 29th and November 30th 2024 for all students. Events included Frog Race, Lemon in Spoon Race, Three-Leg Race, Sack Race, 100m Race, Relay Race, Shot Put, Discus Throw, Long Jump, and High Jump, with 100% student participation. The carnival was inaugurated by Mr. V. K. Singh, who released balloons into the sky and handed over the torchlight to the Sports Captain. The torch was then passed to the Core Council members. Winners received medals and certificates from Mr. V.K. Singh Vice- President (Works).

Proud Moments

Ryan International School organized an Inter-School Under-19 Football match from August 28th to 30th 2024. The formidable team from FPS advanced to the final round after defeating three schools: Children's Academy, Sudama Prasad School and Delhi World Public School. In the final round, the FPS team presented a formidable challenge to the host team of Ryan International School and emerged as the Runner-Up. A total of 12 schools participated in this event.

CBSE Cluster

The CBSE Cluster Games are annual sports events organized by the CBSE for students from its affiliated schools. These games take place at Cluster, Zonal, and National levels, providing students with opportunities to showcase their athletic talents and compete with peers from various regions. Students from FPS participated in events such as Athletics, Badminton, Kabbaddi, and Table Tennis. Notably, Ms. Ekamjot Kaur achieved 2nd place in the 100m race at the Cluster level event held in NOIDA. Her outstanding performance earned her a spot at the National level competition in Varanasi, demonstrating her dedication and excellence in athletics.

KABL

KRIBHCO Agri Business Limited

KRIBHCO Agri Business Limited (KABL) is in its business expansion mode. Starting with moderate export last year, the company has further increased export of major agri commodities like rice, chillies, wheat to more than twenty countries in the world. The company is going to cross export of Rs 700 crores by the end of the current year.

To diversify its business further, the company has started import of various agri commodities like lentils, chickpeas and yellow Peas and is likely to achieve an import turnover of about Rs 400 crores.

To supplement its export and import business, the company has established itself in the field of domestic sales through direct and forward sales route. The company is planning to achieve a domestic business turnover of about Rs 300 crores. The total turnover of the company is poised to cross Rs 1500 crores, which will be well beyond the annual sales target of Rs 1210 crores for the current business year. The company's turnover in the current year is likely to register an increase of more than 70% over last year's turnover of ₹821 crores.

The company is progressing steadily to achieve a major role in the agri commodity space in the times to come.

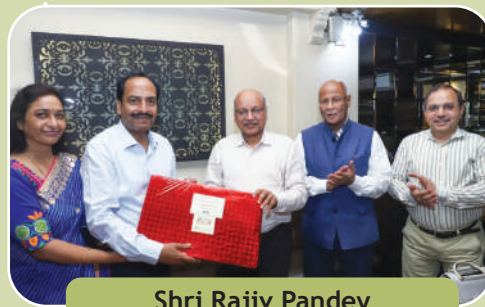
Happy Retirement

During the period July 2024 - December 2024, following employees posted at KFL Corporate Office Noida and at KFL Plant, Shahjahanpur were superannuated from the services. They were given memento as a token of remembrance by KFL management.

Corporate Office



Shri R. R. Khaya
JGM (F&A) 31-07-2024



Shri Rajiv Pandey
Sr. Manager (Marketing) 30-09-2024

KFL Plant, Shahjahanpur



Shri S. K. Pandey
Dy. Manager (Purchase) 31-08-2024



Md. Imran
Manager (IT) 31-08-2024



Shri V. N. Mishra
Dy. Manager (IR) 31-08-2024



Shri Ramanandan Singh
Inspector (Security) 31-08-2024



Shri S. K. Niyogi
Dy. Manager (Production O/S) 31-08-2024



Shri M. M. Singh
Engineer (Purchase) 30-09-2024



Shri S. B. Singh
GM (Production) 31-10-2024



Shri Nem Singh
Asth. Manager (Electrical) 30-11-2024



Shri B.G. Gon
Jr. Engineer (Mechanical) 30-11-2024



Mrs. Shusma Rani
Dy. Manager (Purchase) 31-12-2024



Shri Raj Pal
Sr. Driver 31-12-2024



Happy Retirement

Hazira Plant



Mr. Ebrahim Mohamed Modan
Sr. Manager (Prodn)
31-07-2024



Shri Mukesh R Trivedi
Chief Manager (Prodn - PSG)
31-07-2024



Shri Champakbhai B Patel
Manager (Mech - PSG)
31-08-2024



Ms. Julie Paster
Sr. Attendant GR-I
31-08-2024



Shri Laxmanbhai R Patel
Sr. Technician (Mech - PSG II)
30-09-2024



Shri Uday H Vora
Chief Manager (Inst - PSG)
30-09-2024



Shri Mukesh G Umrawala
Chief Manager (Prodn - PSG)
30-09-2024



Shri Puransingh Rajput
Sr. Manager (F&A)
30-09-2024



Shri Navinkumar J Patel
Asstt. Manager (F&S)
30-09-2024



Shri Rashmikant Patel
Sr. Manager (LAB)
30-09-2024



Shri Upendra Kumar
General Manager (Prodn)
30-09-2024



Shri Kamlesh B Patel
Chief Manager (Prodn - PSG)
31-10-2024



Shri Mayur S Kansara
Chief Manager (Prodn - PSG)
31-10-2024



Shri Jayantilal B Patel
Sr. Manager (LAB)
31-10-2024



Shri Ashwin K Patel
Officer (MTLS)
31-10-2024



Shri Rajesh R Kansara
Sr. Manager (Prodn)
30-11-2024



Shri Anil Roshanlal Behki
Chief Manager (Mech - PSG)
30-11-2024



Shri Anil P Desai
General Manager (Prodn)
30-11-2024



Shri Jaiprakash S Khemani
Sr. Manager (Prodn)
31-12-2024



Shri Sumantrai Bhagwanji Patel
Chief Manager (Prodn - PSG)
31-12-2024

HO, CMO & SMO's



Shri Rajan Chowdhry, who served as the Managing Director of Krishak Bharati Cooperative Limited (KRIBHCO), retired on Aug. 31st 2024, after a distinguished tenure. Under his leadership, KRIBHCO achieved significant milestones in the fertilizer industry, reinforcing its commitment to the farming community. His contributions have left an indelible mark on the cooperative sector, and he is remembered for his unwavering commitment to agricultural development and cooperative principles.



Shri Rajpal Singh
Senior Caretaker
31-07-2024



Shri Suresh Chander Sharma
Manager (Coordination)
31-07-2024



Shri Girish Chandra
Chief Manager (HR)
31-07-2024



Shri Rajeev Kumar
Senior Caretaker
31-07-2024



Shri Vinay Kumar Tripathi
Dy. General Manger (Mktg)
31-07-2024



Shri Swaminathan M N
Manager (F&A)
31-07-2024



Shri Amar Pal Singh
Area Manager (Sales)
31-07-2024



Shri Prakash Singh
Manger (Mktg)
31-07-2024



Shri Ravi Bhargava
Sr. Manager (F&A)
31-08-2024



Smt. Santosh Rajpal
Manager (Coordination)
31-08-2024



Shri Nagendra Kumar Singh Chauhan
General Manger (Mktg)
31-08-2024



Shri Rajender Singh
Dy. General Manger (Mktg)
31-08-2024



Shri Vijay Vasant Patil
Sr. Manager (F&A)
31-08-2024



Shri Harish Chander
Dy. Manager (DP)
30-09-2024

Happy Retirement

HO, CMO & SMO's



Shri Shivendra Kumar Singh
Dy. Manager (Sales)
30-09-2024



Shri Yasvir Singh
Chief Manager (Mktg.)
30-09-2024



Shri Girdhar Devjibhai Ghetiya
Sr. Area Manager
30-09-2024



Shri Rampal Singh
Sales Representative
31-10-2024



Shri Pragajibhai Vithalbhai Kachhadiya
Chief Manager (Mktg.)
31-10-2024



Shri Ram Raji
Sr. Manager (Mktg.)
31-10-2024



Shri Om Prakash Pundir
Sr. Manager (Mktg.)
31-10-2024



Shri Shailesh Kumar Singh
Dy. General Manager (Mktg.)
31-10-2024



Shri Sudhir Singh Tomar
Chief Manager (Mktg.)
30-11-2024



Smt. Meera Bisht
Manager (HR)
30-11-2024



Shri Balwan Singh
Sales Representative
30-11-2024



Shri Devendra Pratap Singh
Asth. Care Taker
30-11-2024



Shri Sanjay Kumar Singh
Manager (HR)
31-12-2024



Shri Om Prakash
Sr. Area Manager
31-12-2024



Shri Gopal Prasad Sharma
Sr. Area Manager
31-12-2024



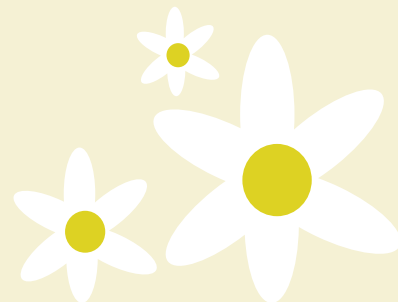
Shri Anil Kumar Singh
Sr. Area Manager
31-12-2024



Shri Braham Prakash Bhatotia
Sr. Manager (Mktg.)
31-12-2024



Shri Anil Kumar Gupta
Sr. Area Manager (Mktg.)
31-12-2024



Adding Wings to the Life



Congratulations !

Mr. Tanay Patil,

S/o Shri Rajendra Patil, PHP Plant obtained License of Commercial Pilot Aeroplane issued by South African Civil Aviation Authority.

Achievements!!

Congratulations !

Photos of Students who secured 80% & above marks in their
Xth Board Exam AY-2023-24



Miss Angel
D/o. Tejas Bhutwala
Xth Std.



Master Rushanmahedi Tai
S/o. Dilawerhusen Tai
Xth Std.



Miss Ishva
D/o Patel Ishva Dilipkumar
Xth Std.



Miss Meera
D/o Patel Manishkumar M
Xth Std.



Master Harshit Kumar
S/o. Arun Kumar Ray
Xth Std.



Miss Hardi
D/o Alpesh C Chauhan
Xth Std.



Master Shourya
S/o Puransingh Rajput
Xth Std.



Miss Mansi
D/o. Bharat K. Patel
Xth Std.



Miss Yogita Chowdhary
D/o. Ashok Kumar
Xth Std.

Congratulations!

Photos of Students who secured 80% & above marks in XIIth
Board Exam AY-2023-24



Master Madhav Aditya
S/o. Bishwarupa Sahu
XIIth Std.



Miss Netri
D/o Rajendra M. Patel
XIIth Std.



Miss Patel Bhoomi
D/o Bhaskarbhai B Patel
XIIth Std.



Master Kunal
S/o Santosh R Prasad
XIIth Std.



Master Nishith
S/o Nileshbhai Upadhye
XIIth Std.



Master Vaibhav
S/o Divyeshkumar B Patel
XIIth Std.



Miss Nidhi
D/o Santhosh T
XIIth Std.



Master Sagar
S/o Vijeshkumar A Gamit
XIIth Std.



Master Bhagya
S/o Majesh P Patel
XIIth Std.



Miss Grace
D/o P J Thomas
XIIth Std.



Master Kuldeep
S/o Amb Singh
XIIth Std.

A Panoramic View of KRIBHCO Bhawan, Corporate Office, Noida



Place where Visionary Leadership Guides the Path to Sustainable Growth in Farming.

Follow us on



कृषक भारती कोआपरेटिव लिमिटेड **KRISHAK BHARATI COOPERATIVE LIMITED**

कृषको भवन, ए-10, सेक्टर-1, नोएडा - 201301, जिला गौतमबुद्ध नगर (उ.प्र.)
KRIBHCO Bhawan, A-10, Sector-1, NOIDA - 201301, District Gautam Budh Nagar (U.P.)

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