



Sahakar Taxi Cooperative Limited

सहकार टैक्सी कॉपरेटिव लिमिटेड

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1st Floor, 4-Siri Institutional Area,
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Website: www.bharattaxiapp.com

Sahakar Taxi Cooperative Limited is under the process of commencing mobility services in Delhi NCR & Gujarat. For smooth functioning and its operations, it invites applications for the following position from highly experienced and professional manpower to run the business in effective and efficient way.

Post- Assistant Manager (Media & Public Relations).

On contract basis for One year period (May be extended for further period of two years)

Age- Maximum – 40 years as on 30 November 2025 (Relaxation may be given to highly deserving candidates)

Education and Experience Requirements:

- MA in public relations, journalism, communications, or related field from an institution of repute

Experience- Minimum 10 years relevant experience in Media & Public Relations. Experience in ride hailing organisation will be given preference.

Salary- Basic pay Rs 75000/- with applicable HRA & Rs 6500/- as Conveyance & Mobile Expenses.

(CTC around Rs 12,48,000 PA)

Roles and Responsibilities:

- Experience in handling a press conference
- Analysing media coverage.
- Dealing with enquiries from the public, the press and related organisations.
- Responds to requests for information from the media.
- Speaking publicly at interviews, press conferences and presentations.
- Maintains the organization's image and identity.
- Drafts speeches and schedules interviews.
- Establishes and maintains cooperative relationships with consumer, community, employee, and public interest groups.
- Writes press releases and prepares information for the media to promote clients.
- Commissioning or undertaking relevant market research and data analysis.

- Coordinating and analysing the success of online advertising.
- Providing clients/colleagues with information about new promotional opportunities and current PR campaigns' progress.
- Plans or directs the development of programs to maintain favourable public and stakeholder views of the organization's agenda and accomplishments.

Interested & eligible candidates may kindly send your CV in the enclosed format with full details about qualification & Experience with copy of certificates to our e mail hr@bharattaxiapp.com

Last date of sending application is 31st December 2025

SAHAKAR TAXI COOPERATIVE LIMITED

Application Proforma

Application for the post of -----

1. Name of the Applicant: _____
2. Gender: _____
3. Mother's/Father's Name: _____
4. (i) Date of Birth (dd / mm / yyyy) :

(ii) Age as on closing date of application:

5. Permanent Address:

6. Domicile (Name of State):

7. Marital Status:

8. Religion:

9. (i) Qualification - -----

(ii) Experience in Details

10. Address for communication:

11. Phone Number & E-mail Id:

12. Any other relevant information (use a separate sheet, if necessary)

13. Knowledge of Language: Hindi/English/Gujarati-----

Latest Self
Attested
Photo

14. A short note on your suitability for the post:

-
15. Whether any Criminal case is pending against you? if yes, Please give details: Yes/No
16. Whether you were convicted by any court at any time in your life? if yes, Yes/No Please give details:
17. Whether any financial liabilities/ any other obligations are pending with Yes/No present employer? if yes, please give details:

Whether you have any conflict of interest with or pecuniary interest that you Yes/No could derive by working in this assignment with the Government of India? if yes,

Please furnish the details:

18.

19. UNDERTAKING

- (i) I have gone through the "vacancy circular/advertisement" and agree to the terms and conditions given there.
- (ii) I undertake to submit the original documentary proof in respect of my educational qualifications, work experience, date of birth, address and all other documents submitted by me as and when asked.
- (iii) I understand that I fulfil the eligibility criteria viz. age, education qualification and required experience as per the advertisement. In case of non-eligibility my candidature is liable to be rejected without informing me.
- (iv) I have carefully gone through the vacancy circular/advertisement, and I am well aware that the information furnished in Application form duly supported by the documents in respect of Essential Qualification/ Work Experience submitted by me will also be assessed by the Selection Committee at the time of selection for the post.
- (v) If detained, convicted, debarred etc., after the completion and submission of the form, the details will be communicated immediately to STCL, failing which it will be deemed to be suppression of information.
- (vi) The information/ details provided by me are correct and true to the best of my knowledge and no material fact having bearing on my selection has been suppressed/withheld. I understand and agree that in the event of any information being found false or incorrect/incomplete or ineligibility being detected at any time before or after selection /interview, my candidature is liable to be rejected.

Date:

Place:

Signature of the Candidate.